

# VOGUE



DECEMBER 1, 1935 • CHRISTMAS GIFTS • PRICE 35 CTS.

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THE OUTDOOR, BUILT-IN, TILED SWIMMING POOL ON A NEW GRACE "SANTA" LINER, PHOTOGRAPHED AT NIGHT

## GRACE CRUISES

BETWEEN NEW YORK AND

## CALIFORNIA

(OR MEXICO CITY)



Only GRACE Cruises between New York and California include visits to Puerto Colombia, Barranquilla and Cartagena in South America; Panama; Costa Rica (westbound); El Salvador; an 80 mile trip inland in a special train to Guatemala City and Antigua; Mazatlan, Mexico; and Havana (eastbound). GRACE Line also provides rail-water tours via the same South and Central American ports as far as Mazatlan, thence to Guadalajara, Mexico City and home by rail. On board these new "Santa" liners every luxury: all outside rooms with private fresh water baths; open-air dining rooms on the promenade decks, with roll-back domes which open to the sky; outdoor, built-in tiled swimming pools; Dorothy Gray Beauty Salons; gymnasiums; club-bars; pre-release talkies; mechanical ventilation; and telephones in every room. One of these splendid vessels, the fastest and most luxurious ships cruising between New York and California, sails every two weeks. Ask your travel agent or GRACE LINE, New York; Boston; Pittsburgh; Washington, D. C.; Chicago; San Francisco; Los Angeles; Seattle.



# TIFFANY & Co.

JEWELERS SILVERSMITHS STATIONERS

FIFTH AVENUE & 37<sup>TH</sup> STREET, NEW YORK



PEARL NECKLACE \$4250 DIAMOND AND SAPPHIRE BRACELET \$2000 DIAMOND WRIST WATCH \$1265 DIAMOND CLIPS \$1275 THE PAIR EMERALD CUT DIAMOND RING \$3600 DIAMOND AND SAPPHIRE RING \$700 DIAMOND BAND RING \$270 GOLD VANITY CASE WITH SAPPHIRE ORNAMENTS \$425 ETCHED SILVER HAND MIRROR \$37 CREAM BOX \$25 ASH TRAY \$10.50

## *Gifts of Traditional Quality Within a Wide Range of Prices*

PEARL NECKLACES \$200 TO \$470 000	DIAMOND BRACELETS \$600 TO \$50 000
DIAMOND RINGS \$200 TO \$100 000	DIAMOND WRIST WATCHES \$160 TO \$6 000
DIAMOND CLIPS, BROOCHES AND PENDANTS \$160 TO \$13 500	
GOLD VANITY CASES AND CIGARETTE CASES \$130 TO \$500	
SEVENTEEN PATTERNS OF SILVER SETS FOR THE DRESSING TABLE	

MAIL INQUIRIES RECEIVE PROMPT ATTENTION

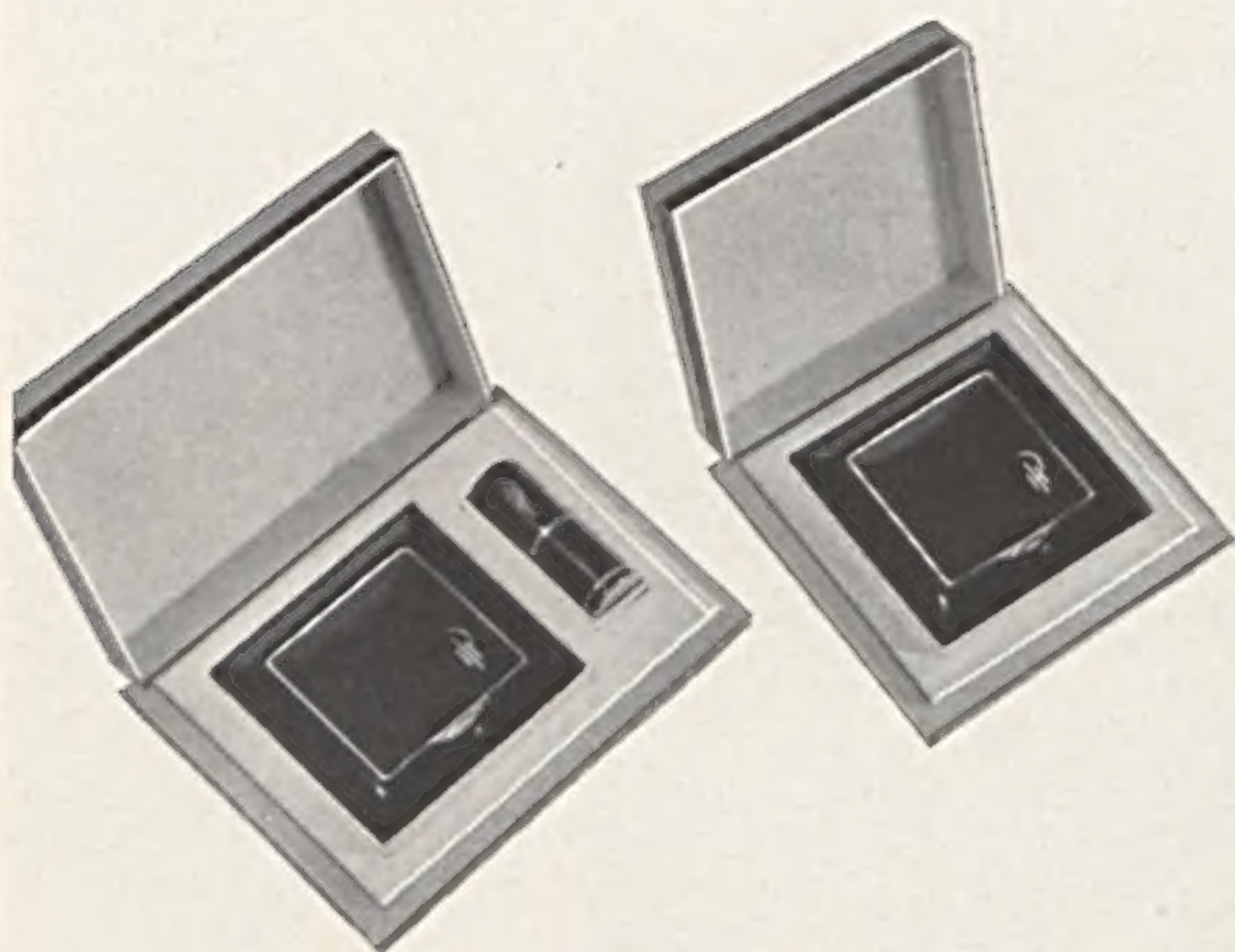


# Primrose House Suggests

THESE LOVELY GIFTS FROM \$1<sup>50</sup> TO \$27<sup>00</sup>



Who would ask for a more dainty remembrance than this charming dusting powder box in copper-foil (above), tied with a peach satin bow, price \$1.50 . . . The Daffy Down Dilly Bath Set (at right) contains dusting powder in a special cylindrical box with sifter top and a delightful bath essence with the famous Chiffon perfume, packed in a lovely flowered box; an ideal gift at \$2.00.



Here (at the left) a white and gold gift box containing lipstick and loose powder compact. The compact is smart and new in design and unbelievably thin and light in weight. The sets come in either black or cherry red, \$3.50 . . . The same loose powder compact may be had in an individual gift box for \$2.50.

You will be thanked many times for this smart and convenient motoring bag (below). The perfect gift for week-ending and short trips. In navy blue with a rubberized lining, zipper fastening and slip handle. Completely fitted as shown, \$3.75.



TWO ENCHANTING GIFTS. A beauty case (left above) with drop front, in navy fabrikoid. Contains eight famous Primrose House preparations, full-size mirror, tiny drawer for odds and ends, \$10.00. A luxurious traveling case (upper right) fitted with eleven Primrose House preparations. Ample space for everything you need in an overnight bag; zipper pocket for toothbrush and paste, rubberized case for soap and wash cloth, large, removable mirror, jewelry compartment. In black calf, \$25.00. In pigskin, \$27.00.



# FOR CHRISTMAS

give them  
something nice  
to wear

WINTER  
SPORTS  
SUITS  
12.95



FORBATH & REJANE

*Girls' wool melton suit with flannel-lined jacket. Navy with red, brown with tan. Sizes 8 to 16x. 12.95. Red, orange or white knit cap and scarf set 2.95. Striped wool mittens . . . . . 95c*

*Boys' wool melton suit with flannel-lined jacket. Navy with red lining. The jacket has muff pockets as well as regular ones. Sizes 12 to 18. 12.95. Navy Norwegian cap . . . . . 1.50*

Since Winter sports occupy an increasingly important place on the younger set's calendar the gift of a smart Winter sports suit is certain to bring a thrill to any girl or boy. Though so inexpensive this suit of Best's has the classic simplicity and absolute fitness to purpose that mark clothes of the experts at every famous snow resort.

MAIL ORDERS FILLED

## Best & Co.

Fifth Avenue at 35th Street

GARDEN CITY MAMARONECK EAST ORANGE BROOKLINE JENKINTOWN ARDMORE



# GIFTS BY GUERLAIN



**VOL DE NUIT**, perfume of the elegants, from \$10.00 . . . . . **SHALIMAR**, for headlong romance, from \$16.00  
**L'HEURE BLEUE**, witchery of twilight, from \$6.50 . . . . . **SOUS LE VENT**, Guerlain's newest perfume, from \$10.00

# GUERLAIN

PARFUMEUR

PARIS





## G \* I \* F \* T \* S \*

Triplet bracelets, brilliants with ruby, sapphire, emerald colored stones, each \$22. Double clip brooch, \$25. Link bracelet of baguettes and rhinestones, \$40. Jewel mounted bracelet, \$38. Elaborate brilliant bracelet, \$38. Large leaf brooch, \$28. Twin spiral clips, each \$22. Black enamel cases with baguette trim—vanity \$5; cigarette \$8. White beaded bow bag, \$45. 100-gauge stockings, a pair, \$4.95, dozen \$58. Pearls, 21-inch string, \$24. Our new Scepter Vanity, gold or platinum finish, \$25. White suede opera gloves, 12 button length, \$10. 1936 vanity case in gold or silver brocade, \$35. Ancient brocade pouch bag with oriental clasp set in pearls, \$75.

ON THE PLAZA • NEW YORK  
**BERGDORF  
 GOODMAN**  
 5TH AVENUE AT 58TH STREET



# Christmas Inspirations

FROM EATON FOR THE WRITING DESK



## Foreign Mail

An Eaton innovation. Sheets of crisp, shadowy, sheer paper, embossed with a small packet ship, with envelopes lined in brilliant colors. A favorite on the continent, now popular for general use. Handsomely boxed, a lovely gift. \$1.00.



## Shadonet

A paper for informal letters and notes. Delicate lines throw a shadow of color on this gracious writing surface. A thrilling gift cabinet, \$3.00. In the new letter compact, \$2.00.

## Eaton's

### STATIONERY FOR MEN

Large sheets of interesting character in boxes thoroughly masculine. Mat white vellum, plain or deckled edge, with a man's own mark makes an appreciated personal gift, \$1.00 and \$1.50.



## The Continental DESK ENSEMBLE

The Continental has a letter paper compartment, ink bottles, stamp, clip, and pen trays. Desk pad, pen, hand blotter. Finest leather, hand tooled. All smart leather colors. 4-piece ensemble \$35.00. Each article individually available.



## EARLY REPUBLIC Standish

A superb piece, derived from an antique, of exquisite design and workmanship, offered in solid jeweler's bronze, or silvered bronze. Has two ink bottles, stamp box, and pen tray; \$17.50 to \$20.00.



## Eaton's Mayfair

Bordered white vellum pages of superlative quality suitable for formal correspondence. Offered in folded sheets of letter size, in half size folded Semi-Note sheets, beautifully boxed, \$2.00.

## Petersburg 1850

Letter paper of such rare loveliness that it has become the sensation of the season. A soft blue identified with Petersburg 1850, with an intriguing laid design, in Eaton's exclusive new "Letter Compact." Also available in white and tan at \$2.00; gift cabinet \$2.00; with hand bordered sheets and notes \$1.00.



## WRITING

## Accessories

The Kent Standish (\$15.00) and the Silliman-Type Inkwell (\$3.50) are among the fine wood reproductions of masterpieces by Early American and English craftsmen. Other appropriate gift items from \$1.00.



Eaton's fine letter papers and distinctive writing accessories inspire their users to interesting correspondence. At jewelry, stationery, and department stores. Inquiries addressed to Eaton, Pittsfield, Massachusetts, promptly answered.

# Eaton

IN THE BERKSHIRES  
PITTSFIELD, MASSACHUSETTS



# B. ALTMAN & CO.

FIFTH AVENUE

34TH STREET



3-act brooch that comes apart to make a pair of costume clips and a pair of earclips . . . 15.00



giant brooch of jewel-colored stones set in antique gold finish . . 15.00  
Flexible bracelet with plaque to match . 25.00



the newest charm bracelet with 6 midget rhinestone animals; complete, 12.50  
separate charms 2.00

the bow-knot clip comb of baguette rhinestones to go in your hair . 4.95



imitation pearl necklace of five strands with mammoth rhinestone clasp, 25.00

5-strand bracelet to match . . . . . 15.00



**the fabulous sort of jewelry that  
Cleopatra might have worn . . . is seen every-  
where on the smartest women this winter.  
Bear this in mind when you're making  
Christmas lists . . . and see the many new  
styles in the colorful collection at Altman.**

**jewelry — main floor**





## THE GIFT A WOMAN PRIZES MOST

A PERFECTLY appointed table is the dream of every woman's heart. Give her beautiful sterling and you are helping to make that dream come true.

On this page are twelve patterns by International Sterling which are authentic in design and exquisite in workmanship.

Choose among them... Whether your gift be only a single piece of sterling—or a complete dinner service—it will bring joy now and for all the years to come.

INTERNATIONAL SILVER COMPANY

Sterling Silver Division

Wallingford, Connecticut

### INTERNATIONAL STERLING

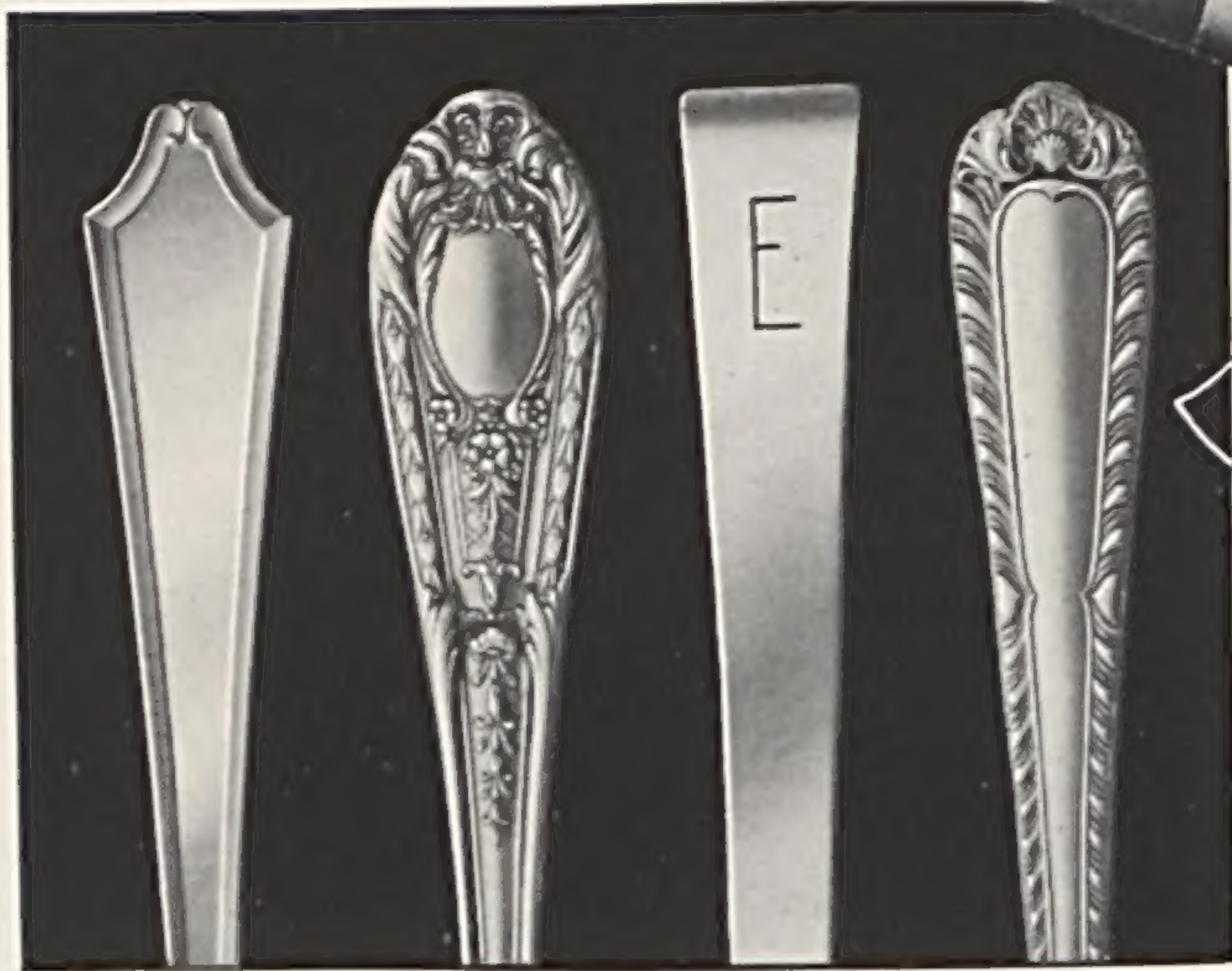
• All set for the Christmas feast—a dinner table resplendent with *Gadroon* silver, an 18th Century English design, interpreted by International Sterling's skillful craftsmen.

• Below—Four fine patterns by International Sterling: *Minuet*—inspired by the scrolled pediment of a Colonial highboy; *Fontaine*—a courtly pattern of the Louis XIV period; *Continental*—a sophisticated modern; *Gadroon*—reproducing a famous Georgian motif.



• Left above—Contrasts in beauty: International Sterling's two newest patterns — *Simplicity*, grace unadorned... and *Springtime*, Renaissance magnificence.

• Right above—Romantic moderns: *Trousseau* and *Orchid* originate new motifs. *Empress* modernizes a classic motif.



• Right—*Pine Tree* has a delicately carved Pine Cone border adapted by International Sterling from America's first silver coin, the Pine Tree Shilling; *1810*—reproduction of a cherished Colonial design; *Wedgwood*—inspired by the artistry of the brothers Adam.







# The Finest of Cottons

MAKE THE  
FINEST OF GIFTS

"I am giving you the most perfect thing of its kind that I could buy." A Christmas present of Wamsutta expresses this for you without your saying a word or adding a line to the lovely silver and gold Wamsutta gift-card.

Gift-wrapped pairs of smooth, long-wearing *Supercalc* pillow cases with a double row of hemstitching cost only \$2.50 or thereabouts. Exquisite hemstitched *Supercalc* sheets range in price from around \$7.60 a pair to \$100 for an embroidered white or colored trousseau set.

In this range you will find exactly the right gifts for everyone who appreciates beautiful things . . . and who will be thinking as she unwraps them, "*There is only one Wamsutta.*"

WAMSUTTA MILLS, NEW BEDFORD, MASS.

*Since 1846 — The Finest of Cottons*



WAMSUTTA *Supercalc* SHEETS





## Advice to a doting beau

★ To all the dear, doting beaux and bachelors who can't make up their minds what women really want for Christmas . . . and to puzzled women shoppers, too . . . Dorothy Gray tells what and why!

*Magnificent gesture* ★ Venetian glass that gleams like blue diamonds, filled with luscious Dorothy Gray "1-2-3 Salon Facial" preparations. \$15.

*Thoughtfulness* ★ Luxuries that women love . . . Dorothy Gray Bath Essence (pine scent!), Bath Dusting Powder, and Bath Soap that

makes satiny suds. Complete set in a handsome gift box, \$4.

*Remembrance* ★ Sachets with delectable, old-fashioned scents in whimsical little ribbon pads. Box of 12, \$12 . . . or singly, they are \$1.

*From the heart* ★ Pullman Zipper Case of leather, luxuriously fitted, and complete with Dorothy Gray Salon Facial and Make-up preparations. \$18.50.

*Affluence* ★ Great big sizes for the dressing-table of Dorothy Gray's "Transparent" Salon

Face Powder (gives the new gauzy finish!) and Boudoir Rouge. Rachel, Tawny Rachel, Natural. \$2.50.

*Sentiment* ★ Exquisite Venetian glass jar filled with Dorothy Gray hauntingly fragrant dusting powder. Jasmin or Rose Geranium. \$5.

*Matched chic* ★ To be flaunted proudly! A cigarette case, vanity, and lipstick . . . in Dorothy Gray's two-tone copper cases. \$7.50.

*Keen understanding* ★ Every girl needs, wants, adores this vanity and matching lipstick in striking two-tone copper cases. \$2.50.

© 1935, Dorothy Gray

## Dorothy Gray

Salons at 683 Fifth Avenue, New York  
Los Angeles • Denver • Atlanta • Washington  
Boston • Milwaukee • Paris • Brussels • Amsterdam  
and on the Grace Line "Santa" Ships.



new Southern shoe exclusives

—patent leather in

*Pem Tones*



Now another fashion emerges from the famous shoe salon that has started so many vogues around the world. Jewel patent☆ leather is absolutely new. Smooth and bright. Misted over with a faint pearly luster that makes the colors sing. Thirteen different new tones plus pearl white—used singly or in harmonies. Zircon yellow is superb. The aquamarine and rose quartz, the ruby, garnet and jade are destined for great things. Presented in a whole series of new Southern sandals by Palter DeLiso. Tattletoe, top, high or low heel... the Achilles Sandal, middle... the Glove-Button Sandal, bottom. Each 12.75

SHOE SALON—SECOND FLOOR

☆Diamond patent leather by A. C. Lawrence Leather Company.

**BONWIT TELLER**

NEW YORK • PALM BEACH • MIAMI BEACH



"Mother chose Georgian in 1898"



OLD BROCADE

ARISTOCRAT

CANDLELIGHT

LADY DIANA

CHASED DIANA

LOUIS XIV

CASCADE

VIRGINIA CARVEL

CRAFTSMAN

SYMPHONY

...I chose Lady Diana in 1930"



DOROTHY MANNERS

PAUL REVERE

MARY CHILTON

LADY CONSTANCE

LAFAYETTE

LADY MARY

D'ORLEANS

BENJAMIN FRANKLIN

GEORGIAN

COLONIAL

"How happy I am to find both our TOWLE patterns are open stock today"

The young housewife who wrote us the letter quoted above is among the many thousands who rejoice that all TOWLE patterns are open stock for years and years.

Pieces to match their pattern of TOWLE Sterling are always the most welcome of gifts . . . They give pleasure and service through all the years to come.

★  
**TOWLE**

Makers of Sterling only  
— with unbroken craft  
traditions SINCE 1690

**FREE**— Pictures and prices of all TOWLE patterns with chart of engraving suggestions.

**NEW BOOK FOR BRIDES**— only 10 cents — "How to Plan Your Wedding and Your Silver"— tells what to do three months in advance, two months, six weeks, three weeks, last week, last day. Four pages for the groom. Emily Post and Vogue on sterling silver. Twenty-four fascinating pages. Very practical and a priceless record.



THE TOWLE SILVERSMITHS, NEWBURYPORT, MASS.  
Bride's Personal Service — Dept. K-12

☐ Please send me free folders, etc., especially on the \_\_\_\_\_ pattern.

☐ I enclose 10 cents for your new book, "How to Plan Your Wedding and Your Silver."

Name, Street, City, State \_\_\_\_\_



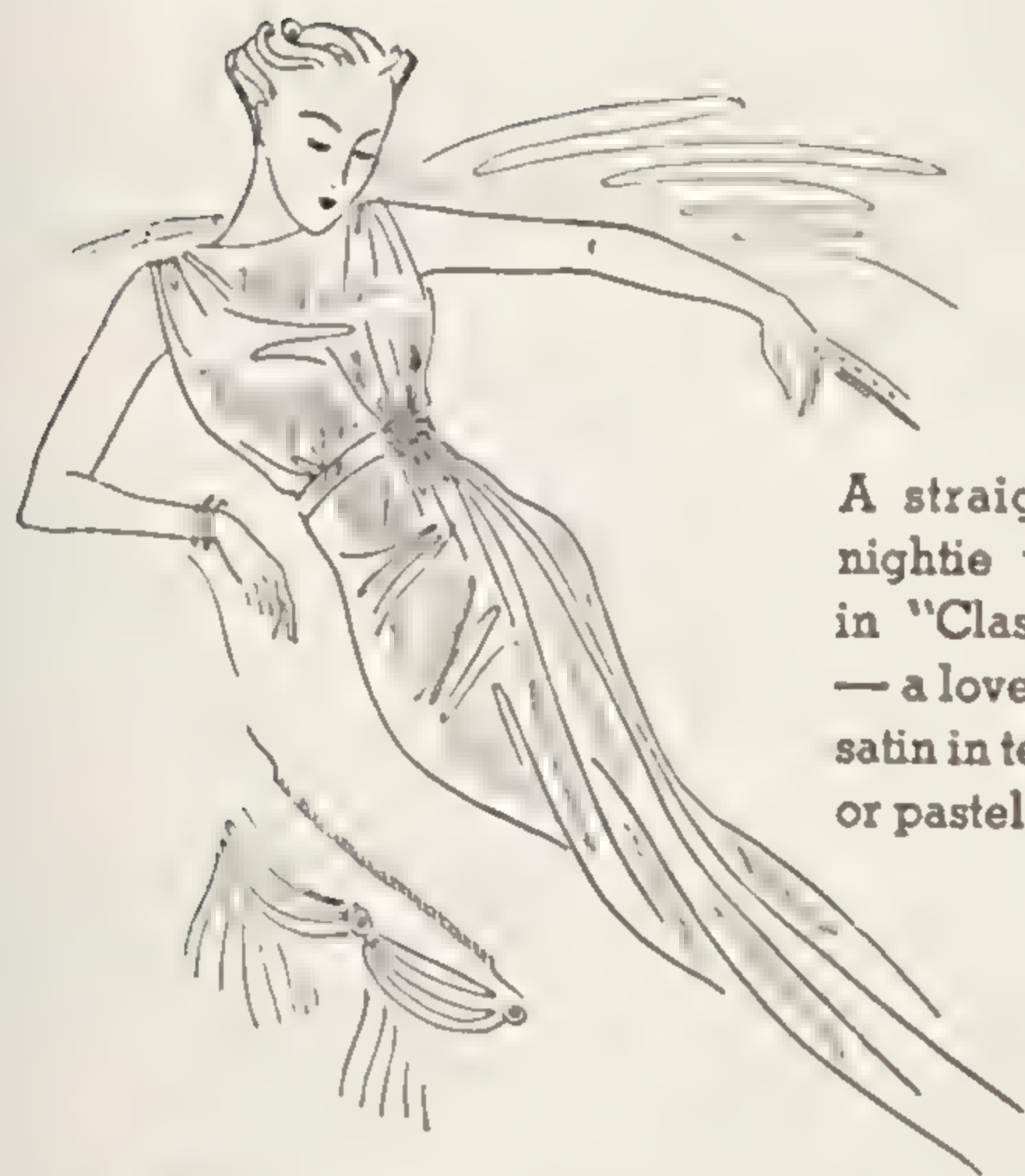
# Beauty in the Boudoir



Handmade satin nightie with hand-run Alencon lace, new square front, V back, shell-stitched edges, tea rose, \$5.95  
Slip to match, \$4.95  
Panties . . . \$3.95



Schiaparelli's clever new slip reproduced in crepe de chine with satin *applique*, cleverly cut to fit slimly, tea rose, white . \$5.95



A straight Grecian nightie with a sash, in "Classical Satin", — a lovely rich crepy satin in tea rose, white or pastel blue, \$9.75



Very *chic* and sophisticated crushed silver or gold mules with pink satin lining . \$5

Very flattering ostrich trimmed mules in turquoise, red, royal blue, peach, or black satin, \$5

Very amusing boudoir boots of white, red, or light blue velvet—cuffed with white lapin, \$5



BOUCHARD

Just to be different, we dedicate this page to *men*. Men beset by Christmas problems. The ladies, bless them, go quite gaga over gifts, and know what's where . . . but poor harassed husbands need help. For their information:

Wanamaker's beautiful hand-made *lingerie* is unusually moderate in price, and THIS VELVET NEGLIGEE is the last word in luxury. It is the new stitched velvet in gorgeous shades of bud pink, turquoise, or Granada red, silk crepe lined. Because it's generously wrapped, and interlined in lambs' wool, it's warm and comfortable as well as flattering, \$32.50.

## JOHN WANAMAKER

In Both Stores • NEW YORK and PHILADELPHIA

New York • Broadway at Ninth Street



# Your Guide to Smart Silver Shopping



# 15

## Leading Sterling Patterns

Each Wallace Sterling Silver design denotes an individual triumph, a distinctive achievement based on true standards of beauty and artistic value . . . designs which embody the enduring qualities of intrinsic worth and grace of line.

Portrayed here are fifteen flatware designs by the Wallace Silversmiths . . . heavy Sterling Silver . . . designs pure and classical of form, one of which is certain to "set" in perfect harmony with the decorations of your dining room.

Now is the time to choose the Sterling Silver you have been promising yourself so long! For the variety of Wallace Sterling designs is greater than ever before. The patterns illustrated reflect just the right note of contemporary art in their dignified simplicity, or bring a subtle reminder of classic beauty in their decorative motifs.

Send for a price list  
"The Sterling 15"



## WALLACE, Silversmiths

FOUNDED 100 YEARS

WALLINGFORD, CONNECTICUT





Gossamer Mir-O-Kleer\* . . . a thrilling gift for any girl who loves beautiful stockings! One pair will please her . . . three pairs impress her . . .

six pairs will sweep her off her feet! Gossamer Mir-O-Kleer, 3-thread 1.15—Other flattering, flawless Mir-O-Kleer Stockings—85c to 1.65.

**KAYSER**

\*TRADE-MARK U. S. PAT.  
NO. 1,969,307

HOSIERY, GLOVES, UNDERWEAR—AT SMART SHOPS THE COUNTRY OVER



*A salon at her fingertips...*

You've seen them—women so lovely, so compelling, that even in a crowded room, a busy street, they stir quick awareness of their very real distinction. Women, many of them, who *prefer* the convenience of a Du Barry salon-at-home. They enrich their dressing tables with the Du Barry Preparations that work salon magic—creams soothing, deep-cleansing; stimulating lotions; makeup exquisitely right. They swear by the Du Barry Hand Principle, so simple—so sure. (Ask for the Du Barry booklet at your favorite cosmetic counter.) They—or why not you—indulge night and morning in a gracious, fragrant beauty ritual. And they step forth refreshed, serene—the envy of those who know not Du Barry.

## DU BARRY *Beauty Preparations*



Richard Hudnut, in cahoot with Santa Claus, has achieved Du Barry Gift Sets of such enchantment as to (a) make Christmas shopping practically painless; (b) plunge all females over the age of eight into an absolute dither of excitement. Witness:

Du Barry Beauty Kits in handsome leatherette cases with mirror tops, priced from a modest \$4 to \$17.50. Nested in pink satin are the Du Barry Creams, Lotions, and Makeup. There's even a kit at \$1 that provides the wherewithal (in miniature) for a complete Du Barry facial!

For sheer swank, the Du Barry "threesome" Vanity is topper than tops. Powder, rouge, and lipstick, in a case of pink or white enamel, chastely adorned with the Du Barry crest. \$3.75.

And why not give yourself a Christmas gift? Treat yourself to an afternoon at the Richard Hudnut Salon at 693 Fifth Avenue, New York—massage, facial, shampoo, finger wave, manicure. Nothing like it to cure "department store fatigue"!

And if you're Miami-bound this winter (lucky you!) you can continue your Du Barry regime at Victor's in Miami; at the Roney Plaza, Miami Beach; or at the Miami Biltmore, Coral Gables.

**RICHARD  
HUDNUT**

*New York Paris*





Send  
for  
"The  
Christmas  
Trail"

Let this book make your gift-buying  
a pleasure

In these pages are hundreds of gifts—some that are new, unique, many that are beautiful and all of them of great interest to men, women and children who love outdoor life and sport. You may make up your list at home as if you were in a wonderful store, for this is truly "a gift shop in a book."

**ABERCROMBIE & FITCH Co.**

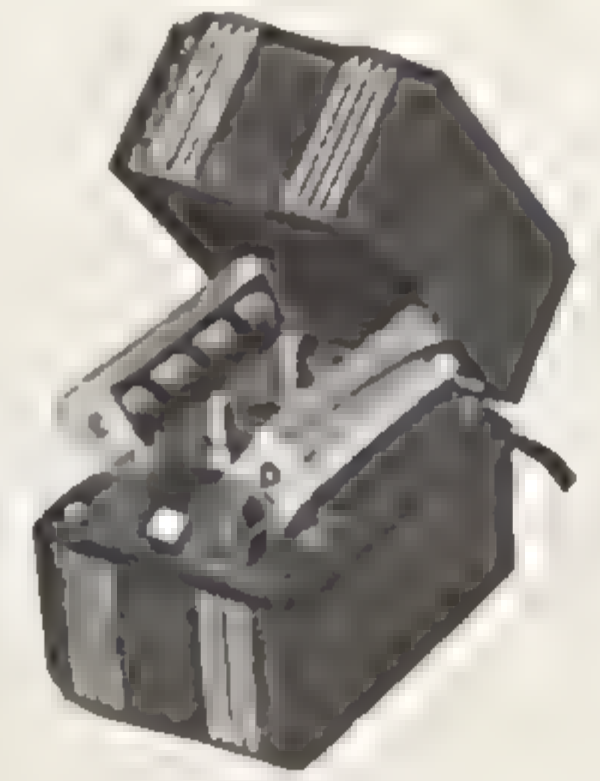
*The Greatest Sporting Goods Store in the World*

MADISON AVENUE AT 45th STREET, NEW YORK  
CHICAGO STORE: Von Lengerke & Antoine, 33 So. Wabash Avenue



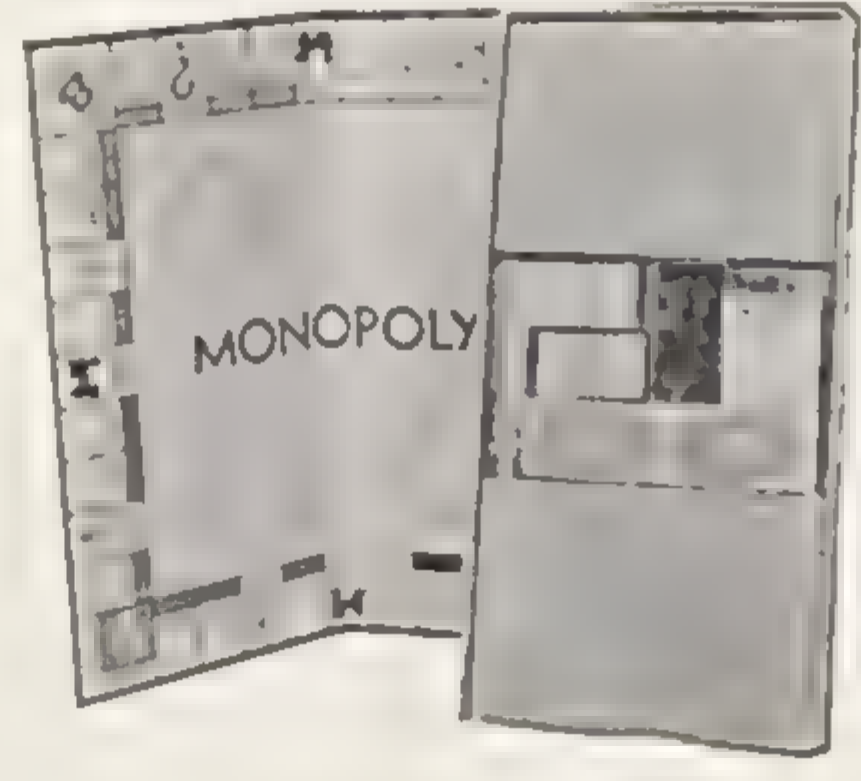
**Chelsea Clinton  
Clock**

This tilting desk clock has the sound construction and fine movement found in all Chelsea clocks. An eight day movement in a non-tarnishing all brass or solid bronze with brass spokes case. Size 4 1/4 inches diameter at base and 4 7/8 inches in height. **\$30.00**



**G. E.  
Blade Sharpener**

This small device gives an old razor blade an edge as fine as new. Is about the size of two packages of cigarettes. Plugs into any A. C. outlet and starts automatically when the lid is closed. Raising the lid cuts off the current and stops motor. Sound economy—triples the life of a blade. **\$8.50**



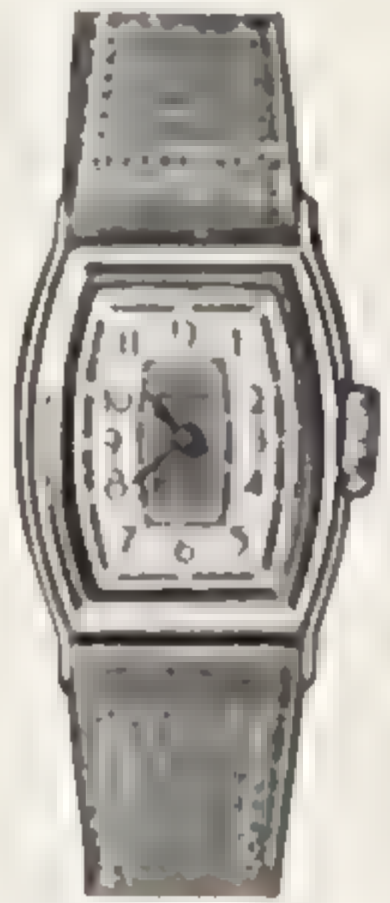
**Monopoly**

One of the most fascinating games ever devised. Any number from two to nine players may participate. Each player with scrip money attempts to invest to such good advantage that other players are forced out of the game. A special edition with tokens and scrip complete in box. **\$3.00**



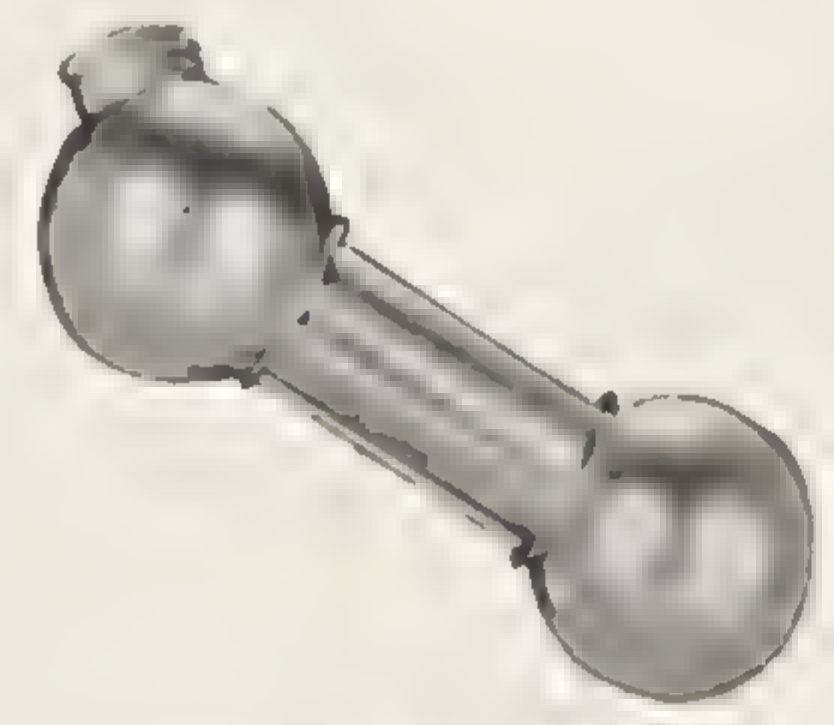
**The Tour-Aider**

The modern lightweight luggage holding a surprisingly complete wardrobe. Partition for shoes, shirts, pajamas, etc. Holds two suits on special hangers. In water-proof duck **\$17.50**  
Same with pigskin trim **23.50**  
In russet cowhide **32.50**  
In English pigskin **50.00**  
Special style for women with fold-down hat and shoe sections in black, brown, blue and green lizard grain cowhide. Silk-lined to match. **27.50**



**"Duke"  
Wrist Watch**

A new wrist watch made especially for boys and girls. Has a strong seven jewel movement set in a yellow, rolled gold-plated case with inlaid dial and unbreakable crystal. The strap is real pigskin. A New Haven watch. A good reliable time-piece of attractive design that any boy or girl will delight in wearing. **\$6.50**



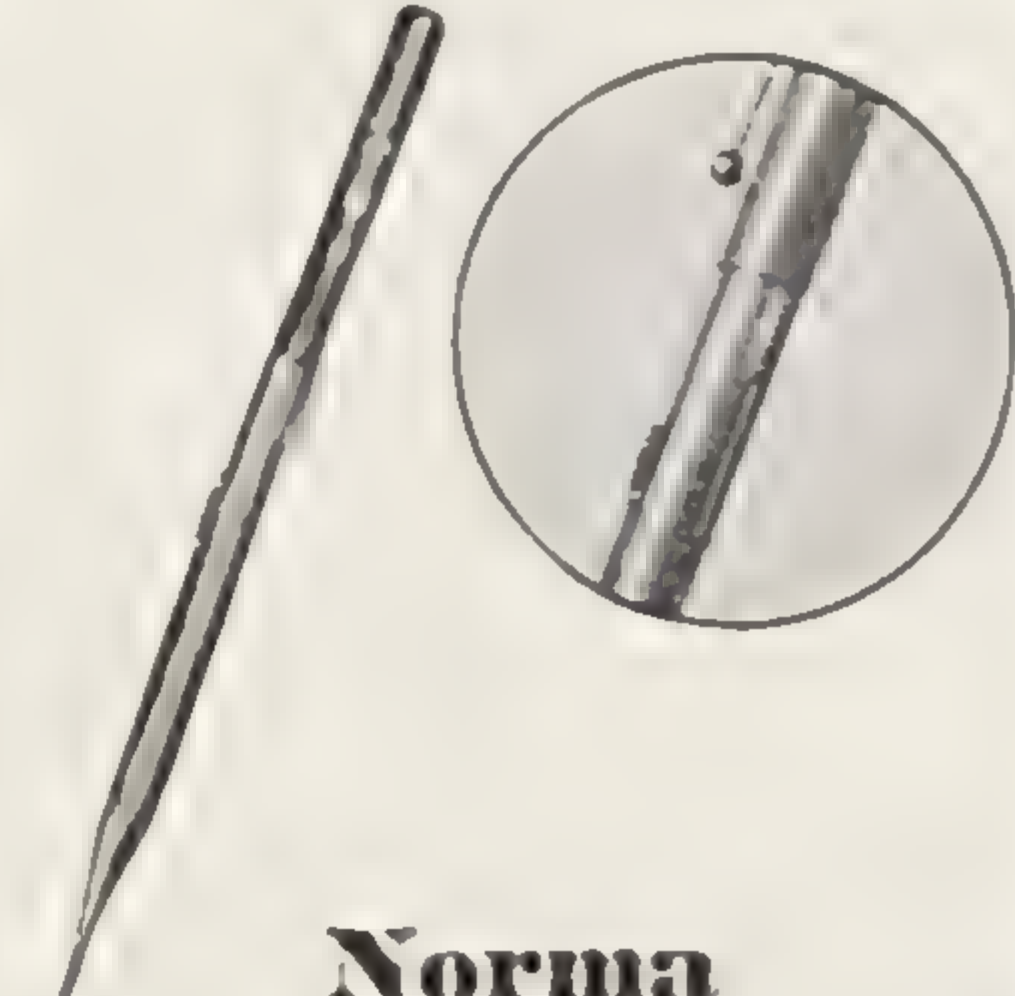
**Dumb-Bell  
Mixer**

These unique Dumb-Bell Mixers are the hit of the season. An entirely new, full-sized cocktail shaker that is thoroughly efficient and easy to manipulate. Silver plated throughout with removable strainer. Capacity about twelve cocktails (40 ounces). Why not complete the "setting up" with one in each hand? **\$7.50**  
Same in chromium plate **6.50**



**Streamline  
Games Table**

A fine Brunswick table that may serve many different purposes. Can be used for pool, billiards, or with a special top that locks securely into position for table tennis. Finished in rich maple veneer with adjustable chromium plated legs. **\$195.00**  
Playing kit containing pool balls, four cues, and extra tips. **24.50**  
Carom set which turns pool table into a billiard table, including three billiard balls. **16.50**  
Special top for table tennis. Regulation five by nine foot size. **22.50**



**Norma  
Four-Color Pencil**

Four pencils in one. No larger than an ordinary pencil. Contains a red, green, blue and black lead, each easily changeable and instantly available. In engine-turned chromium, **\$3.50**. In gold plate engine-turned, **\$5.00**. In sterling silver engine-turned, **\$8.50**. In 14 carat gold filled engine-turned, **\$12.00**.



**Dunhill's Corona  
Pocket Lighter**

The first automatic lighter produced by this famous house. Slim in shape, the lighter fits snugly in the hand or pocket. Snap the top back and it automatically lights. In engine-turned silver plate or in black, white or colored lacquer, **\$5.00**. In sterling silver, **\$10.00**. Sterling silver engine-turned, **\$12.50**.



**Man's Fitted  
Dressing Case**

A solid russet cowhide case with a practical set of men's fittings on a removable pad. Case is twenty inches long with shirt pocket in lid and fully lined inside with morocco leather. Fittings include all necessary toilet articles in chromium plated containers. Complete **\$47.50**  
Case, unfitted **27.50**



**Schick Shaver**

The modern and easiest way to shave. No brush, blades or lather necessary. Shaves closely without irritating the most tender of faces. Operates on both direct and alternating current. **\$15.00**



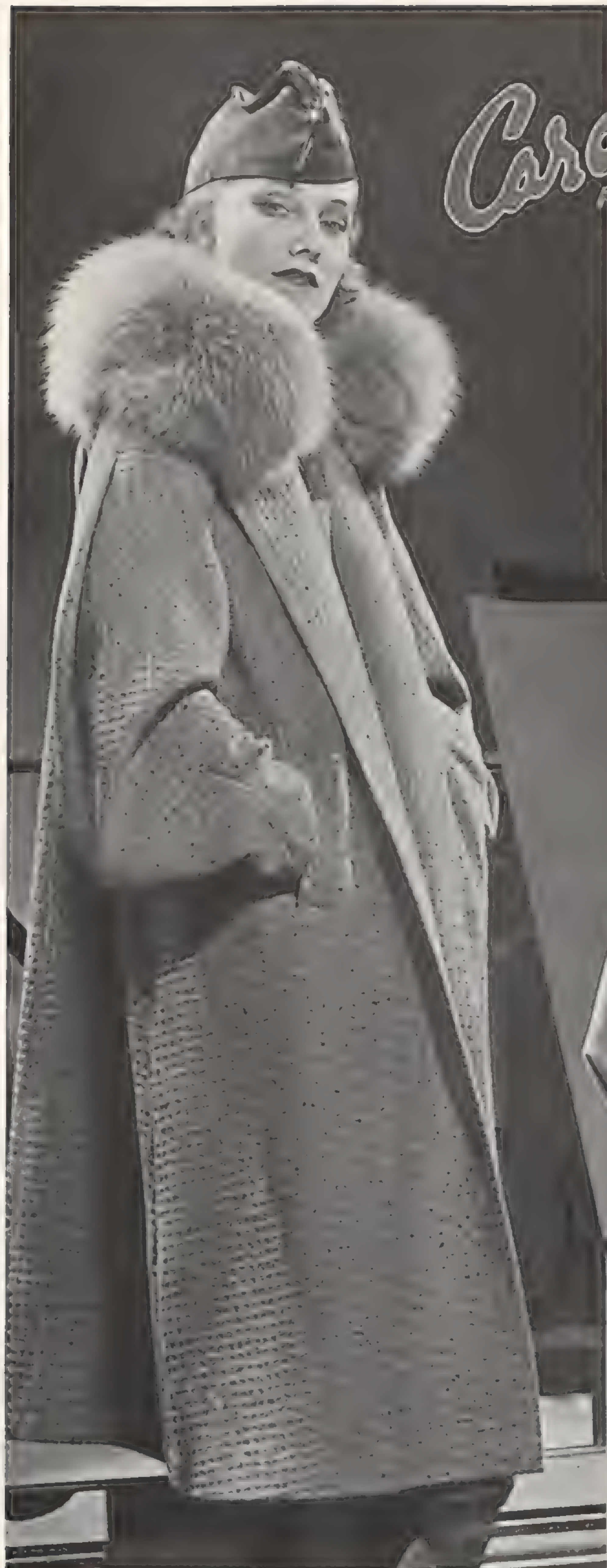
**Soda King**

This siphon when filled with water and a small charging bulb attached to the nozzle makes fully charged sparkling Club Soda. Has a new safety valve which relieves excessive pressure resulting from possible over-filling. Is full quart size with attractive chromium covering. Complete with six charging bulbs **\$4.95**  
Extra box of six bulbs **.45**



# Carolyn's MID-SEASON THREE

Three coats, prophetic of a vogue to be... ready right now to take turns with your fur coat. They'll fall in perfectly with your cruise plans, but will get back to earth when you get back to town. Their subdued colorings, their caressing woolens, the casual lilt to their sleeves... all assure you of fashion-rightness for early spring... fashion-rightness inside as well as out, because the linings are Celanese<sup>®</sup> Satin De Lunda, the very fabric used by the finest men's tailors.



Forstmann's tweed. Grey or tan with fox dyed to match. Sandy pastels with white fox... \$65

THE CLIMAX TO  
THEIR PERFECTION  
... lined in CELANESE<sup>®</sup>



Forstmann's Lizarda in a double breasted swagger. Natural and sandy pastels \$39.50

Camel's hair swagger in nude, natural or navy \$39.50

Carolyn<sup>REG.</sup>

Modes are sold exclusively in: NEW YORK, ARNOLD CONSTABLE • PHILADELPHIA, PA., THE BLUM STORE • Atlanta, Ga., Rich's • Baltimore, Md., Schleisner Co. • Birmingham, Ala., Burger-Phillips Co. • Cincinnati, O., Mabley and Carew Co. • Columbus, O., The Fashion Co. • Detroit, Mich., Kern's • El Paso, Texas, Popular D. G. Co. • Houston, Texas, Foley Bros. D. G. Co. • Oklahoma City, Okla., John A. Brown Co. • Sacramento, Cal., Hale Bros. • San Francisco, Cal., Hale Bros. • San Jose, Cal., Hale Bros. • Seattle, Wash., Best's Apparel Co. • Springfield, Mass., Forbes & Wallace • Tulsa, Okla., Brown-Dunkin • Washington, D. C., The Hecht Co. and by one store in each of 62 cities. For the name of the store in your city, write: Carolyn Modes, 128 West 31st St. New York City.



# Gifts

BY

Elizabeth Arden







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O'NEILL & CO.

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# Carolyn

## TAGS THESE "IVORY-WASHABLE"



99 <sup>41</sup>/<sub>100</sub> % PURE

On every single solitary piece of Carolyn lingerie you'll find this tag — "Carolyn advises Ivory Flakes care for this garment." Not just any soap. *Ivory*. Because Carolyn knows that the chiffon-thin flakes of pure Ivory Soap mean longer-life insurance for these exquisite materials, fragile laces and delicate colors!

1. Satin hostess gown. Alençon-type lace, shirtwaist front, slit sleeves . . . . \$10.95
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3. Two-piece lounging pajama of Celanese satin. Note the military influence. \$16.95
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6. Pure-dye satin slip, luxurious with corded lace and applique . . . . . \$3.50

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and in 62 other stores from coast to coast.  
For the name of the store in your city, write  
National Modes, Inc., 128 W. 31st Street,  
New York





### A REMEMBRANCE THAT IS ITS OWN REWARD

A gift of Crane's Fine Papers carries more than your good wishes. It is also a remembrance that encourages friendship and bears in its train a host of welcome letters. For Crane's paper is an invitation to write, so pleasing is its texture, so complimentary its excellence. If you would give well and in your giving reap a rich reward, give Crane's for Christmas.

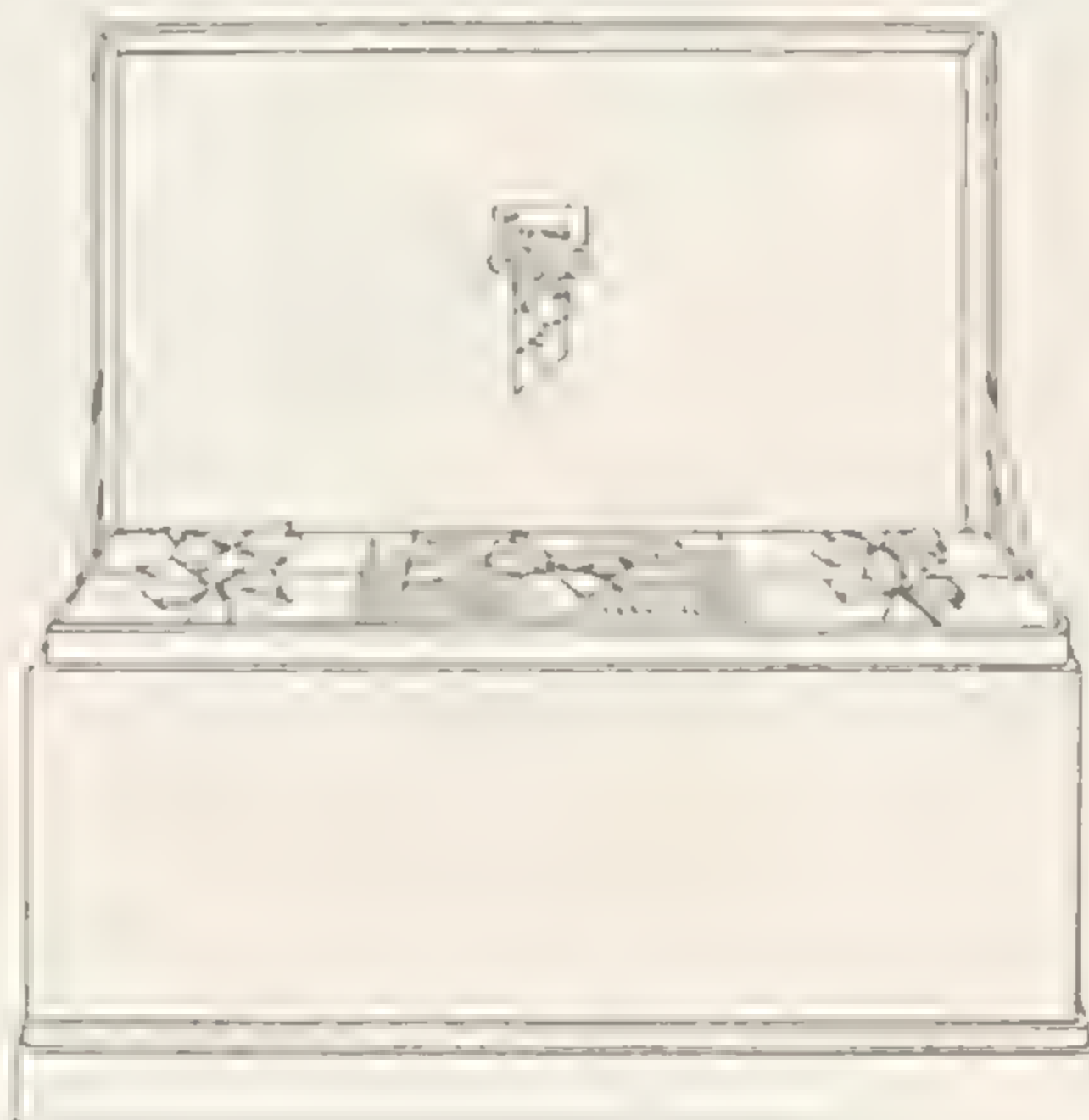
• • •

For the Christmas season Crane's present their most attractive line of colorful boxes filled with their finest papers. Some are hand



bordered in the colors of the moment; others are plain, lending themselves to more formal use. The six boxes selected and shown here range from a single quire with envelopes to a handsome chest, complete with a generous supply of letter paper and correspondence cards. All bear the name of Crane, that is both your guide and your assurance of quality. Crane's Fine Papers are made in Dalton, Massachusetts and are available at the better stationers and jewelers throughout the country.

*Crane's*  
FINE PAPERS







... Twilled soft luxury. A richness seldom found in whites and pastels. Lizarda is an exclusive Brittany coating, a fabric to remember for it has real beauty. Here you have it in a coat of unusual charm. Cut with the gracefulness of a petalled flower. Wear it for cruising or Resort wear. In dead white, ivory and pastel tones.

*At the foremost shops everywhere  
or write directly to*

**HENRY FRIEDRICKS**  
205 West 30th Street, New York



*Make it  
Personal*

Fob worn on the  
scarf, \$2. Prices  
quoted for U.S. only.

# monocraft

## PERSONALIZED JEWELRY



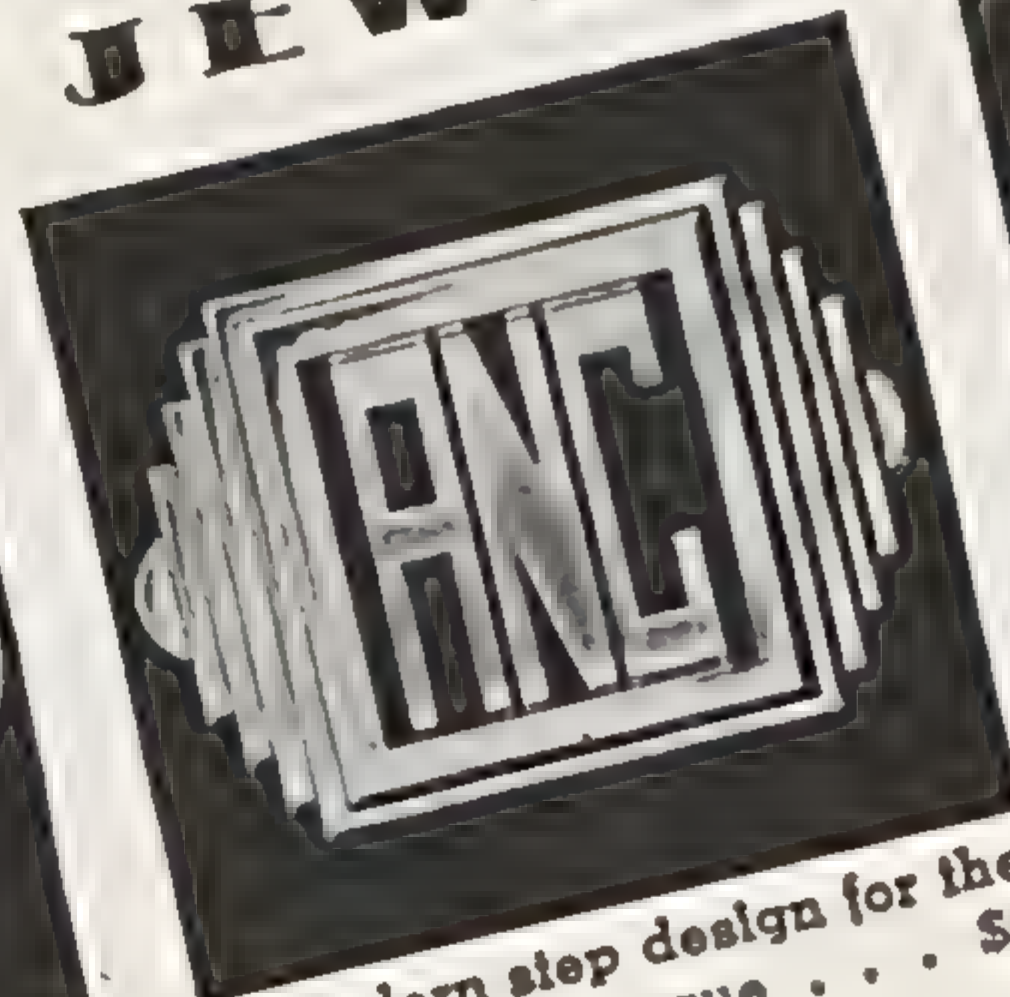
Marcasite and metal to complete  
the more feminine costume. \$4.25



A classic pin which will always  
exemplify good taste . . . \$1.25



That necessary touch of color  
for the Renaissance accent, \$3



A modern step design for the  
new military vogue . . . \$2



French marcasite enhancing a  
fob of opaque crystal. \$7.50

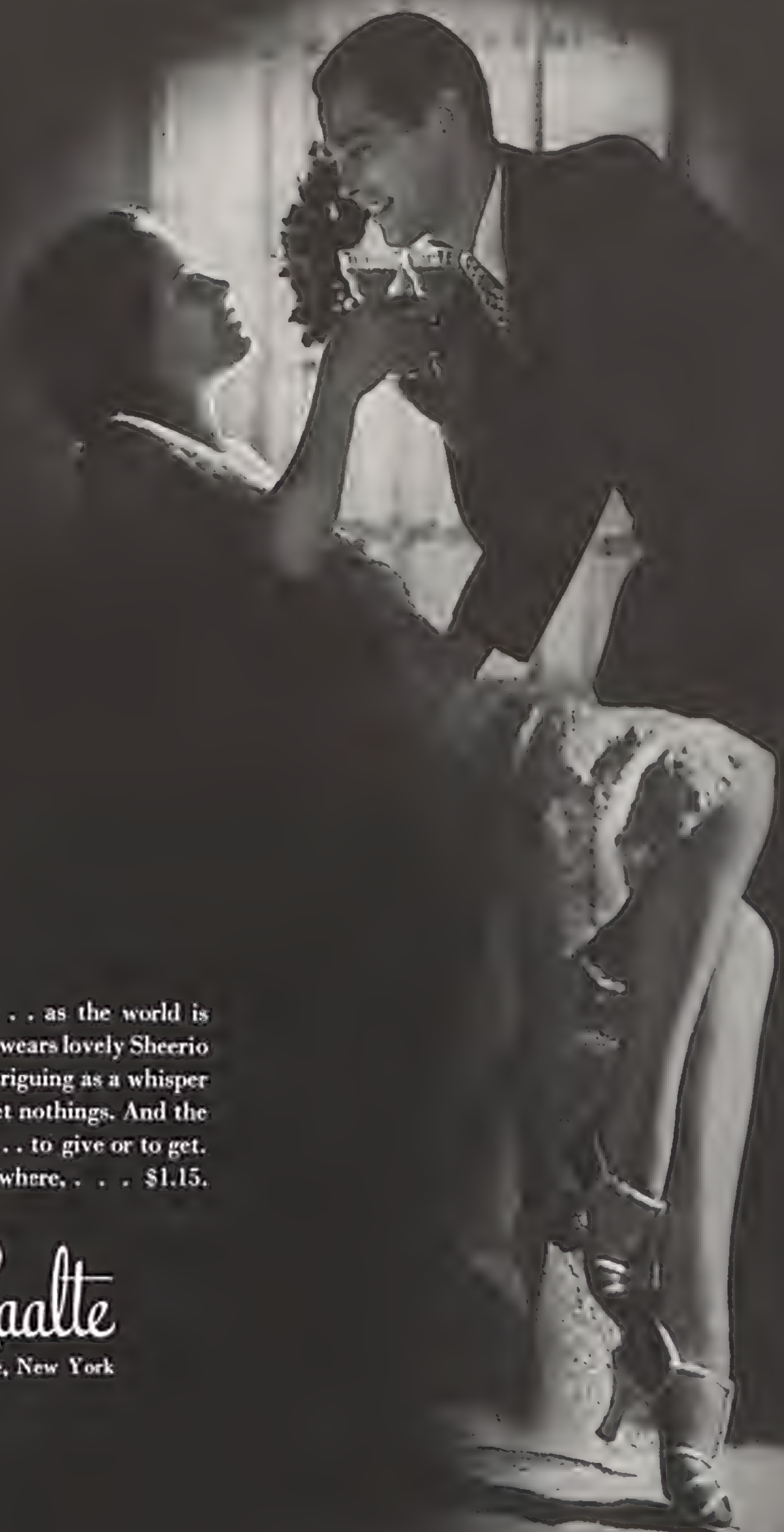
Make your Christmas gift personal this year. Make it the newest, smartest idea in jewelry . . . CLICK-IT monograms by Monocraft. Select the setting you like best . . . a pin, a clip or a fob, in tailored or formal designs. The initials, two or three, are mounted right at the counter in a few seconds by the exclusive Monocraft method. And there you are . . . with the most exciting, the most individual gift you could find . . . chosen in no time at all. Shown in the finest shops. Made by Monocraft, the largest manufacturers of initials in the world. 6 West 32nd Street, New York City.



To make an effective ensemble gift, we suggest Monocraft separate handbag initials, styled to harmonize with each design in CLICK-IT Jewelry.



## **"SHEERIO" for Christmas!**



Here's looking at you . . . as the world is bound to do when a lady wears lovely Sheerio stockings. They're as intriguing as a whisper in the dark . . . just sweet nothings. And the big event of Christmas . . . to give or to get. At better stores everywhere, . . . \$1.15.

*Van Raalte*

295 Fifth Avenue, New York

**"because you love nice things"**





Now you will get a  
smooth, perfect  
**FIT**  
whether you are  
**TALL, AVERAGE**  
or **SHORT**

**THREE LEG LENGTHS IN EVERY SIZE**

**SIL-O-ETTE**

REG. U. S. PAT. OFF.

*Pantie*

U. S. PATENT APPLIED FOR

fashioned in  
**BEMBERG TRICOT**  
REG. U. S. PAT. OFF.

**\$1.00**

in RAYON  
**69¢**

**SIL-O-ETTE CHART OF CORRECT PANTIE SIZES**

Measurement of Seat	Pantie Size Required	Height Size Required		
		Short	Medium	Long
34 to 36	5	5' to 5'4"	5'4" to 5'8"	5'8" to 6'
36 to 38	6	5' to 5'4"	5'4" to 5'8"	5'8" to 6'
38 to 40	7	5' to 5'4"	5'4" to 5'8"	5'8" to 6'
40 to 42	8	5' to 5'4"	5'4" to 5'8"	5'8" to 6'
42 to 44	9	5' to 5'4"	5'4" to 5'8"	5'8" to 6'
44 to 46	10	5' to 5'4"	5'4" to 5'8"	5'8" to 6'

SIZES: 5 to 10  
COLOR: TEA ROSE ONLY

NOW for the first time you can have  
PANTIES fashioned for you . . . for  
your particular size. The SIL-O-ETTE  
PANTIE is an ingeniously cut garment that  
follows the contour of your body, insures  
you complete freedom and can be worn,  
comfortably, over a girdle. It does not slip,  
twist, ride up, bind, pull or strain. It fits as  
smoothly as your skin . . . no bulges or  
wrinkles to spoil the perfect grooming of  
your day or evening dress. It's a pantie  
revelation . . . featured at leading depart-  
ment stores . . . if unable to obtain write  
us direct.

**SIL-O-ETTE UNDERWEAR CORP.**  
29 WEST 30th STREET  
NEW YORK





# Yardley of London

**DECLARED IN TIME FOR CHRISTMAS!**

A CHRISTMAS custom declaration — of interest to the world's most talented givers! The custom of giving Yardley luxuries—in crested, superbly appointed packages — to those you wish to honor.

We are delighted to announce that finer stores will brim with them, no later than tomorrow! This very page will inspire you to check off a dozen problems. From the smallest gleaming compact to the full magnificent dressing-table set, you'll find each worthy to bear your most distinguished message. From \$1.25 to \$30, Yardley has created them to be the most delightful Christmas messengers anywhere in the whole wide world.

Yardley & Company, Ltd., 620 Fifth Avenue (Rockefeller Center), New York City; 33, Old Bond Street, London; Paris, Toronto, and Sydney, Australia.

**1** The Compendium. Magnificent Christmas luxury! Complete Yardley series in magnum sizes. Handsomely boxed . . . . . \$20.00

**2** Gentleman's Traveling Kit in solid leather. Destined to journey to every country in the world with its cargo of Shaving Cream, After-shaving Lotion, and Invisible Talc . . . . . \$6.60

**3** Beautiful Bath Surprise—Lavendomeal—the new bath luxury, Dusting Powder and Lavender Soap . . . . . \$3.95

**4** A magnificent decanter of the most refreshing fragrance in existence—to pleasure even "the friend who has everything." 13 ounces—months of sheer delight—in cut glass, with satin-lined box . . . . . \$13.20

**5** Most famous Yardley bath luxury—the Floating Bath Bowl, packaged with English bath brush, Bath Powder and Lavendomeal . . . \$8.50

**6** For a royal welcome—give men the famous Yardley Shaving Bowl in this smart package. Flanked by Lotion and Invisible Talc . . . \$2.85

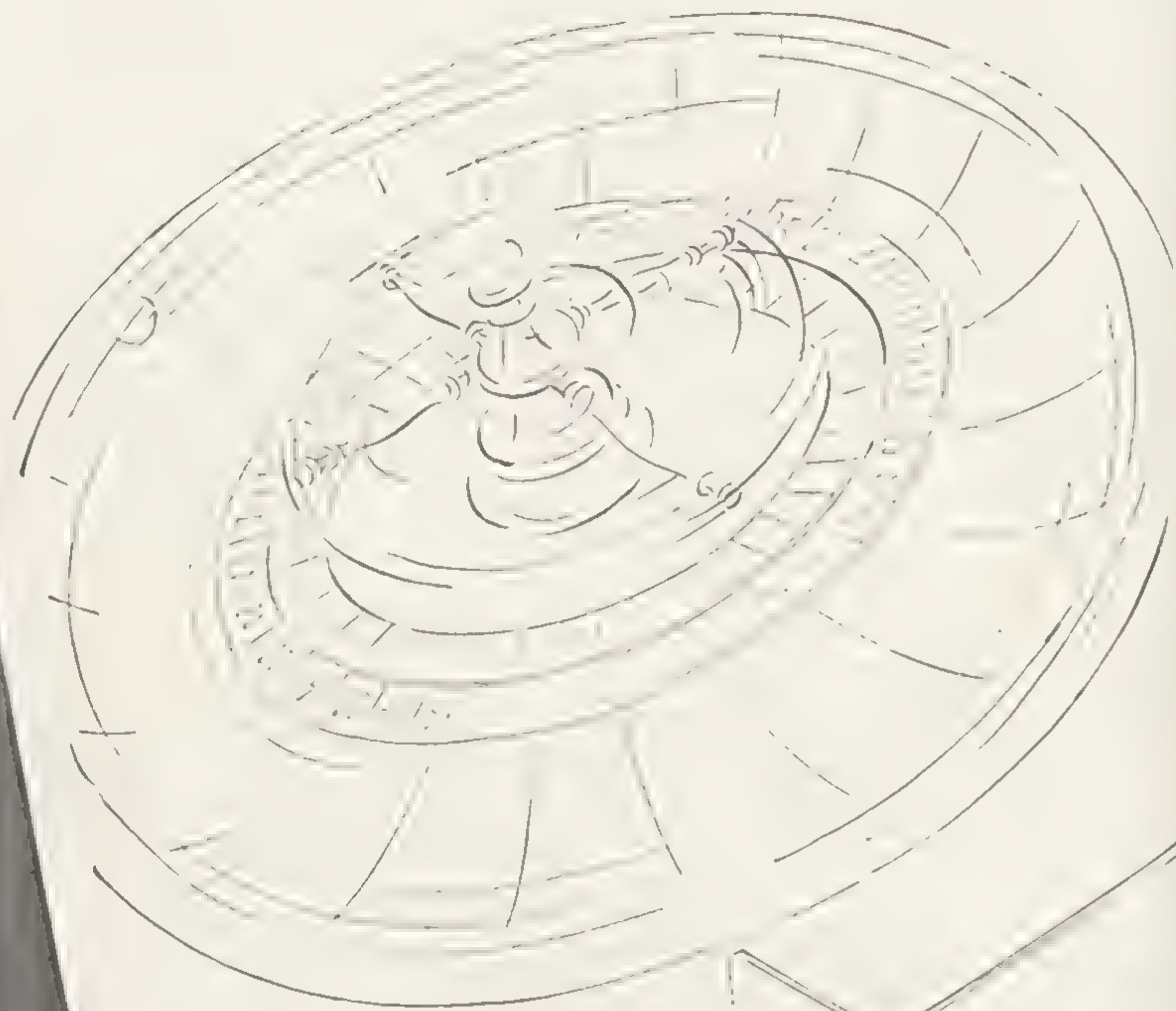
**7** The Cabin Case. Most popular of little international travelers. Holds traveling sizes in everything needed for skin cleansing and cosmetics in midget trunk . . . \$10.00





# THE DRESS OF THE MONTH

REG. U. S. PAT. OFF.



## *in "LADY LUCK" Prints of Celanese\**

Spring refreshment for December days. A gay print with a tiny 7-11 design for luck. A Celanese fabric that hangs sleek and trim under your Winter coat. A style that you'll consider a "find," for it combines a soft and becoming neckline with a tailored skirt that has pleats in back, too. In blue, green, red, brown, and black with gay colored "lucky motif" in effective contrast . . . Sizes 12 to 20 . . . \$17.95

Over 400 shops showing this fashion. If you don't find it in your favorite shop, write us  
KANE-WEILL, INC., 498 SEVENTH AVENUE, N. Y.

\*Reg. U. S. Pat. Off.



# Christmas Present

A happy, carefree cruise Round the World... designed to your order... starting whenever you choose... taking 85 days to two years.



## Luxurious Living

ALONG THE SUNSHINE ROUTE

World-famed President Liners have broad play-decks and an outdoor swimming pool... every stateroom outside (with real twin bed-)... menus made up from the best the whole wide world affords.



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PHILIPPINE DUGOUT AND VINTAS

Exciting days and nights in the great cosmopolitan ports of Cuba and Panama, California, Hawaii, Japan, China, the Philippines, Malaya, India, Egypt, Italy, and France... 14 fascinating far-flung countries.



## Stopovers and Sidetrips Anywhere

PEKING SIDETRIP

Weekly sailings from New York, Los Angeles and San Francisco allow stopovers and sidetrips anywhere en route... continuation on the next or another of these world's only regular-world-cruising ships.



## Low Shore Costs

INDIA HAS BRAND NEW THRILLS

Ask your own Travel Agent for all details. Or write Dollar Steamship Lines, 601 Fifth Avenue, New York; 110 South Dearborn Street, Chicago; 311 California Street, San Francisco. Offices in other principal cities.

# Round the World

CRUISES TO ORDER

COST JUST **\$854** FIRST CLASS

**DOLLAR**  
Steamship Lines



# Introducing Elorda Creams —

*Blended with Gold*



ELORDA CREAM . . . . . \$2.50, 3.75  
ELORDA REVITALIZER CREAM . \$3.50, 5.00  
INTRODUCTORY COMBINATIONS \$5.00, 7.50

● Blended with gold, Elorda Creams offer astonishing results to the discriminating woman who can avail herself of the most recent development in beauty technique. There's a remarkable scientific story behind these creams—how this special form of gold, as it seeps into the skin, separates into millions of tiny active units, attracting to themselves all traces of dirt and dead tissue—and how this unique and thorough cleansing and toning action brings you new skin beauty. Learn the fascinating story of Elorda Creams from the Elorda specialist in your leading store.





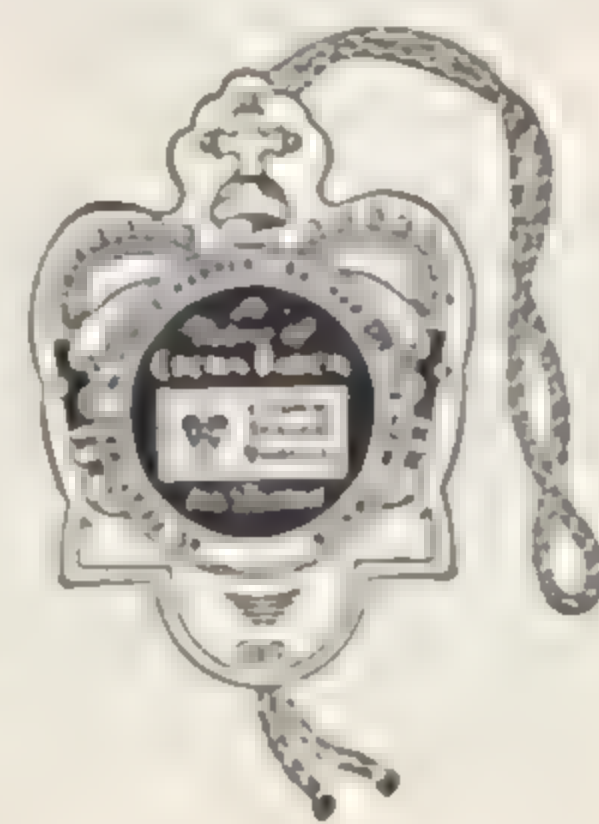
LOUISE DAHL-WOLFE

*Rolanda  
modes*

**SATIN ÉCLAT** for Christmas Season Brilliance! It shimmers elusively,—sheathes and flows... it is a Duplan texture superb, woven of Crown Rayon, the NEW Rayon of Fashion • Breathtakingly lovely in their classic individuality, either gown will be the perfect accompaniment to his top hat and tails! And! they are Identified by the Crown Tag, official promise of tested color fastness and dry cleanability.

2 Leaders in a group of **GAY MOMENT FASHIONS**...Priced under \$20... Exclusive with **FRANKLIN SIMON & CO.**, New York City • **BONWIT TELLER**, Philadelphia • **GAXTON'S**, Baltimore • **GIDDING'S**, Cincinnati • **ROBERTS**, Columbus • **MORRIS B. SACHS**, Chicago • **SANGER BROS.**, Dallas... And in one store in 40 other cities.

Write **ROLANDA MODES**, 101 West 37 Street, New York City, for name of the store in your city.



"A FABRIC CREATED OF CROWN RAYON...IT'S TESTED!"



For lasting beauty,  
and economy too...

LET YOUR CHOICE BE  
**ALVIN STERLING**  
CORRECT FOR EVERY OCCASION



READING FROM  
TOP TO BOTTOM  
ROMANTIQUE  
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COMPLETE PATTERN PRICE LIST SENT FREE  
ON REQUEST. CHECK PRICE LIST WANTED

ROMANTIQUE — MARYLAND  
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Send 10c for "THE CROWD COMES TO  
OUR HOUSE" — a booklet full of party  
suggestions with recipes

**THE ALVIN CORPORATION**  
Makers of Fine Silver for Half a Century  
PROVIDENCE, RHODE ISLAND



## The STORK CLUB

NAT BRANDWYNNE and his orchestra  
songs by  
**MARJORY LOGAN**

at supper  
NANO RODRIGO and his Columbia orch.

Luncheon ..... Cocktails

dinner and supper dancing  
reservations Plaza-3-9096

PERSONAL DIRECTION: Sherman Billingsley

## CAFE TROUVILLE

112 E. 52  
DANCING AND ENTERTAINMENT AFTER 10

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**DIVAN PARISIEN**—17 East 45th St. Le Restaurant Par Excellence. Cuisine Française. Famous for "Chicken Divan" and special salad. Luncheon Entrees from 50c, dinner from 60c. Air Conditioning.

**THE MARGUERY—RESTAURANT FRANÇAIS**  
270 Park Avenue—Wickersham 2-8494  
Rendezvous of the Elite of  
Europe and America  
Parisian Specialties Every Day  
Luncheon—Dinner—Popular Cocktail Hour

**JANE DAVIES'**  
145 West 55th St.  
Luncheon 50c, 60c, 75c Dinner \$1 and \$1.25  
Vintage Wines

**FRANCES LYNN**—10 West 55th St. Just off 5th.  
Smart Clientele, deft service, delicious food.  
For "Pennywise New Yorkers"  
Luncheon 35c, 50c Dinner 55c, 75c, \$1.

**ALEXANDRA RESTAURANT**—8 East 49th Street  
Champagne cocktail dinner \$1.00 and \$1.50. Served  
daily 5 to 8:30 P.M. Sunday dinner. The most talked  
about dining place in New York. P.L. 3-1542.

**SEVENTY PARK AVENUE—CORNER 38TH**  
A charming dining room serving exceptional lunches  
(75c up) and dinners (\$1.10 up)—and Murray  
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**GRILLON**, 116 E. 48th St. Justly famous for incomparable cuisine & choice cellar. Prix-fixe luncheon & dinner in the restaurant, London Buffet in the Bar before the theatre; all you desire—one dollar.

**HENRI**—A "Bit of Paris in New York". 40 W. 48th St. Finest food prepared in the authentic French manner. Dinner \$1.75, from 5 to 10 daily, all day Sundays. Also à la carte. BRyant 9-4340

**THE BLUE BOWL AT 157 EAST 48TH ST.**  
specializes in good food served in informal and friendly surroundings. The kind of place you return to again and again. Luncheon 50c & 75c, Dinner 75c to \$1.15.

**LA CHAUMIERE**, 163 E. 56th St. A real French Restaurant. "A House that is reserved for those who know how to wait, eat and appreciate." . . . Paul Massé, formerly chef of Inter-allied Club in Paris.

This is Vogue's annual Christmas number. Not only are Vogue's one hundred gift selections for 1935 herein presented, but flocks of new holiday fashions and such. Naturally the smart places, good places, exciting places, quiet places,—for "going places"—that appear on this page are important as a background for those fashions and a respite for diversion after a busy day.

All of us, of course, have our one or two or half dozen favorite spots. We hesitate to forego what we've tried for that with which we are unfamiliar. However, consider the possibilities and the fun of exploring these addresses:

### RESTAURANTS—dining

(Continued)

**KENTUCKY SERVES A MEAL**  
and a Mint Julep  
In a delightful, homelike atmosphere.  
Elizabeth D. Reynolds, Inc. 15 East 48th St.

**GRIPSHOLM**—324 EAST 57th St. Newest Swedish restaurant featuring Swedish hors d'oeuvres with regular dinners, \$1.25. Also luncheon and cocktails. ELdorado 5-8476.

**LA CREMAILLERE**, atop 30 W. 59th St., commands a glorious view of the park from its glass-enclosed terrace. M. Millien, formerly of the Ile de France, will receive you personally. Call Camille, EL. 5-9246.

**NINETY-NINE PARK AVENUE**. At 40th Street. Serves delectable food in pleasing and comfortable surroundings. Special Home Made Chicken and Beef-steak Pies. Lunch from \$55. Dinner from \$75.

**MICHEL**, 38 E. 53rd St., well known for his hors d'oeuvres Parisienne, pompano Veronique, and frog legs Provençale, presents his newly decorated Salle de l'ommes. Luncheon \$1.00; Dinner \$1.50. EL. 5-8966.

**MASCOTTE**  
A Restaurant  
at 19 East 60th Street  
Telephone Regent 4-5226

### —with dancing

**LE COQ ROUGE**—65 E. 56th St. Internationally famous cuisine. Where Society meets for Luncheon, Dinner & after theatre. Dancing. Continental atmosphere. Entertainment. "Le Coq Rouge Trio." Res. P.L. 3-8887.

**L'ESCARGOT D'OR** at 254 West 54th St. on the 16th floor. Delightfully French and best known for its excellent snails and frog-legs. Entertainment and dancing. No cover charge. COLUMbus 5-9107-9861.

**EL CHICO**, 80 Grove St.—Authentic Spanish food, wines, waiters, entertainment, music, furniture & decorations. Dancing & dining from 6 to 2:30 A.M. Dinner from \$1.50 and \$2. Tel. CHelsea 2-4616.

**ROCKEFELLER PLAZA RESTAURANT** and Cocktail Lounge, 32 West 50th St., R.C.A. Bldg. Luncheon from 90c. Dinner—Old New York Room—from \$1.25. Dinner and Supper—Plaza Room—A la carte. Walter DeSoto and Eve Young entertain during Cocktail Hour (5 to 8) and After Theatre Supper (10 to 1). Air-conditioned. "Smart but Informal."

**"ANNA HELD'S IN TOWN"**—1st Ave. & 52nd St. The most delightful Rendezvous for Cocktails—Dinner—Supper. "Food with a French Accent." Music; entertainment. Try our "Chiens Chauds" at 2 A.M.

**ST. MORITZ-ON-THE-PARK**, 50 Central Park S. The Continental Room. Dinner and Supper Dancing. Little Jack Little Orchestra, entertainment. Also the Café de la Paix and America's only Rumpelmayers.

**JANET OF FRANCE**—237 W. 52nd St. The "Café" of the famous "Union Soup" presents New York's finest Plank Steak dinner including cocktail \$1.50. Luncheon 65c, dinner \$1.00. CO. 5-8717.

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when shopping  
between 34th & 38th Sts.

Remember

**SUSAN PALMER'S**  
NEW DINING LOUNGE AND BAR  
Located on 38th Street  
just East of Park Avenue in

### TOWN HOUSE

108 East Thirty-Eighth Street  
The same refinement in surroundings  
that makes 4 West 49th so popular  
for those who know good food.

Clifford C. Fischer's  
**Folie Parisienne**  
Dine & Dance to the Music of  
**CARL HOFF & JACK DENNY**  
2 Shows Nightly  
Including Sunday  
6:30 p.m. to 4 a.m.  
No Cover Charge  
The World's  
Most Famous  
Theatre-Restaurant  
7th AVE. at 50th ST. - COl. 5-7070



### CAFES

**KUNGSHOLM**—142 East 55th St. A cocktail lounge like the fine wine that is served—mellow and in good taste. A Continental café featuring famous Swedish Hors d'Oeuvres—Luncheon, Dinner Prix Fixe. Wines, liquors. Cocktail par excellence. EL. 5-8193.

**BLACKSTONE CAFE & BAR**—50 East 58th St. Special luncheon with cocktail 75c. Dinner from \$1 to \$1.75. Favourite place for luncheon, cocktails, dinner, and after theatre.

**TAVERN-on-the-GREEN—IN CENTRAL PARK**. West 67th St. Entrance. Serves five Prix Fixe Meals daily. Breakfast 50c—Luncheon 85c—Afternoon Tea 50c—Dinner \$1.50—Supper \$1.—Music & Dancing.



### SMART CLUB

**LEON & EDDIE'S**—33 W. 52—Just jammed full of grand things to eat and entertainment that tantalizes. Come for dinner and stay all night. Lunch - Dinner - Supper - Cocktails



### DISTINCTIVE BAR

**RITZ-CARLTON**, Madison at 46th. The Ritz Bar—Ladies' Bar for ladies and their escorts; Men's Bar for their exclusive use. Both popular rendezvous before lunching or dining in the Oval Restaurant.

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**HARVEY'S FAMOUS RESTAURANT**—1107 Connecticut Avenue. Famous for notable dinners and distinguished diners since 1858, your Washington visit should include this far-famed epicurean rendezvous in the Nation's Capital.

**THE OLD MANSION**. Somerville, New Jersey; Junction Routes 28 & 29. Delectable Southern food served in a beautiful historic setting; luncheon, bridge teas, dinner. Selected beverages.



# Gifts

To grace the proudest tree . . .  
Christmas issues of gift subscriptions to the Condé Nast magazines will be mailed in a shining blue and silver box to make your most distinguished gift.



. . . because she likes clothes and entertaining and keeping a house as charming as herself.

VOGUE	1 YEAR	\$5
HOUSE & GARDEN	1 YEAR	\$3



. . . because he likes politics, satire, sports, and keeping up with things in general.

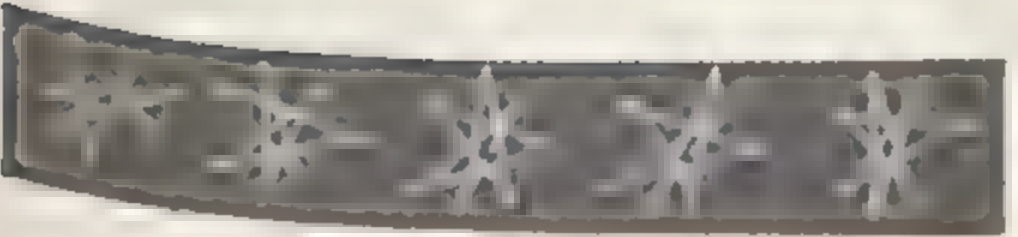
VANITY FAIR	1 YEAR	\$3
THE AMERICAN GOLFER	1 YEAR	\$3



. . . these subscriptions may be divided into units of one year each to different people.

VOGUE	2 YEARS	\$ 8
	3 YEARS	\$12
HOUSE & GARDEN	2 YEARS	\$ 5
VANITY FAIR	2 YEARS	\$ 5
THE AMERICAN GOLFER	2 YEARS	\$ 5
	3 YEARS	\$ 7.50
VOGUE WITH HOUSE & GARDEN	1 YEAR	\$ 6.50
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HOUSE & GARDEN WITH VANITY FAIR	1 YEAR	\$ 5
VANITY FAIR WITH THE AMERICAN GOLFER	1 YEAR	\$ 5
VOGUE, VANITY FAIR, HOUSE & GARDEN	1 YR. OF ALL	\$ 9

TO SUPPLY GIFT BOXES, WE MUST HAVE YOUR ORDER BY DECEMBER 15.



V.M.-12-1-35

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I enclose \$ to cover gift subscription orders given below:

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	MRS.	MRS.	MRS.	MRS.
	MISS	MISS	MISS	MISS
STREET	STREET	STREET	STREET	STREET
	CITY	CITY	CITY	CITY
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DECEMBER 27	Majestic	(2)	5	60.00
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FEBRUARY 7	Georgic	(5, 6, 7, 3)	18	210.00
FEBRUARY 28	Georgic	(5, 6, 7, 3)	18	210.00
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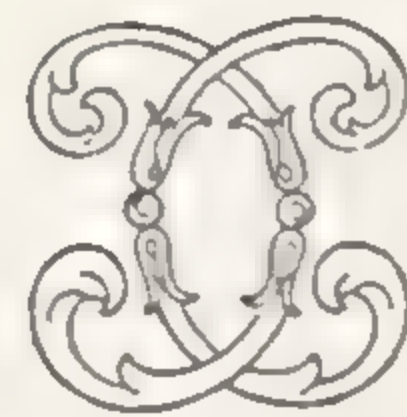
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# NEWS...

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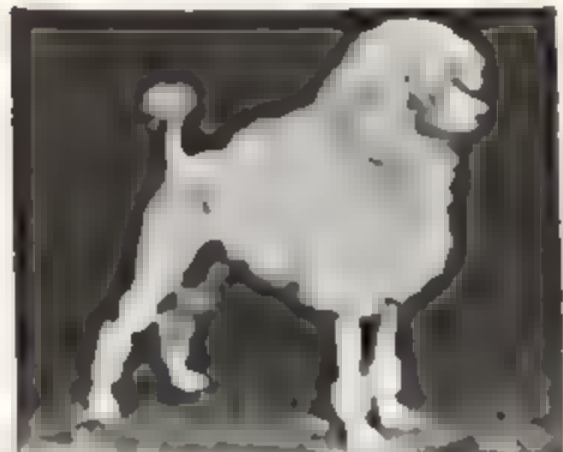
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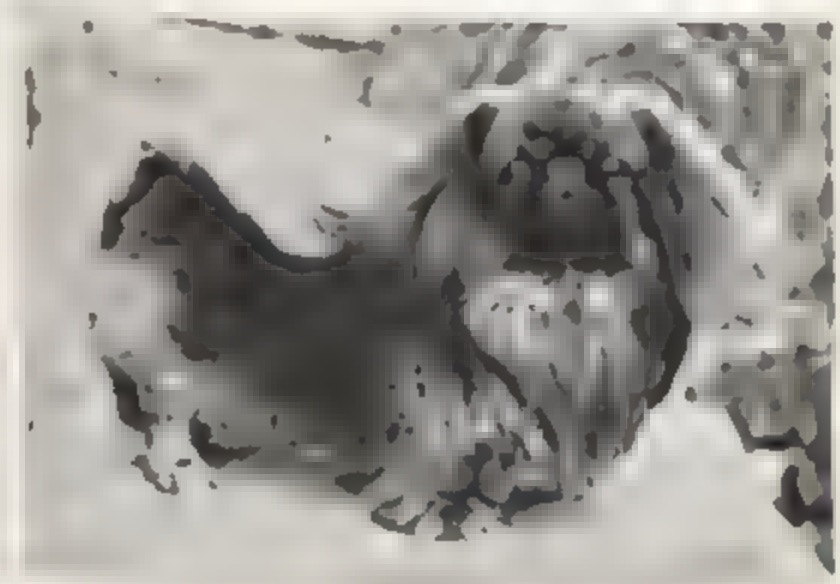
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mas and Happiest  
New Year ever!

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Vogue does not sell dogs but will sug-  
gest reliable kennels where purchases  
may be made.



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Largest and one of  
finest collections of  
Saluki in America.

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KENNELS**  
Grant Mills,  
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EDITOR'S NOTE: The Kennel Departments of the Condé Nast Magazines believe that first-class dogs at prices justified by what the buyer receives and the breeder expends are the best policy. We know that right breeding and right raising cost money and that they are necessary if the purchaser is to derive maximum satisfaction from the dog he buys. We therefore believe it a duty to our readers to accept no advertising from breeders who make a practice of charging less than the \$50 which we consider to be a fair minimum price for the right sort of puppy.



Sealyham Terrier youngsters



The real Pekingese

WHETHER young or old, the Sealyham is one of the most appealing of the Terrier breeds. This group, owned by R. O. Gubelman, gives an excellent idea of the typical up-and-coming character. At the left is an excellent Pekingese, Tai-Yin of Alderbourne, owned by Mrs. Francis M. Dodge. The Peke may be small, but he is a very real, worthwhile dog indeed



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Magnificent Champion-bred Puppies and  
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Several prominent winners in English and American shows

Write for complete information and prices

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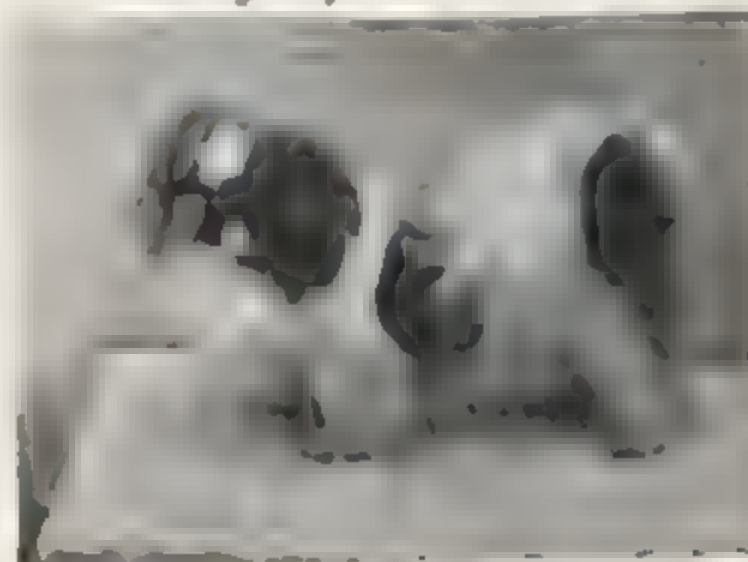
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Ch. Flornell Standout of Knollton



Ch. Edelweis du Labory of Salmagundi

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## CAIRN TERRIERS



A typical Cairn may be any color except white. Dogs weigh from 12 to 15 pounds and bitches from 11 to 13 pounds.

## ARE GAY, ALERT

fellows imbued with a tireless sporting spirit. They take their name from working underground, into the rocky cairns of Scotland. Their true nature unfolds slowly, but their acquaintance is well-worth taking the time to make. Devoted to their masters, only polite to strangers, at their best in the field retrieving, well-mannered and quiet at home, romping tirelessly with children, a Cairn is a priceless acquisition of which to be proud.

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Miss Elizabeth Anderson, Bluehill, Maine

Eastcote Kennels, Mrs. Howard Lee Platt  
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Ch. Feri—Flottenberg

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## THE DOG MODE OF VOGUE



Ch. Halcyon Play Boy

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Ch. Exiled Laddie

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dumb. This photograph was  
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AND here is a full view of a  
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the power, keenness and com-  
pactness of the breed. Besides  
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sportsman and can hold his  
own with the best of them in  
the field. Photograph by cour-  
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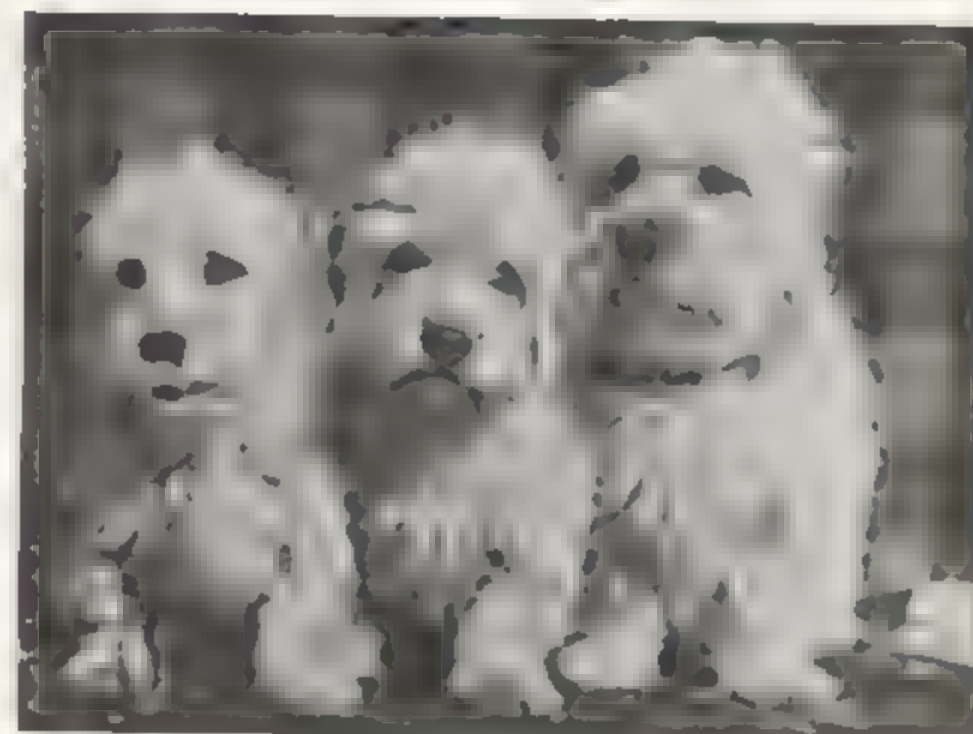


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The fame of these hardy little  
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That noted author owned a brace  
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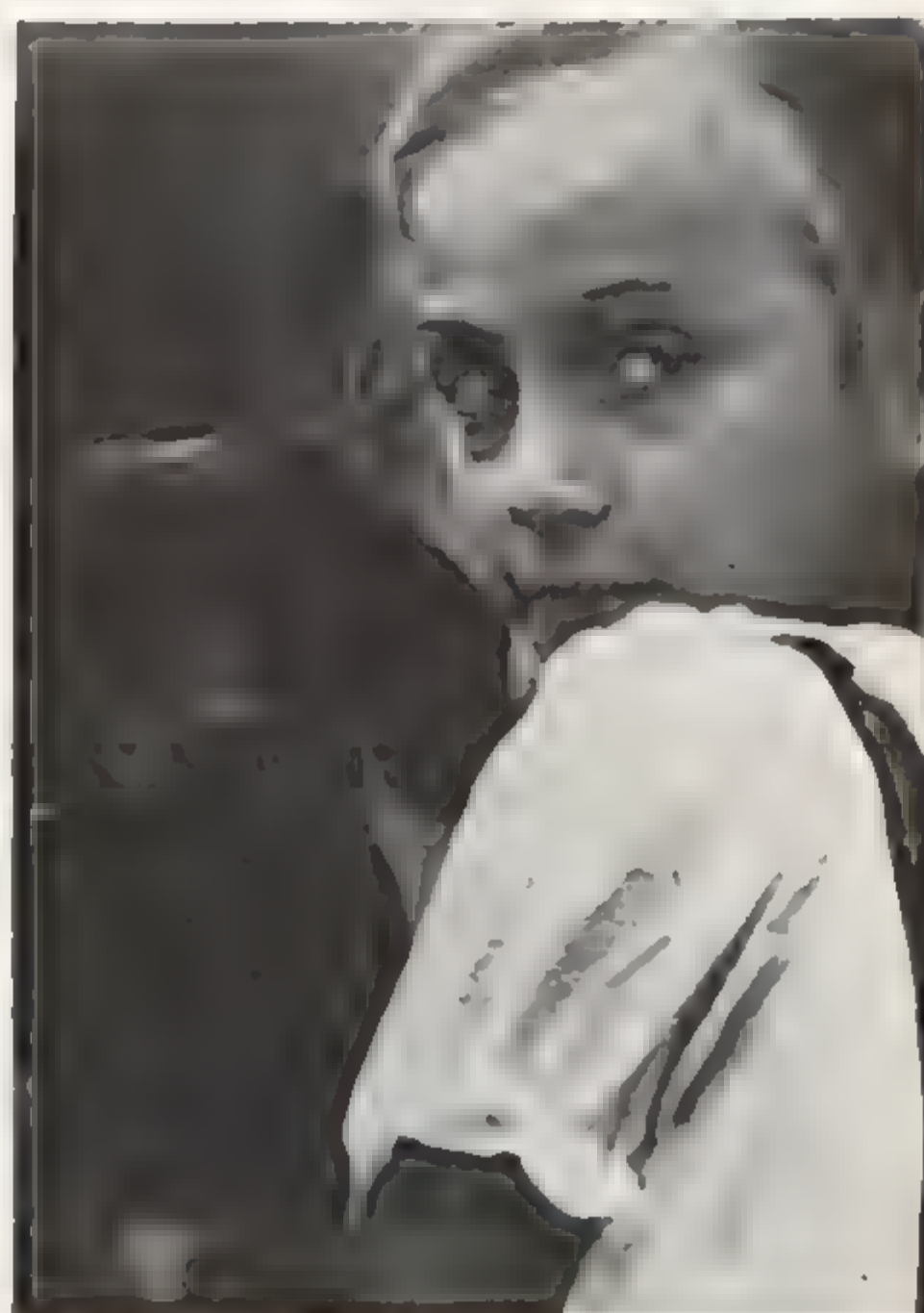
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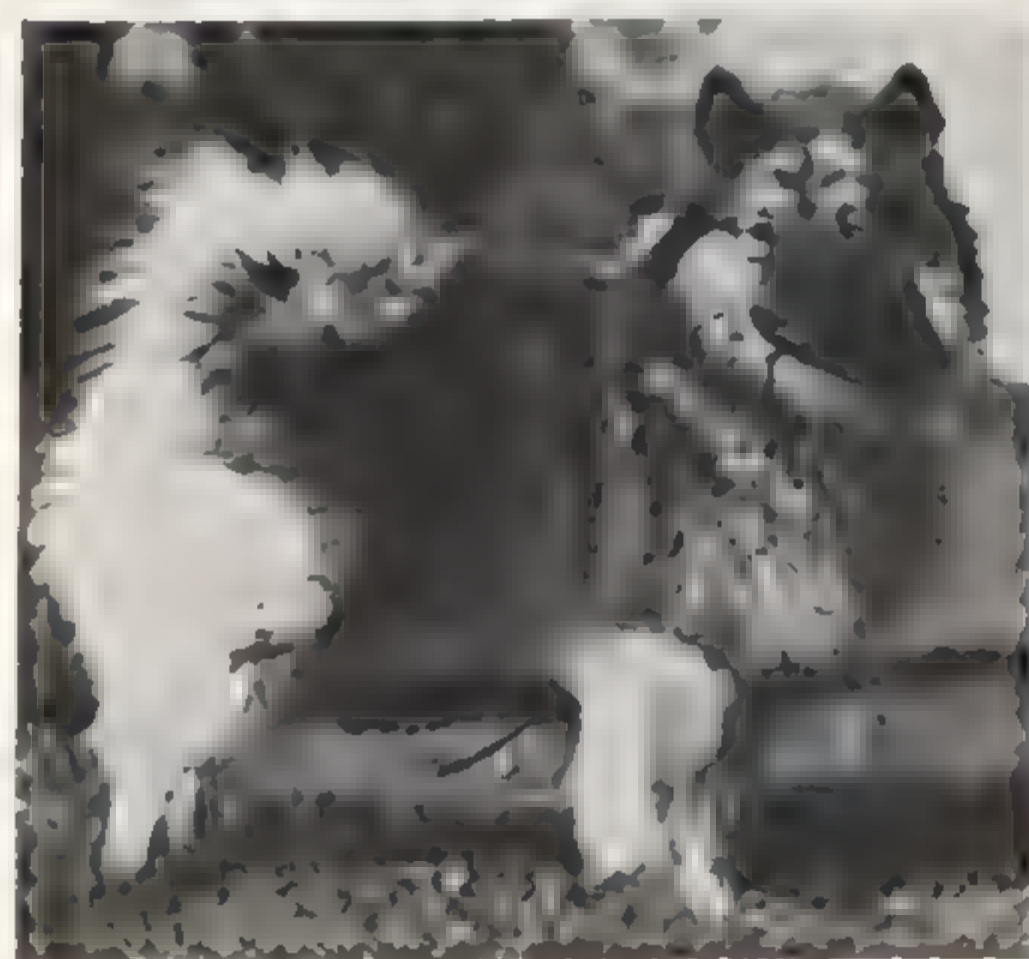
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An outstanding Labrador

TAUSKEY

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The smallest of an extensive Spaniel family used for work with the gun. They are particularly suitable for use in heavy cover and for woodcock shooting. They have been developed into all-round gun dogs, suitable to any kind of sport.

Cockers are most noble and faithful guardians of your property and person. They are the handiest little companions of the whole dog race. They ask for but little room, little food and little care, yet in return they give a value tangible only to those who know how to love and appreciate a good and faithful dog of great intelligence. Their worth cannot be told in dollars and cents. With young children no dog in the world is as understanding.

Cockers should weigh not under 18 or more than 24 pounds. They may be solid or parti-color, namely—black, red, cream, black and white, liver and white or roan.

### *The following are reliable breeders and exhibitors of Cocker Spaniels:*

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**Collins**—On October 16, to Mr. and Mrs. Hugh Gawtry Collins (Frances O. Fisher), a son, Farnham Fisher Collins.

**de Ropp**—On October 20, to Mr. and Mrs. Alfred de Ropp, junior (Zoé Banks Belt), a daughter.

**Farrand**—On October 19, to Mr. and Mrs. John Farrand (Caroline T. Wainwright), of Tenafly, New Jersey, a son, Livingston Farrand, second.

**Hall**—On October 20, to Mr. and Mrs. Bartow H. Hall (Margaret Smith), a son, Roland Cotton Smith Hall.

**Hinkle**—On November 3, to Mr. and Mrs. Peyton L. Hinkle (Elizabeth Asher), a son.

**Langben**—On October 19, to Mr. and Mrs. Alfred Langben (Mary A. Luke), a daughter.

**Rockefeller**—On October 14, to Mr. and Mrs. John D. Rockefeller, third (Blanchette Ferry Hooker), a daughter, Sandra Ferry Rockefeller.

**Taylor**—On October 27, to Mr. and Mrs. Anson W. H. Taylor (Caroline Young), of Greenwich, Connecticut, a daughter.

**Williams**—On October 20, to Mr. and Mrs. John Stanton Williams (Sarah Wells McLean), of Hewlett, Long Island, a son, Warden McLean Williams.

#### ATLANTA

**Turner**—On September 23, to the Reverend Canon William Stephen Turner and Mrs. Turner (Sally Wadham Pearson), a son, William Stephen Turner, third.

#### CLEVELAND

**Wallace**—On September 29, to Mr. and Mrs. Andrew Brabner Wallace, third (Caroline A. Bradley), a daughter.

#### KANSAS CITY

**Bartlett**—On September 17, to Mr. and Mrs. Jerome Bartlett (Jennie Hockaday), twins, Eulalie Bartlett and Irvine Hockaday Bartlett.

**Smith**—On October 5, to Mr. and Mrs. Lewis Motter Smith, junior (Dorothy Pew), a son, Michael Townsend Smith.

#### LINCOLN, NEBRASKA

**Junge**—On October 9, to Mr. and Mrs. Emmett Junge (Edith Sadler), a daughter, Jo Ann Junge.

#### LONDON

**Ward**—On October 24, in London, England, to Mr. and Mrs. Edward John Sutton Ward (Susan Corbett), a daughter.

#### MEMPHIS

**Humphreys**—In October, to Mr. and Mrs. Seldon Humphreys (Mary Hunt), a daughter, Sally Love Humphreys.

**Semmes**—In October, to Mr. and Mrs. Thomas Semmes (Elsie Humphreys), a daughter, Flounoy Semmes.

#### NEW HAVEN

**Jones**—On October 2, to Mr. and Mrs. Stewart Ogden Hill Jones (Bettina Bryant), a daughter, Wendy Hill Jones.

#### PHILADELPHIA

**Galbraith**—On October 8, to Mr. and Mrs. Harden Perry Galbraith (Kathryn K. Fullerton Jones), of East Orange, New Jersey, a daughter, Frances Polard Galbraith.

**Graham**—On October 22, to Mr. and Mrs. Thomas Graham (Marie Louise Baird), of White Horse Farm, Newtown Square, Pennsylvania, a daughter.

**Van Lennep**—On October 29, to Mr. and Mrs. Frederick L. Van Lennep (Celeste F. B. McNeal), of "Woodmont," Bryn Mawr, Pennsylvania, a son.

#### POUGHKEEPSIE

**Lane**—On October 24, to Mr. and Mrs. David R. Lane (Katherine Taylor), a daughter, Dorothy Lane.

**Möhle**—On October 15, to Mr. and Mrs. Fredric B. Möhle (Katherine B. Mitchell), a son, William Pennington Möhle.

#### SAN DIEGO

**Goodwin**—On October 28, to Mr. and Mrs. Ewart Goodwin (Mary Alice McKee), a son.

#### TORONTO, ONTARIO

**Brock**—On October 30, to Mr. and Mrs. Jeffrey W. Brock (Osobel Williams), a daughter.

**Rogers**—On October 26, to Mr. and Mrs. Guy W. Rogers (Mary Booth), a daughter.

**Young**—On October 18, to Mr. and Mrs. Ralph Young, junior (Gwyneth Pullen), a son.

### BIRTHS

#### WASHINGTON, D. C.

**Butterworth**—On November 1, in London, England, to Mr. and Mrs. William Walton Butterworth, junior (Virginia Parker), a daughter.

**English**—On October 29, in Paris, France, to Mr. and Mrs. Robert McCalla English (Anita C. Grew), a daughter.

#### YOUNGSTOWN

**Hanna**—On September 29, to Mr. and Mrs. Joseph Hanna (Jane Normann), a daughter.

## ENGAGEMENTS

#### NEW YORK

**Dodge-Traylor**—Miss Dorothy Dodge, daughter of the late Guy Phelps Dodge and Mrs. Dodge, of "Holmehill Lodge," Essex Fells, New Jersey, to Mr. Benjamin A. Traylor, of North Carolina, son of Mrs. F. M. Hickey, of Washington, D. C., and the late Benjamin A. Traylor.

**Gwynne-de Clairville**—Miss Gwen-dolyn Knowlton Gwynne, daughter of Mr. and Mrs. Arthur Gwynne, of New York and "Mill Cove," Huntington, Long Island, to Mr. Raymond de Clairville, son of Mr. and Mrs. Gaston de Clairville, of New York.

**Milbank-Bogert**—Miss Margaret Milbank, daughter of Mr. and Mrs. Jeremiah Milbank, to Mr. H. Lawrence Bogert, junior, son of Mr. and Mrs. Henry L. Bogert.

**Osborne-Langmore**—Miss Louise Nicoll Osborne, daughter of Mr. and Mrs. Lawrence Woodhull Osborne, of Garden City, Long Island, to Mr. William Langmore, son of the late Wilfred B. Langmore and Mrs. Langmore, of New York.

**Pearson-Firth**—Miss Edythe Gwynne Pearson, daughter of Mr. and Mrs. Reginald Francis Pearson, of Summit, New Jersey, to Mr. John Dudley Firth, son of Sir William Firth and Lady Firth, of Hatchford Park, Cobham, Surrey, England.

**Perkins-Nickerson**—Miss Elizabeth Perkins, daughter of Mr. and Mrs. James Handasyd Perkins, of Greenwich, Connecticut, to Mr. Albert Lindsay Nickerson, of Boston, Massachusetts, son of the late Albert L. Nickerson and Mrs. Nickerson, of Dedham, Massachusetts.

**Schultz-Norton**—Miss Hildegard Schultz, daughter of Mr. and Mrs. Albert Bigelow Schultz, of Hewlett, Long Island, to Mr. William Strange Norton, second, son of Dr. Nathaniel Read Norton and Mrs. Norton, of New York.

**Taylor-Maurice**—Miss Virgil Brazier Taylor, daughter of Mr. and Mrs. Gardner Wade Taylor, of Bronxville and Big Wolf Lake, New York, to Mr. Albert T. Maurice, son of Mrs. William Bolton Winans, of New York, and the late Albert T. Maurice.

**Walker-Delafield**—Miss Mary Manning Walker, daughter of Mrs. Percy Jackson, of New York, to Mr. Richard Moncrieff Delafield, son of Mr. and Mrs. Tallmadge P. Delafield, of Chappaqua, New York.

**Watts-Wilson**—Miss Evelyn Cameron Watts, daughter of Mr. and Mrs. Harry Dorsey Watts, to Mr. Harry Aiken Wilson, junior, son of Mrs. Rosel Pfarrius Wilson and of Mr. Harry Aiken Wilson.

#### ALBANY

**Batcheller-Doolittle**—Miss Mary Arthur Batcheller, daughter of Mr. and Mrs. Hiland G. Batcheller, of Menands and Albany, New York, to Mr. John Quincy Adams Doolittle, son of Mr. William G. J. Doolittle.

#### BALTIMORE

**Lilly-Dugan**—Miss Sarah Lee Lilly, daughter of Mr. and Mrs. Austin Jenkins Lilly, of Baltimore, Maryland, to Mr. Cumberland F. Dugan, son of the late Ferdinand Chatard Dugan and Mrs. Dugan, of "Bonnie Doon," Catonsville, Maryland.

**Poe-Barlow**—Miss Eleanor Livingston Poe, daughter of Mr. and Mrs. Philip Livingston Poe, of Ruxton, Maryland, to Mr. Homer Joel McKown Barlow, son of Mr. and Mrs. Luther S. Barlow, of Croswell, Michigan.

**Turnbull-Tillman**—Miss Ida May Turnbull, daughter of the late Henry Rutherford Turnbull and Mrs. Turnbull, to Mr. Arnold Lee Tillman, son of Mr. and Mrs. Richard H. Tillman, of Riderwood, Maryland.

#### BOSTON

**Butler-Grinnell**—Miss Elizabeth Butler, daughter of Mr. and Mrs. Morgan Butler, of Boston, Massachusetts, to Mr. Lawrence Grinnell, junior, son of Mr. and Mrs. Lawrence Grinnell, of Boston and New Bedford, Massachusetts.



## SOCIETY

## ENGAGEMENTS

**Cabot-Hansen**—Miss Nancy Graves Cabot, daughter of Mr. and Mrs. Samuel Cabot, of Jamaica Plain, Massachusetts, to Mr. William Van Adrian Hansen, son of Dr. Ejnar Hansen and Mrs. Hansen, of New York.

**Homans-Gilbert**—Miss Helen Amory Homans, daughter of Mrs. Robert Homans, to Mr. Carl Joyce Gilbert, son of Mrs. Seymour Parker Gilbert.

## CHICAGO

**Behr-Stanley**—Miss Edith M. Behr, daughter of Mr. and Mrs. Benjamin Leslie Behr, of Lake Forest, Illinois, to Mr. W. Edwin Stanley, junior, son of Mr. and Mrs. W. Edwin Stanley, of Chicago, Illinois.

## PHILADELPHIA

**Compton - Mulford**—Miss Virginia Compton, daughter of the Reverend William M. Compton and Mrs. Compton, of Manassas, Virginia, to Mr. John Mulford, of Philadelphia, Pennsylvania, son of the Reverend Roland J. Mulford and Mrs. Mulford, of Princeton, New Jersey.

## PROVIDENCE

**Colt-Wilson**—Miss Elizabeth Putnam Colt, daughter of the late Roswell C. Colt, to Mr. Cary Chase Wilson, of Clairmont, New Hampshire.

## READING

**Impink-Muhlenberg**—Miss Ruth Impink, daughter of Mr. and Mrs. Irvin F. Impink, of "The Elm," Reading, Pennsylvania, to Mr. Charles Rick Muhlenberg, son of the late Frederick H. Muhlenberg and Mrs. Muhlenberg, of Reading, Pennsylvania.

## SPOKANE

**Gray-Penn**—Miss Katherine Gray, daughter of Mr. and Mrs. John Pinkham Gray, of Coeur d'Alene, Idaho, to Mr. Edrington Spencer Penn, son of Mrs. Charles Ashby Penn, of Reldsville, North Carolina, and New York.

## TORONTO, ONTARIO

**Finlayson-Eaton**—Miss Phyllis Constance Finlayson, daughter of Mr. and Mrs. William Finlayson, of "The Pines," Midland, Ontario, to Mr. John Wallace Eaton, son of Lieutenant-Colonel Robert Y. Eaton and Mrs. Eaton, of "Killyree," Toronto.

## TROY

**Benedict - Halverson**—Miss Emily Frances Benedict, daughter of Mr. and Mrs. Harold Willoughby Benedict, to Mr. Alfred William Halverson, son of Mr. and Mrs. Niles Halverson, of Rochester, New York.

## WEDDINGS

## NEW YORK

**Adams-Koop**—On November 14, in the Madison Avenue Presbyterian Church, Mr. Daniel Putnam Adams, of New York, son of Mr. and Mrs. Roger Cook Adams, of Buffalo, New York, and Miss Adelaide Barkley Koop, daughter of Mr. and Mrs. Eugene Jackson Koop, of New York.

**Chandor-Bailey**—On November 12, in Saint James's Episcopal Church, Mr. Harold Alvin Chandor, junior, son of Mr. and Mrs. Harold Alvin Chandor, and Miss Dorothea Platt Bailey, daughter of Dr. Theodorus Bailey and Mrs. Bailey.

**Elmendorf-Camac**—On October 25, in Newburgh, New York, Dr. John E. Elmendorf, junior, of East Haddam, Connecticut, and Miss Harriet J. M. Camac, daughter of Dr. Charles N. Bancker Camac and Mrs. Camac, of New York.

**Hare-Gibbs**—On September 28, in Harrison, New York, Mr. Emlen Wain Hare, son of Mr. and Mrs. Emlen Spencer Hare, of New York and Philadelphia, Pennsylvania, and Miss Jean Gibbs, daughter of Mr. and Mrs. James Gibbs, of Garden City, Long Island.

**Harvey-Aspegren**—On October 29, in Saint James's Episcopal Church, Mr. Bruce F. E. Harvey, son of Colonel Ralph K. Harvey, of London, England, and Miss Amy Vantine Aspegren, daughter of the late John Aspegren and Mrs. Aspegren.

**Nelson-Furlow**—On October 5, Mr. Harris J. Nelson, of Chestnut Hill, Massachusetts, and Mrs. S. Geraldine Furlow, of New York and East Hampton, Long Island, daughter of the late Mr. and Mrs. Edgar Silver.

**Sheedy-Mayer**—On October 23, in the chapel of Saint Bartholomew's Church, Mr. Bryan de Forest Sheedy, son of the late Bryan de Forest Sheedy and Mrs. Sheedy, and Miss Kathleen Mayer, daughter of Mrs. E. Henry H. Simmons, of New York and Sagaponack, Long Island, and of the late John Mayer.

## WEDDINGS

## BALTIMORE

**Smith-Le Tourneau**—On October 26, in Montreal, Canada, Mr. Robert Lee Smith, son of Dr. Henry Lee Smith and Mrs. Smith, of Baltimore, Maryland, and Miss Rachel Le Tourneau, daughter of Justice Severin Le Tourneau and Mrs. Le Tourneau, of Westmount, Canada.

**Yearley-Benzinger**—On October 17, in the convent chapel of the Baltimore Academy of the Visitation, Mr. Thomas B. C. Yearley and Mrs. Harry M. Benzinger.

## BOSTON

**Miller-Emerson**—On October 5, in Marblehead, Massachusetts, Mr. Robert Huffman Miller, son of the late Clarence C. Miller and Mrs. Miller, of Winchester, Massachusetts, and Miss Margaret Lindsay Emerson, daughter of the late Warren K. Emerson and Mrs. Emerson, of Boston and Marblehead Neck.

## CLEVELAND

**Adams-Warner**—On October 5, Mr. Walter Croxton Adams, son of Mr. and Mrs. Walter S. Adams, and Miss Marion Merrill Warner, daughter of Mr. and Mrs. Whitney Warner.

**Gunn-Day**—On October 16, Mr. Clemens Earl Gunn, son of Mr. and Mrs. Earl Leland Gunn, and Miss Ida McKinley Day, daughter of Mr. and Mrs. Luther Day.

## KANSAS CITY

**Goetz-O'Neill**—On October 1, Mr. Carl Goetz, son of Mr. and Mrs. Frank Goetz, of Saint Joseph, Missouri, and Mrs. Nancy Russell O'Neill, daughter of Mr. and Mrs. J. Roy Russell.

## NEW HAVEN

**Noyes-Smith**—On October 18, in Pine Orchard, Connecticut, Mr. Sydney Webb Noyes, junior, son of Mr. and Mrs. Sydney Webb Noyes, of Dobbs Ferry, New York, and Miss Clare Conner Smith, daughter of Dr. George Milton Smith and Mrs. Smith, of Pine Orchard.

## PHILADELPHIA

**Bottorff-Shober**—On October 14, in Saint James' Protestant Episcopal Church, Philadelphia, Pennsylvania, Mr. Mark Glynn Bottorff, son of Mr. and Mrs. Frank M. Bottorff, of Philadelphia, and Miss Frances Bond Shober, daughter of Mr. and Mrs. Reginald K. Shober, of Ardmore, Pennsylvania.

**Grew-Wood**—On November 29, in the Holy Trinity Church, Mr. Henry Sturgis Grew, junior, of New York, son of Mr. and Mrs. Henry Sturgis Grew, of Boston, Massachusetts, and Miss Selma R. Wood, daughter of Mr. and Mrs. Richard D. Wood, of Philadelphia and Wawa, Pennsylvania.

## RALEIGH, NORTH CAROLINA

**Tuttle-Fish**—On October 16, in Raleigh, Mr. Frank Tuttle, of Lenoir, North Carolina, and Miss Caro Gray Fish, daughter of Mrs. Lilly Gray Fish, of Raleigh.

## SAN FRANCISCO

**Dibblee-Drury**—On October 12, in the chapel of Mount Hermon School, Mount Hermon, Massachusetts, Mr. Harrison Dibblee, junior, son of Mr. and Mrs. Harrison Dibblee, of San Rafael, California, and Miss Katherine Roberts Drury, daughter of the late L. Lorimer Drury and Mrs. Drury, of East Northfield, Massachusetts.

## SAINT LOUIS

**Lamy-Walsh**—On October 26, in the Saint Louis Cathedral, Mr. Charles S. Lamy, son of Mr. C. Osear Lamy, and Miss Julia Maffitt Walsh, daughter of Mrs. Edward J. Walsh.

## SYRACUSE

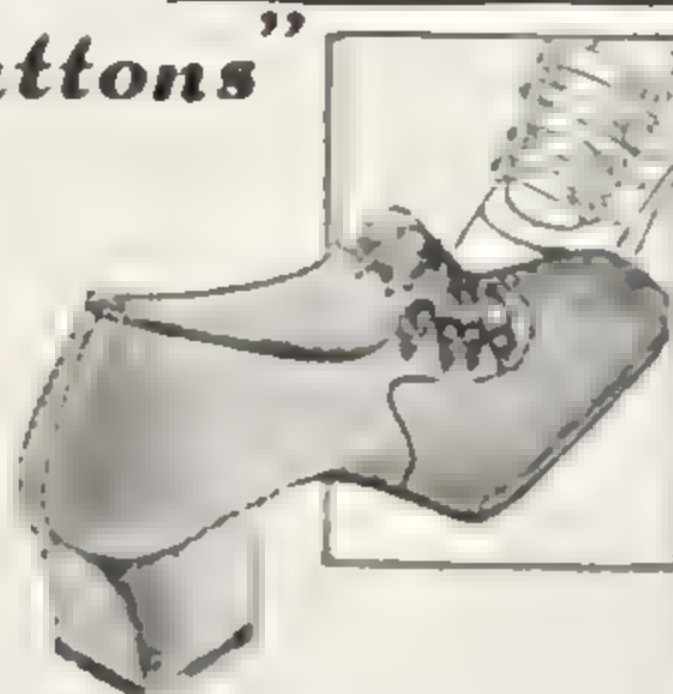
**Reeder-Durston**—On October 23, in Syracuse, New York, Mr. Henry Sutherland Reeder, son of Mr. and Mrs. Nathaniel S. Reeder, of New York, and Miss Barbara Durston, daughter of the late Alfred Howlett Durston and Mrs. Durston, of Syracuse.

## TORONTO, ONTARIO

**Merry-Wilson**—On October 12, in Saint Andrew's Church, Mr. Reynolds Love Merry and Miss Maureen Jane Pearson Wilson, daughter of Dr. George Ewart Wilson and Mrs. Wilson.

**Sams-Boone**—On October 23, Mr. Leslie G. Sams, son of the late Alfred G. Sams and Mrs. Sams, of Highleigh, Worcestershire, England, and Miss Daphne Margaret Boone, daughter of Major Charles A. Boone and Mrs. Boone, of Toronto.

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## Beaux-Arts Quatz' Arts



• The Beaux-Arts Ball is going to take place on December 6 this year, instead of late in January, and it bids fair to outdo itself. It's called "Quatz' Arts Night in India," being based on the idea that the Maharaja of Ragput has just been guest

of honour at the Quatz' Arts Ball in Paris and is repeating the occasion in honour of the Viceroy of India.

The executive committee, under Whitney Warren, as honorary chairman, consists of Kenneth M. Murchison, Christopher La Farge, and Tony Sarg—in itself a promise of success. The committee is going to turn the ballroom of the Waldorf-Astoria into a mammoth circus tent, with chairs and tables arranged arena fashion. In this tent, the Maharaja will give his ball. There will be a vivid procession, a royal box, a circus (some of the performers will be people you are apt to see any night dining quite normally and quietly, and others will be real sawdust stars). And last, but by no means least, Tony Sarg will walk on hot coals. No explanation is forthcoming about this astounding contribution to the evening's gaiety. Apparently, it's just something Mr. Sarg worked up this summer.

Adjoining the ballroom will be the Temple of Beauty. For this, twenty-one American illustrators and artists are making eight-foot panels to represent individual types of temple dancing-girls. These panels will be placed on public view early this month.

The guests are expected to wear Oriental, tropical, British Colonial, or clown costumes. It all sounds pretty inviting.

## Only a penny apiece!

• Already, the Christmas spirit is beginning to seep into our souls, and we begin to look with kindlier eye upon our fellow men. If the spirit moves you to beam cheerily at every one as you go about your business, well and good; if it moves you to

drop all your superfluous pennies into a blind man's hat, or to give a dollar to a cold-looking taxi-driver, that's fine, too. But there's something even more constructive that you can do with your dollars—and your pennies; something that will make a very concrete difference to a very large, and very pitiful, sector of the human race. You can buy Christmas Seals.

Tuberculosis is still the greatest cause of death to Americans between the ages of fifteen and forty-five; it takes a toll of approximately seventy thousand lives a year—twice as many as are lost annually through automobile accidents. There has been an intensive campaign against unsafe driving this past year, designed to cut down the number of deaths from motor accidents. But, for the last twenty-five years, the National Tuberculosis Association has been carrying on its campaign against the far deadlier scourge of tuberculosis—especially, of course, among the poor and the ignorant. The entire work of the Association for the coming year—how many people it can help, how many lives it can save—depends upon the sale of Christmas Seals between now and December 25. In other words, it depends upon your pennies—your Christmas spirit.

## Rustic setting



• Have you been to Anna Held's, over on First Avenue at Fifty-Second Street? It has quite an atmosphere.

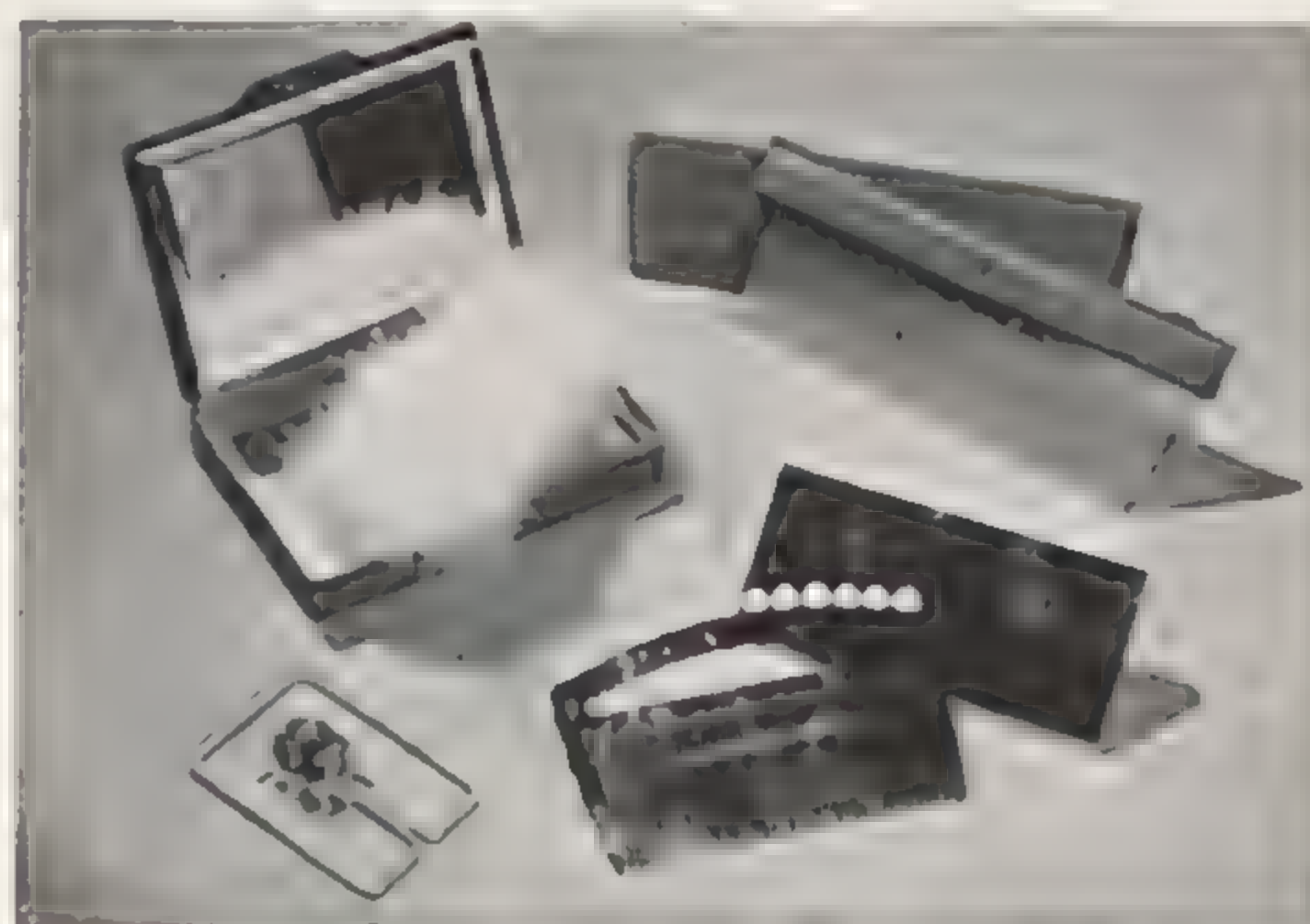
The decorations are new and have completely transformed the place. They have made it, in fact, reminiscent of a farm, bringing back pleasant souvenirs of dining out at Anna's country spot last summer. There are farmyard fowl and animals painted luminously on the mirror of the bar—symbolic, I suppose, of the fresh eggs and cream and chickens that are imported each day from the Held farm.

The food is good and served in quaint fashion. Hot dishes very hot indeed, bubbling in brown earthen pots and wheeled to your table. Unsalted fresh butter ladled out of a great wooden bowl. And the rustic



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# the town

setting fits the autumnal mood and appetite. The prices for the *prix-fixe* lunch or dinner are moderate. There are music and dancing in the evening, and some casual entertainment. And, in the late hours after the theatre, the specialty is *chiens chauds*.

## The Opera Guild



• There will be a very gala reception at the Metropolitan Opera House Sunday evening, December 8. It opens the new season beginning December 16—full of new singers, new operas, and great excitement generally. Mrs. August Belmont's drive for subscribers to reach a wider public through the Metropolitan Opera Guild has been a huge success. This Guild promises ultimately to become the liaison now lacking between the Opera management and the artists on the one hand, and the audience on the other.

Guild members will be invited to attend one dress rehearsal as guests of the Opera Association—a privilege never before extended to the public. The dues? They're very small, and you get a lot for your money. Any one may become a Sustaining Member for about \$10—this brings one invitation each to the Opera Reception and to the Dress Rehearsal. By contributing about \$30, you are entitled to two invitations to the Opera Reception, two to the Dress Rehearsal, and also two orchestra seats *when available* for any regular subscription performance that you select during the fourteen weeks' season. For about \$100, the rewards are very grand. You then become a Patron and receive not only two invitations to the Reception, and two to the Dress Rehearsal, but you have one subscription seat in the orchestra for fourteen performances, during the length of the season. Current subscribers to orchestra and orchestra circle seats may become Patron Members by paying only about \$9 to the Guild.

Further information about the Guild may be had from its offices at the Hotel Pierre. Whether you join the Guild just to attend a party

where you might meet your favourite singer, or a dress rehearsal usually reserved for the stockholders and the press, or for love of music, or for civic pride, it has definitely become one of the things that you must do this winter.

## Share at Christmas

• Last year, no less than 7,629,500 souls, destitute of either material or moral aid, were given a new lease on life. The Salvation Army gave it, out of a purse filled by the gifts of generous citizens from all over the country. This year, even with generally better conditions, there are still millions of people who must have help: those who still haven't found employment, old people, sick people.

During the month of December, the Salvation Army is making its annual Christmas appeal for much-needed contributions. Won't you help to give the members of the Army's big family a fresh start in the New Year by sending your donation to Salvation Army Headquarters? Please address Commissioner Alexander M. Damon, The Salvation Army, 120 West Fourteenth Street, New York City. Your gift may, of course, be designated for any specific purpose or district that you prefer.

## Abroad at home

• If I told you that you can dine out-of-town on Central Park South, you'd probably not believe me. And so I advise you to go and see for yourself. At number 30, you'll be whisked up to the penthouse, and from then on you are most certainly far from the madding throng. You might even imagine yourself bound for Paris, for your smiling maître d'hôtel is none other than the able Camille Millien, erstwhile popular chief steward of the *Ile de France*. But no, you are in La Crémillère—and enjoying a most delightful dinner. It is cooked by a famous chef, who lives to please those who appreciate his efforts. Don't overdo the cocktails—have, rather, a dependable wine or two. You're not in New York, you know. And let Monsieur Millien suggest a true French specialty, such as the famous *coq au vin*. (Continued on page 42)

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## VOGUE COVERS THE TOWN

(CONTINUED FROM PAGE 41)

### Ski stuff



• When the winter sports enthusiasts—or, at least, that goodly portion of them who annually set up headquarters at Lake Placid Club

—trek northward to Essex County towards Christmas time or thereafter, they will find that the Club has added several new features to increase their happiness both indoors and out.

Among these will be a new room designed particularly for the skiers and bob-sledders. Tentatively known as the Norge Room, this is an attractive, pleasantly decorated rendezvous where the sports-lovers can gather in the name of sheer relaxation, to effect a wry exchange of notes on bumps and bruises or to indulge in those endless and highly technical discussions with which the expert skiers loftily overawe the rank beginners.

When the gathering dusk sends long shadows across the snowy slopes and the mercury takes that sudden downward dip so characteristic of the mountain country at night, it is expected that the Norge Room will be a welcome haven for even the hardest. There, before a great three-sided fireplace of native field-stone, much talk of "christies," "telemarks," and the like will mingle with the aroma of ski-teas and the clatter of bagatelle. An interesting, but unobtrusive feature of the new room will be a blackboard whereon Club ski instructors can illustrate moot points in their daily lessons, including the precise position your skis should have been in when you took that inglorious spill earlier in the day!

Although Lake Placid Club pioneered in ski instruction in this country, it was not until last season that such instruction was given the formal organization of a "Ski School," taking cognizance of the several techniques that have come to the front in teaching the sport and offering a daily schedule of lessons for beginners, intermediates (which means anywhere from "just fair" to "pretty good!"), and advanced skiers.

This season, the staff of available skiing instructors is being increased, and, for the first time, it is expected that group ski lessons will be offered free to all guests, with a nominal cost only to those who wish specialized instruction.

The excitement at Lake Placid usually starts at Christmas, and from then until Washington's Birthday special events are scheduled. I'm telling you about it now so that you can make your plans in advance, although I don't yet know the weather man's prognostications for deep snowfall.

### Peace with dinner



• Despite the oversupply of restaurants in Manhattan, there are still comparatively few where the owners—or the patrons, alas!—care about keeping an impeccable standard. The reason doubtless lies in the fact that your true gourmet does not flourish in America. The average diners-out like clatter, and entertainment, and maybe space to dance, and a large meal, please, for a rather slight price. Now, all this just can't be done, if in addition the service must be exquisite, the food of the very highest quality, and the entrée cooked lovingly to order.

If, however, you really prefer making a pleasant ceremony of a meal; if you'd rather enjoy the conversation of your vis-à-vis without the interruption of an orchestra; if you enjoy selecting the dishes and the wines thoughtfully, with the interested co-operation of a knowing maître d'hôtel—where shall you go? Several places occur to me, each of them distinctive. One is L'Apéritif, at 5 East Fifty-Fifth Street. I don't think this restaurant will ever be spoiled—because Léon and Gregori put so much care and knowledge and attention into their task. They aren't satisfied with anything that's nearly right—they are more exacting than their most particular patron. And their thoughtfulness extends to homely details—such as remembering, for instance, if your favourite luncheon dish is whitebait and oyster-crabs.

### London events

• Doubtless, we shall soon be hearing much about the International Exhibition of Chinese Art, opening in London on November 28—and it will be interesting to watch the effect, certainly on reading and conversation, and quite possibly also on fashion—in interior decoration, fabrics, and dress.

This important show at Burlington House remains open until next March and represents the full glory

## SHOPS TO KNOW

No matter how familiar you may be with the New York shops, you can't possibly know all the good ones. Here are some of the smartest specialty shops to be found. Whether it's a beauty treat-

ment, a particular type of sports dress, a shoe, or a hat—the chances are you'll find it among the shops advertised on these pages. You may write to any of them with entire confidence in their integrity, for they measure up to the same plane of smartness upon which Vogue itself operates.



# VOGUE COVERS THE TOWN

(CONTINUED FROM PAGE 42)

of Chinese artistry over a period of some thirty-five centuries. The Imperial collections from Peking Palace have furnished most of the objects exhibited. There are priceless jades, bronzes, porcelains (including the green-glazed celadons), and paintings. Among the lovely minor arts of China displayed are examples of K'o ssu (silk pictures) from Sung times; the carved red lacquer of Peking; cloisonné and enamels; and splendid throne-room furniture.

There is much to draw visitors to London this winter and spring. That very British institution, the Christmas Pantomime, will be staged in many versions in Drury Lane and in numerous theatres and music-halls this month. The musical season is a rich one—including the Symphonies and Philharmonics, and visits from foreign orchestras, such as the Berlin Philharmonic under Furtwängler, and the Prague Philharmonic under Vaclav Talich.

Sir Thomas Beecham's English opera season started off with a great flourish. The First Night was almost as grand as the opera is in May and June. Nearly everybody heard "König" for the first time—everything was brand-new, even the scenery and costumes by Nicolas de Molas. Thanks to Lady Cunard, Covent Garden has something that no other opera-house in the world has—lots of young people sprinkled about the stalls and the boxes.

What else is going on in London town? Well, they're talking a lot about "Two Share a Dwelling," the play by Alice Campbell. Its outstanding feature is the actress, Grete Mosheim—she has created a sensation. In April, the Shakspeare Festival opens at Stratford-on-Avon, lasting twenty-two weeks.

## Poissons et crustacés



• The famous name, "Prunier's," looms up in East Fifty-Second Street, at number 121. Nor is that name dear to Paris taken in vain. *Au contraire*, a chef and a maître d'hôtel from the original Prunier's in Paris were brought to New York by Myron Colbert, expressly to open a soigné little restaurant where a great variety of fresh seafood might be prepared and served in the best European manner. The place is small, but the versatility of its cuisine and its cellar are evidently unlimited. Monsieur Colbert, the owner, believes

in dining quietly and in complete leisure. Despite his reputation of long standing as a restaurateur here, he deserted New York during its most hectic years of gaudy confusion, and went to Shanghai. Now, it would appear that he sees some hope for the renaissance of the true gourmet. Wherefore he has prepared a menu replete with such delicate dishes as *soupe au moules*, English turbot, terrapin, and turtle fin. There is bouillabaisse every day but Sunday. You may, if you like, have pheasant, or venison, or a châteaubriand, but, whatever you do, don't overlook the fish. Plans are afoot to import even barracuda and abalone from the Coast.

Prunier's also has an able catering service, which brings anything from a caviar canapé to a complete dinner to the privacy of your own home.

## Barney, not blarney

• No longer need we sigh for the day when we could go down-town to Barney Gallant's. For too many years, there hasn't been any Barney's. But all is forgiven now, since this popular host has opened his new place right at hand, so to speak, at 161 East Fifty-Fourth Street. There you will find him, as genial as ever, and now associated with the well-known Louis Cantone. François, the imported French chef, and the same Chinese cook, who has long figured in Barney's career, are turning out some handsome specialties. Although the décor is modern, Barney hasn't gone dressy on us. He still draws his patrons from East Side, West Side, and all around the town. He has wisely provided Arthur Warren's music for dancing; and there is entertainment as the evening progresses.

## Reminders



• When we are all so busy in preparation for Christmas, reminders are very much in order. One event to mark on the calendar (although a contrast to the gayer pleasures of the season) is the evening of Thursday, December 12, which presents an opportunity that may not come soon again. At the New York Academy of Medicine, Hosack Hall, at 8:15 p.m., Dr. Alexis Carrel will give a public lecture on "The Mystery of Death." This distinguished surgeon scientist of the (Continued on page 44)



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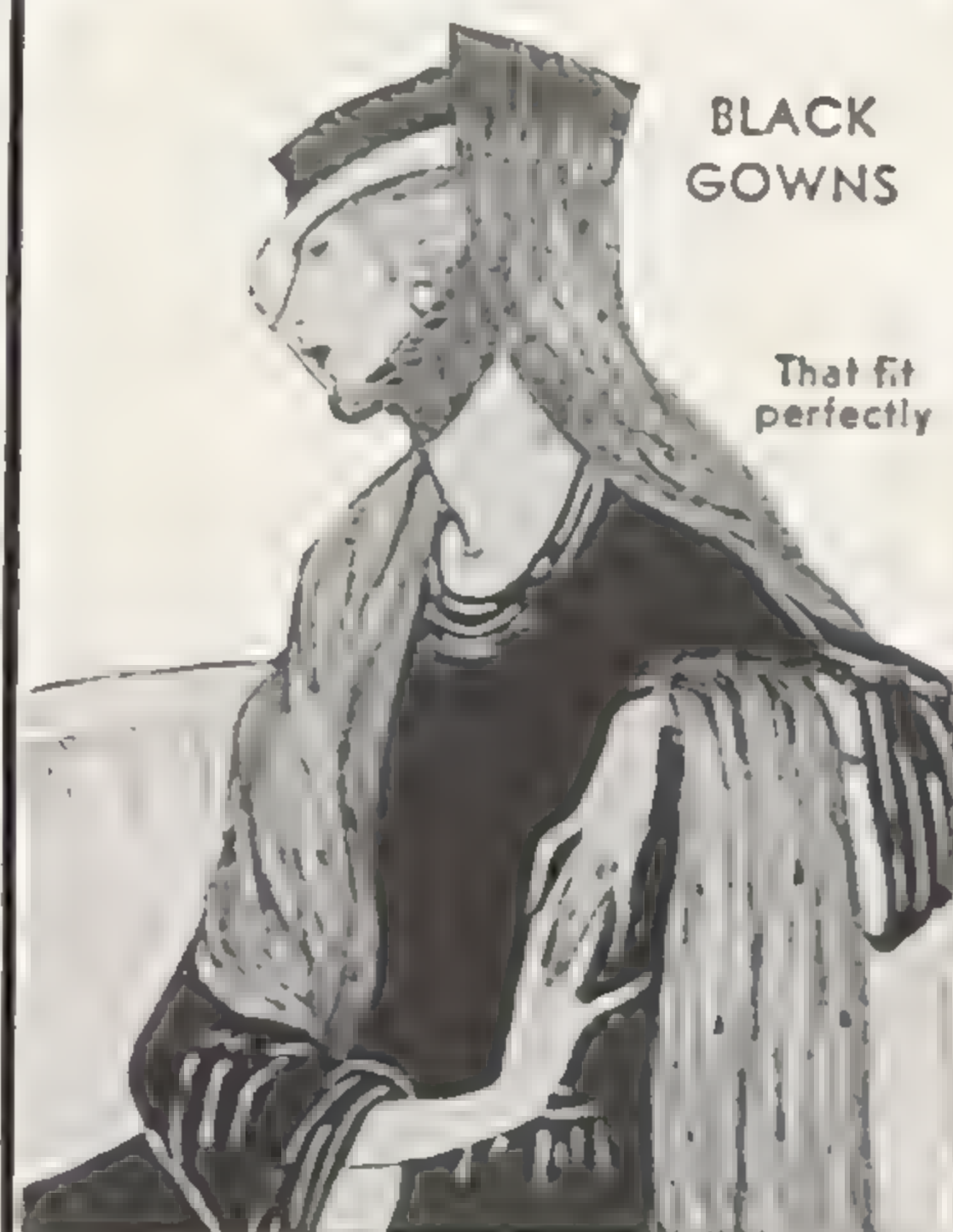
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## VOGUE COVERS THE TOWN

(CONTINUED FROM PAGE 43)



**21 EAST 67<sup>TH</sup> ST.**

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Rockefeller Institute for Medical Research is, as you know, the author of *Man, the Unknown*. The address of the Academy of Medicine is 2 East One Hundred and Third Street.

- Among the worthwhile lectures to be heard are those by Pearl Buck on December 3, and by G. B. Stern, on December 5, at the Academy of Music, 30 Lafayette Avenue, in Brooklyn. These talks are part of the "Enjoyment of Literature" series. Single admissions cost about \$1.

- When you sally forth on Yuletide errands bent, don't forget that very gem of a gift, a good little etching. You will find an excellent selection at the Lexington Art Shop, 960 Lexington Avenue. And the prices are little, too—only about \$5 apiece. Suitable framing is done in the same shop.


- Two distinguished Peruvian artists, Elena and Victoria Izcue, have arrived in New York from Paris to take part in the very fine exhibit of Peruvian art, opening December 4 in the Fuller Building. These artists will show textiles treated by their own secret process, in which ancient Inca designs and colours are applied to modern fabrics. Silks, chiffons, linens, and organdies, both for clothing and for the house-

hold, are thus made up in designs that are unique and charmingly simple. The trip of Señorita Izcue and her sister to this country is sponsored by a group of well-known American women—Miss Anne Morgan, Miss Malvina Hoffman, Mrs. W. K. Vanderbilt, Madame Helena Rubinstein, Mrs. Hortense M. Odum, Miss Dorothy Shaver, and others. The entire exhibit of Peruvian art has as Honorary Patron H. E. Don Manuel de Freyre y Santander, Peruvian Ambassador at Washington.

- A gay exhibit of water-colours at the gallery of Georgette Passedoit, from December 7 until Christmas-time, may surprise those who have hitherto known only sculpture as the work of José de Creeft. De Creeft, despite his Dutch nomenclature, is Spanish born, with Barcelona and Paris as his background before he came to the United States six years ago.


The sculptor's need for relaxation has caused him to turn to painting—taking as his subjects bright bits of the Isle of Majorca and of our own Connecticut countryside. The Georgette Passedoit Gallery is in the French Institute Building, at 22 East Sixtieth Street.

- Did you join the Red Cross this year? Of course, you meant to, but if it slipped your mind, please don't



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## VOGUE COVERS THE TOWN

(CONTINUED FROM PAGE 44)

wait longer to send in your contribution towards good deeds. Join through your local chapter. Or send your cheque to The American Red Cross, 315 Lexington Avenue, N.Y.C.

• The dances which are the winter joy of the younger set are well under way. The first Knickerbocker Assembly November 30, at the Ritz-Carlton. There, also, will be held the traditional Junior Assemblies—starting December 6. The New Yorker Dinner Dances start their third season on December 14, in the roof-garden of the St. Regis.

## Hither and yon



• Every time you cast your eye on the night-clubs, they've changed about in some way or other. Their orchestras are fairly constant, but the entertainers switch from one spot to t'other.

Sometimes the places have changed name, sometimes they have moved, and sometimes, poor wretches, they have disappeared altogether. Amongst the survival of the fittest, however, still remain more than enough from which to take your choice. New is the House of Morgan, at 49 East Fifty-Fourth Street, where you go to dine and dance and sup, and be entertained by Helen Morgan herself.

Here are a few of the changes that have been current lately, though I can't vouch for their still holding good. Night-club owners don't gamble on long contracts. The Spanish dancers, Medrano and Donna, moved to the Savoy Room. Dwight Fiske is the feature of the Café Lounge of the Savoy-Plaza—where Count Basil Fomeen, the elegant maestro-accordionist, is now holding forth in his second year.

The King Cole Room of the St. Regis has Eve Symington, who moved over from Le Mirage. The Hartmans are at the St. Regis, too, funny as ever.

Julie Podell's new Kit Kat Club has opened (Broadway atmosphere in East Fifty-Fifth Street). Ken Murray heads the floor show, in which the beauteous Helen (*chanteuse*) Charleston shines.

None other than Mrs. F. Philip Lindh is master of ceremonies in the Weylin Caprice Room. Have you heard Julie Gillespie sing there at cocktail time?

Lydia and Joresco dance divinely at the Rainbow Room.

Cobina Wright, making her first appearance as a night-club entertainer, is spot-lighted at Mon Paris. There, too, went that amusing team, Endor and Farrell.

Le Bijou is becoming pleasantly renowned for those delectable hot canapés which are concocted for you individually at cocktail time.

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# VOGUE

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FOR THE CURRENT COVER, BRUEHL-BOURGES HAVE CAUGHT A PAIR OF LOVELY HANDS IN THAT MOST BENEVOLENT OF GESTURES—TYING A CHRISTMAS PACKAGE. ADORNING THE HANDS: A BARBARIC PLATINUM BRACELET, STUDDED WITH STAR SAPPHIRES AND DIAMONDS, AND A STAR SAPPHIRE RING, BOTH DESIGNED BY SEAMAN SCHEPPS. ON THE FINGER-TIPS, PEGGY SAGE'S "BLUSH ROSE" POLISH, TO BLEND WITH RAOUL PÈNE DU BOIS' WRAPPINGS

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THERE ARE THREE VOGUES, AMERICAN, FRENCH, AND BRITISH  
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EDNA WOOLMAN CHASE -EDITOR-IN-CHIEF OF THE THREE VOGUES



# BELLODGIA



## PARFUM DE CARON





The essence of nature, the peak of artifice. Both are on this page. Little Austrian children on home-made skis. A model of a ski-slide set up in a New York store. This is the transatlantic and chronological jump that skiing has made. To these children and their parents, skiing means chiefly a quicker way of getting across snow than walking — and bulkier clothes. To us here, it has become the greatest known excuse for winter week-ends and exciting outfits. Knowing the growing power of this new American craze, Saks-Fifth Avenue has actually set up on its sixth floor a full-size ski-slide (where you can learn from the famous Austrian "pro," Sig Buchmayr) and established a weather bureau for snow information. Where will our Saint Moritz be?

VOGUE'S  
EYE VIEW  
OF THE MODE





No, these are not Mitzi and Gretel in the Carpathian wilds, but two ardent skiers of this fair land, sniffing their ski-wax from under brilliant wool kerchiefs—peasantish and flower-bespattered—that they wear more for dash than for usefulness. From Altman

STEICHEN



# ACHTUNG!

ON our own formidable down-mountain ski-trails, the American cry of "TRACK!" serves instead of the Continental "*Achtung!*" The sound is different, but the meaning is the same. A ski-runner is coming down and wants a clear way. It is a warning, an appeal, and a wrung cry of exultation sounding the excitement of this superb sport.

*Achtung!* Track! The cry is flattened back against your teeth by the violent speed of your descent, but, if you are lucky, it carries a second or two ahead of you, steeply down and around the next blind S-turn where there may be a string of skiers climbing up, or a fallen runner blocking the narrow trail in a knot of poles, person, and skis. There is no time to lose. "Track!" is urgent, imperative. The climbers jump to one side of the trail, the fallen brother gets clear some way—he can never remember exactly how—and you surge into the turn. With your skidding skis throwing a fan of snow higher than your head, you come up out of your crouch, sink into another one for your stem-Christie on the reverse curve, and are spectacularly lost down the mountainside, all in a minor number of seconds.

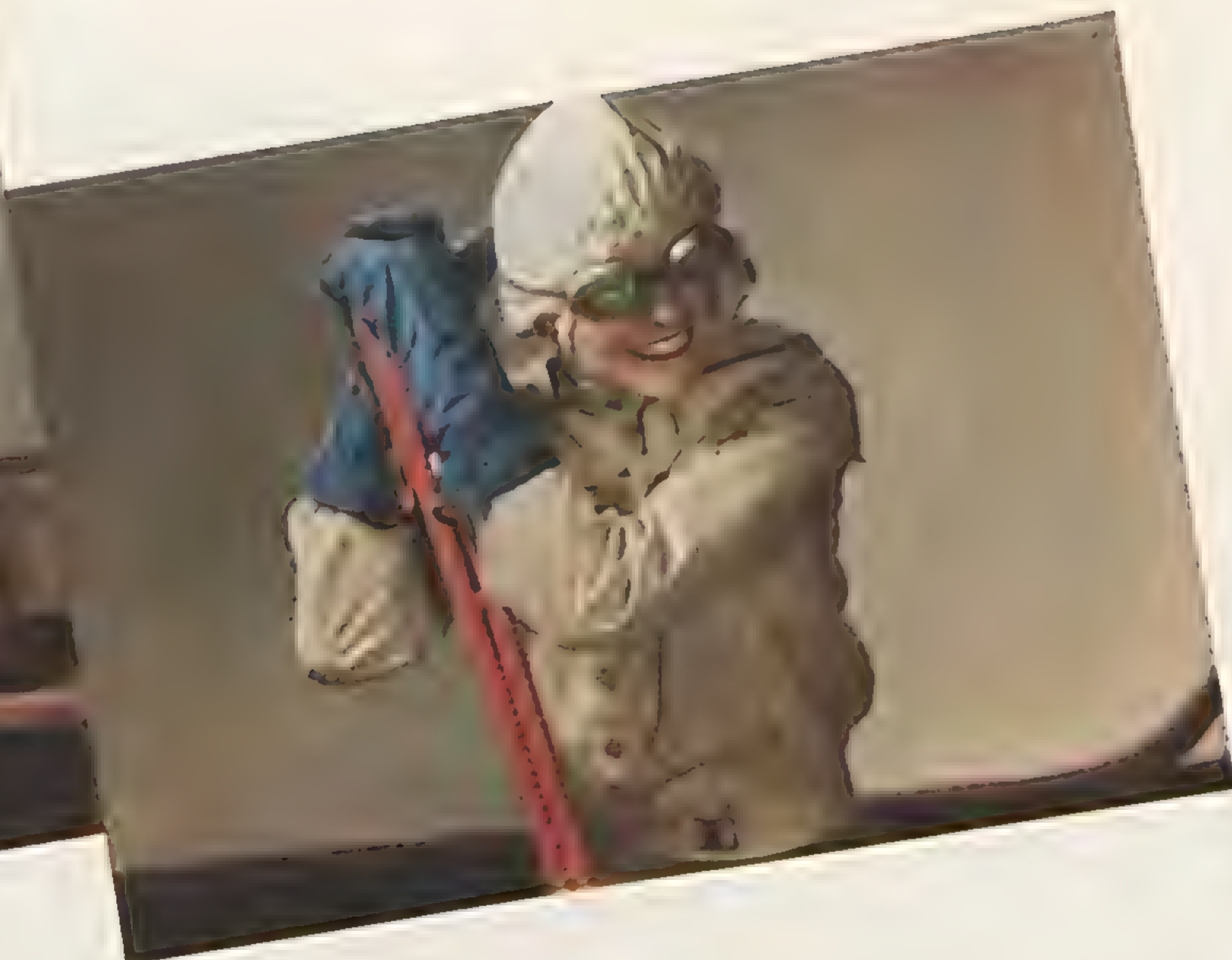
What is this thing called skiing? Why has it filled men, women, and children, and, so help us, practically infants in arms, with an eerie fire that flickers in their bemused eyes whenever snow begins to fall? How long has this crazy business been going on around here?

Any kind of skiing is a lot of fun, cross-country skiing, playing around on golf courses, and the like. But the negotiating at high speed of intricately winding trails cut through the trees, down the monstrous sides of mountains from peak to base, is a kind of skiing so full of good things that it is more like a religion than a sport. It becomes a special manner of life made up of many excellences: bright cold sunshine on the white cones of mountains, the intimacy of tinted and many textured snow, the beautiful silent pride of dark firs, the long climb upward, and, at the won top of the trail, a chocolate bar and a cigarette, both tasting better than anything in your life before. Then, with bindings tightened to the boot, heel-springs attached, and rueful farewells to your companions, you take off with secretly singing heart for the thrills of the descent.

Down-mountain trails at their best give you a vertical drop of thousands of feet and a length of one, two, and sometimes three miles. They give you electrifying runs at terrific speed, full of involved turns where every muscle and nerve must rise to a taut ecstasy of competence. In places, you dive almost straight downward. (Continued on page 106)

BY WILL DAVENPORT





STEICHEN







Up-hill work. Bolling sun. A jacket to sling from your back—a gingham-lined Tyrolian one,—wool trousers, sweater, and cap; Saks-Fifth Avenue. Opposite: Yellow wool underwear, successor to red flannels. Man-from-Mars metal storm glasses and rubber hooded windbreaker. Raisin wool trousers, hand-crocheted sweater, and leather "tasche" to carry everything. Altman's has all





**T**IMID beginner on the practice slopes or reckless expert negotiating dizzy turns—here are clothes that can see any action.

A. If you and trousers never get along, try this skirt of green gabardine. Jumper and flannel shirt; tailored by André Balod  
 B. Be adamant about this length of trousers. They're blue wool knickers worn with a checked flannel shirt; John Wanamaker  
 C. Gay Tyrolian colour—green with red piping, and British tailoring—Creed's wool suit, snapped at Peckett's place; Saks-Fifth Avenue  
 D. Impervious to a howling blizzard is that white gabardine windbreaker. Blue-and-white wool muffler; blue mitts; Saks-Fifth Avenue  
 E. A Fair Isle sweater in thrilling colours and a visor to fight off snow-blinding; Best  
 F. Combine this pink flannel shirt and grey gabardine suit—if you want colours every one won't think of. Perfect ski boots. From Altman  
 G. When you get up into the non-spilling class, stake yourself to this white wool suit and blue flannel shirt; from John Wanamaker





# BUILT FOR ACTION





- Mightier than the hat is the trimming. Paris is swamping tiny caps with feathers, flowers, veils
- Glistening pheasant feathers almost pitch over your nose on Reboux's microscopic antelope cap
- Blue kingfishers alight on Reboux's high cap of striped velvet. A scarf, too. Bendel imported both
- A dotted veil, huge as a cape, goes over your head first; over that Agnès puts felt petals and gay flowers that pass for a hat; and over that the back of the veil again. Complicated but alluring
- Glycerinized ostrich contrives that Gay 'Ninety Agnès hat that rises in the back to show your curls







- Ruchings of blue velvet upholster the façade of Suzy's wistful poke bonnet of black felt, which rises abruptly to show the public your new high-above-the-forehead curls. Jay-Thorp imported this
- Ostrich tips and flowers that might have come out of an attic trunk are piled on a velvet toque (two views shown) that Suzy, tongue in cheek, calls "Petite Grand'mère." Bergdorf Goodman has it
- A mammoth veil—not unlike the old Russian head-dresses—drifts mistily over Talbot's small black velvet skull-cap accented with colour, then floats around the shoulders. Saks-Fifth Avenue Importation





## ESCAPE TO THE SOUTH

The South brings freedom: warm winds, wide blues, and the gayest, briefest clothes. The lass above explores in a white ribbed B. V. D. bathing-suit topped in red and blue, with a funny curtain ring at the neck. And her frog-like brother modestly wears a blue-and-white striped sweater over his bathing-suit; Bloomingdale's. Below, left: one of those infallible tailored dresses, of beige wool or linen. Centre, mustard-and-white cotton play dress, with divided skirt and faced jacket; and the piggy-back expert in white linen shorts and blue jacket. The wader below slips over her suit a crazy grey flannel shirt, man-tailored. Opposite page: red sea-horses on twisting jersey, Isle-of-Aran cape; Lord and Taylor; Marshall Field



DRESS FROM BEST

SAKS-FIFTH AVENUE • BONWIT TELLER



ABERCROMBIE AND FITCH









SANTA ANITA, MIAMI.







# TAXCO, RIO-

And points south.

A. A beach, a book, and buttons from throat to hem on a tightly fitted coat of Pepperell sheeting, mustard-yellow over airplane pants and top in rust. Cool but protective. Saks-Fifth Avenue  
 B. Romantic West Indies interlude: pale blue chiffon, subtly draped and trailing yards of scarf. Beaded girdle. Jay-Thorpe  
 C. Back to the soil in ink-blue linen, brief, comfortable, edged with white cotton rope. Fire-red scarf and belt. Saks-Fifth Avenue  
 D. Female Tarzan stretching her lithe body on Waikiki Beach. Leopard-print shantung skirt and maillot, jersey lined. Macy's  
 E. Souvenir of Mexico: pottery purchase in white linen, very bare under sulphur knit jacket bound in white. Best has this. Next: four pieces in raspberry-pink. Top-coat of wool; jacket, skirt, halter of linen. Abercrombie and Fitch. Hats; Lilly Daché  
 F. A little rhumba: in red-and-white Everfast cloqué piqué swishing around your legs. Trim white piqué jacket. Best  
 G. Good tip at Santa Anita track: black pleated silk skirt surprisingly topped with red-and-white cotton jacket. Bonwit Teller



SKETCHES BY ALAJALOV • PHOTOGRAPHS BY NELSON





. Artists know what we mean when we say that harmony doesn't mean matching. It means playing with colours and textures that are natural affinities. It means using a painter's imagination rather than slavishly repeating one colour. Here are three schemes that make our point clear

. The first (top) is founded on a black crêpe dress. Unity comes through texture: a soft felt hat; velvet scarf; doeskin gloves snipped up the sides and matched to a jumbo vanity-case; and a suède bag crushed into a shell frame

. The second scheme (at home in town or country) is built on a green tweed suit. The excitement comes in pitting a raspberry sweater and gloves against a grey felt hat and suède shoes. Final zest - a green alligator bag

. Subtle harmony for the last. Basis - a beige wool dress. Melody in brown felt hat, sable scarf, suède shoes and bag. Counterpoint in red suède belt, suède flowers, and pert velvet hat bow



B o l i n





# NATURAL AFFINITIES





Molynaux



# Paris at the Midseason

"I want a coat buttoned down the front," you say  
as you leave Molyneux's or Chanel's.

Straight and narrow. Rather Chinese. No overlap at all.

Alix fans sing a different tune,  
craving coats and jackets full as all outdoors.

Or why not a jacket like a man's shirt tail hanging loose?

Schiaparelli makes you like it.

On some things, they all agree. Strong shoulders.

Slight inflation on sleeve tops. Dresses accenting the bust.

Belts wider in front than in back. And mad, mad details.

Slide fasteners by the mile. Coloured yokes on dresses.

Net-bound hair and small hats.

Turquoise necklaces. Coloured stockings for sports.

Taffeta or lawn petticoats under wool dresses.

• Imported by Bergdorf Goodman,  
the Molyneux coats are of black wool lined in red and  
of black wool with Hudson seal buttons and trimming.  
Chanel's green wool coat, print-faced,  
is imported by the Sal6n Moderne at Saks-Fifth Avenue











"I want a dinner-suit. I want to look like Madame Rolo last night at Maxim's," Paris is saying.

"Where can I get a dinner-suit?"

Where can't you get one! They are in every collection. You feel all wrong at night in Paris without one — they are as necessary as a man's dinner-jacket in any city — London, New York, Shanghai.

Too much uniformity? Banish the thought.

There is incredible variety. Spanish bolero suits with cummerbund belts at Maggy Rouff's, Marcel Rochas's, and Karinska's. Childish Eton dinner-suits at Creed's.

A sleek black satin one with a fan-tail at Patou's.

A fringe-edged jacket at Lelong's.

Piguet's white alpaca with a red crêpe blouse.

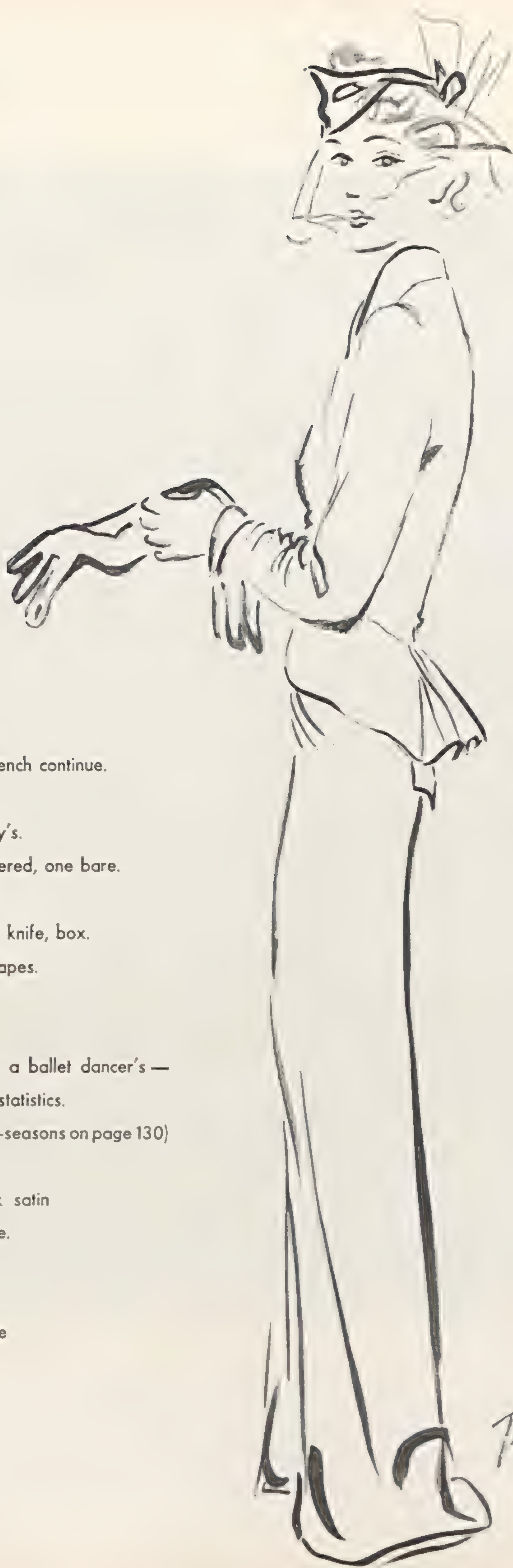
Mainbocher's lamé jacket, wool skirt, and sheltering cape.

• Lanvin, right, does a Manchu princess dinner-suit, quilted black satin tunic, lined in red, slit skirt, and squashy satin muff; imported by Milgrim. Schiaparelli, left, adds pantaloons to a suit of red crêpe printed with white horses; Bergdorf Goodman has it









"And I want High Drama on the nights  
when I don't wear a dinner-suit," the French continue.  
Sphinx-like, incomprehensible drapery.  
Draped chiffon capes swirling like a Fury's.  
Gladiator neck-lines — one shoulder covered, one bare.  
Fringe swaying sinuously.  
And pleats, pleats — sunburst, cartridge, knife, box.  
Mists of tulle floating ethereally. Tulle capes.  
Beaded dresses.  
Jewels pulling neck-lines crooked.  
A white velvet evening coat as full as a ballet dancer's —  
some fifteen yards wide — if you want statistics.  
(There's more detailed news from the Mid-seasons on page 130)

- Either tailored or dramatic, we said. Patou's black satin suit, right, with flippant fan tail; imported by Jay-Thorpe. Maggy Rouff's swirling Furies cape, far left, and dress of graduated grey chiffon. Alix's inscrutable drapery rising like a fountain from the skirt to shoulder, and a scarf in back. Black crêpe.





ERIC & BEATON, PARIS





Shadow her: she is the new image, this woman with shoulder bared, shoulder covered, falling fringe, and drapery to one side. These two gowns show the variations of her choice. Lucien Lelong made the white crêpe one, fringed insinuatingly; imported by Bonwit Teller. Maggy Rouff, thinking of Spanish shawl or gladiator's mantle, made the one opposite, of crocheted black chenille, with fingerless gloves of the same mesh; imported by Jay-Thorpe.





# THE TALK OF THE TOWN THREE TOWNS

They talk about themselves and each other. They talk about Harry and Eva and Johnny, and what does she see in him.

They talk about Ethiopia. They talk about the European invasion of New York; of Madame Muñoz, of Iya Abdy, the possible visit of Mrs. "Wally" Simpson.

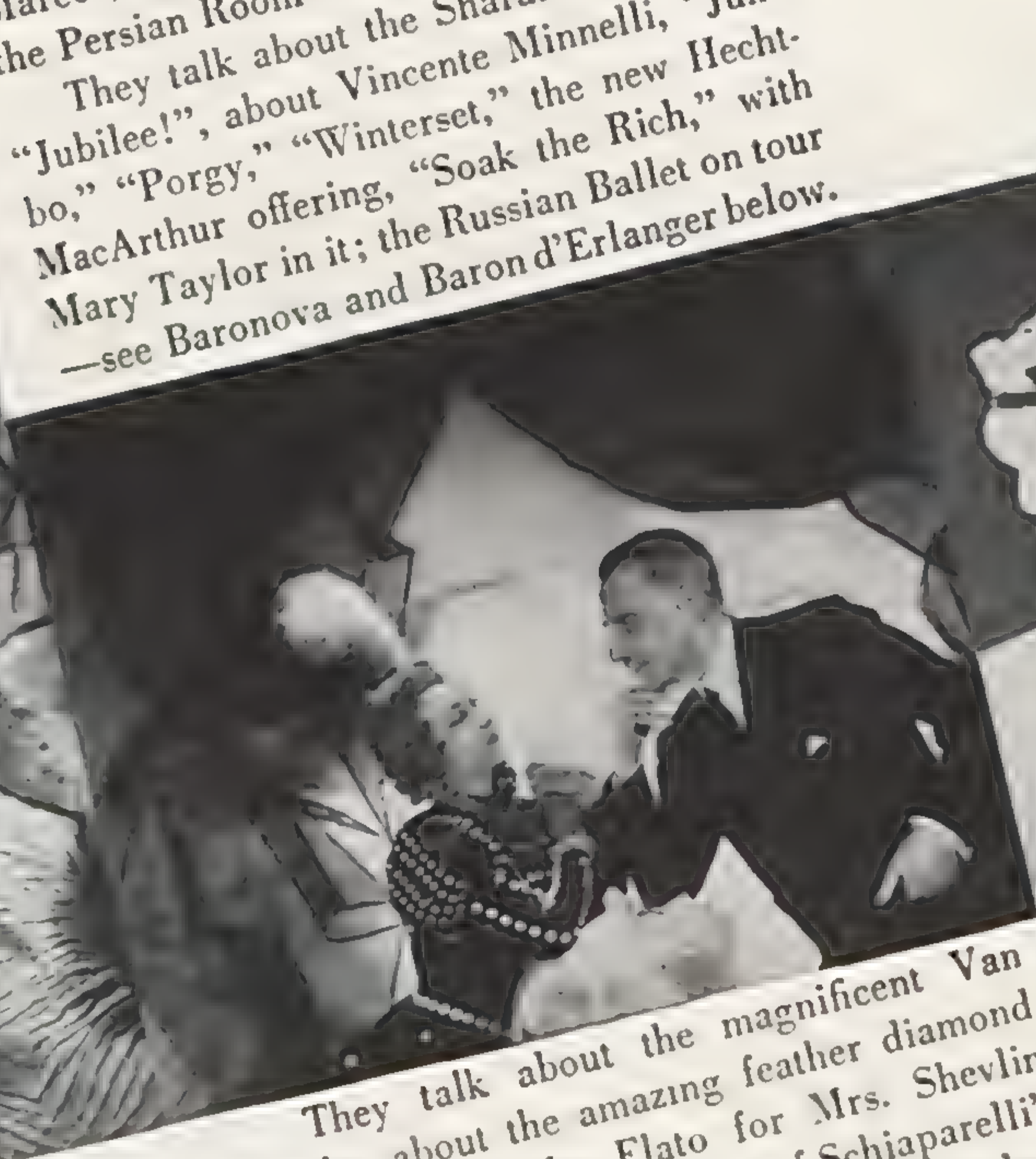
They talk about Grace Moore's return to the Metropolitan after a three-year absence; of the sensational Balanchine ballet to be given there in March, "Tom," based on *Uncle Tom's Cabin*, with ice-floes of light.

They talk about the surfeit of night-clubs and the survival of the fittest; namely, the fittest entertainers, these including Dwight Fiske, Eve Symington, Ray Noble, the De Marcos, Eddy Duchin. The popularity of the Persian Room and the Maisonette Russe.

They talk about the Sharaff costumes in "Jubilee!", about Vincente Minnelli, "Jumbo," "Porgy," "Winterset," the new Hecht-MacArthur offering, "Soak the Rich," with Mary Taylor in it; the Russian Ballet on tour —see Baronova and Baron d'Erlanger below.



"JUMBO" — DURANTE AND BILLY ROSE



PRINCE OBOLENSKY IN THE "MAISONETTE RUSSE"

They talk about the magnificent Van Goghs, about the amazing feather diamond earrings made by Flato for Mrs. Shevlin Smith, about the popularity of Schiaparelli's black button suit, Mainbocher's red velvet house gown. They talk about the new travel Meccas: South America and South Africa.

They talk about the apparent new boom: Rockefeller Center is almost rented out.







They talk about Eden, Laval, Mussolini.  
They talk about the General Elections.  
They talk about shooting—at The Duke of Marlborough's place, Blenheim, at Charlie Winn's, or at Sir Michael Duff's, with his yellow luncheon marquee.

They talk about Gertie Lawrence and Noel Coward and his newest scheme for producing three short plays a night, with Coward and Lawrence playing a married couple in each: "Hands across the Sea," "Fumed Oak," "Shadow Play"—comedy, realism, romance.

They talk about the Chinese Exhibition at Burlington House, every one laying odds that it will influence fashion as much as the Italian Exhibition in Paris did. And about Lady Diana Cooper's Versailles ball, every one to be in eighteenth-century costumes and tickets two guineas apiece.

They talk about the Dorchester, to which "Les Girls" have returned, and Grosvenor House, for the Austrian air of which London gladly pays a twenty-five shilling *couvert*.

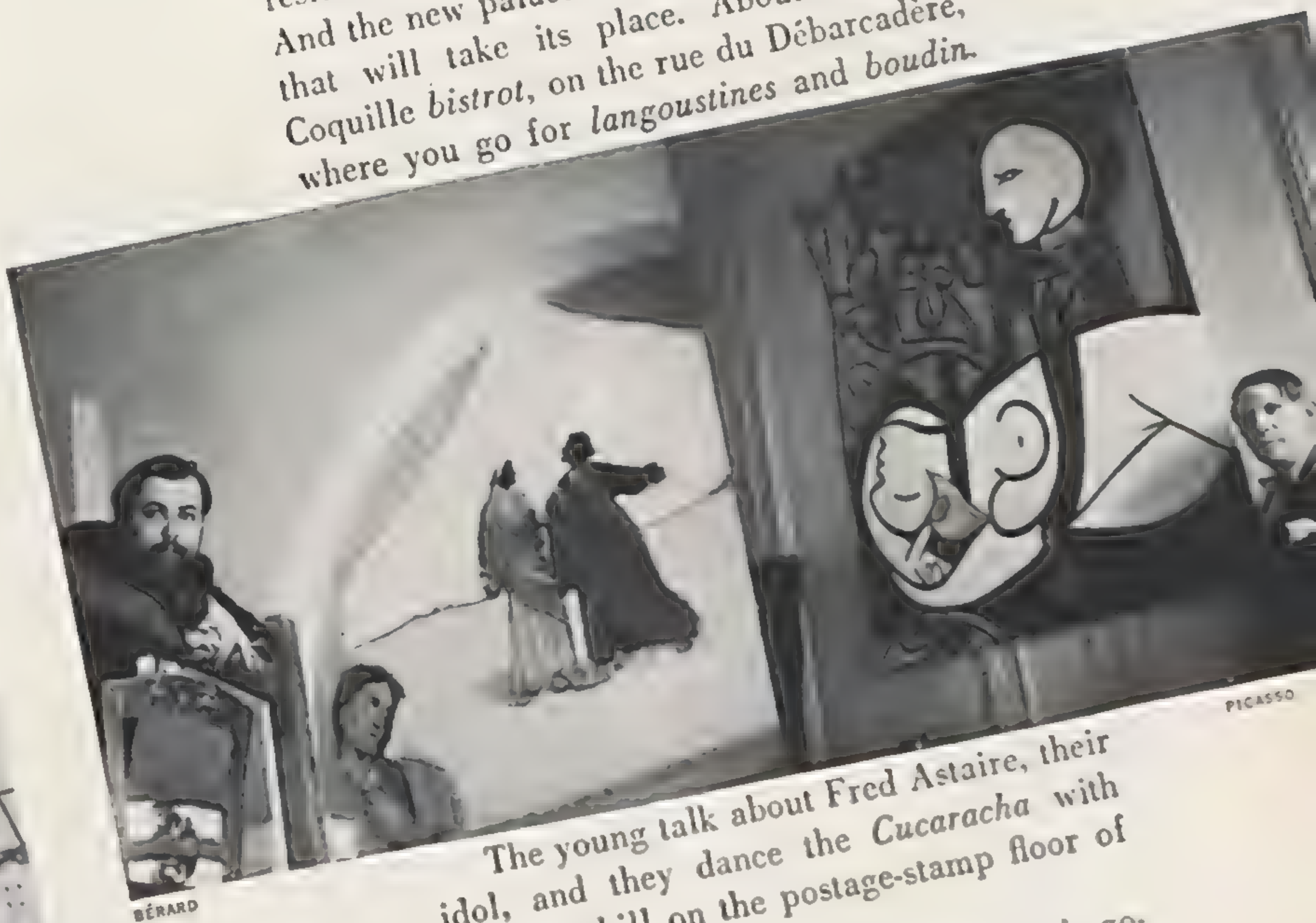
They talk about James Bridie's new play, "The Black Eye," and the wonderful acting in it of Stephen Haggard and Jill Esmond.

They talk about the success of the Yacht Club Boys at the Café Paris, and about a new pianist, Chuck Naegele (American).



They talk about Laval, Eden, Mussolini.  
They talk about Picasso—and is he going to exhibit his sculpture or not, and is it more fantastic than his painting, and why did he change from bronze to plaster? About Maurice Chevalier, who is back, straw hat and all, where he belongs at the Casino de Paris—in a music-hall, not on the screen. About Bérard and the decorations he is doing for the Comte Jean de Polignac's dining-room and the *décor* and costumes he is doing for Bourdet's new play—that piece that was so raw they had to put it back in the time of Henry III. to get away with it.

They talk about the Trocadéro with its decapitated towers and its imminent demolition and what a fine view of the river the residents of the Butte Chaillot will get again. And the new palace for the 1937 Exhibition that will take its place. About the new Coquille *bistrot*, on the rue du Débarcadère, where you go for *langoustines* and *boudin*.



The young talk about Fred Astaire, their idol, and they dance the *Cucaracha* with amazing skill on the postage-stamp floor of the Bœuf sur le Toit.

Women talk about Karinska, who is going to design dresses for private customers, as well as for the stage. And every one talks about the reillumination of the Eiffel Tower—either Citroën's light bill has been reduced or else—prosperity is returning to France.



BRITAIN'S BEST SHOTS SHOOTING IN HUNGARY

NOEL COWARD AND GERTIE LAWRENCE





• Glittering new proofs of the beauty of giving! On this page, left to right, you see: Bonwit Teller's "721," its outer box an amusing replica of the shop building itself. John-Frederic's dramatic "Golden Arrow"; Yardley's Lavender Water, enormous. Lengyel's alluring "Russian Essence" in a cut-glass decanter, white fur-collared. Lenthéric's terribly smart flask of Men's Eau de Cologne, with a wooden top. Elizabeth Arden's "Blue Grass" Eau de Toilette in a charming faceted bottle. Weil's new "Zibeline" Powdered Perfume that combines a perfume and a sachet. Elizabeth Arden's exciting and versatile new scent, "Night and Day"—for both. Held in the hands, right: Helena Rubinstein's inspired make-up box, completely equipped. Its cover, by Marie Laurencin, is repeated on the powder box inside.

• In the vanity fare on the opposite page, upper photograph, left to right, observe: Weil's "Zibeline" bath essence; next, Lucien Lelong's plaster flask of talcum. Jean Patou's "Amour Amour" Eau de Cologne; and Bienaimé's bouquet "Vermeil." Below, bottom, to upper right: Frances Denney's Jewel Compact; jewelled circle. Ivory-toned lipstick and (right) vanity-case, with carved coral roses, from Bendel. Matchabelli's jewel-crowned cigarette-case in burnished gold (vanity to match). Round vanity-case, plume-adorned; lipstick below it. From Kathleen Mary Quinlan. In the upper right-hand corner, Charbert's latest interpretation of the drumstick motif: lipstick, compact, and cigarette-case, all with decoration patriotically inclined. The three little balls, scattered about at the right, are Weil's new spun-silk sachets.

beauty to give





away ..





HORST

Christmas Eve at home: Miss Gwili André in a fur-banded gold metal cloth tea-gown designed by Bergdorf Goodman





# VOGUE'S



# GIFTS



One hundred Christmas gifts—practically laid on your door-step! You'll find them, not only in New York shops, but arrayed—one hundred strong—in a leading shop in seventy-three cities throughout these United States. (The complete directory is listed on pages 118 and 119, and there's bound to be one store near you.) What's more, there's not a dud in the whole display. Proudly we claim this, for every gift was made exclusively for Vogue. As for range, we've thought of presents for every one, from the smallest fry to their great-grand-parents. And if this brilliant combination of virtues doesn't take the headache out of your Christmas shopping this year, well, there isn't any Santa Claus.









**1** A brain that understands women made this roomy black or brown cowhide case. It has a chromium clock and red or cream enamel fittings. About \$30; Saks-Fifth Avenue

**2** For her evening cigarettes (so she won't borrow)—a case of untarnishable rhodium, sparkling with ruby, sapphire, or emerald coloured stones. About \$10; Milgrim

**3** The mania now is for velvet minaudières. This incredibly flat one, in black or colours, has four large compartments, white kid lined, and a mirror. About \$10; Milgrim

**4** If she's a connoisseur of compacts, she'll want this flat one of hand engine-turned gold or silver metal. A door keeps powder off the glass. About \$7; Lord and Taylor

**5** An afternoon bag with a smart flare, fine fittings, and a gold metal frame. Of black, brown, or crotle suède; black, brown, or London-tan calf. About \$10; Altman

**6** You fasten your scarf with this four-inch nail—but you don't drive it in, you pin it on. Helen Hughes Dulany designed it, of sterling silver. About \$3.50; Bergdorf Goodman

**7** To match the men's case on page 81—this case of smooth top-grain hide is in blue, russet, or brown. Chromium and lacquered enamel fittings. About \$25; Saks-Fifth Avenue

**8** To avoid cosmetic-spilling accidents when she travels—give her this rubber-lined bag of turquoise, navy, peach, or wine Celanese faille taffeta. About \$3; from Jay-Thorpe

**9** A bright-yellow hair-brush, that actually improves a wave, with a comb to match is in a rubber-lined, navy-blue bag, polka-dotted in white. About \$3.50 the set; Altman

**10** Theatre-bound, she can stow her spectacles away in this gold mesh bag, lined with faille. If she doesn't wear them, it's still a grand evening bag. About \$5; Altman

**11** For day or evening, with any kind of dress, this lovely brooch is perfection. It's about two inches long, of sparkling crystal-like baguettes. About \$13.50; Bonwit Teller

**12** Lingerie stays fresh and scented in these three cases, of turquoise, Dubonnet, peach, or navy Celanese faille taffeta. About \$5 the set, without monograms; Jay-Thorpe

**13** Schiaparelli made the original of this casual, spacious daytime bag, with a top strap. Of smooth black or brown calf, lined with quilted faille. About \$7.50; Bonwit Teller

**14** Shut this fine watch into its black and tan leather case, buttonhole the tan leather thong—it's handsome and safe enough for sports. About \$25; from Bonwit Teller

**15** All made by hand, this three-piece set—a slip, nightgown, and panties of pure silk satin with chiffon inserts—comes in tea-rose or white. About \$14; Saks-Fifth Avenue

**16** A perfect excuse for breakfast in bed—this bed-jacket of sheer white marquisette over crinkly flesh-coloured chiffon, tied with a huge satin ribbon bow. About \$10; Best

**17** This chromium-plated bowl has two missions; it holds lots of powder, and its walnut-handled lid is a mirror. Designed by Helen Hughes Dulany. About \$6; Jay-Thorpe

**18** These clips should be worn side by side. They're of rhinestones in a non-tarnishable setting, with cabochons of coloured stones. About \$10 the pair; from Jay-Thorpe

**19** When this travelling atomizer is put into its metal case, covered with white leather, it locks, and doesn't lose a drop of perfume. The top is gold and white. About \$5; Altman

**20** Collapsible, telescopic, and completely British-looking—this travelling-bag of lizard-grain calf, in red, green, tan, or black. Slide-fastened pocket. About \$15; Bergdorf Goodman

YOU CAN BUY THESE GIFTS IN 73 CITIES. SEE PAGE 118

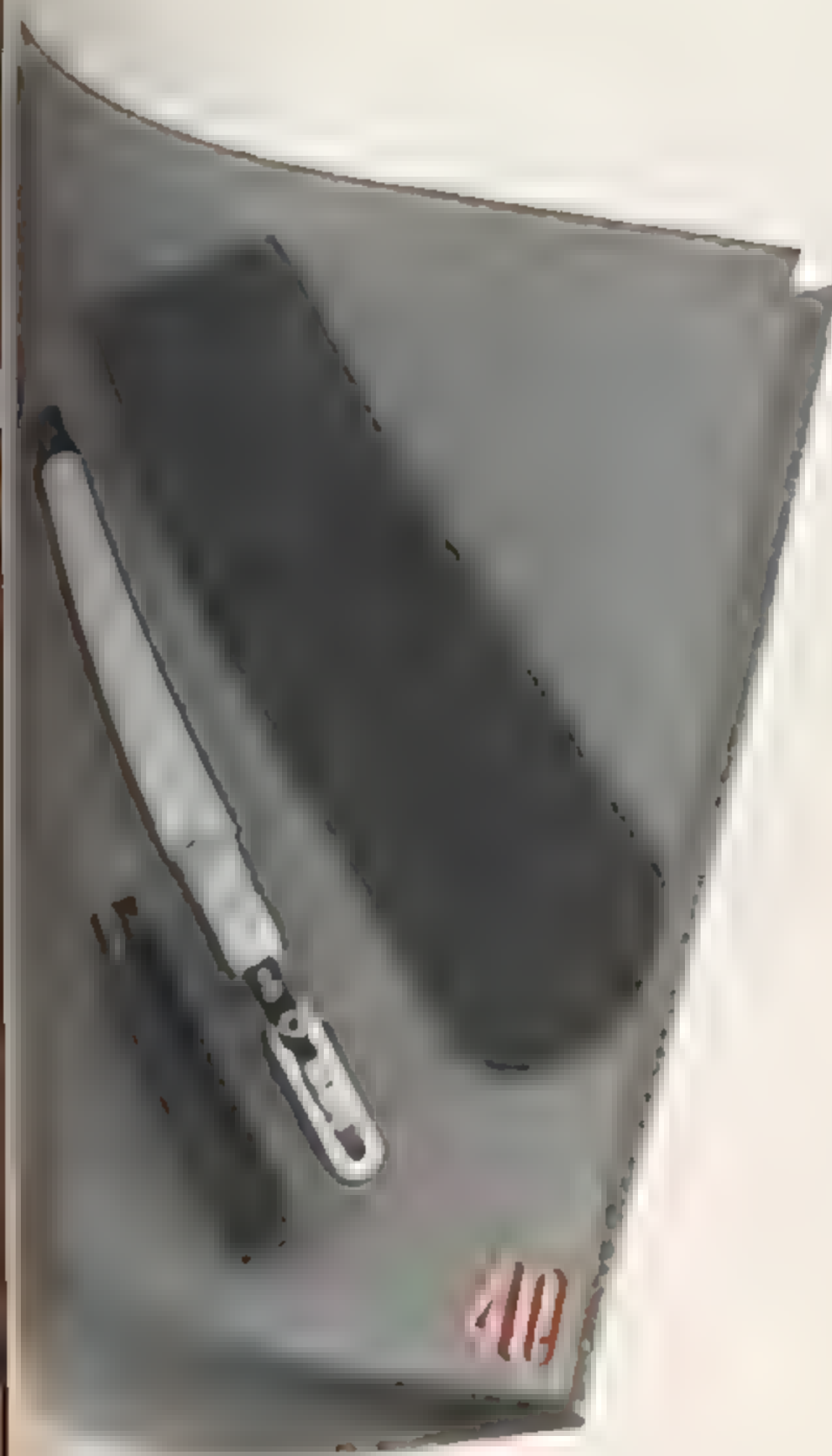
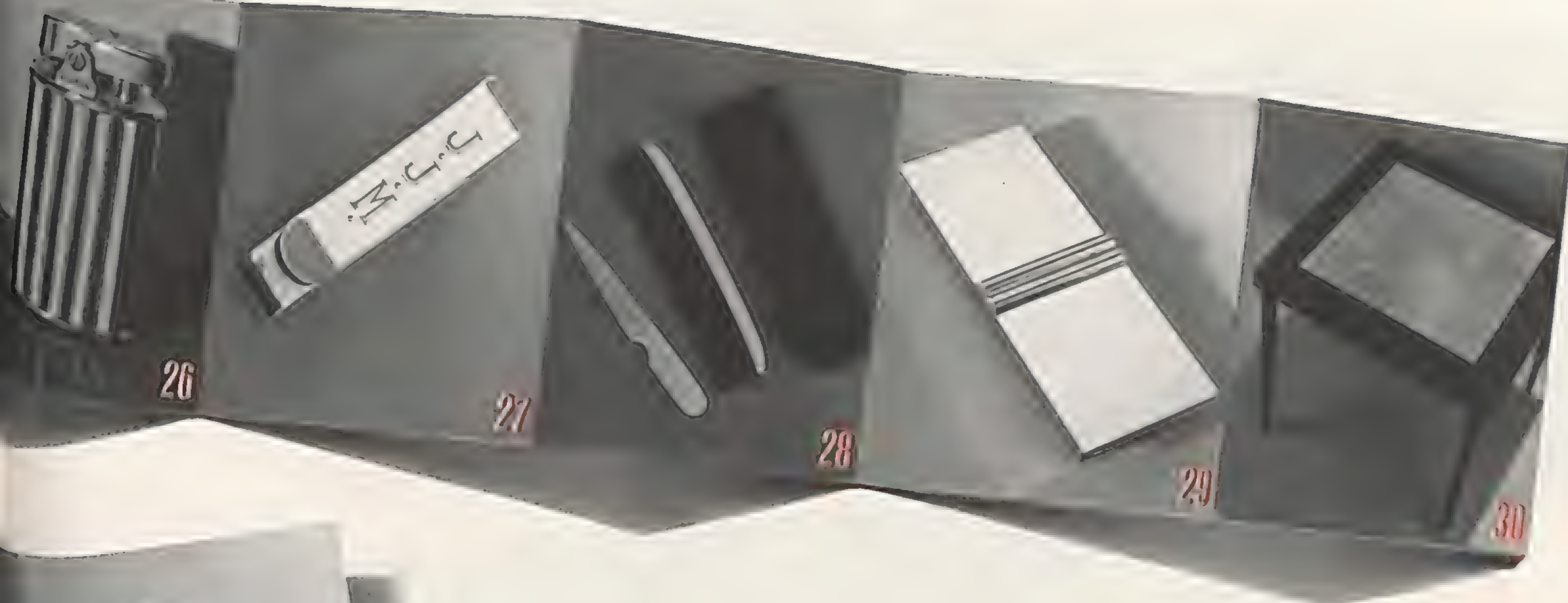




# GET YOUR MAN







- 21** A sports watch—every man just back from Europe is wearing this type. A fifteen-jewel movement in a pigskin case that hangs by a thong. About \$25; Bonwit Teller
- 22** A cigarette cup and ash-tray of grey porcelain that Waylande Gregory designed for a man. The cup holds smokes enough for a fiend. About \$5; Jay-Thorpe
- 23** A russet cowhide tie-case, one-half for collars, the other half for ties that lie flat in its twelve inches. And a pocket for collar pins and clips. About \$5.50; Altman
- 24** A water-proof fabric bottle guard to keep a pint of good spirits intact. Even if the bottle leaks, an absorbent lining functions. About \$1.50; Hammacher Schlemmer
- 25** A clothes-brush—and more. Zip open the top, and there's a comb, file, tweezers, and scissors. Russet or pigskin, slide-fastened. About \$5; Saks-Fifth Avenue
- 26** This lighter is small enough to tuck in his watch pocket. It's of polished chromium plate with stripes of black-and-white enamel. About \$4; Mark Cross
- 27** A bill-clip you can give a millionaire, if you know one. Of sterling silver, simply cut, it can be marked with three initials. About \$2 without monogram; Tripler
- 28** He can put this black antelope case with non-tarnishable comb and file in his evening pocket. Engine-turned handles may be initialled. About \$2.25; Macy's
- 29** Stainless steel cigarette box, neat as a ship's instrument. Hand-made, brass trim, shutter lid. Designed by Helen Hughes Dulany. About \$11; Bergdorf Goodman
- 30** A card-table, worthy of his game and as firm as Gibraltar. The top is of silver hawewood, set in bold squares and bordered with black wood. About \$12; Lord and Taylor
- 31** A walnut shoe-horn that will save considerable back-bending. It is nineteen inches long and hangs by a thong. You'll use it, too. About \$5; Saks-Fifth Avenue
- 32** One of the flattest cigarette-cases extant. Non-tarnishable rhodium finish, black enamel stripes, and lining like gold. Jewelled clasp. About \$10; Saks-Fifth Avenue
- 33** Braces—the kind you could bestow even on a finicky British cousin. Stripes, but not blatant ones, on elastic. Braided leather ends. About \$2; from Altman
- 34** A russet hide case fitted with everything: chromium boxes for tooth-paste, shaving-brush, razor, comb, shoe-horn, file, etc. About \$25; Abercrombie and Fitch
- 35** This jigger whack has a heavy canvas ice-bag and a chromium-plated iron mallet to crush ice-cubes and serve as a scoop. It costs about \$1.50; Lewis and Conger
- 36** This pocket-case of buffalo leather can stand rough treatment. It's flexible, yet so flat that it can't bulge the pocket. It costs about \$5; from Lord and Taylor
- 37** Pyjamas that he won't blush over. They are well tailored, of heavy radium silk in wine, blue, primrose, or white, with subdued knot fastenings. About \$10; Macy's
- 38** A sterling silver key loop that will hold lots of keys. An identification tag, large enough for his monogram and address. About \$1.50 without initials; Macy's
- 39** A desk barometer, if he hates having weather interfere with his next day's plans. This is five inches high, ebony finished. About \$7.50; Abercrombie and Fitch
- 40** A pocket scale that weighs letters to determine postage. It looks like a fountain-pen, and is finished in black and white. Suede case. About \$2; from Jay-Thorpe

SEE PAGE 118 FOR THE SHOP IN YOUR CITY THAT HAS THESE GIFTS





TRIPLE, WITH AFFECTION





**41** Head first in beauty becomes a reality with this little roll that encases a brilliantine atomizer, hairpins, a comb, and a cap. Of Celanese faille taffeta. About \$2.50; Jay-Thorpe

**42** The eternally welcome gift—a really smart cigarette box. This one is of white-painted metal, wire-trimmed, and it has two compartments for two brands. About \$1; from Macy's

**43** A chiffon evening handkerchief for late hours, covered with gay and giddy dots. It's to be had in black, white, flesh, or chartreuse, and costs about \$1; from Bonwit Teller

**44** The key actually does unlock the midget padlock of this link bracelet, making it perfect for a skeptical young niece. Of either gold- or silver-plated metal. About \$3; Altman

**45** Two hair-nets and a sachet, scented with white heliotrope, are packaged together for a stocking gift. The nets perfume your hair; the sachet, your lingerie. About \$2; Qui Sait

**46** Linen cocktail ties for Christmas cups of cheer. One end wraps the glass stem, slips through the other. Use them for napkins, too. About \$1.50 for six; Saks-Fifth Avenue

**47** This crystal serving-set lends enormous éclat to the Rite of the Salad, whether it takes place in a wooden or a silver bowl. Diced crystal ends. About \$1.50 the set. Lord and Taylor

**48** This loose-powder compact has the finish of a jeweller's piece. Of gold- or silver-finished metal, topped off with a simulated jewel design at the clasp. About \$1; Lord and Taylor

**49** Twin rhinestone clips, big and handsome, clamp this envelope evening bag of gold or silver lamé. Tucked into the white faille lining are a comb, purse, mirror. About \$3; Best

**50** Out of a Christmas stocking and into a pocket or hand-bag will be the success story of this memorandum-pad of fine-finished metal. The cover is etched. About \$1; Altman

**51** The world's smallest razor for women, in answer to your prayer for little gifts. It's made like a grown-up razor, and packed in a case with a brush and blades. About \$2.50; Altman

**52** An overgrown safety-pin of gold metal, to anchor a scarf on a windy fairway, makes a gem of a little gift to a golfer. It's four inches from stem to stern. About \$2; John-Frederics

**53** Five inches of perfection in a glass vase, to hold posies on her desk or bedside table. Beads of celestial blue encircle the base. It costs about \$2; Hammacher Schlemmer

**54** Hosannas from the hostess who receives this guest-room box of stationery. Twelve sheets and envelopes of each of five types of paper are included. About \$2; from Altman

**55** A sewing-box that will make procrastinators believe in Santa Claus. It will house a dozen pairs of stockings in for repairs; thread holders, pockets. About \$1; Lord and Taylor

**56** This beautifully designed silver-plated box will swallow all the ashes and butts that even an enormous dinner-party can produce. Six inches long. About \$3.50; Bergdorf Goodman

**57** Every dog has his day, and Christmas is better than any. Each rubber toy below this tree is tissue-wrapped, and some are chocolate-scented. About \$1.50; Saks-Fifth Avenue

**58** For fish fanciers or as a friendly gesture to your own guppies, this aquarium vase, with a white metal base. Fourteen inches tall. For flowers, too. About \$3; McCreery's

**59** For the hostess with a country house, this foot-high hurricane-lamp that keeps the candle burning through the biggest blows. The base is white metal. About \$1; Marie Berry

**60** Practically everything for keeping your clothes in the pink of perfection is stuffed in this Celanese faille taffeta sewing-roll. It costs about \$1.50, and you'll find it at Jay-Thorpe

YOU CAN BUY THESE GIFTS IN 73 CITIES. SEE PAGE 118







**61** A comb with a sterling silver or gold-finished cover that makes a handle, for the débutante who likes her pride in her pocket. About \$6.50; John-Frederics

**62** Ingenuous mittens—the softest, most enchanting things you’ve seen—to wear on winter evenings. Of white or black ermine crush velvet. About \$3.25; Lord and Taylor

**63** They’re college-bound, these silk satin pyjamas. For Sunday morning breakfast and off-campus week-ends. Rich colours and tea-rose. About \$6.50; Bonwit Teller

**64** Out of this suave jacquard lamé evening bag in heavenly shades tumble equally suave enamelled accessories—cigarette-case, etc. About \$5; Bonwit Teller

**65** A bunch of shaded red or white carnations, startlingly real, in a box as fresh as a florist’s, with a card. There’s a pin to fasten them on. About \$3.50; Jay-Thorpe

**66** It’s wide, it’s suède, it can be marked with her initials—all of which makes this belt a grand gift for the schoolgirl. Belt alone costs about \$4; Lord and Taylor

**67** Aristocrat of gifts: this pin-grained leather case, in divine colours, holds three bottles, three jars, a bevelled mirror in its lid. About \$10; Saks-Fifth Avenue

**68** Through the Cellophane, you see a quill pen, ivory paper on a beige blotter or white paper on a blue blotter, with ends of white simulated kid. About \$2 a set; Macy’s

**69** A medium-sized corded suède hand-bag in black or brown, with a clear prystal handle and gold metal trim. It holds a change purse, mirror, and comb. About \$5; Best

**70** A blithe scarf of chenille yarn that’s soft as a rabbit, to tie under a young chin. Right as rain with tweeds. To be had in white or bright colours. About \$3; Best



SEE PAGE 118 FOR THE SHOP IN YOUR CITY THAT HAS THESE GIFTS





**71** One side of these blocks is purely academic with A, B, C's; the other goes in for bricks and windows that make an imposing edifice. About \$1; Lord and Taylor

**72** For "won't-you-come-to-my-party" notes —this box of writing-paper with sheets adorned with a red, white, and blue pony. About fifty cents a box; from Macy's

**73** Jerry the Giraffe, in his best bib and tucker. Under the lace-edged bonnet are full-grown ears. Body of pastel washable cloth. Yarn tail. About \$1.50; Macy's

**74** To topple the turrets and build them up again on the little wagon is fascinating business to very young offspring. The whole affair is of painted wood. About \$1.75; Macy's

**75** Playing house is more fun than ever with this doll. She's twenty inches tall and, best of all, has real blond hair. White piqué coat. About \$2.25; Saks-Fifth Avenue

**76** Her very own garden, with a cottage and everything. Faithful watering brings up the planted grass-seed. The house is movable. Fifteen inches long. About \$2; from Macy's

**77** When Santa Claus carries the soap, bathing isn't half bad. Five starred cakes of soap are piled in a cylinder that pulls up by a cord. All for about \$1; from Best

**78** This gingham girl, while made of cloth, has none of the limpness of her forbears. Arms and legs are wired to let her assume any position. Eighteen inches. About \$2; Best

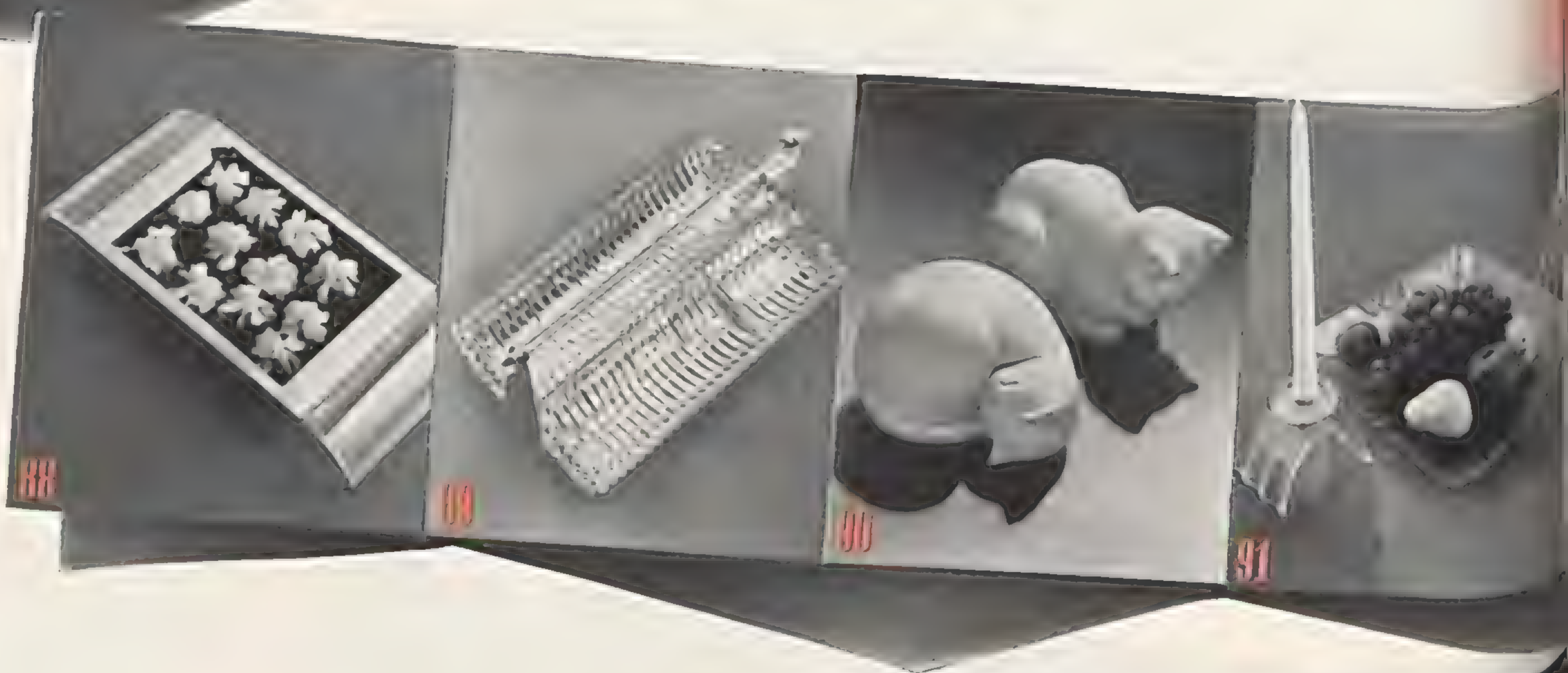
**79** A tinkling lot of nursery-rhyme figures, bright-enamelled, dangle from this bracelet for a little girl. The bracelet is silver-finished metal. About \$1; Lord and Taylor

**80** Here's a brother to the snow-man in the yard. This one is of rubber sponge—nice to bathe with. His jaunty yellow hat flatters his dusky features. About \$1; Best



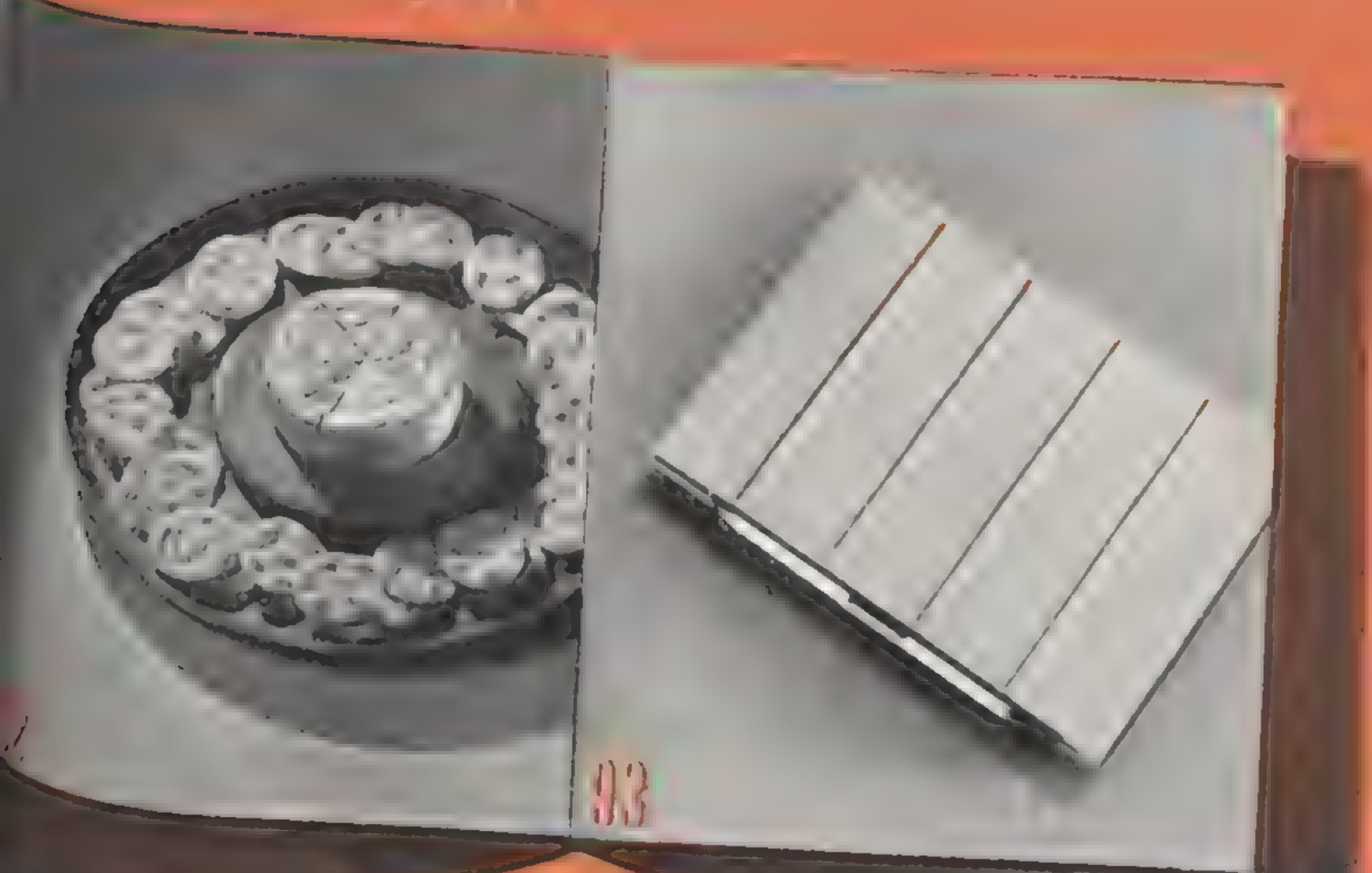
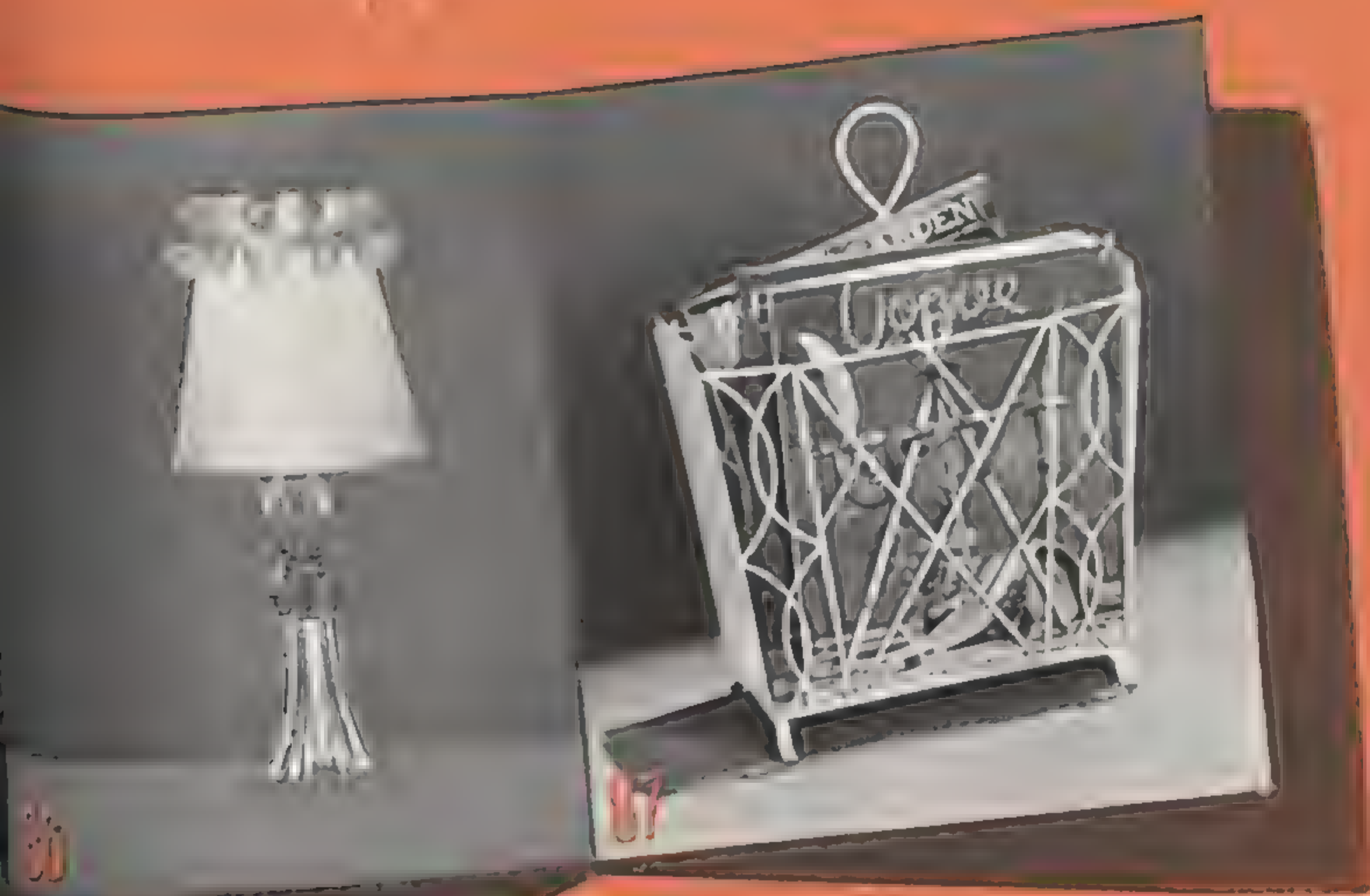
FROM PRAM TO PROM





# CHRISTMAS ON THE HOUSE





**81** A dramatically simple white lamp—its parchment shade trimmed with corduroy, its sturdy base of corduroy-ribbed white wood. Ten inches high; about \$6. Bonwit Teller

**82** This silver-plated, wood-lined cigarette box has gadrooning all around, an etched design on top, and an enormous capacity for cigarettes. About \$7.50; Hampton Shops

**83** For the contract-minded; a non-skid, suède-finish card-table cover, two decks of cards, two pencils, and two refillable score pads, all in a nice brown case. About \$5; Altman

**84** Beautiful enough for a woman, solid and simple enough for a man—this crystal ink-well, three inches square, is perfect for any one who has a desk. About \$6; Macy's

**85** White cording trims this solid-colour towel, of peach, maize, jade, or light blue—luxurious, as a bath-towel should be. About \$1.50, without the monogram; McCutcheon

**86** White as moonlight is this exquisite dressing-table lamp; the tassel-shaped base is clear, fluted glass, the shade has frilly ribbon bows. About \$10 the pair; Hampton Shops

**87** This white wire magazine rack is not only decorative, but it holds six copies of Vogue, and has a strong handle for the recipient's restless moments. About \$3; McCreery's

**88** Flower arrangements become triumphs in this hand-made centrepiece of polished stainless steel with crystal ends, designed by Helen Hughes Dulany. About \$20; Jay-Thorpe

**89** These fluted, cut-glass dishes for hors-d'œuvres fit into a chromium tray, crystal-and-chromium handled. Dishes and tray can be used separately. About \$10; Bonwit Teller

**90** Cat-fans, and any one else with a soul, will love these white pottery felines designed by Alice Decker. For book-ends or door-stops. About \$5 the pair; Lord and Taylor

**91** Arched candlesticks of diced glass, designed by Paul A. Lobel, and a bowl to match. Pile fruit or flowers in the bowl result, a superb centrepiece. About \$15; Lord and Taylor

**92** If you know a family that's addicted to late snacks, give them this round, twelve-inch cheese-board of rubbed walnut, with a trough for crackers. About \$2.50; from Altman

**93** The Book of the Year. It's an address-book on one side, a refillable engagement pad on the other, with a pencil. Of red, ivory, black, or brown steer-hide. About \$5; Jay-Thorpe

**94** Necessary to every guest-room is this ten-inch, clear glass powder-puff jar full of coloured puffs, with a chromium top and crystal bar handle. About \$3.50; Bonwit Teller

**95** "Araminta" holds flowers in her arms, but the stems are in a glass vase hidden in her skirt. Of turquoise, pink, or yellow plaster composition. About \$4; Gerard

**96** Glasses of New Year's egg-nog can't slide off this tin tray—there's a fence around the edge. In plum, grey, bittersweet, or white, with an Empire design. About \$6; Ovington's

**97** Two little Trojan horses, of pottery, that not only bring up salt and pepper on a breakfast tray, but brighten up the whole morning. About \$1.50 the pair; Saks-Fifth Avenue

**98** Waylande Gregory designed this spirited horse's head, of smooth, smoke-grey porcelain with a white mane and eyes; lovely for the mantelpiece in a white room. About \$8; Gerard

**99** Dwellers in small apartments never have enough places to put things. They'll be enchanted by an eighteen-inch hanging shelf like this, of white wire and metal. About \$5; McCreery's

**100** Rope design—in deep coral, blue, green, brown, or black—is the news of this white linen guest-towel, to match rope-trimmed bath-towels. About 60 cents; McCutcheon

YOU CAN BUY THESE GIFTS IN 73 CITIES. SEE PAGE 118







# VOGUE'S SPOTLIGHT

DARK as the mane of a blue-black Arab; fleet as the wind in his mane; proud as the arch of his neck; perfect and delicate as the stance of his hoofs; all these are the De Marcos, dancing. Or, if you prefer, his head, hawk-like, bends over hers, inky and shining as a starling's breast. Whatever you liken them to, they are not human. Not in the sense of flesh and blood and bone. Her incredibly lithe figure is too light, too substanceless to be really human; his is only a black shadow, with high lights winking on patent leather, slick hair, white face and vest.

Together they glide and wheel and click and soar and swoon; she eluding, he pursuing. He waiting, she provocative. He tossing her into the air as he would blow froth off the top of a glass. She descending like a swan alighting.

Her luminous small face is never still, yet never restless. Her smile is brilliant and beautiful, his protective and worshipful. Yet their smiling brings them no closer to you. Still they breathe quite a different air than you. Their gaiety and their ardour come from a more delicate kingdom than ours. And their presence in the Persian Room is more of a visitation than an actual fact.

BY MARYA MANNES



STEICHEN



# FOR SOLID WORTH

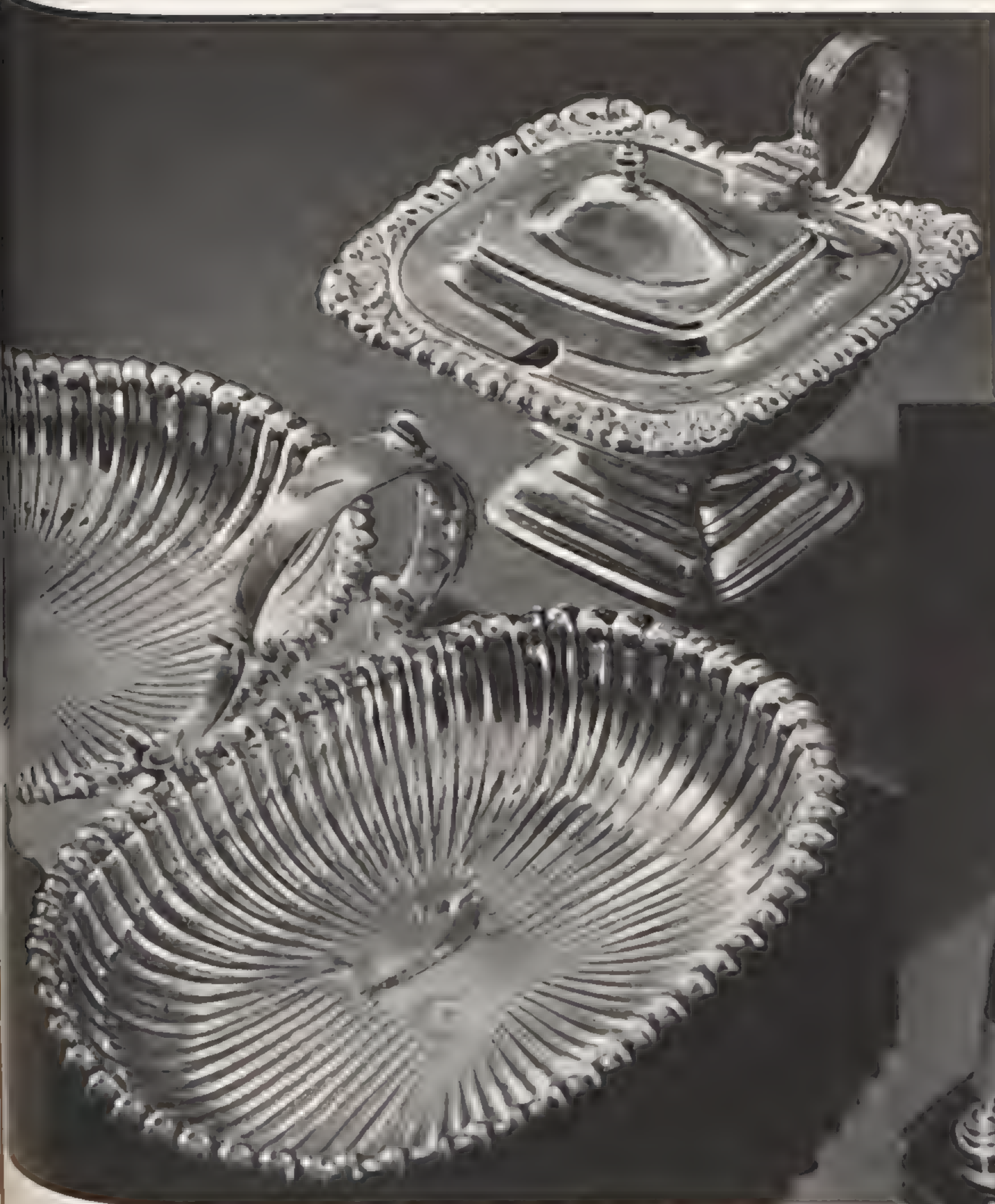
- There's satisfaction in giving gifts like these. They have an enduring beauty that warms the heart long after the glitter of Christmas is forgotten. You'll find them, not only in New York, but at jewellers throughout the land, listed on page 119
- Sauce for the goose or festive pudding is triumphant in the silver pitcher, left, below; about \$12.50; Ovington's. For little gifts—the fluted silver dish below (about \$7.50; Brand Chatillon); or the simple silver bowl just above it; about \$17; Ovington's
- The silver after-dinner coffee set is the stuff of which heirlooms are made. About \$60; Brand Chatillon
- Shining icicles of imported crystal, cut in jagged facets, make the smoking accessories, right. The lighter costs about \$10; cup, about \$4; tray, about \$1. From Alfred Orlik
- Top: silver-plated syrup pitcher, tray. About \$20; Ovington's
- Opposite page (top): a spiked silver leaf for a celery dish; about \$40; Udall and Ballou. Beside it, a silver steak set, about \$5; Brand Chatillon
- Next, gold initials for cuff-links; about \$35; John-Frederics. Gold key-chain with lock; about \$17; Trabert and Hoeffler. Round watches return—this one is of gold; about \$65; Marcus. Twin rows of gold beads for a bracelet; about \$35; Marcus. Modern gold watch-chain; about \$43; Trabert and Hoeffler
- A black suede afternoon bag, with a brown metal frame and compact that look like wood. About \$10; Greenleaf-Crosby
- Above it, a silver pencil with a bulb that lights the paper. About \$10; Udall and Ballou
- Lower left (opposite): a double silver relish dish; joined; about \$20; Brand Chatillon. A silver-plated mustard-pot, hinged cover. About \$10; Ovington's
- Lower right: a gun-metal mirror glass base, jabbed with fountain pens; about \$12.50; Abercrombie and Fitch. Grey stationery, bright bordered; about \$3; Brand Chatillon. Leather address-book, gold pencil; about \$10; Greenleaf-Crosby



FOR A LIST OF JEWELLERS THAT HAVE THESE GIFTS, TURN TO PAGE 119









# for merrymaking

Ten dresses — and every one designed for merrymaking, in every sense of the word. What could be gayer than to watch chic emerge from the blades of your scissors, out of the flash of your needle and thread? Perhaps your finished frock will satisfy the eternal feminine in a very young lady (like the two below at the left). Perhaps it will make Christmas merrier for a clothes-loving sixteen-year-old. But certainly nothing will give you more holiday spirit than a brand-new dress, a present to yourself, just in time to wear when you open your presents on Christmas day! Frock No. 7206 has mammoth six-gored sleeves that mysteriously make your waist look infinitesimal. Unpressed pleats give infinite grace. Designed for sizes 12 to 42.

Frock No. 7193 is the dress for you on Christmas evening. The sleeves are long, either dolman or fitted, the neck is high, the skirt is instep-length or shorter. Make it of velvet, in a deep, glowing wine, Christmas-tree green, black, or raisin colour. Designed for sizes 32 to 44.

Frock No. 7197 is the sort of dress that is unfailingly becoming to the more mature figure. The double jabot may fall from the centre of the neck-line. Designed for sizes 34 to 46.

Frock No. 2052 is an "Easy-to-Make" dress with bloomers to match it. The circular skirt and short puffed sleeves will delight any believer in Santa Claus. The very short peplum may be left off. Designed for sizes 4 to 10.

Frock No. 2050 boasts short puffed sleeves and shirring. For fat baby stomachs, it may be made without the belt. There are panties to match. Designed for sizes 1 to 8.





Frock No. 7195 is a one-piece afternoon dress, with an interesting bodice. Tucks on the shoulders release fulness into the draped blouse. The collarless neck-line may be worn open or closed, and the sleeves may be long, as in the sketch, or short. This is the sort of dress that is especially smart in crêpe or rayon. Designed for sizes 12 to 42.



7195

S-3850

Frock No. S-3850 is an essentially young dress, with its pleated skirt and tiny, high, turn-over collar. The sleeves with their tucked fulness are graceful. A heavy sheer crêpe would be appropriate for this frock, in either a light or dark shade. Designed for sizes 12 to 20.

Frock No. 7205 is a dress simple enough to fill a dozen needs, and becoming to any figure except that too heavy for the interesting high neck that folds about the throat and knots at the back. Cluster shirrings concentrate the front fulness. Designed for sizes 12 to 42.

Frock No. 7203 is not only "Easy-to-Make," but easy to wear. An inverted pleat gives fulness to the skirt at the back. The neck-line may be high about the throat or cut lower, in a V, to be filled in with a scarf. This is a dress that will be infinitely useful made of a light-weight wool or even tweed. Designed for sizes 12 to 40.

Frock No. 7198 is another "Easy-to-Make" dress with a professional air in its lines.

The deep armholes are as chic as the high neck-line that ties at the back. Designed for sizes 14 to 42. (See page 112 for back views)



7205

7203

7198

designs for dressmaking



# VOGUE'S FINDS OF THE FORTNIGHT







MORSEY

- To give away—or to give yourself—these negligés, house coats, and nightgowns are Christmas gifts de luxe. Photographed above: a house coat of fine wool flannel with contrasting velvet scarf and buttons; Saks-Fifth Avenue; \$25
- Sketched above, left: an Angora wool robe, soft and warm as a kitten, is unexpectedly trimmed with Alençon lace. Chiffon-lined. Bergdorf Goodman; \$30
- Next, a satin nightgown, nautical and nice with hand-run Alençon lace in sailor collar effect. In blue and ice-cream colours. Jay-Thorp; \$17.50
- Third, Alençon-patterned lace is lavished on the hem and neck of this bias-cut satin nightgown. The bodice is hand-finished. Saks-Fifth Avenue; \$9
- Sketched right: a long-sleeved wool challis nightgown, with a shirt-waist bodice and beguiling air about it. Perfect for initialling. Lord and Taylor; \$11
- An imperial sweep of brocaded Cheney velvet for the hostess negligé, far right. The collar is rolled; sleeves shirred and full. Lord and Taylor; \$22.75
- Photographed, opposite: lounging pyjamas, as Sybaritic as she could ask for. The flared tunic is of suède cloth, with sleeves and hood faced with contrasting satin, to match the trousers. In jewel colours. From Bonwit Teller; \$25
- Extreme left: a sheer crêpe nightgown in the new dark colours that go to bed this season. Edged with Valenciennes lace to match. From Best; \$11
- Beside it, a Cheney crinkle velvet hostess negligé, inspired by Geene Glenney, with an adaptable neck-line, a train, and a chiffon-lined sash. Altman; \$30

TURN TO PAGE 32 FOR A LIST OF SHOPS THAT HAVE THESE MODELS





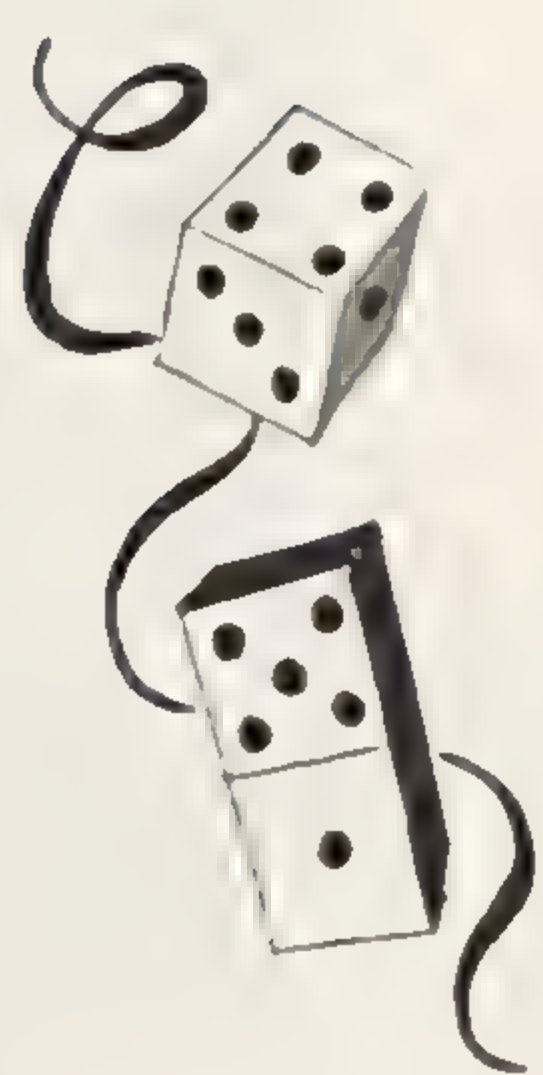


• **ENDEARING YOUNG CHARMS:** At Charlton—a tiny wheelbarrow, brimming with jewelled flowers; a kangaroo with five babies in her pouch (the copy-cat!), of black enamel and diamonds; and a dachshund's head emerging from an elongated kennel. Paul Flato has a lumpy yellow-gold ring, cabochon shaped, quite plain, and terrifically smart; and a gold ring set with a double row of square-cut topazes—modern and handsome. Pearls always please, and remember that not all culture pearls at Técla are ruinously expensive—a single-string necklace of medium-sized pearls costs about \$50. The smart thing now is two strands worn close to the throat. And any man would say thank-you for the culture pearl studs. I loved Tiffany's shell-pattern earrings, of green-gold, with a Burmese finish, and a bracelet to match of five coils, like a spring; and amusing scarf-pins—big gold keys, more like the keys to the city than to anybody's heart. From Udall and Ballou: a bracelet of red- and green-gold linked tubes; and new ear-clips, three graduated gold loops, to go over the lobe of the ear. None of these gems will break you.

• **THE JAPANESE** have a saying: "Even a pine-needle given from the heart is dear," but far be it from me to suggest that the hearts of those who give diamonds are as hard as the jewels, and that only a pine-needle giver can find favour in my eyes. If, on unwrapping my Christmas parcels, I found myself knee-deep in pine-needles, I should be more than a little put out and would sigh for offerings less sentimental. The world is full of stern materialists, and it is for them that I have assembled this vast collection of gifts. For an eccentric friend: a cocktail shaker, at Saks-Fifth Avenue, shaped like a dumb-bell. For people who never put the right key in the right lock: Udall and Ballou identify keys with symbols—a house, garage, horse, or kennel. For the woman whose best friend is her dog: a knitted plaid coat for him and gloves to match for his mistress. Send your yacht-owning friend the new pennant—white with a red cocktail glass on it—to hoist at four bells. These last two gifts you will find at Abercrombie and Fitch.



• **TWO-TIMING:** Tiffany links two small square gold watches together—for people who are not content with knowing the time in only one part of the world. The result is double-faced: one watch you set at local time, the other at foreign. Tiffany also has made a square gold watch for a woman, with the strap to the side: the idea being that the strap remains concealed by your cuff, leaving the watch alone showing, much to every one's mystification (about \$100). Paul Flato sets a tiny gold watch in a solid piece of topaz. Gruen puts a woman's watch in a tiny touchwood case and gives it a plaited leather strap. It costs about \$50, and Wanamaker has it.



• **STERNER STUFF:** Men are problem children at Christmas: most of us can remember only too well with what scant praise some of our offerings have been received. Perhaps you will be thanked for these. Udall and Ballou have reversible cuff-links, made like a horse's bit, set with diamonds on one side—to go with tails—and with onyx on the other—to go with a dinner-jacket. You may be glad to hear that they also carry out the same idea in gold. And to come right down to earth and *le sport*, I found links at Tripler's made of little leather disks, hand-stitched with coloured thread. For his further adornment, I suggest reefer scarfs, foulard on one side and cashmere on the other, in contrasting colours, but in the same patterns, also from Tripler.

For those who spend hours watching the antics of muddled oafs: an incredibly light fold-up seat called the "Re-Lax Back-Rest," for backless benches. Two of these seats, in a suède-like bag, at Pusey Gifts. For the comfort of the inner man on these occasions: a red, white, and blue straw picnic basket, no larger than a market-bag, but fitted out for four people. Alice Marks has this comfort. If your men-folk are pipe-smoking: a humidior, of polished walnut with a rack for six pipes; about \$12, at Abercrombie and Fitch. A Chase chromium cigarette box, called "Band Box," with a chaste charm that won my heart. This costs about \$3, at Altman's. (Continued on page 105)





# CHRISTMAS GIFT INSPIRATIONS

BY HELENA RUBINSTEIN

HERE IS A CHRISTMAS GIFT that deserves to be called an inspiration and a work of art!

It represents the genius of the famous French artist, Marie Laurencin, known the world over for her exquisite paintings of feminine, fairy-tale character. It represents the genius of the greatest beauty authority and color artist of all time! When you shop for it, ask to see Helena Rubinstein's new Boudoir Make-Up Box.

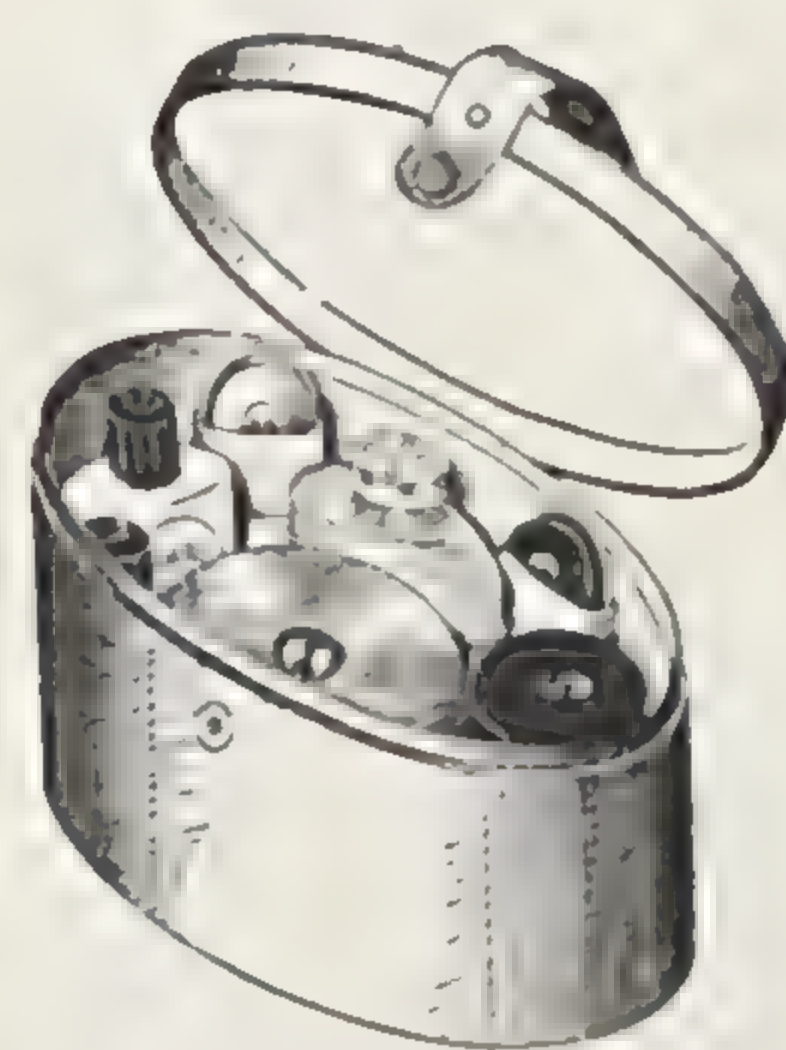
The cover of this delicate blue bakelite box is an original print of a picture Marie Laurencin painted

especially for Helena Rubinstein. (It can be removed and hung as a picture.)

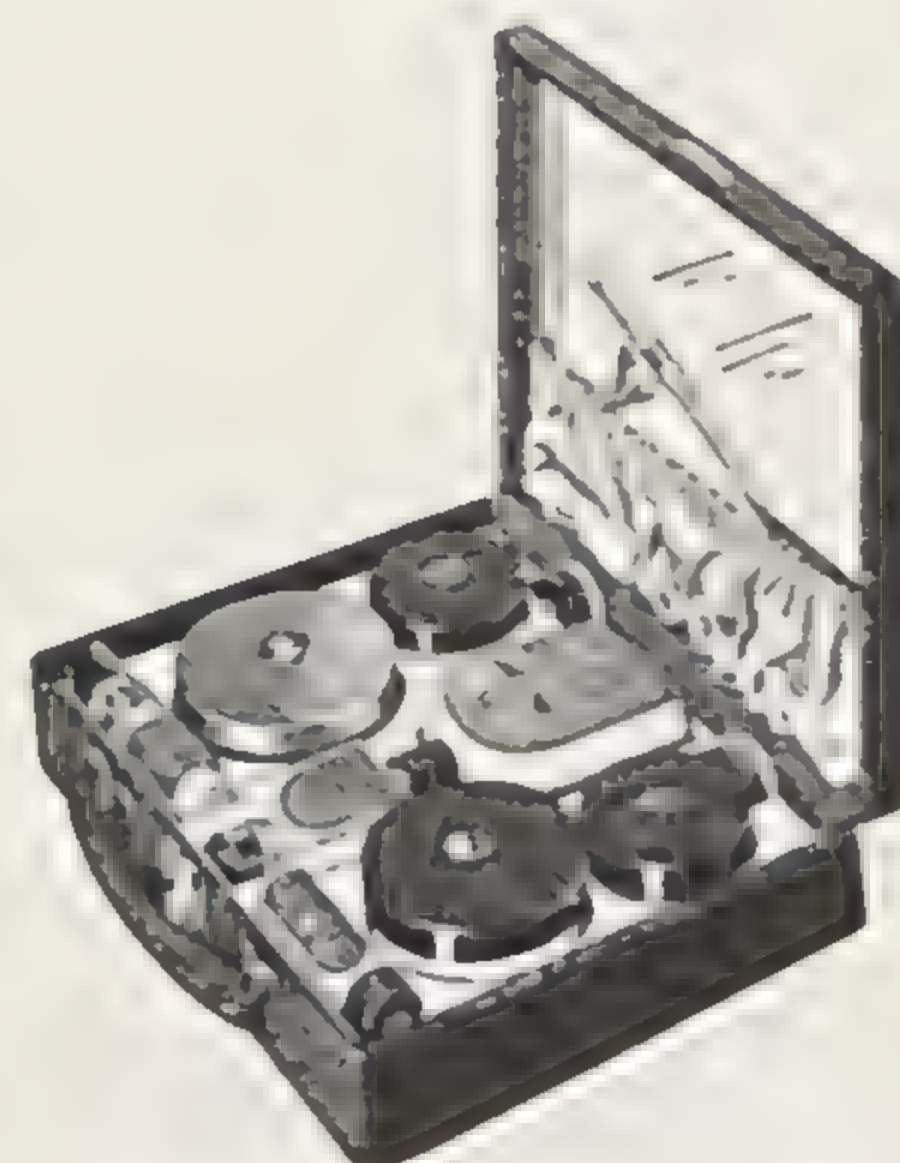
The box itself is your Christmas gift from Helena Rubinstein (15.00 would never begin to buy it). And it sells for 15.00 with eleven of Helena Rubinstein's famous cosmetics in it! Everything in the way of make-up! In the newest, smartest shades!

Helena Rubinstein gives you the same enchanting box filled with fluffy, delicately perfumed bath powder for 7.50 and a smaller size box of her flattering face powder for 5.00. And you can buy the complete set for 27.50. Each with Marie Laurencin print! Each with beauty preparations that are famed the world over for purity and for results.

Tear out this page now! Use it as your Christmas shopping list—at Helena Rubinstein's Salon or any smart store! And you will have Christmas gifts that are real inspirations...masterpieces of beauty inside and out...new, exciting, real values!



THE BEAUTY BANDBOX...with 9 things to make you look as beautiful as if you'd stepped out of a bandbox. This enchanting new box, 5.00.



THE STOWAWAY BEAUTY CASE...smart, convenient for travel or weekends. So light and compact you'd never guess it contained ten beauty creations. 10.50.



NEW ENCHANTE BATH SET...a red box filled with best wishes for a merry bath! Enchante Eau de Cologne, Bath Essence, Bath Talcum and cake of Enchante Soap. The set, at a thrilling price. 3.50.



WATER LILY POWDER & LIPSTICK SET...a gleaming golden box containing Helena Rubinstein's famous Water Lily Face Powder and Water Lily Grande Lipstick...in a golden-tone case. Set, 2.75.



JEWEL VANITY SET...two golden treasures in a red box! A golden rouge compact with gay red center! And an automatic lipstick, also gold with red tip. In the new Terra Cotta or Red Geranium. 2.50.

## helena rubinstein

8 East 57th Street, New York

SALONS IN: PARIS • LONDON • DETROIT • CHICAGO • BOSTON • SEATTLE • LOS ANGELES • MONTREAL • TORONTO

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THE HAND OF LANVIN CREATES A MOOD  
IN FRAGRANCE...*RUMEUR*, VIVACIOUS AND  
GAY...*SCANDAL*, FOR THE GRACEFUL FOR-  
MALITIES...*MY SIN*, LIKE A LANGUOROUS  
NIGHT...AN INCOMPARABLE TRILOGY TO  
EXPRESS A NEW IDEA IN PERFUME...

LANVIN  
PARIS



Chanel's beautiful solutions for Christmas giving—top, "Glamour" or "Number 5" and face powder; left, "Three Moods"—petite bottles of "Glamour," "Gardenia," and "Number 5"; right, lipstick and "Glamour"

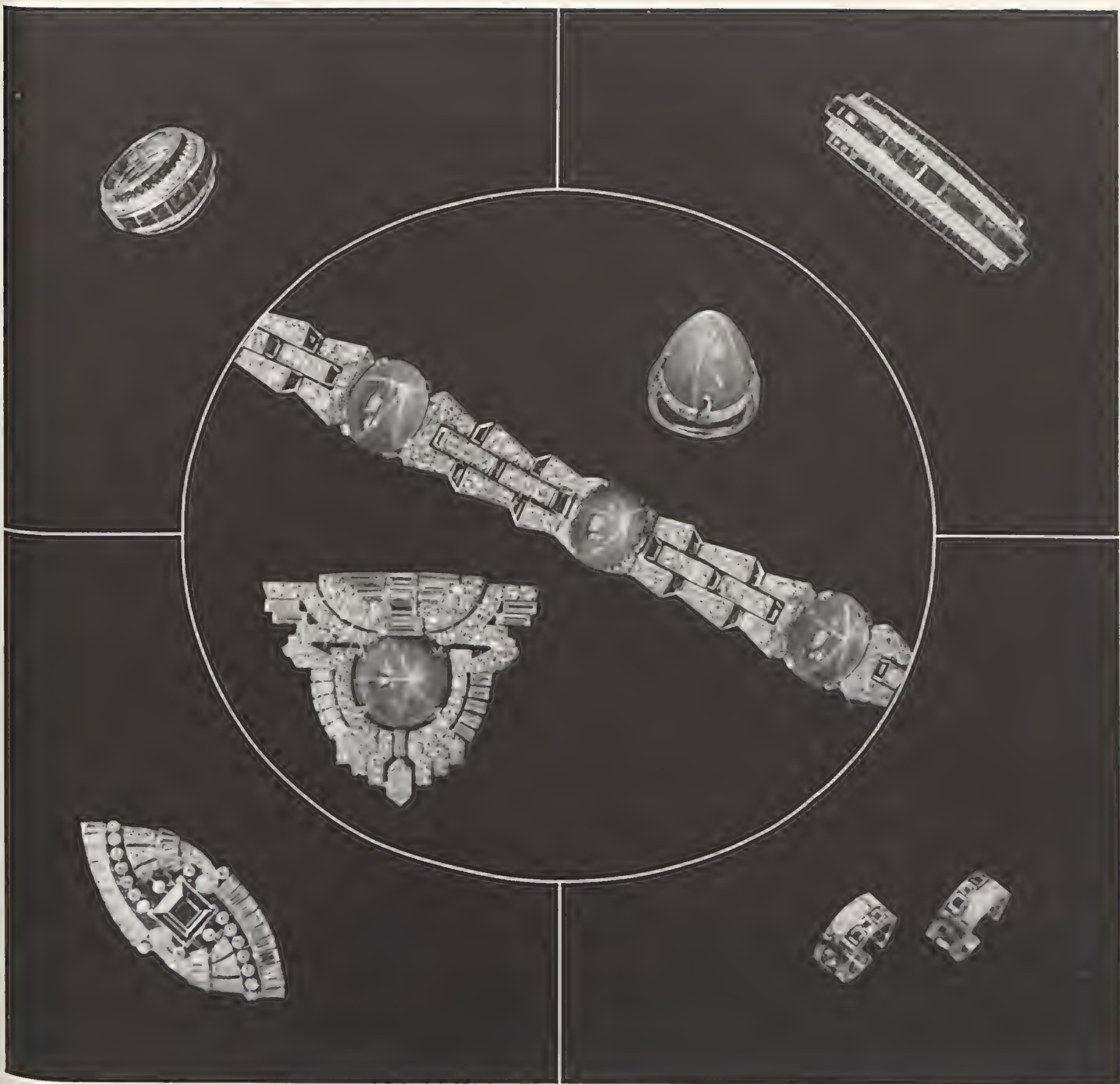


Superb manicure equipment by Barbara Bates, compactly assembled in a leather case. These implements are of the fine professional variety that you so seldom acquire for yourself. More about these on page 104

## DISCOVERIES IN BEAUTY

OF ALL the gifts in the world, those of beauty are sure fire. No one ever says, "but she *has* a bottle of perfume!"—because, whoever she is, she always wants another. To many women, a Chanel perfume, or a Chanel anything, for that matter, carries a certain special cachet. Maybe it is because the Chanel things are done up with such inevitable chic, or maybe because they all smell so expensively. At the top of the page are three Christmas versions of Chanel combinations, but you don't have to stick to special packages to make an infallible gift choice. The huge crystal flacons of the perfumes, the delicious soaps, the powders scented to the perfect degree—all, all cause cries of joy from recipients. And the slim cylinder of talc is one of the most beloved of all Chanel items, so if your lady is a Chanel devotee, there is a choice that may not have occurred to you for your gift list. The talcum is beautifully scented with "Number 5," "Gardenia," or "Bois des Iles."





### GAY • NEW • DISTINCTIVE

Star Sapphire Ensemble • The star sapphires of the clip (\$5700) and the ring (\$1500) are set off by round and baguette diamonds; the bracelet (\$9000) is stepped with diamonds and square sapphires.

Top left • Ring, terraced with rubies and diamonds (\$725); opposite, a clip to match (\$1175); and, below, the matching ear-clips (\$550). Lower left • Sapphire and diamond brooch (\$2800).

## BLACK STARR & FROST-GORHAM

1810 • OUR 125TH CHRISTMAS • 1935

JEWELERS • SILVERSMITHS • STATIONERS

FIFTH AVENUE AT 48TH STREET, NEW YORK • NEW JERSEY BRANCH: 586 CENTRAL AVENUE, EAST ORANGE  
*Associated with SPAULDING-GORHAM, Chicago*



*Udall and Ballou* present distinguished jewelry to grace an important occasion.



An emerald and a diamond form a twin ring. Bracelet of round and baguette diamonds in herringbone pattern. Small brooch of diamonds and rubies.

*Udall and Ballou*

Fifth Ave. at 57th St., New York City  
NEWPORT PALM BEACH

## DISCOVERIES IN BEAUTY



Pro-phy-lac-tic's new travel kit—inspiration in brushes! Stranzit Jr. hair-brush, complexion brush, nail-brush, tooth-brush, and comb in royal-blue, yellow, red, or green, fitted into a compact water-proof leather case



Three of Lesquendieu's Christmas ideas—"Rouge et Noir" perfume in a slender black flask; eau de Toilette with a light version of the same fragrance; and dusting powder in a round box that looks like cork



So you can keep an unbroken harmony of "Evening in Paris" fragrance. Bourjois has packed perfume, sachet, powder, talcum, lipstick, and compact in to this smart leather case with a mirror in the top

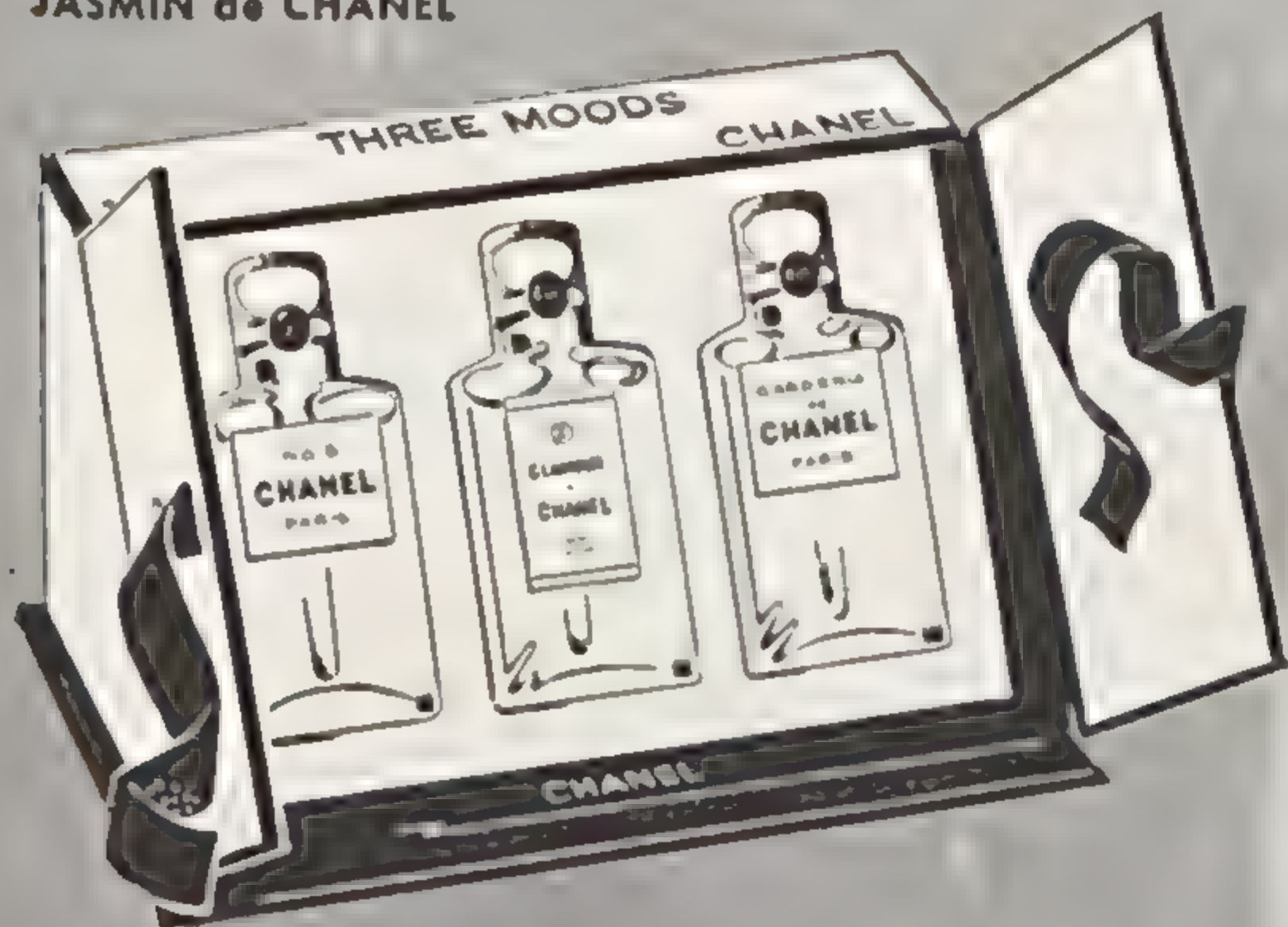


# CHANEL

## THE REGAL GIFT

Chanel "THREE MOODS"  
is the ideal gift  
for the most fastidious lady.  
Three superb, distinctive  
Chanel perfumes...  
to suit her changing moods...  
the varied occasions  
of these festive days...

GLAMOUR de CHANEL  
GARDENIA de CHANEL  
NO. 5  
JASMIN de CHANEL



# CHANEL





Where skin faults start—Underskin nerves, cells and glands keep outer skin flawless—if kept active!

1. Lines fade when wasting under tissues are stimulated and fill out.
2. Blackheads go when clogging secretions are removed, further clogging prevented.
3. Blemishes stop coming when blackheads causing them are prevented.
4. Pores reduce when freed from pore-enlarging secretions from within the skin.
5. Dry skin softens when oils restore suppleness, glands grow active.
6. Tissues won't sag when nerves and fibres are kept toned up and stimulated.

## PUT NEW LIFE INTO Under Skin

*See outer skin bloom... Faultless!*

**Deep-Skin Cream reaches beginnings of common skin faults...**

WHAT skin fault annoys you most? Blackheads dotting your nose? Lines on forehead? Blemishes? If you could only start new!

And you *can*—by putting new life into your underskin! There's where skin faults begin.

Your underskin is made up of tiny nerves, blood vessels, glands and fibres. *Kept active*—they rush life to

your outer skin—free it of flaws!

To keep that underskin vigorous—stimulate it deep with Pond's Cold Cream. Its specially processed oils seep through cloggings of dirt... make-up... secretions. Out they flow—leaving your skin fresher, clearer.

Now pat in more cream briskly. Circulation quickens, little glands get busy. Soon pores reduce, blemishes go away, lines begin to fade!

*Every Night*, pat in Pond's Cold Cream to uproot cloggings. Now pat in fresh cream for underskin stimulation!

*Every Morning*, and before make-up, refresh your skin with Pond's Cold Cream.

Pond's Cold Cream is absolutely pure. Germs cannot live in it.

*Her Royal Highness  
Francoise of France*

**PRINCESS CHRISTOPHER  
OF GREECE**

famed among royalty for her classic beauty, says: "Pond's Cold Cream makes my skin look fresher, my pores fine. Little lines have vanished!"



**Special 9-TREATMENT TUBE—Begin to clear Your skin faults away**

POND'S, Dept. M56, Clinton, Conn. . . . I enclose 10¢ (for postage and packing) for special tube of Pond's Cold Cream, enough for 9 treatments, with generous samples of 2 other Pond's Creams and 3 different shades of Pond's Face Powder.

Name \_\_\_\_\_

Street \_\_\_\_\_

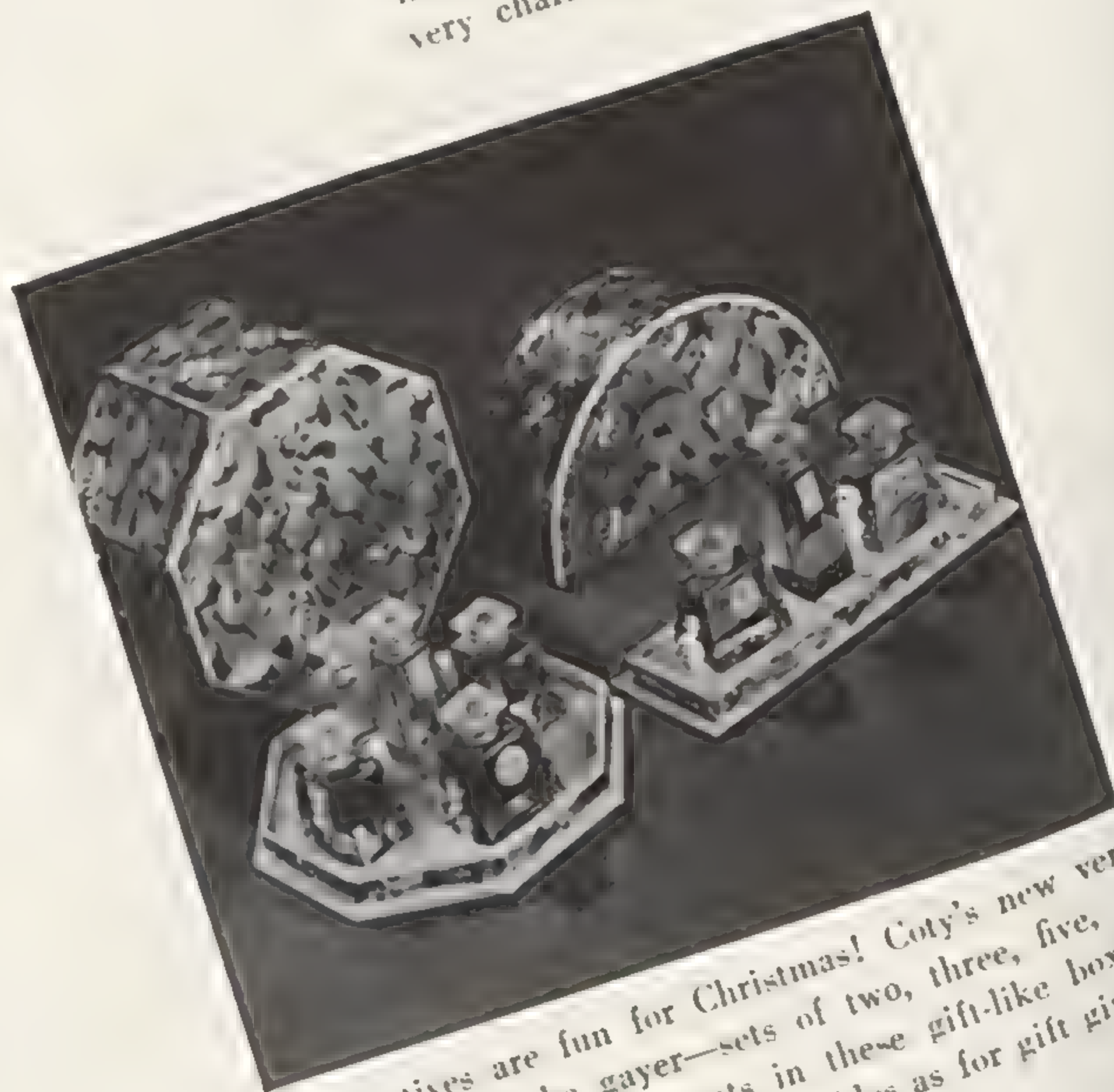
City \_\_\_\_\_ State \_\_\_\_\_

Copyright, 1936, Pond's Extract Company

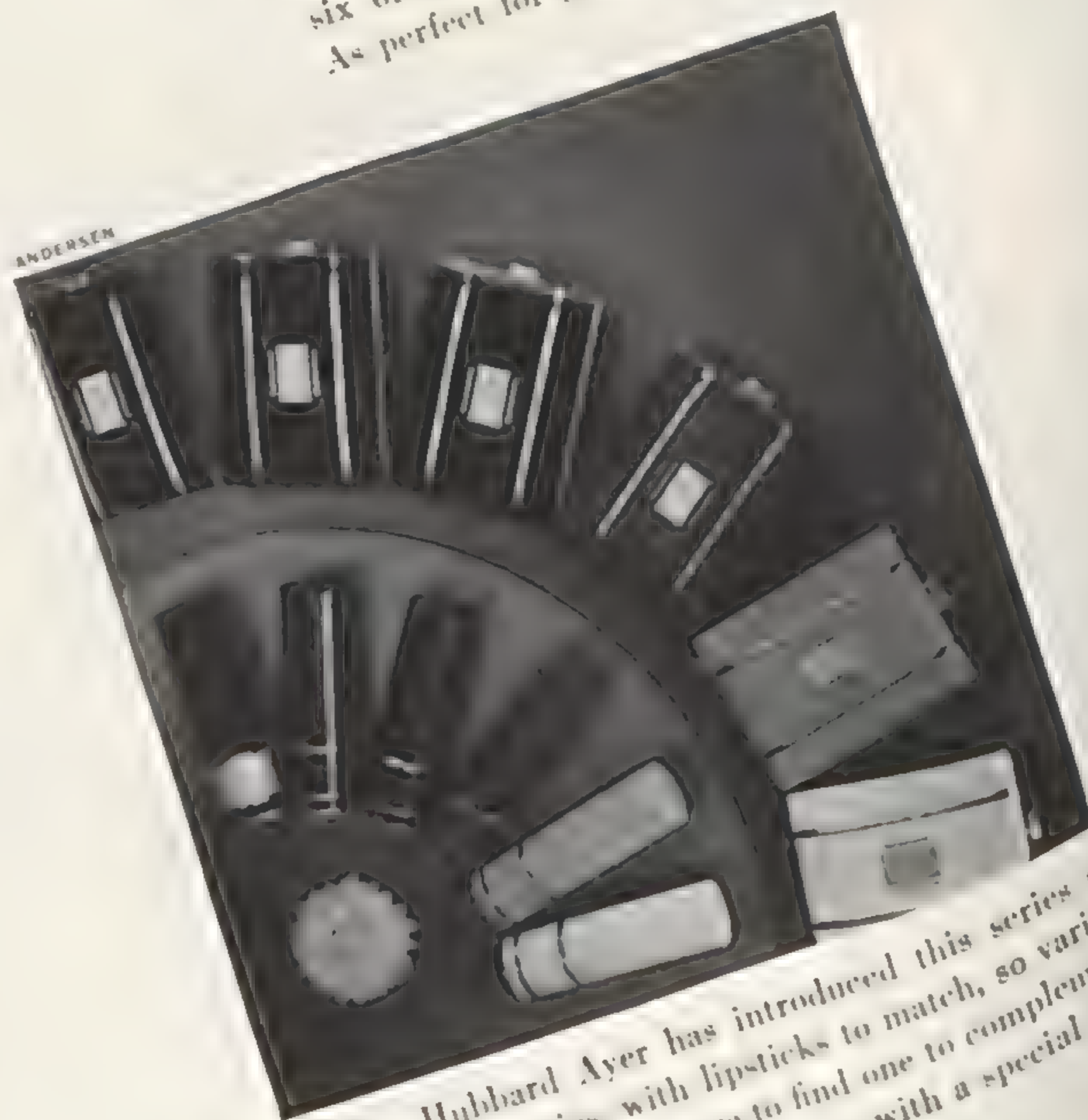
## DISCOVERIES IN BEAUTY



Two of Houbigant's tried-and-true loves—"Idéal" and "Quelques Fleurs"—are appearing in miniature replicas of their famous bottles for Christmas giving—very charming little bijoux to have and to behold



Diminutives are fun for Christmas! Coty's new versions couldn't be gayer—sets of two, three, five, or six of the favourite scents in these gift-like boxes. As perfect for guest dressing-tables as for gift giving



Harriet Hubbard Ayer has introduced this series of "Costume" vanities, with lipsticks to match, so varied in colours that you are sure to find one to complement your favourite new costume colour with a special chic





# Gorham

## STERLING for CHRISTMAS

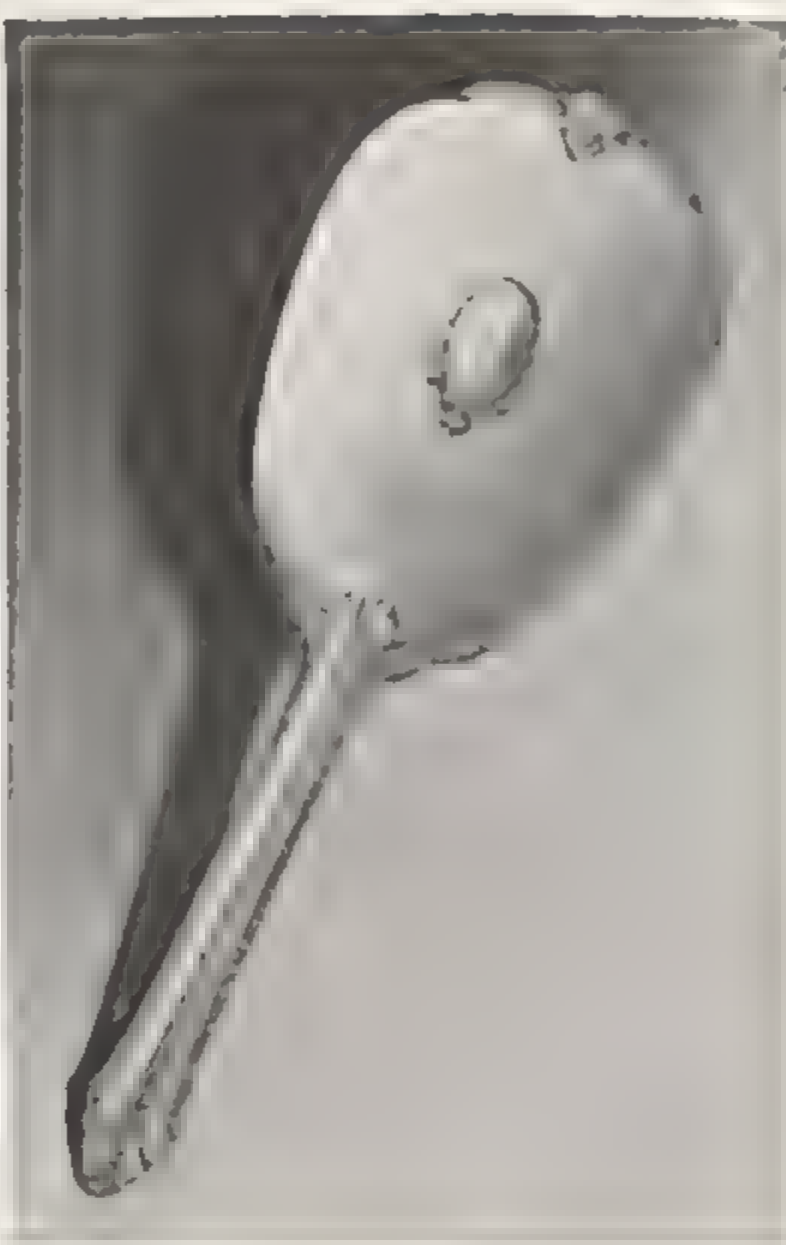
It is going to be a merrier Christmas. More gifts will be given . . . more articles that are really worth-while. And Gorham Sterling will be the choice for many of the finer presents. For a gift of Gorham silver is always welcomed . . . and it grows in value through the years.

We show here just a few of the hundreds of pieces in Gorham Sterling that are being selected now by Christmas shoppers. Leading jewelers can get you these or any other Gorham pieces . . . at the price of ordinary sterling. *It is a smart thing to shop early.*

*The* **GORHAM** Company  
Providence, Rhode Island--SINCE 1831



**KENSINGTON CENTER PIECE**  
Diam. 12 1/4 in. Complete, \$60  
Without Mesh . . . \$55



**KENSINGTON TEA SERVICE**  
Coffee, 2 3/4 pints, \$118; Tea, 2 3/4 pints, \$110; Sugar, \$41; Cream, 3/4 pint, \$36; Waste, \$30. 5-Piece Set, \$335

**PAGEANT LADY'S SET**  
Mirror, Brush, Comb, with engraved shield for monogram, \$30  
Without shield, \$25

Kettle, 3 3/4 pints, \$250; Sterling Waiter (illustrated) \$350; Silverplated Waiter, \$70; 3-Piece After-Dinner Coffee Set, \$195; Coffee Set Tray, \$115



**ASH TRAY**, width 3 in. . . \$3  
**SALT and PEPPER SHAKERS**, height 5 in. . . \$12.50 pair  
**DOUBLE BON BON DISH**, length 8 in. . . \$20  
**NAPKIN RINGS**, oval or round, \$1.25



**MARIE ANTOINETTE SANDWICH PLATE**, 10 in., \$25  
Bowl, 9 in. . . \$25 Bowl, 10 in. . . \$32.50



**LEAMINGTON COMPOTIER**  
Diam. 6 in., height 4 in., \$15  
**FAIRFIELD CELERY and OLIVE DISH**, diam. 9 3/4 in. . . \$12

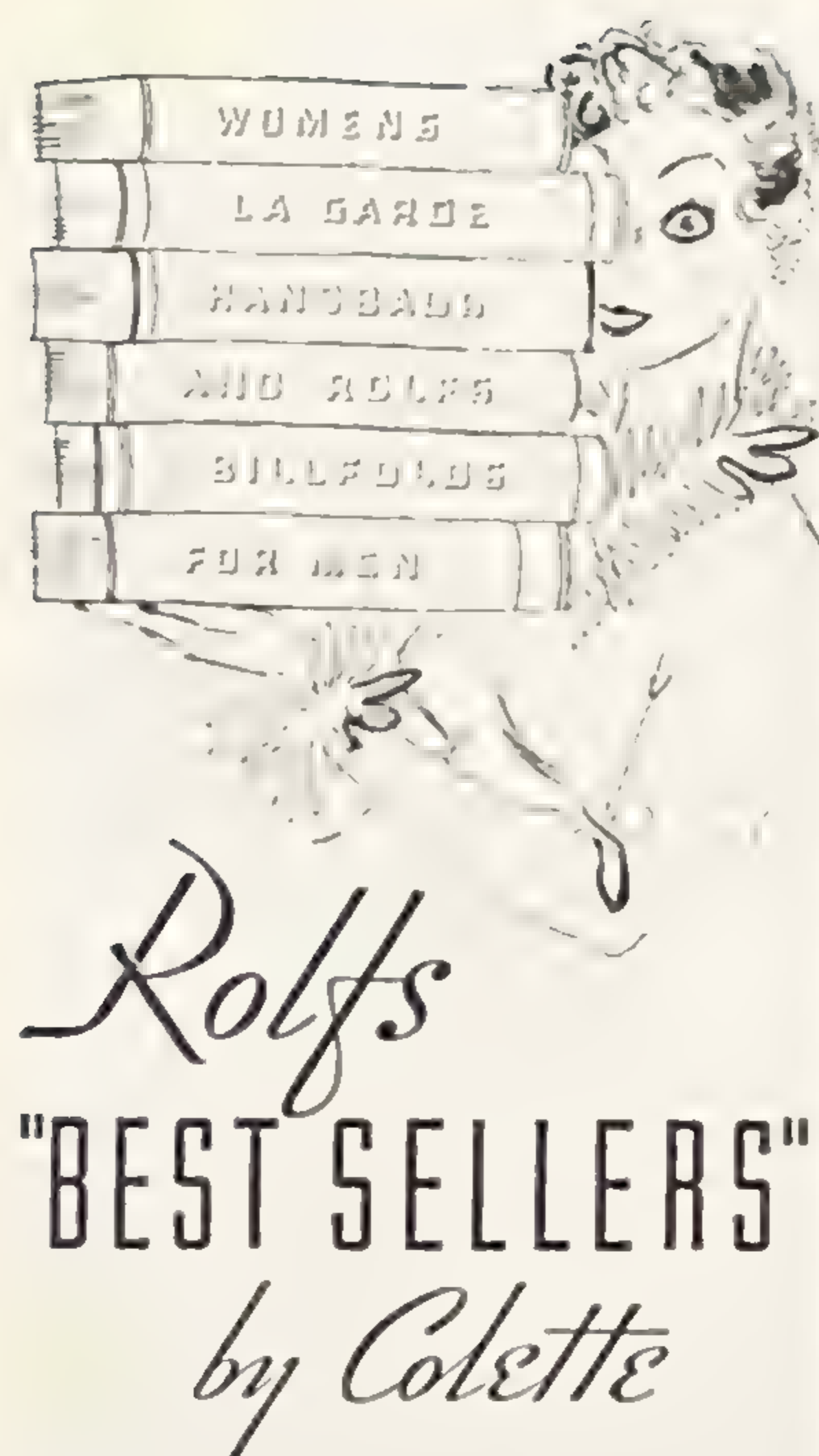


**WELLINGTON MEN'S SET**  
Military Brushes and Comb in green Kivar case . . \$15

Gorham Sterling Flat-ware . . . 27 patterns . . . with Gorham hollow-ware to harmonize with each flat-ware pattern.







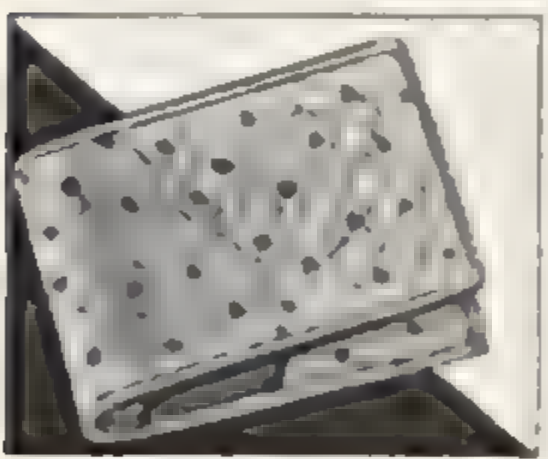
Publishers tell me there are no standards for determining which books will be "best sellers," but department store buyers say ... both Rolfs La Garde bags and Rolfs men's goods are always "best sellers."

The Christmas bag and billfold selections I've just seen, fashioned of the most luxurious leathers, are really marvelous.



I'm simply wild about this handbag, Rolfs La Garde. It's exquisitely tailored of fine calfskin and discreetly trimmed with diagonal

pleats. You'll discover a secret pocket, a passport case, and tucked under the front flap, a four-hook key case, a card case and a billfold. An expanding Talon slide fastened pocket will take care of necessary papers. It's a grand gift for \$18. You'll find it and other La Gardes in any good shop.



There's absolutely no need to wail "it's so difficult to buy a gift for a man!" Trot to any good shop and take a long look at the

Rolfs billfolds. Sleek and thin, they challenge criticism. Here's one for \$7.50 of fine, natural, select quality ostrich. Inside are pockets for masculine necessities. A billfold that will not wear out or lose its slim elegance. It's a gift I know that the "man of the hour" will always appreciate. Other smart 'folds from \$1 to \$10.



And why not delight him with a matching key case? Rolfs have distinctive ones in all leathers with the patented feature

that makes it easy for him to slip a key out of the case by a simple movement. Keys are held straight so they can't become tangled or bulky. These cases make appreciated gifts, alone or as a companion to a billfold. Price \$2.50. Others 50c to \$5.00.

ROLFS LEATHER GOODS MAY BE PURCHASED ONLY AT LEADING STORES AND SMART SHOPS

**Rolfs**  
330 FIFTH AVENUE NEW YORK CITY  
La Garde Handbags for Women \$5 to \$30  
Billfolds, Cases for Men \$1 to \$15

## DISCOVERIES IN BEAUTY

• In caring for their nails, many women make the mistake of investing in second-rate manicure equipment. We are much too prone to depend entirely on our manicurist for professional care and keep an indifferent pair of nail-scissors and a disgraceful file for in-between ministrations.

When you see La Cross as a name on a manicure implement, you can rest assured that that implement has been well made, because it comes from a company that has been producing professional manicure equipment for years. The steel files are of good length and are really flexible. The orangewood sticks are of genuine orangewood. The clippers are made of the finest cutlery steel, and so on through the various points of fine workmanship. And when you buy implements of this quality, you have the pleasant assurance that they will give you good service for a long time to come.

The crème nail-polish made by La Cross has a variety of points to recommend it. It is one of those opaque polishes that completely covers nail imperfections. It stays on your nails even under difficult circumstances for a week or more, and it seems to be remarkably immune to annoying peeling and cracking.

• The manicure implements made by Barbara Bates have been designed with what seems to be a magical insight for the things you really need to keep your nails both healthy and beautiful. These are combined in sets that vary in content—the most extensive is illustrated on page 98, but every one contains adequate equipment for good ground-work on the nails, and every bit of this equipment is practically unique unto itself. For example, the file has a lot of perforations. These may look like just a lot of little holes to you, but, actually they make the file infinitely flexible, and they prevent its getting "filled up" with invisible filings from the nails. The Crystalite manicure stick is a flexible stick for pushing back cuticle. It's the sort of thing you can use for years without having it show a sign of wear or tear, and, in case you are in the habit of hurling your manicure implements to the floor, it won't break despite its crystal appearance. An item known as the "Smoothie" combines the services of a file and an emery-board, and is a boon for the woman who moans that the feel of an ordinary file drives her crazy. The cuticle beauty cream works against brittle nails and dry cuticle, and the nail-polish cream is one of those polishes of the new school that promotes a shining surface by being buffed over an unlacquered nail and also serves as a splendid base for liquid polish. There are still other Barbara Bates items, each in this same specialized trend. You can buy them by themselves or in whatever combinations you may fancy at Lord and Taylor and in other shops throughout the country.

• Lengyel's "Essence Impériale Russe" is one of those scents that not only make you feel fascinating, but actually make you more fascinating to the people around you. Anyway, Catherine the Great thought so. The essence was originally created during the reign of Peter III. by an ancestor of the present

Lengyels, and, when the Great Catherine discovered it, she refused to allow any of the other ladies of the Imperial Court to wear it! Dashed on lightly, this scent has delicacy, but when you use it pretty lavishly for evening, you get its rich undertones—one of which is Cuir de Russie. (And the scent of Russian leather, as you may or may not know, has been scientifically proved to have definite biological come-hither.) It's enduring, too, as well as alluring, and if you are looking about for an impressive gesture, observe the lovely cut-glass decanter on page 74, which presents the Essence in a manner as imperial as possible.

• If you go into Gunther's these pre-Christmas days, you will find, en route to the fur coats, an enchanting little coin displaying the Lucretia Allen perfumes. There is the "Gardenia," that makes you feel that the actual flower has just been drawn underneath your nose—and "Lilac" and "Violet" and "Wild Rose," as true whiffs as you would smell from beds of the same flowers. These perfumes are done up in such gay, silvery-green packages that people buy them at sight, and one of our favourite perfume stories is about the young man who stopped at Gunther's to put the seal of his approval on his fiancée's choice of a fur coat. He stopped at the Lucretia Allen perfumes and sniffed them with evident appreciation, but said he was afraid to take a chance, since he thought perfume should be a gal's own choice. The "Gardenia" got him down, though. "I can't go wrong on that because she is mad about gardenias. Send her a quart of it!" Then, with sudden inspiration, "And send some to all the bridesmaids, too. It'll be a gardenia wedding." You can find the Lucretia Allen perfumes in other leading shops in New York and in other cities, just in time to make you smell like a flower-garden for the holidays.

• Christmas-stockings note! Harriet Hubbard Ayer has a duo that looks as though it had been especially thought up to tuck into Christmas stockings. It consists of lipstick and mascara case practically identical in appearance, done up in ivory-and-black. The mascara is complete with brush, and, aside from being a smart bit of equipment for your dressing-table, it provides a satisfactory solution when you want to have mascara with you and a larger box is a nuisance. The lipstick comes in a variety of shades, and you can buy the twins wherever the Harriet Hubbard Ayer things are sold—which is practically everywhere.

• Helena Rubinstein's make-up box with the Marie Laurencin cover, which you see in the photograph on page 74, is a pretty grand gift to give or receive. The powder box inside, with a duplicate of the Laurencin cover, is a little *bijou* all in itself, and the make-up equipment includes lipstick, cream rouge, eye shadow, mascara, eyelash grower, compact rouge, Town and Country Foundation, Herbal Eye Tissue Oil, eyebrow crayon, and face powder, each item fitted into its little niche. This same box, in cream or blue, can be had filled with fragrant dusting powder, topped with a swan's-down puff.

## Where'er She Walks...

With poignancy and grace, these charming gifts by LENTHÉRIC speak the warmth of your greetings.

### AS SHOWN ON OPPOSITE PAGE

#### TOP ROW—from left to right:

Gardenia de Tahiti, 1 oz. . . . \$7.00, 2 oz. . . . \$12.50  
Trio of Bohemian Crystal Bubble Bottles with 1 oz. each of *Miracle* (Blue), *Asphodèle* (Clear), *Lotus d'Or* (Rose) . . . \$25.00 the set  
Tweed . . . \$1.25 to \$10.00

#### SECOND ROW—from left to right:

*Miracle* . . . \$1.25 to \$4.00  
*Forêt Vierge* . . . 1.65 to 49.50  
*Lotus d'Or* . . . 1.25 to 40.00  
*Le Pirate* . . . 1.25 to 40.00  
*Au Fil de l'Eau* . . . 1.65 to 49.50  
*Asphodèle* . . . 1.25 to 40.00  
*Le Numéro Douze* . . . 2.20 to 49.50  
Bohemian Crystal Bubble Bottle with *Asphodèle* (Clear), *Miracle* (Blue), *Lotus d'Or* (Rose), *Tweed* (Champagne), *Le Pirate*, *Forêt Vierge*, *Au Fil de l'Eau* (all in Green). Small . . . \$9.00  
Large . . . \$16.00

#### THIRD ROW—from left to right:

Fragrance Set as illustrated, with 1 oz. Perfume and 4 oz. Decanter Bouquet Lenthéric, with *Asphodèle*, *Miracle*, *Lotus d'Or* (same set containing *Tweed* with Decanter as illustrated to the right) . . . \$8.75, Fragrance Set as illustrated, with *Le Numéro Douze* . . . \$13.50  
Frosted Fluted Glass Decanter of Bouquet Lenthéric with *Tweed*, 4 oz. . . \$1.75, 8 oz. . . \$2.75, 16 oz. . . \$4.00  
Bath Powder, and 4 oz. Decanter of Bouquet Lenthéric with *Asphodèle*, *Miracle*, *Lotus d'Or*, *Forêt Vierge*, *Le Pirate*, *Au Fil de l'Eau*, and (in fluted decanter) *Tweed* . . . \$3.25 the set

#### FOURTH ROW—from left to right:

Fitted Evening Bag in following fabrics and colors: Velvet Lamé in Black, White or Flame; Satin Lamé in Black, White, Red or Blue; Epi (tufted chiffon-like fabric) in White. Fitted with Streamline Vanity and Matching Lipstick in Platinum and Gold finish, and with petit flacon of *Miracle* Perfume . . . Complete \$15.00  
Face Powder in Metalon-covered case, in eight skin tones . . . \$1.10  
Three Silent Messengers (three 2 oz. flacons of Bouquet Lenthéric, one each with *Asphodèle*, *Miracle*, *Lotus d'Or* . . . \$1.95  
Flower Basket Sachet, White with Blue Trim (*Asphodèle*), White with Rose (*Miracle*), White with Honey Trim (*Lotus d'Or*), Champagne with Green Trim (*Tweed*) . . . 75¢  
Streamline Double Vanity, Streamline Lipstick, and Le Dew-Dab (automatic perfume flacon). Vanity and Lipstick in matching two-tone Black and Gold finish, Red and Gold finish, or Platinum and Gold finish. Le Dew-Dab filled with a choice of petit flacons in *Asphodèle*, *Miracle*, *Lotus d'Or*, or *Tweed* . . . \$6.00

#### BOTTOM ROW—from left to right:

Swivel Lipstick in seven living lip tones (case in Red, Green or Black with Ivory) . . . \$1.00  
Streamline Double Loose Powder Vanity, in finishes of Black and Gold, Red and Gold, or Platinum and Gold . . . \$3.50; Streamline Double Pressed Powder Compact, in same color combinations . . . \$3.50; Streamline Single Loose Powder Vanity, in same color combinations . . . \$2.95  
Satin Sachet Bags, three of one color and fragrance: Blue (*Asphodèle*), Rose (*Miracle*), Honey (*Lotus d'Or*), Champagne (*Tweed*). Box . . . \$2.00

Christmas gifts by  
**Lenthéric**  
parfumeur • paris



Where'er She Walks...



The freshness of life... the subtlety of experience

Christmas gifts by **Lenthéric** parfumeur • paris





Mr. Arthur  
316 7



-no, Art, dear, you're not seeing things. It's a new 1936 Packard 120 - and it's mine!!! Dad gave it to me for Christmas. Lucky you - going to marry a Packard!  
Joan



THE PACKARD 120 for 1936 . . . \$990 to \$1115 at the factory . . . standard accessory group extra  
ASK THE MAN WHO OWNS ONE



## SHOP-HOUND

(CONTINUED FROM PAGE 96)

**FOR LONELY MEN:** A clothes-brush, with a long handle, enabling them to brush their own backs; from Abercrombie and Fitch. An English pencil, of gold or silver, concealing a yard of lead, and called, with justifiable pride, "Yard-O-Led." The M. M. Importing Company has this. A large (thank Heaven!), gleaming, square-cut glass inkwell, from Carol Stupell, that costs about \$8.50. From the same shop, a magazine rack of sensible proportions, of glass and chromium, that would be thoroughly at home in any modern apartment. For a colourful present: Eastman's Kodachrome colour film, about which the photograph-conscious are in a frenzy of excitement. All 16 mm. home movie Kodaks using fifty- or one-hundred-foot rolls, or Packette film magazines, and all 16 mm. projectors, will take Kodachrome, without extra equipment. The one-hundred-foot roll costs about \$9. There is also a fifty-foot roll and a fifty-foot Packette.

**AIDS TO TIPLING:** Heavy high-ball glasses, with square bases and round tops, worthy of holding vintage nectar. Squat Old-Fashioned glasses, on which the initials of the recipient are engraved in silver. A small glass-and-chromium cabinet, containing two decanters, a shaker, and sixteen glasses, would be a real godsend in any small bachelor apartment. Take a look at the tray that leads a double life: it is made of glass and chromium and, with the addition of a little rack, becomes an hors-d'œuvre platter. All these are at Carol Stupell's, and she also has plenty of glass hors-d'œuvre trays that are really large enough, for which we bless her.

**BACHELOR APARTMENTS:** A cocktail tray, of chromium, with nail-studded simulated leather sides, accompanied by a high serving rack that can be put away in a closet; about \$16.50; from Alice Marks. For your sporting friends who like to be reminded of the great outdoors even when indoors: high-ball glasses, with our dumb friends delicately painted on them and called field-glasses. Abercrombie and Fitch has these. And for a lucky man with an open fireplace: a scroll-shaped fire-guard of chromium and glass rods—smarter than paint; from Carol Stupell.

**FOR COUNTRY HOSTESSES,** in whose houses you probably stayed quite a bit this summer and upon whom you will gratefully (I hope) shower gifts at Christmas, I suggest white wire. White wire twisted this way and that, until it becomes a delicate tall stand, with a swinging flower-pot holder at the top—a lovely background for every flower that blows. You will find this at Olivette Falls, and it costs about \$16. At Jami-Jenkins, 1046 Madison Avenue, there are white wire baskets to fill with moss and flowers; and the golden profile of a Greek god, painted on mirror glass and encircled with white wire, to hang on the wall.

**FOR HOSPITABLE SOULS:** A pottery casserole dish, large enough to roast an ox in (or was it a turkey?). The dish is fire-proof, has detachable

wooden handles, and is to be had in many delightful colours, including Colonial-blue, pumpkin-yellow, and Pacific-red. You'll find this at Irene Hayes, costing about \$14.50. At the same shop: vast decorated plates, in grand colours, suitable for hors-d'œuvre, or to scatter, laden with fruit, about the house. All of these are creations of the Pacific Clay Products. At Franklin Simon, there are hors-d'œuvre platters of alder wood, with painted borders. You can have these platters with or without a Mexican dozing in the middle of the dish, his wide-brimmed hat stuck full of cocktail picks. The paint is proof against vinegar and alcohol. Six little earthenware ramekin dishes, on a metal rack, would be sure to be well received. Alice Marks has these. At this same shop, I fell heavily for the sets of pots de crème, of Strasbourg china, in gaily coloured patterns, plus (sweet thought!) the Ritz recipe for this delicacy. I also liked the bright yellow chicken ramekin dishes at Carol Stupell, for about \$11 a dozen.

**WOOD OR GLASS:** Talking of wood, which I shall be doing a lot this year, I found some salad-plates, made of a hard Brazilian wood, which I'm mad about. Pitt Petri, at 501 Madison Avenue, has these, at about \$32 a dozen. Wooden salad bowls are not so hard to find, but Pitt Petri has one of dark wood—non-absorbent teak—that deserves special mention. Lovely for a dining-room table is a plain Chase copper-and-walnut bowl for either fruit or flowers, lighted by tall candles. Lewis and Conger has the set. At Ovington's, there are Fostoria Victorian glass candelabra, with pendants, in a graceful design, for one, two, or three candles—and not at all expensive. Then, there are strips of slim glass rods for table-mats, at Carol Stupell; these not only look well on light wood tables, but they afford a real protection.

**BRIGHT IDEA:** A boon to guests staying in large country houses, who never know how to post their letters: a mailbox of walnut, to keep on the hall table. The box has a key and a place for information about the hours the post goes—all very reassuring. You'll find it at Abercrombie and Fitch.

**FOR LAZY BONES:** Tempting lacy cushions, fluffy eiderdowns, and couch throws—to be clothed and in one's right mind at Carlin Comforts becomes a positive torture. Mounds of soft shirred velvet cushions, in cerulean-blue and deep peach colours, invite you to relax and are perfect for divans and bedroom couches. But it dawned on me pretty soon that all this frivolity was conceived by a very sensible mind; every eiderdown has an anchor band on the underside to prevent it from slipping off the bed. The *chaise longue* covers are circular-cut so that unwieldiness is eliminated, and they fall in neat bias godets around the feet. Moreover, Carlin Comforts makes them wider than you generally find them. I particularly craved a bedcover of fine beige corduroy, trimmed with dark silk cord. This costs about \$14.50 for the single size. (Continued on page 112)

*Gifts by*  
**Prince Matchabelli**



**BRING JOY TO ANY GIRL'S  
LIFE WITH A GIFT AS  
STUNNING AS THESE**

**"Debutante."**

An entrancing new shape, long and slim. Black enamel, 14K gold plate trim and interior. Large, loose powder compartment, choice of cream or cake rouge, vivid or dark, \$2. Other finishes and colors, \$2 to \$5.

**"Classic."**

Simply divine in a rich silvery finish with highlights and interior of bronze. Like all Elgin American compacts, it holds a fine clear mirror, generous puff, loose powder compartment and rouge, \$3. Other finishes, including many variations in enamel, \$2 to \$5.

**"Modernette."**

A stunning dresser set in a silvery finish with (engraved) design in pale bronze. Finest quality pig bristles in brush; shell comb and cut; true vision mirror; clear glass powder box, \$13.50. Other sets, in many exquisite designs and enamel finishes, \$4 to \$50. \*All Elgin American compacts, dresser sets and similar novelties are suitable for engraving.

S.41

© 1935, E. A. Co.

*Merry Xmas*  
**WITH AN ELGIN AMERICAN COMPACT . . DRESSER  
SET . . CIGARETTE CASE . . OR SIMILAR NOVELTY  
ELGIN AMERICAN COMPANY, ELGIN, ILL.**

## A-C-H-T-U-N-G!

(CONTINUED FROM PAGE 51)

These great testing trails, laid out by European and American experts, rejoice in their own austere or actively hellish personalities. Their various pitches, turns, and *schüsse* are known and discussed by skiers with the same ardour bestowed by golfers on the famous courses of the world.

There is a great network of fine down-mountain skiing trails in the White Mountains of New Hampshire, where many excellent hotels and lodges, headed by Peckett's and McKenzie's in the Franconia district, are open for your comfort and sport. In Vermont, the White Cupboard Inn at Woodstock fairly bursts its cupboard doors taking care of the skiers who return season after season to run the splendid open slopes. Here, you have a ski-tow that pulls you back up-hill after each run. Lake Placid, in the Adirondacks, is well known as the original winter sports centre of the East. Several new down-mountain trails now make it more attractive than ever to the serious ski-runner.

If you head for the celebrated skiing terrain in the Laurentian Mountains of Canada, you may choose the famous Château Frontenac at Quebec. Or it might be the Gray Rocks Inn at Saint Jovite or the Alpine Inn at Saint Marguerite, or the Seignior Club, although there are plenty of smaller, but entirely comfortable, places in the chain of remote villages that runs through this beautiful country. These are just a few of the main places that can be reached overnight from New York.

### CLOSE TO MANHATTAN

Closer to Manhattan is Hillsdale, three hours by train, where there is good country for skiing when snow conditions are right. The Inn at Buck Hill Falls, Pennsylvania, opens its hospitable doors to ski-runners in the Pocono Mountains. If you are satisfied with a day in the snow take the Snow Trains from New York or Boston, which have become famous as a painless way of getting out to skiing places.

In California and the Pacific Northwest, there is as much excitement about skiing as in the East. The California skiing is in the High Sierras, where there are famous hotels at Lake Arrowhead, Lake Tahoe, and, in the Yosemite National Park, the Ahwahnee, which offers a complete winter sports program amidst scenic splendour.

The best hotels provide staffs of crack European and American instructors for guests. Everybody takes the lessons, novice and expert alike.

The stunning challenge of down-mountain skiing is met by casually devil-may-care lads and lasses of all ages. The women who answer its magnetic call are as a race of goddesses, gallant and gay. In their ski-clothes, they are nothing less than magnificent. Observe the slow dignity of gait imparted by the weight of their mailed boots, the incredible chic of their tightly tucked-in flannel shirts, softer than spaniels' ears. They meet you as equals—on the skiing trails they are very likely to be your superiors—and they exact no tribute except that of equality. In the ski-cabins, on the slopes above the timber-line, in the bunk houses, in the waxing rooms, on

the way up when the climbing is hard, on the way down when the falls bruise and jar, they betray their sex only by being so uniformly beautiful, so clear of eye, so warm of cheek, so sleek of helmeted head. They scrape, wax, and iron their own skis, carry their own packs, and run the perilous trails with calm élan. They will drink from your flask and give you their last cigarette. Sportswomen complete.

As for the kids, just watch them slash past you on the most terrible turns, with mad, rapt faces and their pigtailed whipping straight out behind them, parallel to their clattering skis. And as for that white-haired lady, old enough to be your mother—do not presume that she made her way up to this 'blowing roof of the world by mistake. Those are strong and practiced hands gripping the Tonkin cane poles, that good slate-grey gabardine ski suit was not made this side of Salzburg, and that flock of bronze, gold, and silver badges, hidden under her jacket's lapel, catalogues the best ski schools of three countries.

### END OF THE RUN

When your day's running is over, the sun gone, and the cold coming down hard, you go into the warm room with lights—luxurious hotel or primitive cabin, it doesn't matter. The other ski-runners are there, you find a dash of rum for your tea, a place to sit down, a cigarette, and you know the other side of the same happy coin. Yours is a heavenly lassitude, lapped about with peace, affection, and goodwill toward all the world. The Bavarian skiing songs (*mit yodeling*) on the phonograph seem to be the true music of the spheres. A happy and slightly idiotic smile widens across your face.

Ski-running is the most conversational of sports. The colourful lie passes at par, the loud boast is drowned by even louder ones, equipment is cursed or praised, advice flows unasked, the individual harvest of excitement—bottled up by action all day—now pops its cork and fizzes into gorgeous and extravagantly detailed post-mortem.

You, too, as the advertisements used to say, you, too, may join the happy throng and ski with the rest of the blest. That is what makes skiing such a kindly gift from the gods of sport. One can learn to ski, and that fairly quickly. Good instruction will do it, and you will see yourself improve from day to day. You will learn that cause and effect are linked by law—that if you do thus and so in the proper sequence, you will answer your own helm and turn. The ability to turn and stop at will is, of course, the beginning of controlled and satisfying skiing. Eventually, you will do these turns with crisp elegance, with fluent grace and rhythm, at high speed and under all kinds of snow conditions. But long before that, you will come to know the warm grip the sport takes on the hearts of those who thrust great, brass-plated boots into the steely clasp of Kandahar. Unitas, Alpina, or another of the classic bindings, and who, seizing their spiked and web-ringed poles, launch themselves powerfully down open slope or narrow mountain trail with joy and the cold wind in their eyes. TRACK!





# THRILL FOR SALE!

**Y**OU'LL think the driver's seat of that new Buick was tailored to your measure, so comfortably will you settle into place.

You'll think engine-power so silent must be pretty well under wraps, until you give it a shot of gas.

Then things happen. The take-off is instant-fast. There's no laboring pause, no shiver, just that silk-smooth swing into speed.

You head into the open straightaway. Easy, there. Better keep an eye on that speedometer needle, you're traveling faster by plenty m. p. h. than you realize.

There's no tension. No strain. There's

no threat of that rubbery jumpiness under you that in many cars keeps you taut and on the alert.

No, this phenomenal performer seems to settle closer and steadier on the road as you press the treadle, and the lightest tiptoe-pressure on those big hydraulics slows you to a safe swerveless stop.

Thrill? Of course! But never the thrill of hazard. The thrill, rather, of beautifully poised mechanism doing whatever you want done without effort or strain.

Better come see this brilliant new Buick, give it a drive, and sample that thrill for yourself.

YOU CAN AFFORD THE NEW BUICK  
**\$765**

to \$1945 are the list prices at Flint, Mich., subject to change without notice. Standard and special accessories groups on all models at extra cost. All Buick prices include safety glass throughout as standard equipment. Convenient GMAC time payment plan.

# *Buick 8*

FIRST OF THE GENERAL MOTORS CARS





*Double Mint Gum*  
just naturally coaxes  
a youthfully shaped mouth



- Right, white leather mittens with gay hand-knit wristlets to keep snow out; from Altman
- Below, hand-knit cable-stitch stockings of white wool worn with the correct length trousers; from Fortnum and Mason



## WHAT SKI EXPERTS WEAR

BY KATHARINE PECKETT

AMERICAN women probably know more about clothes than any other women in the world—but they don't know what to wear skiing. And they want to know—desperately. I've seen hundreds of women (and men, too) in the last few years at Sugar Hill—up for a week-end of skiing with clothes that not only hindered their progress, but definitely embarrassed them. Most people wrap up too much; wear clothes that are too heavy and too warm. Many make the mistake of picking a vivid red or green suit, which is pretty bad form in smart skiing circles. And practically no one has the right boots.

In order to bring back to America unchallengable information and authentic clothes—I decided last season to do a tour of the European ski front. Because, to date at least, the European resorts are the source of correct skiing clothes.

I went to the Tyrol, of course; to Kitzbühel, famous for being the favourite of the Prince of Wales; to Sestrières in the Italian Alps; to all the larger, well-known resorts, and (which is equally important) to many of the small, but smart places that as yet are comparatively little known. And I'm sure that I found out what we need to know over here.

Suppose we begin with the ski boots and Saint Anton in the Arlberg. The Arlberg itself, as you probably know, is a high Alpine pass that is tunnelled for the electric railway on the route from Bâle to Vienna. Arlberg has become a household word with skiers ever since Hannes Schneider founded his (Continued on page 110)

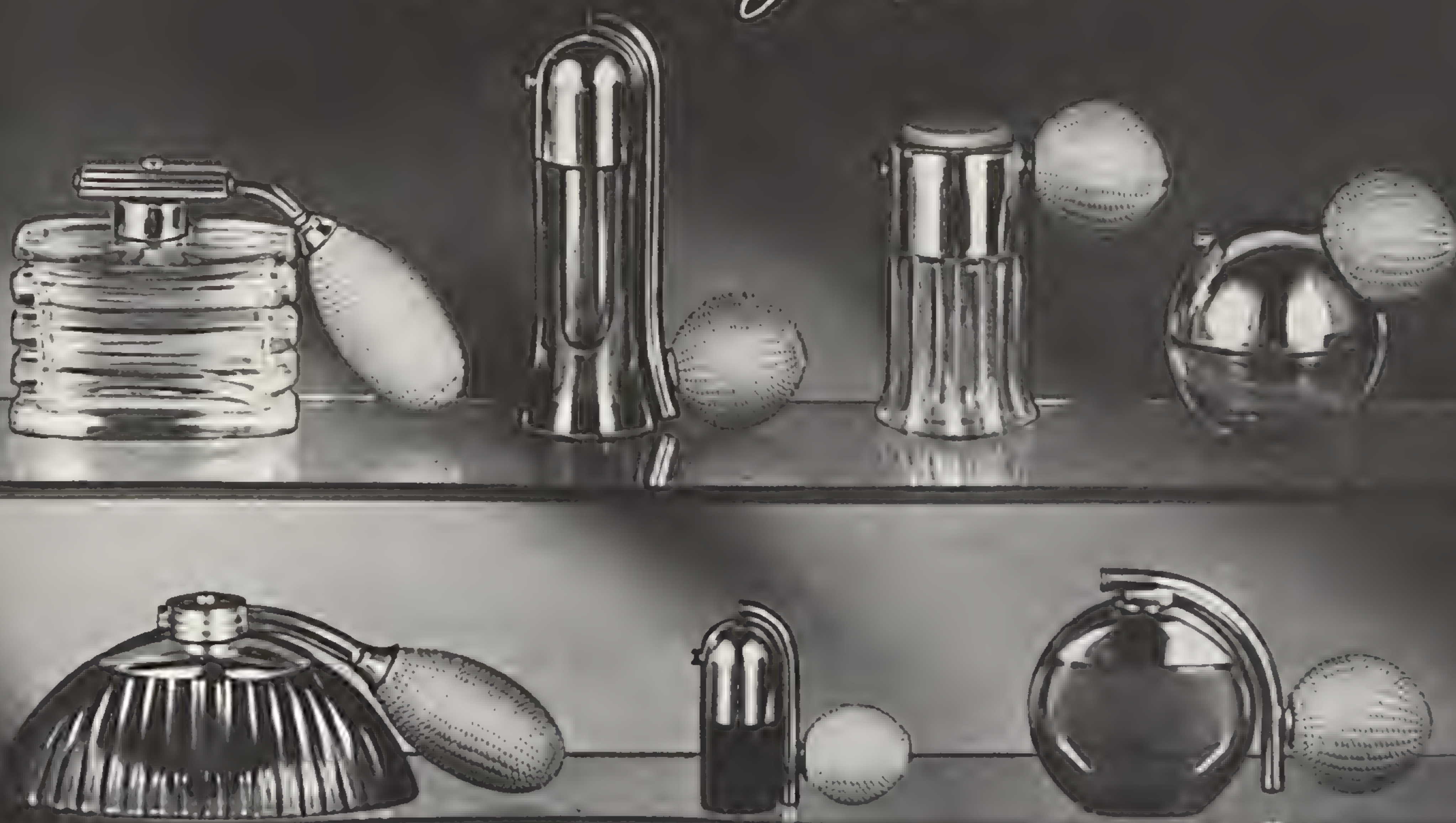


TONI FRISSELL





What Santa Claus doesn't know  
won't *help* you



Tell your Santa Claus now that you want a DeVilbiss Perfume Atomizer for Christmas. Tell him that any leading department store is showing the complete line. There are atomizers in both imported and domestic glass; there are attractive, convenient models for traveling; there are others especially designed for eau de

cologne. And the DeVilbiss Closure, an exclusive feature, prevents any evaporation or spilling of perfumes.

1. S600-16. Imported glass, in crystal or black; chromium metal parts. Equipped with non-evaporating closure.
2. S350-45. Glass bottle available in four colors; rhodium shell and tube. Equipped with closure.
3. S100-141. Plaskon ornamental top contrasts in color with bulb and glass bottle; chromium band; six colors.
4. S100-129. Colored glass bottle with matching or contrasting bulb; chromium

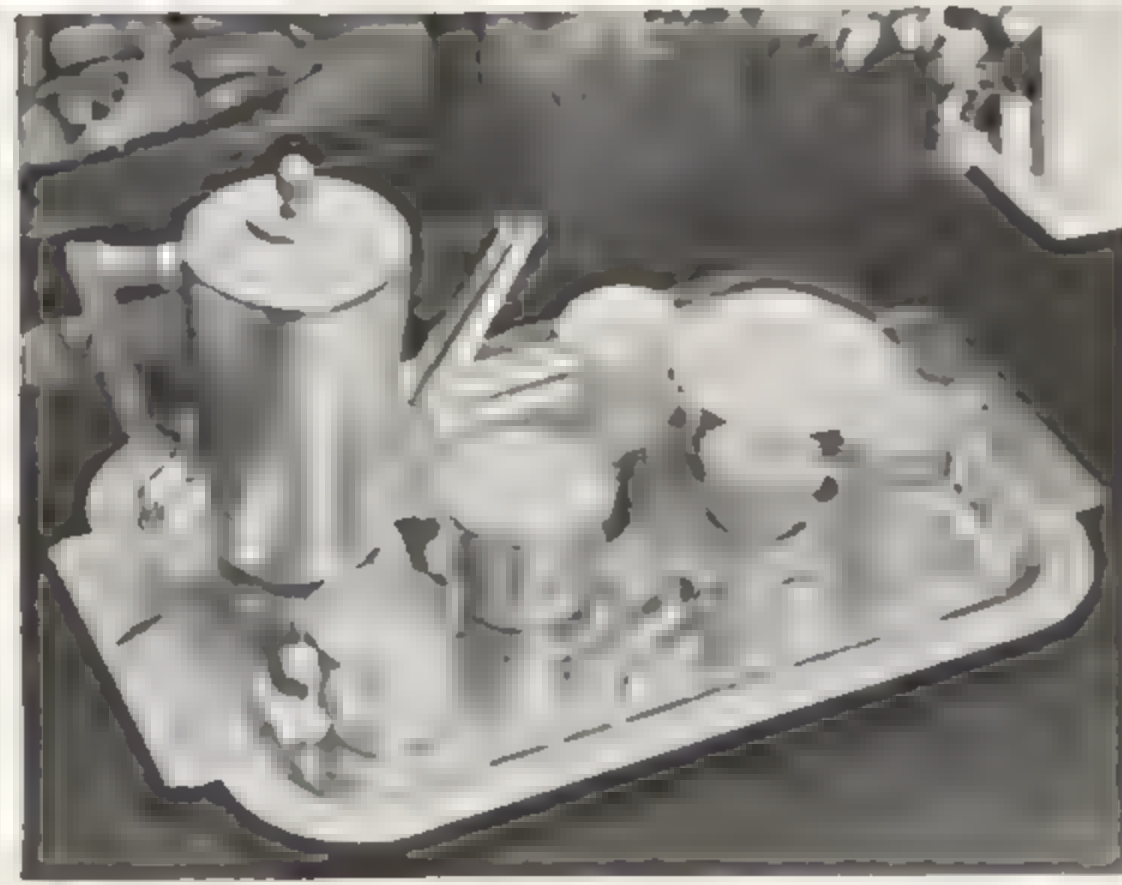
- top conceals atomiser cap; six shades.
5. S500-73. Black or crystal glass bottle; rhodium top and fittings. Equipped with non-evaporating closure.
6. S250-18. Glass bottle in black, crystal or royal blue; shell and streamline tube of rhodium. Closure-equipped.
7. S200-112. Streamline design with chromium or gold top and tube; bulb matches or contrasts with glass bottle; five shades.

 DeVilbiss  Perfume Atomizers

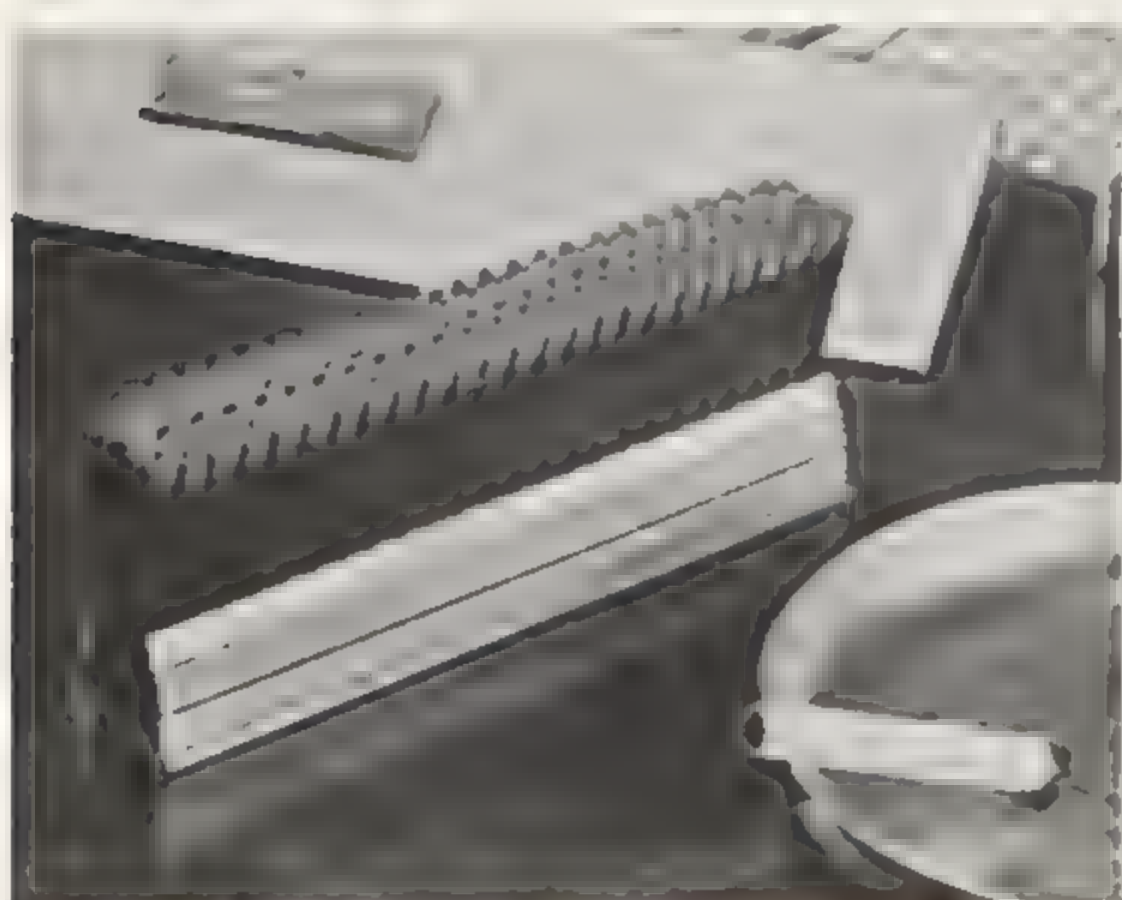




The Piccadilly Cigarette Server, holds two packs, \$5.00.



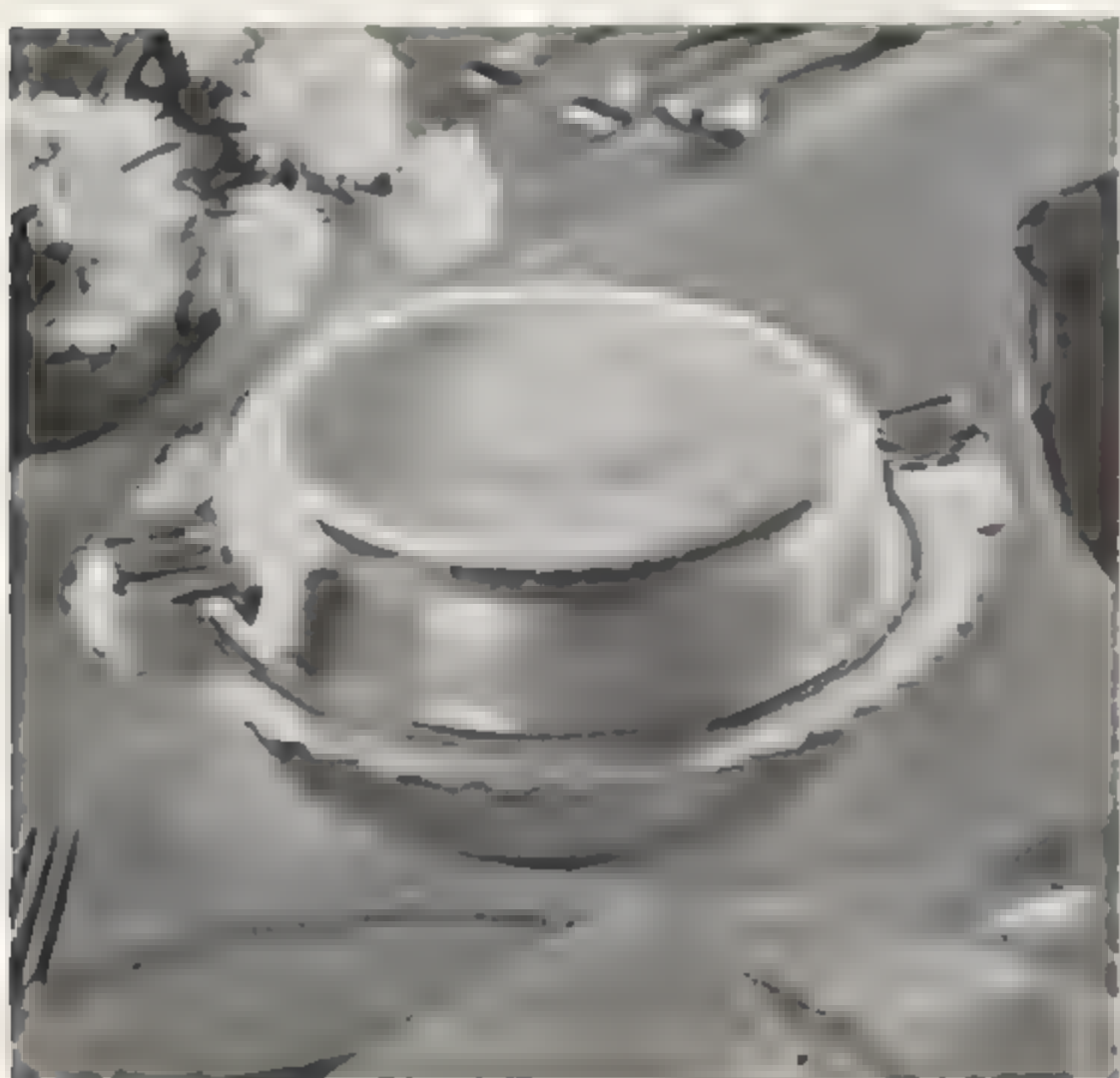
The Clipper Ship Tray. Really spacious! 22 5/8-in. long, \$10.00; 18-in. long, \$5.00.



The Rainbow Matchmaster: Gaily colored tips; scratch paper in back, \$1.00. Refills, 2 for 75c.



The Dover Bread Tray. Decoration in repoussé. \$3.75.



The Dorchester Double Serving Dish. Use as illustrated or as two single servers, \$8.50.



The Coldchester Cocktail Shaker; an aristocrat, \$9.50.

• In these and the seventy-odd other Kensington pieces you will find a rare combination of beauty and gracious utility. Kensington metal has the soft lustre of old silver. It never tarnishes, cannot stain. Its lines are simple, distinguished. Now is the time to make your selections at leading department stores, jewelers, and specialty shops.

**Kensington**  
INCORPORATED  
OF NEW KENSINGTON  
PENNSYLVANIA



Blue-and-white wool mittens knitted in peasant design are a smart contrast against the white of this ribbed wool Busvine suit. John Wanamaker has the costume

## WHAT SKI EXPERTS WEAR

(CONTINUED FROM PAGE 108)

famous school there a few years ago and inaugurated a method that is known as the Arlberg technique. Saint Anton is the principal place of the district. There are a great many ski-runs in the vicinity, and the famous Kandahar Ski Races are held there every two years. Naturally, it attracts and turns out some of the most skilful skiers in the world.

This brings us straight back to the subject of ski boots. You must have correct ones. The wrong ones can ruin your holiday, to say nothing of your form. On page 55, photograph F, is shown the type of boots worn by all the Schneider instructors and pupils at Saint Anton—undoubtedly *the* right boots. The type was originally made by an obscure little bootmaker in Saint Anton; Schneider adopted it, and will recommend no other. It is now being copied in Vienna and is making its first appearance in America this year—at Altman's. (Incidentally, all the ski clothes described in this article are at Altman's.) Notice that this boot is laced far down to the toes for greater flexibility, has a new instep strap for greater support, and is sloped in the back to help achieve the correct forward position. Over these shoes, to keep out snow, you'll wear white or navy-blue gaiters to cover the gap between breeches band and shoe top. They're made of knitted elastic, hooked up the side, and fastened into the shoe-laces.

Speaking of shoes and gaiters, you should see what the Saint Anton skiers put on their feet when they come in for tea . . . silly, sloppy things called Eskimo slippers, soft soled, fleece-lined, with hand-knitted uppers that look like sock tops. And before we leave your feet, which are terribly vital in this skiing business, let's consider your socks. The best are made of natural white wool—for natural wool is undyed, still retains some of the animal oils, and, therefore, is warmer and keeps out dampness better.

Kitzbühel, as you know, has been a popular resort for thirty years or more. It is a picturesque Tyrolese town in the heart of fine mountains, with at least fifty different runs in the immediate vicinity. You can live in a large modern hotel or in a quaint inn; and at night go to balls or native Tyrolese *Gasthäuser*. In the little coloured plaster shops, most people get their *proviant tasche*—a provision bag that you strap around your waist. You see it in the photograph on page 52, and you strap it in back—for all good skiers, if they fall, (Continued on page 127)





# THE ESSENCE THAT QUICKENED THE PULSE OF KINGS

*Created two hundred years ago for Russian royalty, Essence Impériale Russe became the supreme favorite of Catherine the Great. For two centuries this true Essence has been used by the great beauties of Europe who knew its bewitching charm. IT STIRS THE SENSES!*

## ESSENCE IMPÉRIALE RUSSE



1733 St. Petersburg • 1917 Budapest  
1926 Paris • 1929 New York

THERE IS mysterious intoxication in Essence Impériale Russe. The secret has been held by the Lengyel family through two centuries. No other fragrance has its dual personality. It is both perfume and eau de cologne. Used with an atomizer, it is delicate, refreshing. More lavishly used it creates an aura of subtle fascination. The fragrance of proud ladies.

**Lengyel**

(Pronounced Len-jel)

PARFUMS LENGYEL, Ltd., PARIS: 6 Cité Paradis • NEW YORK: 244 Fifth Avenue



### A Breath-taking Gift

De Luxe Decanter of Essence Impériale Russe, crystal cut, wearing a snowy collar of fur. Regal decor for a lovely boudoir. \$25 and \$40

Bottle at left \$3.75 to \$10.50

The label, historically significant, is a composite design of Catherine the Great's coronation robe and icons in the Coronation Chapel of the Czars.

Copyright 1935, Parfums Lengyel Ltd., New York





## Fownes

IS DOING ENCHANTING THINGS WITH HANDS

PARTICULARLY this season when fabrics are as important as the frocks themselves. For the new subtle Fownes textures, Camel, Bunny, Zepheline and others, lend accent to every selection. They are soft, gay—matching the pulse of fashion whether your fancy runs to tweeds, checks, plaids, or the simplest silks. Choose some of these bright



1475 The Bunny Wool St. Moritz, an unusual combination of wool and water-proof velvet, ideal for sportswear. In bright, new colors such as Du-bonnet with green or victory blue with black.



1451 The Camel Wool Shorty, thrillingly soft. In all the smart Fall colors. Very durable. The more conservative version of the college styles.



0608/6 A Demi-Mousquetaire pique-sewn. A de luxe afternoon glove. Note the wide flare.



05050K About Town, a fancy slip-on. The delicate decorative treatment emphasizes an unusually wide flare.

bits of coquetry by Fownes from the wide selections at all the better stores. They cost no more than ordinary gloves. And there is no better pick-me-up for an ensemble than swagger gloves with a touch of whimsy. Remember, men and women both love to get Fownes at Christmas.

FOR MEN...you'll make no mistake when you remember them with gifts of Fownes gloves that come so smartly in rugged Pigskin, fine Capeskin and suave Mocha.

**FOWNES GLOVES**

## SHOP-HOUND

(CONTINUED FROM PAGE 105)

A heavenly gadget for the breakfast tray, by Chase—an individual chromium coffee service: coffee-pot, cream jug, and sugar basin, in three tiers. Altman has this service, and it costs about \$3.50. At Olivette Falls is another aid to good temper in the zero-hours—a tubular glass toast rack, ethereal looking, but in reality about as delicate as your rich maiden aunt.

TO PAMPER WOMEN: A little satin neck-roll, cylinder shaped, that will do wonders for a pain in the neck. Carlin Comforts has this. And at Arnold Constable, a Carolyn Modes hostess gown, for idle moments, that has a mediaeval look. It's of satin, long-sleeved, and costs about \$19.75. Ideal for morning wear, or when day is done: a lovely tailored house coat, of very fine corduroy, made to order by Eleanor Beard for about \$15. A cosy Scotch plaid woollen scarf first caught my eye at Bendel's, and then the velvet plaid scarfs, in all colours, and as smart as they could be. One of these, together with a Bendel initial pin in big modern letters, would be the perfect present to nearly any woman.

The Kentucky mountaineers are working their fingers to the bone to keep pace with the new quilting craze. I found some little quilted booties, for people with cold feet, at Eleanor Beard, 519 Madison Avenue. In the same shop, a chunky quilted pin-cushion and a slim quilted spectacle-case that cost about \$1.50 each. Miss Beard also has dead-white glazed chintz curtains, quilted with large feathery leaves, which are made to order, and a quilted slip-cover for the head of a bed—either to protect a valuable one or to disguise an ugly one. I also like her antique satin quilted chair-covers.

FOR ANY WOMAN: Any woman would adore the French bags of luscious velvet and tortoise-shell, of softest antelope, and of smoothest satin at Bendel's. My favourite was of antelope, with a gold top, and a bracelet to go with it, in the same simple design—a copy of an old Russian bracelet. And I loved the bags with the jewel-studded metal tops, that had little cigarette-cases to match. These are made (Continued on page 114)

## DESIGNS FOR DRESSMAKING



For the holidays—gay new raiment, such as these models, which are shown in fuller view on pages 92 and 93. And you will note that the higher the neck-line, the smarter the frock. Even the child party-goer wears a dress that is made to follow the throat-line closely. And for the young, where is gaiety without a puff sleeve?

Pleats and pockets and belts, raglan sleeves, tight sleeves, dolman sleeves—the choice is yours, for all are smart. These models are designed for sizes: 2052, in 4 to 10 years; 2050, in 12 to 8 years; 7206, 7195, 7205, in 12 to 42; 7193, in 32 to 44; 7197, in 34 to 46; S-3850, in 12 to 20; 7203, in 12 to 40; 7198, in 14 to 42.

PATTERNS MAY BE PURCHASED FROM ANY SHOP SELLING VOGUE PATTERNS, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 360 ADELAIDE STREET, WEST, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 131.





# Three Cheers for Gifts Like These

SAY THE MOST EXACTING CHRISTMAS SHOPPERS

*Better Looking  
Yes... but also far  
more practical  
long wearing  
in use*



Genuine Alligator Pocket Case, \$15. Selected Ostrich Pocket Case, \$25.

ASCOT Pocket Cases are distinguished for good looks and practicality. New cutaway flaps.. plenty of compartments and deep inside pocket. Wafer-thin. Rich leathers and precision workmanship.

NO STITCHES TO RIP in the patented Buxton Stitchless Billfold. One piece of leather, ingeniously interlocked, allows expansion to accommodate any load. Never bulges, wears longer and keeps its shape. Ample compartments provide a "place for everything."

Mandalay Grain Goat Pocket Case, handsome and dignified, \$5. Others from \$3.50.

Pin Morocco Billfold . . . holds a lot, two sizes, \$3.50 and \$5.00.

3-piece Gift Set in Alligator. A perfect leather ensemble and a regal gift. In Alligator, \$32.50. Other duos and trios from \$3 to \$50.



Mandalay Grain Goat Billfold, \$2. Others from \$1.50 to \$15.

Ascot Billfold to match Pocket Case. The same distinctive design. From \$2.50.

A NEW LOOP keeps your keys safe. Automatic latch releases key and loop. Neat and trim, will not bulge. Can be operated with one hand.

Dressy Billfold of Ostrich Inlay, inlaid inside, too, \$5.

*Buxton*

BUXTON, INC.  
Springfield, Mass.  
N. Y. Office  
47 W. 34th St.



Key-Tainers come in 2, 4, 6, 8 loops in a variety of leathers and from 50¢ up. Most of them carry the Buxton Key Return Service which brings back a lost Key-Tainer FREE.

The handsome maroon and gold Buxton box "dresses up" your gift, and is a worthy introduction to its distinguished contents.

LEATHERWARE FOR PEOPLE WITH DISCRIMINATING TASTES



## SHOP-HOUND

(CONTINUED FROM PAGE 112)



*Little Shaver*  
in black enamel  
metal case. No. 10  
\$1.00

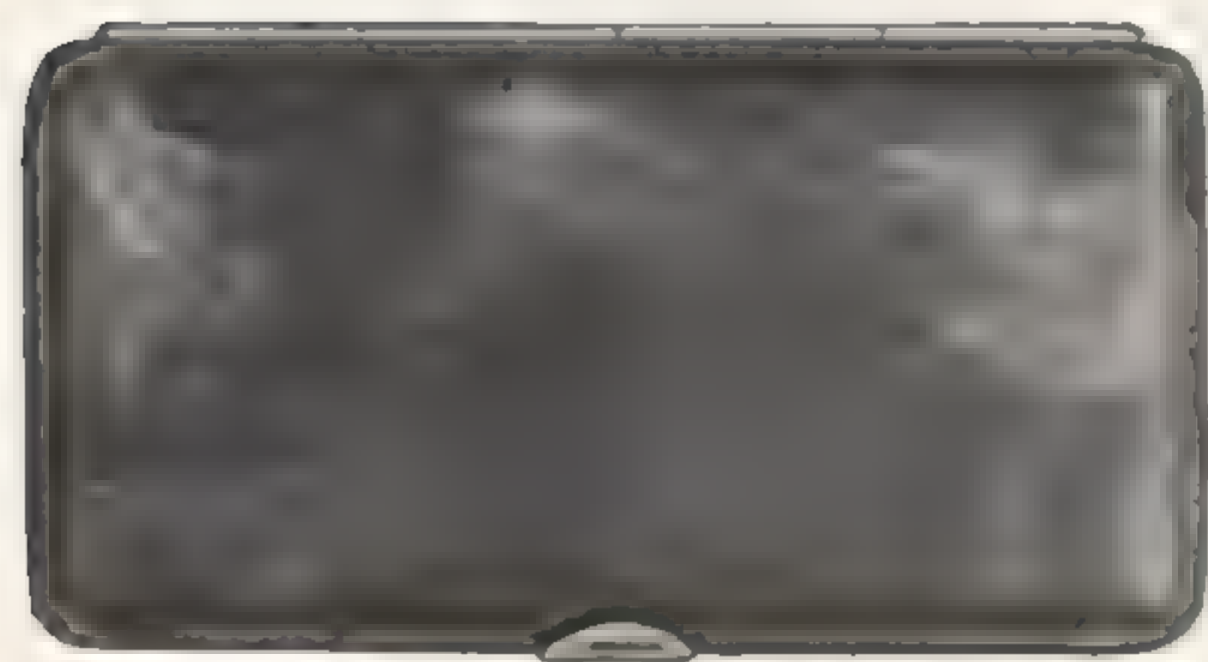
SHOWN  
ACTUAL  
SIZE

THE WORLD'S SMALLEST RAZOR

## Little Shaver

by EVANS

- Scientifically curved and balanced for underarm shaving. Gets in the hollows — follows the curves perfectly. Easily used by either hand. Wonderfully efficient for removing unwanted eyebrow and leg hair. Appealingly designed, smartly packaged. Takes up no room at all in the overnight or shopping bag. Non-tarnishing, chromium or gold-finished razor with three surgical steel blades in velveteen-lined permanent metal case of assorted designs and colors. Priced from \$1.00 to \$5.00.



*Little Shaver*  
in simulated green  
onyx French enamel  
case. No. 11  
\$2.00



*Little Shaver*  
in rhodium and  
gold-finished jew-  
elled case. No. 12  
\$5.00



*Little Shaver*  
GIFT-PAK

\$2.50  
No. 13

- A de luxe model of the Little Shaver complete with three surgical steel blades and lather brush in sanitary holder. A handy, compact and smart gift. Tubular container in red, jade, onyx, black and shell with handles of brush and razor finished to match. In gift box — \$2.50.

If your dealer has not yet stocked the Little Shaver and Gift Pak, send his name with your remittance to us and we will see that you are supplied.

EVANS CASE COMPANY, NORTH ATTLEBORO, MASS., U. S. A.  
*World's Largest Maker of Style Accessories*

of antelope, of brocade, or of satin. And while I am thinking of women, I shall talk of flowers—and the vases to put them in. Pitt Petri has wonderful crystal vases, and she suggests that two vases of the same pattern, but in different sizes, be placed together. The effect is enchanting.

**CHILDISH DELIGHTS:** To one who enters a toy-shop as a stranger returning to a beloved land, it is obvious that the territory has been invaded, and that our old friends are the minions of powerful foreigners—ruled over by Shirley Temple. At F. A. O. Schwarz, I dragged myself past Pop-Eye, rowing a small boat with mechanical efficiency, lured onward by the tinkling strains of "Stille Nacht," and found them emerging from a tiny Bavarian music-box, with a Nativity scene on the top. Another Bavarian inspiration: a music-box concealed within a fortress, and, as you turn the handle, the whole scene springs into action, with soldiers on horseback drilling to the strains of the "March of the Wooden Soldiers." England and Holland provide other delightful scenes of activity, with appropriate music.

**DOLLS' HOUSES:** Even doll habitations have succumbed to modern architecture. A beautifully furnished modern home is yours (or your child's) complete with every modern convenience, plus a family of four, two servants, a cat, a dog, and a can of cleanser in the bathroom—for about \$85, at F. A. O. Schwarz.

**FOR BOYS:** A fort, which can be shot to pieces by well-aimed wooden missiles from a cannon. For boys whose tastes are constructive rather than destructive, F. A. O. Schwarz also has the parts of an automobile, which, when assembled, become a dashing-looking mechanical racing-car. This costs about \$10. There is also an airplane on the same lines, and, for clever-fingered girls with a flair for designing, a marionette set, containing plaster heads and the wherewithal to paint them, and six rolls of different coloured materials with which to clothe them.

**NEWS ITEM:** Two new animals have joined Schwarz's heavenly collection of fauna: a large woolly monkey and a lovable African elephant.

**HARASSED FATHERS,** whose brains cease to function when confronted with the problem of what to give their children, can write or telephone to

Pusey Gifts, at 14 East Fifty-Sixth Street, give a brief description of their children's tastes, and be sent a suitable gift package. This shop makes a specialty of this service, and of filling Christmas stockings—both for children and grown-ups—at prices that start at about \$10 and can go as high as you fly.

**YOUTHFUL STAR-GAZERS:** Now, we're getting serious-minded! The Astronaset that costs about \$25 at Abercrombie and Fitch contains a telescope, a star-time teller, a sky-measuring instrument, and other devices for probing the mysteries of the heavens. A nice follow-up to a visit to the Planetarium. Also, at Abercrombie and Fitch, for the young scientist's kid brother: Remotrol—a small harbour set in a tray, with battle-ships floating in an inch of water, their movements controlled from beneath by a magnet, all for \$2.75. For boys who are interested in the state of the world, Abercrombie and Fitch has the Weather Man—a barometer, hydrometer, thermometer, and compass, all in one, in a glass-and-chromium case. And congratulations to this same shop for doing its bit in the Anti-Noise Campaign: indoor bowls, made of brightly coloured sponge rubber—a game best played in passages.

**GAMES, GAMES:** A few new ones on the market, which can be played for love or money, as desired: "Skurree," at F. A. O. Schwarz, is an unexpected offspring of roulette and skittles, and provides the necessary suspense, with admirable opportunities for laughter and dismay. At the same shop, "Carlo," a really original out-and-out gambling game, played with dice, balls, and numbers, with a special appeal to grown-ups and, therefore, fun for week-end parties.

**WRAPPINGS:** There are papers at Dennison's, 411 Fifth Avenue, in extraordinary colours this year. Cellophane wrappings in red and tango, glossy papers in jade-green, lemon-yellow, lavender, and pink; plaid papers in gold-and-white and brown-and-white, all to be tied with contrasting coloured ribbons. The Washington Square Book Shop, 27 West Eighth Street, has domino boxes of black-and-white glossy paper and dice-boxes with coloured spots, designed by Drevstedt, into which you put gifts. They are especially effective to hang on a Christmas-tree, always provided, of course, that they are not just hanging there, but are filled with something.

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# Picture Diaries will begin at Christmas



**CINÉ-KODAK "K"**—No other 16 mm. movie camera has enjoyed the popularity of the "K." Whether used for black-and-white or Kodachrome, full-color movies, it's simple for the beginner, yet versatile for the expert. Price, with *f*.1.9 lens, \$112.50; including case, \$125. Extra equipment for the "K" includes four telephoto lenses, for close-ups of distant action; the wide-angle lens, for breadth of view in close quarters; and filters for cloud effects and scenics.

**KODAK RETINA**—Incorporates every worthwhile miniature camera development, yet costs about half as much as other cameras of similar range. 36 exposures without reloading. Film spacer—no overlapping pictures. Precision lens (*f*.3.5). Compur-Rapid shutter splits seconds to 1/500. Price, \$57.50.

**PICTURES**—they're the modern way to keep a record . . . the modern diary. On this page are notable diary makers that will go into action this Christmas.

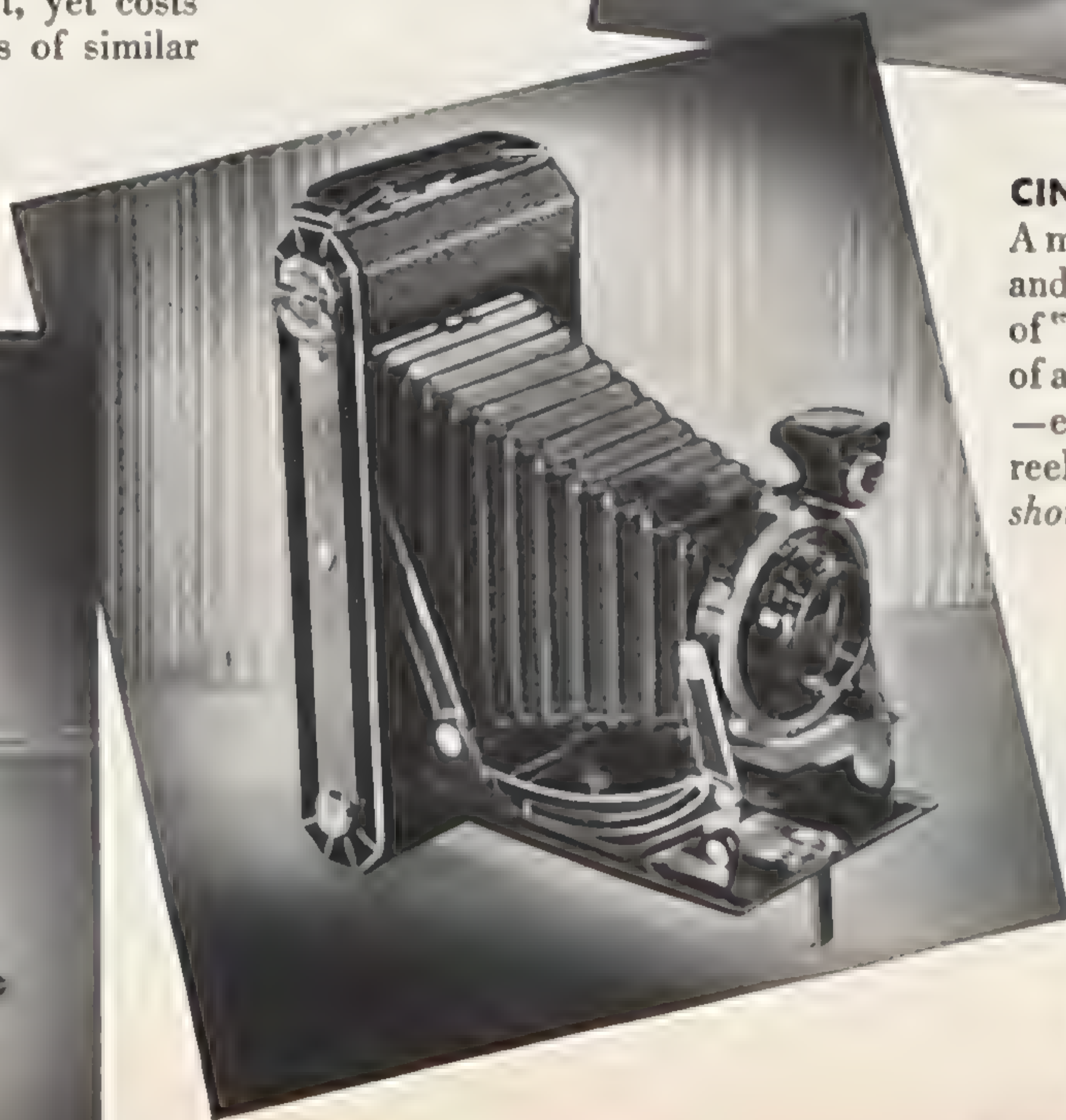
Christmas will bring both the gift and a wealth of reasons for using it . . . Movies or "stills"—which will you have? They're equally practical, equally sure in results with such equipment as that shown here. You can make movies indoors, for instance. Or snapshots indoors. Expect these Kodaks to do great things . . . Eastman Kodak Company, Rochester, N. Y.



## **CINÉ-KODAK EIGHT—**

A movie camera of remarkable economy—in first cost, and more important, in operating cost. A 25-foot roll of "Eight" film runs as long on the screen as 100 feet of any other home movie film. 20 to 30 movie scenes—each as long as the average scene in the news reels—on a film roll costing \$2.25, *finished, ready to show*. Price, \$34.50.

**KODAK SIX-16 (*f*.4.5)**—The most advanced Kodak of its type. Ready for action at the touch of a button. Has both eye-level and reflecting finders. Compur shutter measures seconds from 1 to 1/250. Smallest roll-film camera for its picture size, 2½ x 4¼ inches. Price, \$40 . . . See the cameras on this page at your dealer's.



*Give a Kodak*



For a cheering lift  
and no "Head"  
Try a **DUBONNET**  
Cocktail



Copyright, 1935, Schenley Import Corp.

Simple to Make

Dubonnet Manhattan  
2/3 Dubonnet  
1/3 Rye Whiskey  
Dash Angostura Bitters

Dubonnet Cocktail  
1/2 Dubonnet  
1/2 Dry Gin  
Add slice of lemon

\* If you prefer it straight, serve chilled but not iced.



ABI-49

# DUBONNET

THE GREAT FRENCH APÉRITIF

## URNS WITH A GOURMET

NOT so long ago, there was all this talk about cocktail parties. "People aren't going to give cocktail parties any more.—Everybody is getting tired of cocktail parties." Any one who believed any such stuff has long since put herself down as a dodo. For cocktail parties not only go on—they flourish and multiply. You go from one to another of an afternoon; you become a connoisseur of cocktail parties; you know at a glance whether or not your hostess can be depended upon to give you a good, properly iced drink and a decent canapé. And decent canapés are not so easy as you think for parties that go on for hours. Pretty good organization in the kitchen is required to keep *bonnes bouches* on toast or toothpicks from getting soggy before the arrival of the final belated guests, and smart hostesses who haven't unlimited resources in their own kitchen are always on the lookout for supplementary supplies from outside.

We have already spoken in these columns of such dependable standbys as parched corn and corn-meal chips and the new cheese popcorn, O-Ke-Doke. And Fortnum and Mason have some little cheese soufflé squares that leave people guessing as to whether or not they were made in your own kitchen. Peterson's Swedish Milk Wafers (Charles and elsewhere) take on an individual—and popular—cast if you have them buttered generously, toasted till the butter is absorbed and broken into crisp triangles, then serve them with an ingenuous air of just having picked up any casual box of biscuits you found on the shelf.

Macy's has recently come forth with one of these emergency cocktail measures, which is more chef-like than biscuits from tins and gives the impression of having been the product of your own kitchen, from a cook who had a gift for puff-paste. For these are delicious bits of very short pastry, puffed up high and filled with cheese mixture, or olive, anchovy, or liver paste, and the like. You toast them until they are piping hot, during which time they acquire a melting crispness. They are the melt-in-your-mouth variety and well worth the effort of having to send down to Macy's pastry counter for them, since Macy's—the canny ones—will not undertake the delivery of perishables in their big red trucks. While your *bonnes bouches* are being wrapped up, you might take a look at some of Macy's new tinned biscuits. There are some incredibly thin cheese ones and some in miniature with the flavour of curry, called Bombay chips, and some tomato biscuits, rather short-sightedly designated as especially for tomato-juice. Short-sightedly, we say, because their delicate taste makes them an equally good accompaniment to sherry or iced Dubonnet.

• One food that we associate most clearly with a given place is baby pocketbook rolls with the Woman's Exchange. We had some once at a dinner-party, suspected the cook, tried to lure the recipe from her, only to have her give all credit to the Woman's Exchange. Ever since then, these have appeared piping hot, tiny, tender, buttered with sweet butter, midst platters of Ry-Krisp at all our supper parties, only to set dieters into such a frenzy of desire that they would take both

a roll and a Ry-Krisp and call it a compromise. It is only because we love the baby rolls so much that we always think of them first, because there is an infinity of other delectable edibles at the Woman's Exchange. For example, there are the mince pies and the pumpkin pies—the same woman has been making these for about twenty years—and individual chicken pies. The honey marmalade is something rather special, and so is the marmalade concocted of orange, grapefruit, and lemon. The huge peaches drenched with brandy are a superb item for any pantry shelf. Burnt almonds in little bags or by the pound taste crisp and home-made, and the maple syrup lollipops are something even the most sophisticated youngsters go wide-eyed over.

One nice new service that the Woman's Exchange has inaugurated is sending out complete meals on the well-known Thursday-nights-out, or on any other night that you prefer. It's all very well to rattle pots and pans briskly on the night when the kitchen is all your own, but it's equally well on some occasions to have delicious fare arrive completely ready to serve (except for heating), especially those occasions when you are not averse to conveying the idea to an impressionable masculine mind that all this bounty was achieved by a few simple twists of the wrist in your own shining little kitchen. One of these nights you might have some delicious chicken soup, a bit of a meat pie, or maybe little crocks of beans, salad, rolls, and individual tarts, according to the bent of your inclination. These foods from the Woman's Exchange aren't ever inexpensive, but you always get superior food with a true home-made ring, and besides you are helping the worthy cause of the organization as well, which is a nice thought as you consume your purchases. The Exchange of which we speak is known officially as the New York Exchange for Woman's Work, located at 541 Madison Avenue.

• If you have run out of ideas for simple winter desserts, now that fresh fruits have either flown away or soared in price, consider the delectable combination of raspberry ice and black cherries with brandy. Dean's has an especially good ice, fairly breathing ripe raspberries (buy it "loose," not in a mould for this purpose), and if you haven't had the forethought to have black cherries put up during the summer, the Bing variety provided by Fortnum and Mason will do very well. You either chill the cherries ice-cold, adding a tablespoonful of brandy (not necessarily your best) to their syrup or else invest in Fortnum and Mason's de luxe cherries already put in a very superior brandy. Arrange the cherries in a triple border over the ice in a flattish glass bowl.

• If you want to have something new and delectable for tea, try toasting slices of Nata Lee's miniature loaves of date and nut bread. The bread itself is simply delicious, and the fact that it comes in such a cunning little loaf makes it seem even more so. These loaves are not sold by themselves, but are packed in the Nata Lee chests, which make (Continued on page 127)



**ANNOUNCING THE NEW CHELSEA DESIGN IN COMMUNITY SERVICE WARE***Lace-Graven Loveliness*

Neither time nor custom can dim the loveliness Community craftsmen have bestowed upon this service ware ... wrought to endow the table of the modern hostess with gracious charm. You may choose from the Chelsea and five other lovely designs, wherever fine silver is sold. Individual pieces and sets from \$5.00 to \$71.00.

**COMMUNITY PLATE***Leadership in Design Authority*



# Vanity... vanity... all is vanity

*[and that settles the gift problem]*



THE gentleman can wait while she powders her nose, but gentlemen this season like their waiting done with great consideration. When the hour is set for nine o'clock, he may be more patient if he knows that she, too, knows when nine o'clock has come. So we suggest the Du Barry for her dressing table. A vanity clock that can do its reminding with the greatest diplomacy and tact. It is a worthy table-top companion for dainty perfumes and colorful powder boxes. The Du Barry is only one of the gay and decorative new Seth Thomas Clocks, of which there are many others, for many purposes, at all prices. Seth Thomas Clock Company, Thomaston, Connecticut.

**The "Du Barry"** is en famille with the delightful accoutrements that litter dressing tables. Finished in delicate light ivory, with the dial ring in gun metal finish, setting up a most distinctive contrast. Recessed numerals are ivory. Hands are protected by convex glass. Width 4½ inches. Height 3¾ inches. 8-day movement. . . . . \$6.95



**The "Lunar"** is a gift that will make even the most set-in-his-ways male react with youthful excitement. With a simple twist, the spherical case parts and reveals hidden keys for winding or setting. It's "the most distinctive and novel time-piece of the decade." 8-day movement. Height 4 inches; width 3½ inches. . . . . Price \$12.50.



**The "Phoenix"** suggests good breeding. The 3½-inch dial is finished in gun metal finish. In contrast are the raised numerals, the novel hands and feet—all in brushed gold plate. Self-starting electric movement. Also key wound, called the BALTIC. . . . \$12.50 for either model.

**As Nautical** as a rudder is the *Helmsman*. The ship's wheel circles and case are mahogany; the spokes, hinged sash and feet are brushed gold plate. Strikes ships bells, and has legible figures for those who can't remember what time is eight bells. 8-day movement. 13½ inches wide, 8¾ inches high. Price \$50.00.



## SETH THOMAS

*Makers of fine clocks for more than a century*

**TO THE CLOCKWISE:** These are only four of the several new Seth Thomas models. We urge you to see them at your local jewelry or department store—see what artists and designers and the century-old clockmaker can do when they get their heads together.

# VOGUE'S 100 GIFTS

HERE ARE THE SHOPS THROUGHOUT THE COUNTRY THAT  
HAVE ALL OF THE GIFTS SHOWN ON PAGES 78 TO 87

AKRON, OHIO . . . . . THE A. POLSKY COMPANY  
ALLENTOWN, PENNSYLVANIA . . . . . HESS BROTHERS  
ASHEVILLE, NORTH CAROLINA . . . . . BON MARCHÉ, INC.  
ATLANTA, GEORGIA . . . . . DAVISON-PAXON COMPANY  
BALTIMORE, MARYLAND . . . . . HUTZLER BROTHERS COMPANY  
BATON ROUGE, LOUISIANA . . . . . DALTON'S  
BINGHAMTON, NEW YORK . . . . . SISSON BROTHERS WELDEN COMPANY  
BLOOMINGTON, ILLINOIS . . . . . W. H. ROLAND  
BOISE, IDAHO . . . . . C. C. ANDERSON COMPANY  
BOSTON, MASSACHUSETTS . . . . . WM. FILENE'S SONS COMPANY  
BRIDGEPORT, CONNECTICUT . . . . . THE D. M. READ COMPANY  
BUFFALO, NEW YORK . . . . . FLINT AND KENT  
BURLINGTON, VERMONT . . . . . ABERNETHY CLARKSON WRIGHT, INC.  
CHARLESTON, WEST VIRGINIA . . . . . THE DIAMOND  
CHATTANOOGA, TENNESSEE . . . . . MILLER BROTHERS COMPANY  
CHICAGO, ILLINOIS . . . . . CARSON PIRIE SCOTT AND COMPANY  
CLEVELAND, OHIO . . . . . THE HIGBEE COMPANY  
COLUMBUS, OHIO . . . . . THE F. AND R. LAZARUS AND COMPANY  
DALLAS, TEXAS . . . . . NEIMAN-MARCUS COMPANY  
DAVENPORT, IOWA . . . . . PETERSEN-HARNED-VON MAUR  
DAYTON, OHIO . . . . . THE RIKE-KUMLER COMPANY  
DENVER, COLORADO . . . . . THE DANIELS AND FISHER STORES COMPANY  
DES MOINES, IOWA . . . . . YOUNKER BROTHERS, INC.  
DETROIT, MICHIGAN . . . . . THE J. L. HUDSON COMPANY  
DULUTH, MINNESOTA . . . . . ORECK'S  
ELIZABETH, NEW JERSEY . . . . . LEVY BROTHERS  
EL PASO, TEXAS . . . . . POPULAR DRY GOODS COMPANY  
FORT WAYNE, INDIANA . . . . . EARL GROTH AND COMPANY  
HARTFORD, CONNECTICUT . . . . . G. FOX AND COMPANY, INC.  
HUTCHINSON, KANSAS . . . . . WILEY DRY GOODS COMPANY  
INDIANAPOLIS, INDIANA . . . . . THE WM. H. BLOCK COMPANY  
KANSAS CITY, MISSOURI . . . . . GEORGE B. PECK COMPANY  
LEWISTON, IDAHO . . . . . BRATTON'S  
LEXINGTON, KENTUCKY . . . . . DENTON'S  
LITTLE ROCK, ARKANSAS . . . . . THE M. M. COHN COMPANY  
LOS ANGELES, CALIFORNIA . . . . . J. W. ROBINSON COMPANY  
LOUISVILLE, KENTUCKY . . . . . THE STEWART DRY GOODS COMPANY, INC.  
MILWAUKEE, WISCONSIN . . . . . T. A. CHAPMAN COMPANY  
MINNEAPOLIS, MINNESOTA . . . . . JOHN W. THOMAS AND COMPANY  
NASHVILLE, TENNESSEE . . . . . THE CAIN-SLOAN COMPANY  
NEW HAVEN, CONNECTICUT . . . . . THE EDWARD MALLEY COMPANY  
OGDEN, UTAH . . . . . W. H. WRIGHT AND SONS COMPANY  
OKLAHOMA CITY, OKLAHOMA . . . . . McEWEN-HALLIBURTON COMPANY  
OMAHA, NEBRASKA . . . . . J. L. BRANDEIS AND SONS  
PEORIA, ILLINOIS . . . . . BLOCK AND KUHL COMPANY



PHILADELPHIA, PENNSYLVANIA . . . . .	GIMBEL BROTHERS
PHOENIX, ARIZONA . . . . .	GOLDWATER MERCANTILE COMPANY
PITTSBURGH, PENNSYLVANIA . . . . .	JOSEPH HORNE COMPANY
PORTLAND, OREGON . . . . .	OLDS, WORTMAN AND KING, INC.
PORTSMOUTH, OHIO . . . . .	THE MARTING BROTHERS COMPANY
RICHMOND, VIRGINIA . . . . .	MILLER AND RHOADS, INC.
ROCHESTER, NEW YORK . . . . .	MCCURDY AND COMPANY, INC.
SACRAMENTO, CALIFORNIA . . . . .	WEINSTOCK, LUBIN AND COMPANY, INC.
SAINT LOUIS, MISSOURI . . . . .	STIX, BAER AND FULLER COMPANY
SAINT PAUL, MINNESOTA . . . . .	FIELD-SCHLICK, INC.
SAN FRANCISCO, CALIFORNIA . . . . .	CITY OF PARIS
SAVANNAH, GEORGIA . . . . .	LEOPOLD ADLER COMPANY
SCRANTON, PENNSYLVANIA . . . . .	THE HEINZ STORE
SEATTLE, WASHINGTON . . . . .	FREDERICK AND NELSON
SPRINGFIELD, ILLINOIS . . . . .	W. H. ROLAND
SPRINGFIELD, MASSACHUSETTS . . . . .	FORBES AND WALLACE, INC.
SYRACUSE, NEW YORK . . . . .	DEY BROTHERS
TACOMA, WASHINGTON . . . . .	RHODES BROTHERS
TERRE HAUTE, INDIANA . . . . .	MEIS BROTHERS COMPANY
TOLEDO, OHIO . . . . .	THE LASALLE AND KOCH COMPANY
TOPEKA, KANSAS . . . . .	THE CROSBY BROTHERS COMPANY
TULSA, OKLAHOMA . . . . .	BROWN-DUNKIN COMPANY
WASHINGTON, D. C. . . . .	WOODWARD AND LOTHROP
WHEELING, WEST VIRGINIA . . . . .	STONE AND THOMAS
WICHITA, KANSAS . . . . .	THE GEORGE INNES COMPANY
WILKES-BARRE, PENNSYLVANIA . . . . .	THE ISAAC LONG STORE
WILLIAMSPORT, PENNSYLVANIA . . . . .	BROZMAN'S
WORCESTER, MASSACHUSETTS . . . . .	GROSS STRAUSS COMPANY

FOR SOLID WORTH

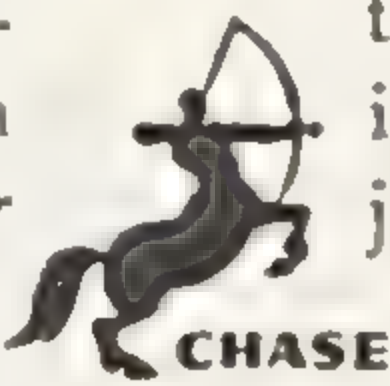
ALL OF THE GIFTS ON PAGES 90 AND 91 ARE TO BE FOUND AT THE JEWELLERS THAT ARE LISTED BELOW

ALLENTOWN, PENNSYLVANIA . . . . .	W. H. APPEL
ATLANTA, GEORGIA . . . . .	MAIER AND BERKELE, INC.
AURORA, ILLINOIS . . . . .	FODOR'S JEWELRY STORE
BRIDGEPORT, CONNECTICUT . . . . .	THE DAVIS AND HAWLEY COMPANY
CHATTANOOGA, TENNESSEE . . . . .	THE FISCHER COMPANY
CHEYENNE, WYOMING . . . . .	DAN S. PARK AND COMPANY
CHICAGO, ILLINOIS . . . . .	SPAULDING, GORHAM COMPANY, INC.
DALLAS, TEXAS . . . . .	ARTHUR A. EVERTS COMPANY
DECATUR, ILLINOIS . . . . .	FRANK CURTIS COMPANY
EVANSTON, ILLINOIS . . . . .	THE CELLINI SHOP
FORT WAYNE, INDIANA . . . . .	ROBERT KOERBER, INC.
GREENVILLE, SOUTH CAROLINA . . . . .	HALE'S JEWELERS
JEFFERSON CITY, MISSOURI . . . . .	PORTH'S JEWELRY STORE
LOCKPORT, NEW YORK . . . . .	CHARLES C. CAMPBELL AND SON, INC.
LOS ANGELES, CALIFORNIA . . . . .	BROCK AND COMPANY
MINNEAPOLIS, MINNESOTA . . . . .	J. B. HUDSON COMPANY
MOBILE, ALABAMA . . . . .	JULIUS GOLDSTEIN AND SON, INC.
NEWARK, NEW JERSEY . . . . .	WISS SONS, INC.
NEW HAVEN, CONNECTICUT . . . . .	SAMUEL H. KIRBY AND SONS, INC.
NEW ORLEANS, LOUISIANA . . . . .	COLEMAN E. ADLER AND SONS, INC.
NORTH ADAMS, MASSACHUSETTS . . . . .	PEEBLES JEWEL SHOP
PHILADELPHIA, PENNSYLVANIA . . . . .	J. E. CALDWELL AND COMPANY
RENO, NEVADA . . . . .	R. HERZ AND BROTHER, INC.
SAN BERNARDINO, CALIFORNIA . . . . .	CHARLES M. HANF, JEWELER
SAN FRANCISCO, CALIFORNIA . . . . .	SHREVE AND COMPANY
SCRANTON, PENNSYLVANIA . . . . .	ROGERS JEWELRY COMPANY
SEATTLE, WASHINGTON . . . . .	FRIEDLANDER, JEWELER
SIOUX CITY, IOWA . . . . .	THORPE AND COMPANY
SYRACUSE, NEW YORK . . . . .	ARTHUR B. FROST, JEWELER
TOLEDO, OHIO . . . . .	THE BROER-FREEMAN COMPANY
TOPEKA, KANSAS . . . . .	WOLF'S JEWELERS
WILLIAMSPORT, PENNSYLVANIA . . . . .	J. S. RUDNITZKI, INC.
YAKIMA, WASHINGTON . . . . .	DUNBAR JEWELERS, INC.

Chase presents your complete CHRISTMAS GIFT LIST

Gifts for everyone! Most of them finished in sparkling Chase Chromium that never tarnishes, never

needs to be polished. See these lovely things at leading department stores, jewelers, and gift shops.





**Individual Coffee Set, \$3.50**  
Holds coffee, cream and sugar.



**Duplex Jolly Dish, \$1.50**  
Holds two kinds of jellies or jams.



**Newspaper Rack, \$1.50**  
For holding his morning paper.



**Band Cigarette Box, \$3.00**  
3 compartments. Holds 60 cigarettes.



**Sphere Smoking Set, \$3.50**  
Tray, cigarette server, lighter, two ash trays.



**Iris Box, \$1.00**  
For candies, jewelry, or dusting powder.



**Triple Tray, \$5.00**  
Folds up. Useful. Beautiful.



**Old Fashioned Cocktail Cups with Muddlers**  
75c each. Tray to match \$2.50.



**Blue Moon Cocktail Shaker, \$4.00**  
Cups 50c each. Tray, \$3.00



**Quill Lamp, \$1.50**  
For desk or bedside.



Free! This folder solves your what-to-give problem. Send for this helpful Christmas Gift folder today! Beautifully illustrated with photographs and full descriptions of 40 lovely gifts in chromium, brass and copper. Something for everyone on your list. All useful and inexpensive.

Chase Brass & Copper Co.  
Dept. V-4, Chase Tower, 10 E. 40th St., New York City  
Send me your FREE Gift Folder.  
Name.....  
Address.....  
City.....State.....  
\*Subsidiary of Kennecott Copper Corporation

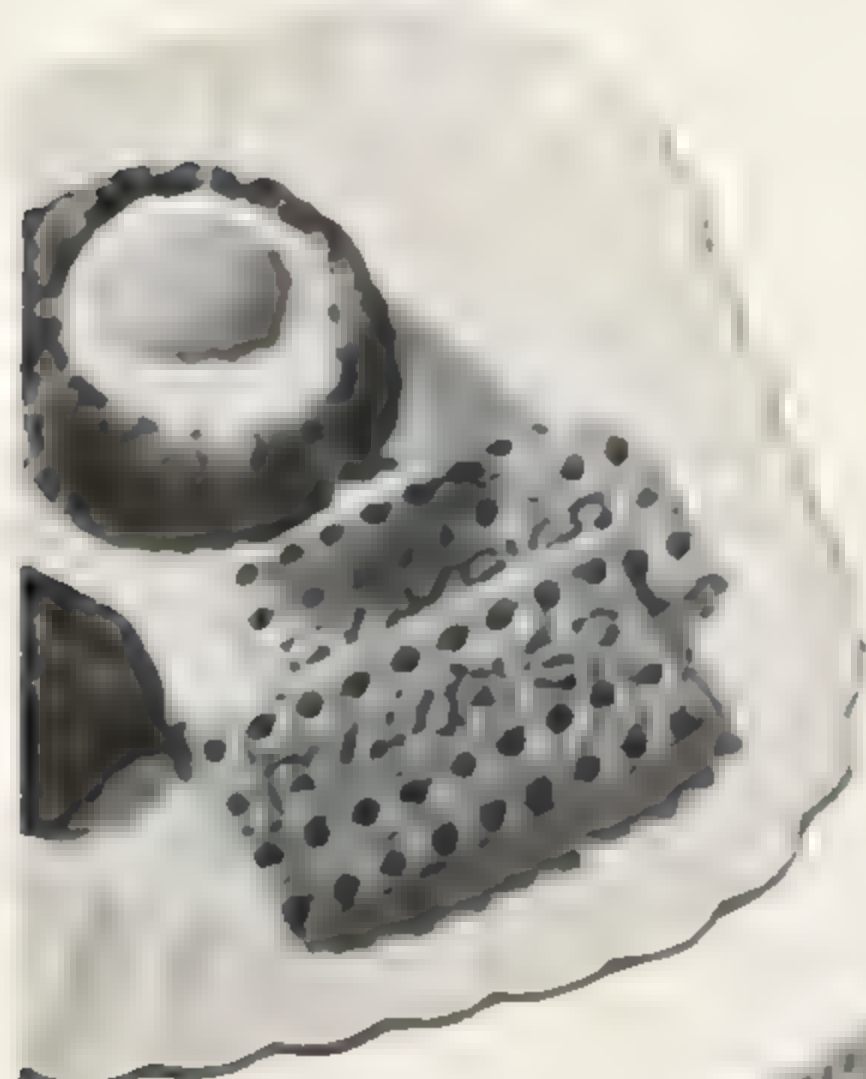


*When  
Mrs. Hawes  
is Hostess...*

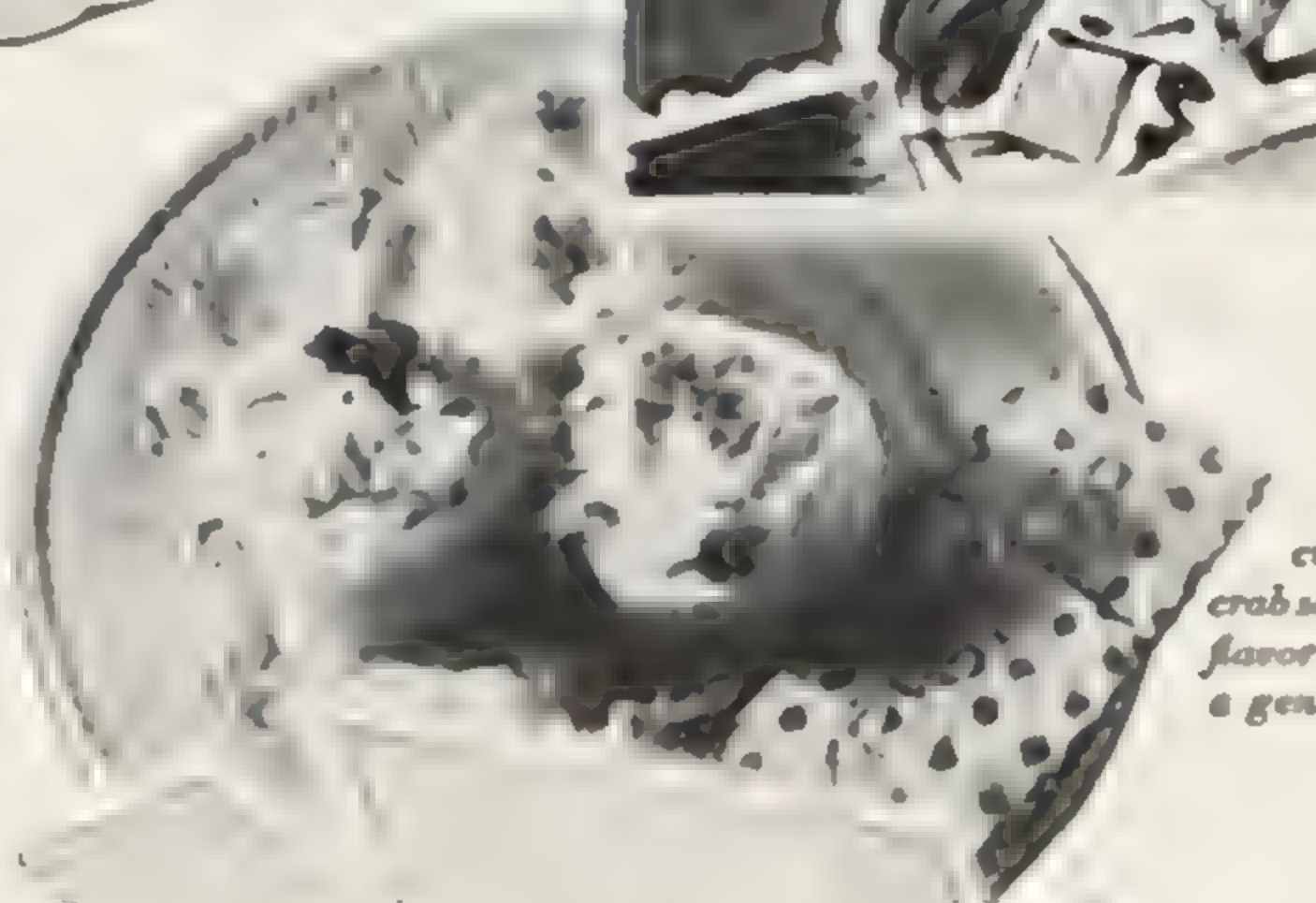
#### HERE IS WHAT SHE SERVES

Parties are apt to begin or end at any hour when Helene Hawes is having them. But for breakfast early—or dinner late—RY-KRISP is *always* on the menu. Helene has won her spurs as a hostess by knowing what her friends enjoy. So, naturally, she's found that people prefer these crisp, whole rye wafers whenever crackers, toast or breads are ordinarily served. And she pleases the whole family, father and children, too, by keeping quantities of Ry-Krisp within easy reach!

P. S. Privately, Helene prefers Ry-Krisp because it's low in calories. It supplants starchy foods one shouldn't have, and so protects her figure!



Company breakfast makes a hit when Ry-Krisp is served with poached eggs in corn beef nests. Some tart jelly is good, too!



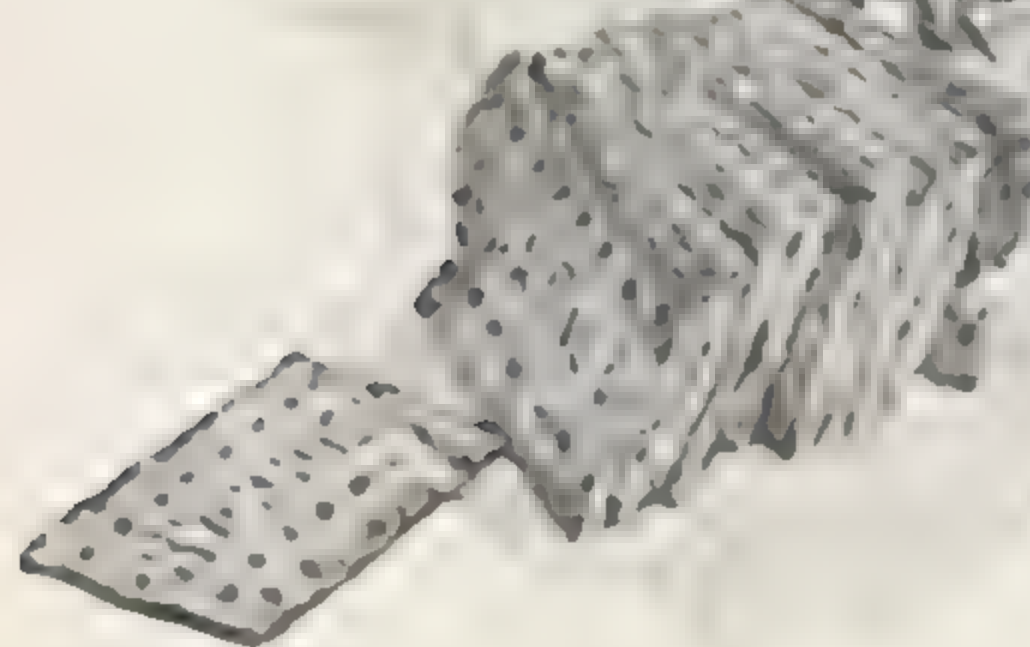
Chilled cups of crisp cucumber, filled with crab salad—and the unique flavor of Ry-Krisp create a genuine luncheon thrill!



Children love Ry-Krisp. It's very good for them.



Ry-Krisp provides that bit of novelty-plus-appetite-appeal that makes all guests remember your important dinners.



Serve delicious RY-KRISP with every meal

# PRIX de PARIS

#### To All Prix de Paris Contestants:

Here is the second Quiz in the series of Vogue's Prix de Paris Contest. The Contest opened with the first quiz in the November first issue of Vogue, and the Editors are so interested in the results of this first quiz that they are waiting with real eagerness to follow each contestant's progress in the four following tests, to be published in the issues of January 1, February 1, March 1, and April 1.

According to the rules of the Contest, answers to all quizzes must be posted to Vogue not later than the twentieth of the month in which each quiz has been published; and every contestant, to make herself eligible to win the Prix de Paris, must answer every quiz. For these reasons, after November 20, no further entrants may be accepted to the Contest. Complete rules for the Contest were published in the November 1 issue of Vogue; they may be obtained also by sending a stamped, self-addressed envelope to Vogue, 420 Lexington Avenue, New York City.

To answer this quiz, study the issues of November 1 and 15. When you have typed your answers, attach this page or a copy of it and post them to Vogue not later than midnight of December 20. Mark your envelope Prix de Paris.

#### Quiz Number Two

- ① After studying the lead article "You and Yourself" in the November 1 issue of Vogue, write a description of a fifth type, to follow the four whose photographs are shown. Use the same amount of space allotted to any of the descriptions.
- ② Dress the following women by stating the page and position of one dress for each type that you consider best, in the November 1 and 15 issues. Give briefly the reasons for your choice.
  - (a) A girl of twenty who is going to a coming-out supper dance.
  - (b) A woman of thirty-five who is going to a large dinner.
  - (c) A woman of thirty who is giving a small dinner at home.
  - (d) A woman of forty who is dining at a restaurant and going on to the theatre.
  - (e) A woman of any age who is convalescing in bed and is receiving guests.
- ③ If you were a short, plump girl, which of the four dresses shown on pages 36 and 37 of the November 15 issue would you choose for yourself? Why?
- ④ A shoe manufacturer has made five country shoes: a brogue, a ghillie, a monk's shoe, a jodhpur-type Oxford, and a medium-heeled walking shoe. He wants a trade name that will include all five (as, for example, the name "Shagmoor," which includes all types of country coat made by a certain manufacturer). Suggest two names. (Continued on page 121)





PRÉSENCE

t h e e n c h a n t i n g p e r f u m e

*by* HOUBIGANT



Stop Here... *If Christmas has you bothered*



• Even these few suggestions show you how many gift list vacancies are happily filled by Martex Bath Towel Sets. New colors and designs that delight newlyweds—and the thrifty Martex long-life underweave that wins canny old-timers. Martex Bath Sets are \$1 to \$12. The larger contain bath towels, guest towels, wash cloths, bath mats. All in matching colors and designs. For bachelors and husbands, sets especially produced for them: Martex Rub-Down Towels.

*These designs (from upper right to left): Singapore, Poinsettia, Sprig, Triumph, Riviera, Albania (Grey), Albania (White), Bi-cayne. Package set shown in center is Sprig design.*  
Wellington Sears Co.  
65 Worth St., N.Y.C.



*Martex*

• bath towels •



# PRIX de PARIS

## Quiz Number Two (Continued)

- 5 Give your opinion, in not more than 300 words, of pages 44 and 45, 46 and 47 in the November 15 issue, including in your discussion the clothes shown, the drawings, the captions, and the titles.
- 6 On pages 120 and 121 of the November 1 issue, under the title "Lost and Found" are nine articles to wear in the evening. Imagine that you are Shop-hound, and have found all these articles in one department of one shop. Write up the department, describing four or five of the articles in detail, in not more than 200 words.

## A BOOK ON CAREERS

*Fashion Careers, American Style*, by Catharine Oglesby, is a book for every girl who is thinking of taking up fashion as a business. Fashion, in Miss Oglesby's book, includes Designing, Styling, Merchandising, and Advertising. Miss Oglesby herself is eminently qualified to write with authority on these subjects: she has been a newspaper reporter, saleswoman, lecturer, advertising and sales director, and associate editor of the *Ladies' Home Journal*. In her book, she discusses in a direct, informal, and often amusing way every step of a career in fashion work; and all of this discussion is filled with accurate, informative, vastly helpful information.

But by far the most interesting pages in her book are those given over to interviews with women who have been successful in the various fields of fashion, and, in some cases, her accounts of their careers. For example, Miss Dorothy Shaver, Vice-President of Lord and Taylor's is interviewed; and Edna Woolman Chase, Editor-in-Chief of *Vogue*; Elizabeth Arden, and a dozen others—all of them women whose names are important in the business world, and whose words also are important, because of the positions that they hold. From each of them, Miss Oglesby discovers the cornerstone on which their careers have been built; and very illuminating these discoveries are. The career of Marion Taylor, for example, is one stimulating to any girl. And Tobé Collier Davis—the famous Tobé of the fashion world—describes her start in business and her rise to her present outstanding success.

Among other pieces of solid information, Miss Oglesby advises her readers on what to do when they go to Europe, either on a business trip or in search of free-lance fashion information. She describes in detail the workings of the well-known Fashion Group in New York, and, besides all this, she gives actual information on how to get a job as a stylist, a copywriter, in a department store, or on a newspaper. We recommend this book whole-heartedly to every girl who wants a job, particularly one in any of the fields we've mentioned.

## Pepsodent Antiseptic

### 3 times as powerful

makes your money go 3 times as far!

IT'S just plain common sense that's causing millions of people to switch to Pepsodent Antiseptic. Instead of buying 75c worth of ordinary antiseptics, thinking people buy 25c worth of Pepsodent. Then they add 2 parts of water as they use it, and put 50c in their pocket. That's a great money-saving discovery in these times!

What's more, thousands tell us that Pepsodent Antiseptic is more effective in fighting colds and unpleasant breath. This extra effectiveness and extra money-saving are well worth thinking about when you buy an antiseptic.

#### What you ought to know

What you should clearly have in mind is this: *there are two distinct kinds of mouth antiseptics*. One kind kills germs only when it is used full strength. It should not be mixed with water—even in equal parts. But Pepsodent—the other kind—can be mixed with water. In fact, two equal parts of water can be added and Pepsodent Antiseptic will still kill germs in less than 10 seconds.

#### Saves you money!

Thus Pepsodent goes 3 times as far.  
Gives you 3 times as much for

your money. Makes \$1 do the work of \$3. That saving mounts up mighty fast when you have a family.

Saving money is only half the story. Diluting weak antiseptics fools you by a false sense of security. When guarding against colds it's better to be safe than sorry. That holds for unpleasant breath (halitosis) as well.

#### Checks unpleasant breath

The assurance of a pure, sweet breath for 1 to 2 hours longer is what Pepsodent offers you by virtue of its greater efficiency.

Use the antiseptic that is *safe* when used full strength—but still kills germs when it is mixed with water. Rely on Pepsodent Antiseptic. It is science's outstanding discovery in antiseptics in the last 25 years. Be safe—and save money!

*New Radio Hit!*

Al Pearce and his Happy-Go-Lucky Gang, Mon., Wed., and Fri., 5 to 5:30 P. M. Eastern Time, N. B. C.





### "NOEL"

Russian sables for the  
fastidious, in a season  
when elegance holds sway

**Stein & Blaine**

13-15 West 57th Street, New York

## CAT COMMENTARY



MRS. R. A. WILKINSON'S PERSIAN CAT, MISSA

CATS inspire only one feeling out of a possible two: you either love them or you hate them. This quality immediately sets them apart from the common run of God's creatures; people, for instance—looked at collectively—fill you with a mixture of conflicting emotions. But not so cats. If you have liked one cat, you'll probably like the next one you get to know, because everything that you like about one—its dignity, cool-headedness, independence, and realism—you'll find in every other. Practically all cats have practically all of the above-mentioned qualities, whereas many people haven't so much as one of them.

And herein lies the reason why so many people "can't stand cats"; it's because they can't stand the feeling of inferiority that a cat gives them. The smallest, most innocent-eyed kitten can somehow make you realize—as you meet its steady, dispassionate stare—that it has more of the wisdom of the ages in the tip of its left ear than you could acquire in a lifetime. (Cats, even kittens, possess the enviable faculty of being able to give you the North-and-South without moving their eyes.) It is the cat that walks by itself, and all places are alike to it. It has an innate genius for doing the right thing at the right time. It will never force itself upon people; people will come to it, as Mahomet came to the mountain, or as Alexander came to the Sphinx.

People are coming to cats in great hordes just now, because there's no more magnificent Christmas present in the world than a lovely pure-bred kitten. Perhaps a long-haired Persian, with a huge, ridiculously soft mane framing the blunt little face; perhaps a Siamese, with a small fine head, and blazing basilisk eyes set in a dark, proud face. Either one, if it's properly treated, can be perfectly happy in a city apartment, so long as there's at least one sunny window. Dog owners who live in apartments are perpetually racked with guilt because they can't exercise the dog enough; but apartment-dwellers who keep a cat can have perfectly clear consciences, knowing that not only does the cat get plenty of exercise right where it is, but it's actually safer when it isn't exposed to the germs and other hazards of the street. (Continued on page 124)



## 7 OF THIS SEASON'S

## Smart, New Chromium Gifts

THESE LATEST CREATIONS BY BRUCE-HUNT  
NOW ON DISPLAY IN LEADING GIFT, SILVERWARE,  
HOUSEWARE, AND JEWELRY DEPARTMENTS

Each Piece Illustrated on this Page an Authentic C. R. Theo. Hess Design  
Executed in "Heavy-Mirror" Chromium by Bruce-Hunt

SEE SPECIAL INTRODUCTORY OFFER BELOW

CHROMIUM!—A new answer to an old question—"What to give for Christmas?"

Latest creations of Bruce-Hunt! Each smart new gift illustrated is an original and authentic design of the distinguished designer, C. R. Theo. Hess.

Each comes in the new and exquisitely beautiful, "heavy-mirror" chromium finish—good for a lifetime. And in a design so chaste, so simple, it harmonizes with almost any pattern one may have in sterling or plate.

The pieces pictured here are representative of the complete line of Bruce-Hunt creations now on display in leading gift, silverware, and jewelry departments. If you want to give the newest, smartest thing—by all means give Bruce-Hunt Ware.

Incidentally, do not confuse Bruce-Hunt pieces with ordinary chrome-plated merchandise. Bruce-Hunt Ware is rust proof; compares in quality of workmanship with fine silver plate. And is priced in accordance.

## NO POLISHING NECESSARY

No polishing is ever necessary—Bruce-Hunt Chromium cannot tarnish. It washes like china—simply use soap and warm water. And if merely soiled, a warm damp cloth instantly restores its original beautiful luster.

**FOLDING TIDBIT DISH**  
—The Smartest Note in Smart Giving—Two "heavy-mirror" chromium dishes—hinged, with upright handle. Opens to 16 inches in diameter. Priced at \$4.00.



**FOOTED SUPPER DISH**—For the Person Who "Has Everything"—18 inches in diameter. Brilliant moderne. "Heavy-mirror" chromium. Three polished Ebony composition feet. Grand for buffet suppers! Priced at \$9.00.



**RELISH DISH**—For the Smart Hostess—10 inches in diameter with 3-section removable embossed glass liner. For relishes and jellies! "Heavy-mirror" chromium. Priced at \$1.50.



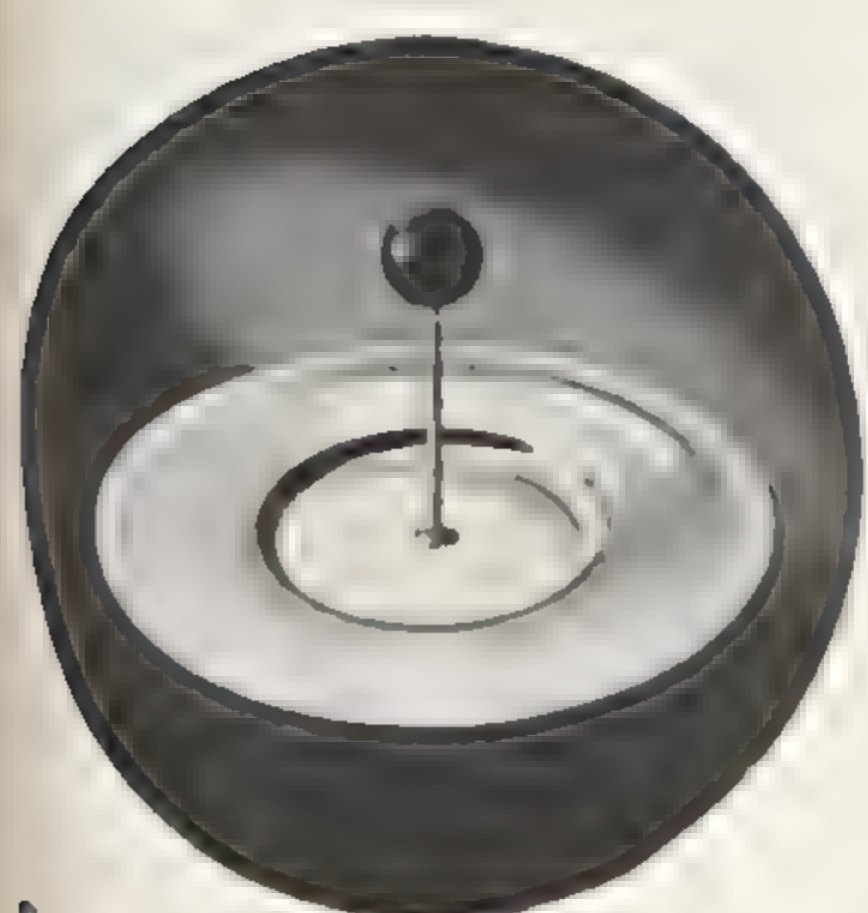
**TIDBIT DISH**—For the Woman Who Entertains—"Skyscraper" dish—two shelves. Ideal for cake or sandwiches. "Heavy-mirror" chromium finish. Red enameled ball handle. Priced at \$1.00.



**COFFEE SERVICE SET**—Ideal for Married Daughter or Daughter-in-Law—Coffee Server, Sugar and Creamer, and Serving Tray. "Heavy-mirror" chromium. Ebony composition handles. Satin "Butler" finish inside Tray, Sugar and Creamer. Priced at \$13.50 for the set. Sugar and Creamer only, \$4.00.



**UTILITY DISH**—A Delightful Gift for a Modern Hostess—"Heavy-mirror" chromium finish. 10 inches in diameter. Twisted Plaskon handles. Priced at only, \$2.00.



**CAKE PLATE**—An Ideal "Hostess" Gift—"Heavy-mirror" chromium—clover center handle topped with Ebony composition ball. 11½ inches in diameter. Priced at \$1.50.



C. R. Theo. Hess, one of America's foremost designers, blends classical grace with the modern simplicity; thus his designs harmonize with patterns, old or new.

# BRUCE HUNT

AUTHENTIC DESIGNS

Prices slightly higher in Canada and the far West

## Special Offer

This coupon worth 50c on the purchase of \$1.50 Serving Tray illustrated here (offer good only until January 1, 1936).

**NOTICE TO DEALERS**—This coupon when properly redeemed will be credited to your account in the amount of 50c. It must be signed by party purchasing tray. Limit—one such purchase to any one customer.

BRUCE-HUNT, INC., 1949 North Cicero Avenue, Chicago, Illinois.

This certifies I have purchased 1 Bruce-Hunt 11½-inch Serving Tray using this coupon in lieu of 50c.

Customer's Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Dealer's Name \_\_\_\_\_ Address \_\_\_\_\_

This coupon is valid for redemption only when sent to Bruce-Hunt, Inc., through the United States Mail. This brings the coupon redemption under the authority of the Federal Government.



Give this coupon to your dealer in lieu of payment of 50c on purchase of the Bruce-Hunt 11½-inch Serving Tray shown here.





## ... "Visions of Sugar Plums"

WHO ever heard of Christmas without candy?

From time immemorial, Christmas sweets have been synonymous with the holiday spirit. On Christmas Eve, and all through the week, it's visions of sugar plums that dance through our heads.

Christmas feasts are complete only when sweets play their rightful part in tempting the eye and the palate of the feasters. And, of course, candy is the one Christmas present universally acceptable to everyone, of every age, everywhere.

Right now, before the last-minute Christmas rush engulfs you, check over this list of Schrafft's Christmas candies. There is a kind and a price for your every Christmas need—something for everyone on your list, and for every gift budget. And each carries with it the comforting assurance that your every choice will be acceptable. . . . *Everybody likes to get Schrafft's for Christmas.*

DRESDEN PACKAGE—Luxuro Chocolates or Chocolates and pastel Bon Bons.  
1, 2, 3 and 5 pounds \$1.00 lb.  
DAISIES—Home-made Candies and Chocolates. 1 and 2 pounds \$1.25 lb.  
FRUIT AND NUT—Luxuro Chocolates.  
1 and 2 pounds \$1.25 lb.

GOLD CHEST—Luxuro Chocolates.  
1, 2, 3 and 5 pounds \$1.50 lb.  
D'OR ELEGANT—Finest midget Luxuro and French style Chocolates.  
1, 2 and 5 pounds \$1.75 lb.

(Postage not included)

Write, wire, or phone to one of the stores listed below and your Christmas candy list for yourself and your friends will receive prompt attention.

# SCHRAFFT'S

556 FIFTH AVE., NEW YORK

1216 Chestnut St., Philadelphia

16 West St., Boston

418 South Warren St., Syracuse

## CAT COMMENTARY

(Continued from page 122) There are at least one hundred different show ring classifications of cats, most of them based on variations in the colour of the coat and eyes. But they all fall into two main categories—the long-haired and the short-haired. If you're buying a long-haired kitten, look for the following points: a short, firm body; a bushy tail; broad, well-tufted feet and forelegs shorter than the hind legs; a wide chest; a wide frill around the face; a large, round head, with small neat ears; full cheeks and forehead, with a broad, short, slightly tiptilted nose; and roundish eyes, set well apart. A short-haired cat, whose movements are more lithe and energetic, should have a long, slim, supple body, ditto the legs and tail; a more pointed nose; large, pointed ears, more on the top of the head; and sleek, smooth fur.

But whether you're giving a silver-tabby Persian or a chocolate-trimmed Siamese, you owe it to the unsuspecting kitten to make sure of two things. First, that the recipients-to-be are really, and unanimously, cat-lovers; second, that they know how a cat should be treated—or, if they don't, will take the trouble to find out. Children, however well meaning and affectionate, can inflict acute torture upon a cat—both on its finely-strung physique and on its personal dignity. (One of their favourite demonstrations of affection is to pick the cat up by its front feet, which can injure it permanently.)

Though they are supremely adaptable, cats worthy of the name always retain their independence of spirit. For this reason, they may become highly civilized, but they seldom become decadent; there's hardly a cat, however delicately nurtured, that won't stand up for its rights, or that can't make its own way in the world without human support. But their very independence and stoicism frequently cause them a great deal of suffering. When they're sick or unjustly treated, pride forbids them to appeal for help; pride drives them off by themselves, to suffer in silence and meditate on the frailty of the human race.

One sometimes wonders why they put up with us so gracefully. But it is easily explained. By nature and by choice, a cat is essentially an exquisite; fastidious, epicurean, fond of cleanliness and the amenities of life. We can give it this material comfort, and—in return—it is willing to make some concessions. Its attentions are usually just that—polite concessions to our human triviality; we can see the soul of the cat, steeped in timeless wisdom, standing aloof, and be grateful for the cat's courtesy in thus tactfully descending to our level.

But what, you'll say, of the cat we read about in this morning's paper, who walked half across the continent to return to its master—although it may have been offered just as much material comfort elsewhere? Is this mere courtesy? Is this self-seeking opportunism, cold calculation, heartless egocentricity? No, of course not. It's indisputable proof that cats (especially short-haired ones) are capable of genuine affection. And a person who inspires this affection in cats must usually be a person who inspires their respect. A cat will never respect people who don't respect it, its heritage and its rights; people whose first (Continued on page 126)



# TREASURE GIFTS

☞ "TREASURE" Solid Silver! What could give that daughter or niece of yours a greater thrill—now, and throughout her life? And she, or you, may add to it in years to come. The illustrated 72-piece chest of lovely Modern Classic costs only \$225.00.\* ☞ Perhaps, among the 12 open-stock "TREASURE" Patterns illustrated, you will recognize the favorite pattern of others on your Christmas list. They would welcome additional pieces in the same pattern. ☞ Your jeweler will gladly help you select your "TREASURE" gifts. Or write to us direct. "TREASURE" Sterling offers exceptional value this year, because, while the cost of silver metal is considerably higher, "TREASURE" Solid Silver still continues at normal prices.

\* Other sets for as low as \$55.00. Single pieces from \$1.75 to \$15.00



ROGERS, LUNT & BOWLEN • Silversmiths • GREENFIELD, MASS.



## "Treasure" Solid Silver



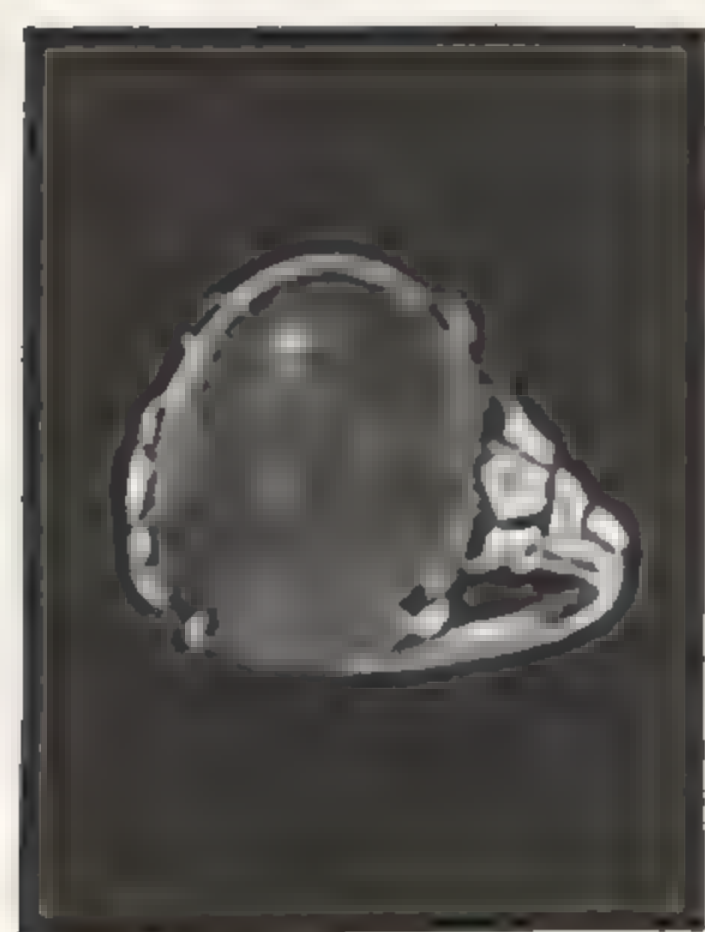


True Kashmir sapphire of cushion shape, supported by a platinum mounting with four baguette diamonds.

Square-cut gem emerald, flanked by two large kite-shaped diamonds, platinum mounting.

Long marquise diamond of exceptional beauty, set in a sumptuous platinum mounting studded with round diamonds.

## SIMPLE ELEGANCE



Star sapphire of exceptional color with a resplendent star. Choice diamonds and platinum comprise the mounting.

Brand-Chatillon notes a well defined trend toward simpler, richer forms in jewelry and presents from among its collection of jewels these rings, each consisting of a rare gem in a patrician setting.



A pigeon-blood ruby of rare brilliancy, enhanced by an ornamental platinum setting, embellished with pentagon, baguette and triangular diamonds.

Oblong emerald-cut diamond of gem quality, flanked on each side by a baguette and a triangular diamond set in platinum.

*Mail inquiries are given prompt and careful response.*

# BRAND • CHATILLON

JEWELERS • SILVERSMITHS • STATIONERS

SAVOY-PLAZA 773 FIFTH AVENUE NEW YORK

IN BROOKLYN • WILLIAM WISE & SON

## CAT COMMENTARY

(Continued from page 124) object is to break its proud, aloof spirit, so that it will fit in with their moods—people who insist on rough-housing with it when the law of the jungle decrees that it shall sleep—people who consider it, not as a companion, but as a chattel, a plaything, a decorative toy. These people do *not* deserve to be given a cat for Christmas; and surely a high-spirited thoroughbred kitten has done nothing to deserve being given to them.

If you have a cat that you want to remember at Christmas, our advice is to be lavish about it. Cats should be allowed to be Sybaritic, because they know how to appreciate luxury (the Siamese cat, after all, was once—not long ago—palace cat to the King of Siam, and a sacred thing). It's more fun, and much more rewarding, to give things to a cat than to any other friend you could name; humans are only occasionally connoisseurs of luxury, cats invariably are. Consequently, there are people who spend all their waking hours thinking up things for you to lavish on your cat. Doris Bryant, who has a shop at 70 West Eleventh Street, has long been one of these helpful people. And now comes along Saks-Fifth Avenue's new Cat Shop, with a new and impressive array of Everything for the Cat, which must be seen to be believed. There are things at this shop to enrich every phase of a cat's life; none of the things are effete, all are designed to make a cat's existence healthy and enjoyable.

Cats like to sleep in the dark, so there is a sleeping-box, covered with washable glazed chintz, that has a chintz cover to fit over the top. (This excludes light, but leaves one side open for air, and for the cat's exits and entrances.) Cats like to curl up in work-baskets, too; so there are beds made like work-baskets, filled with kapok and covered with gingham or sail-cloth. For long-haired cats, there's a selection of covers—to put on the furniture, on your lap, or in a car—on which the cat can shed hair with perfect equanimity.

There are all the makings of an absolute catnip orgy at this shop—if your cat likes that sort of thing, which he undoubtedly does. There's a suède-rubber mouse who is thoroughly and permanently soaked in catnip oil, for one. And there's an enchanting crocheted Cellophane ball on a long string, with a dollop of catnip inside it. It is to be had in bright colours, and it crackles; thus providing exercise, pleasure, and catnip.

For adornment, and for the necessary licence tag, there are endless collars; hand-crocheted string ones, light as a cat's tread; leather ones imported from France, with horseshoe metal crosses or studs; narrow silver bangle-collars with bells on them. (A blue Persian would look devastating in one of these.) And there are square, silver identification plates, with a little cat's head cut out of the centre, and the wearer's name and address engraved on the back. To us, the ultimate in perfection is represented by the travelling-bags; the cat doesn't pack its things in the bag—you pack the cat in it. Each bag is designed so that you can carry it with a minimum of trouble, and the occupant can travel with a maximum of comfort, poking its head out to survey the scenery. And if, from looking at its calm, translucent eyes, you can tell what it thinks of the scenery, you're a better man than we are.



## URNS WITH A GOURMET

(CONTINUED FROM PAGE 116)

such attractive gifts. There are different combinations for these chests. One has the little loaf of date and nut bread surrounded by miniature jars of jam and preserves, the perfect size for breakfast trays, with cookies tucked in to fill the open spaces and diminutive chocolates in the lower drawer. Another assortment has four of the little loaves surrounded by four jams and jellies, with mints in the candy drawer. Miss Lee also makes delicious fruit cakes in these little loaves to send out in chests for the holidays. You can order all of these direct from Nata Lee at 145 Hale Avenue, White Plains, New York.

• We were a little surprised recently to have passed to us with after-dinner coffee a tray of chocolate leaves. "A little odd," we communed with ourselves, "cakes with after-dinner coffee?" But we took one, and it wasn't a cake at all, but a bitter-sweet mint—and divine! Its source was the Alice Marks shop—and the activities of those Marks sisters are as ubiquitous as any of the Marx brothers! Their latest idea is a gay and chic version of coddled egg cups. These little cups in stone-white or bright blue are the kind that the egg is popped into and the whole cup put into boiling water, the egg becoming coddled in the process.

These cups make a bright spot on a breakfast tray, but they are so much fun that we have thought up ways of using them for luncheon, when more people can see them. We have an entrée of bacon and eggs, instead of a soup course. The eggs are done in the little cups. Cheese, cream, a little butter, and a dash of Worcestershire together with salt and pepper, are put in the cup, then the egg on top, and all are boiled together in the cup for about five or six minutes. The cups are passed on a wooden tray, with the tops slightly unscrewed so they are easy to remove. For the bacon part, we have bacon rolls, which are made by seasoning finely chopped cooked bacon with paprika and minced parsley and rolling it up in thin bread, so you have a pencil shape, which is then toasted.

Other candy news from Alice Marks is a licorice assortment, which is proving so madly popular that there must be a special vogue for licorice. This box by Marlee has gum drops, jujubes, twirls, caramels, even Scotties in licorice. And a final new touch is a sweet that is a cross between a caramel and a gum drop, butterscotch flavoured and wrapped around an almond. These are superb, but we don't approve of them. We don't approve of any candy that makes you eat a whole box!

## WHAT SKI EXPERTS WEAR

(CONTINUED FROM PAGE 110)

fall forward. It is made of canvas or bright coloured leather and will hold your sealskins, ski-wax, money, handkerchief, cigarettes, and bars of chocolate.

And you may want an *üllä*—the good-luck charm, Saint Christopher of skiers. It may come from Kitzbühel, or other places. It must be given to you by a member of the opposite sex, not necessarily for love, but surely for good wishes; and must accompany you on all your trips, to help you miss trees, and fellow skiers, and other obstructions.

But let's get on to the fundamental garments. At the best resorts, many of the smartest women wear grey gabardine like the suit photographed on page 55 (photograph F)—grey, mind you, utterly smart with colourful shirts and head scarfs. This one has a half-belted, action-back jacket with conservative lapels. You had better get a shirt to match, in order to wear it on the ski train and save luggage. Most of the European women who really know what they're about do this.

Bergland Ski Heime, in case you've never heard of it, is one of the smallest, but smartest, of the Austrian resorts, started by two young men from Salzburg, as a private holiday ground for themselves and their friends. It's a log cabin—reached by a two-hour climb from a primitive village about fifty miles from Saint Johann—, accommodates only about twenty guests, has a single maid-of-all-talents (who speaks English, believe it or not), and is a fine focal point for trips into the surrounding mountains. It was there that I saw the bright plaid linen shirts shown on page 50 of this issue.

Over such a plaid shirt, you're likely to see the *parka* with a detachable hood, one of the favourite garments of any seasoned skier. This is photographed on page 52—on the Man-from-Mars-looking girl. The *parka* (or windbreaker) is made of light-weight balloon cloth, lined with soft, suede-like stuff, with buttons up the front so that it may be worn open or closed. If you don't wear a bright shirt with this jacket, wear a gay scarf or headband—but that brings me to Sestrieres.

Sestrieres, in the Italian Alps, is a much larger resort, very international, very social, very modern with its tower-shaped terra-cotta hotels, beautiful against the brilliant blue sky and white snow. You take the Rome-Paris Express to Oulx, are met there, and driven to the Hotel Duchi D'Aosta, for example, one of the tower hotels.

Suppose you arrived about five o'clock, when the skiers are coming in for tea or cocktails after a strenuous day. Do they dress? Certainly not—they just undress a little. One girl will take off her brilliant head scarf—a light-weight wool scarf—printed with gaudy red roses and green leaves, very peasant-like and very flattering when worn tied under the chin. You'll see one like this on page 50. Another will peel off a sweat-shirt and sit around in her navy-blue wool sweater. Another might be wearing a navy-blue wool or linen shirt with a double-breasted yoke and long sleeves.

Finally, there's one more thing that I must tell you. Don't forget to get a name-plate, to identify your skis in the great piles on the train or on the porch of your inn. You'll be skiing—come the first fine snow.



- Gay young blades of the Austrian Tyrol say "Perfect" to this tramping, skiing, bob-sledding, tobogganning suit. Why wouldn't they? The semi-fitted, bone-buttoned, bound-in-contrast jacket, the visor-brimmed hat, the bright woolly socks and mittens, and the not-too-baggy pants are inspired by their own regalia and crafted by Bradley. The Bradley Knitting Company, Delavan, Wis.



# Spring Arrives

AHEAD OF SCHEDULE  
IN THESE NELLY DON FROCKS



THE  
PAGE  
OF  
THE  
FASHION  
WEEK  
BY  
A  
TREND

Bouquets to these two new exclusive Nelda Crepe flower prints! New jewel tones to wear under your coat and lovely later on. Nelda Crepe, woven of Enka rayon, will carry through the winter and into spring with its lovely texture and colors undimmed... it launders beautifully.

*left.* Cartridge-like pleats caught at the neckline with bow-knot through a rosette of little bright buttons, pleated sleeves tied with fabric bands, make the blouse softly flattering. Skirt slightly flared at hem. Zircon Blue, Coral, Lapis Blue, Burma Jade. Sizes 16 to 44. \$5.95.

*right.* Hand painted buttons down the front repeat motif of the fabric. The snug fitting roll-over collar is spotlighted for spring. Low placed pleat in skirt makes it easier to hit your stride. Zircon Blue, Burma Jade, Jasper. Sizes 14 to 44. \$5.95.

**McCUTCHEON'S**  
NEW YORK

Abraham & Straus . . Brooklyn  
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Sage-Allen . . . . Hartford  
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## KITCHEN CRÈCHE

Dear Vogue:

At times I suspect my good friends must think me a little odd. I can scarcely blame them, for, when they accept a dinner invitation to my house and expect the customary flowers, candles, low lights, and nut cups—they are confronted and confounded with kitchen funnels, pancake turners, ladles, and all sorts of mongrel moulds turned into table decorations.

Last Christmas I wanted a crèche, and I couldn't afford a certain German crèche in Santa Barbara. I hadn't the skill to carve one, and I certainly couldn't model. But I thought I could make one from all the interesting articles in the household departments of large stores. So I started.

It became a completely absorbing task. Finally, finished and backed by Chinese matting, it stood on the mantel.

The invitations went out for my Christmas tea. It did occur to me, once or twice, that perhaps some one might be struck with horror at my irreverence. But there are advantages in being thought odd. It gives one courage. The crèche had been made with the deepest respect. After all, even the peasants in the Middle Ages had used what was at hand and within their capabilities.

It was a decided piece of good luck then that Vogue, with its coloured photograph of a vegetable crèche, arrived in town a few days before my tea. How I loved you for your courage and insight!

The tea was a magnificent success. My guests adored the crèche. They were thrilled and not a little awed when they discovered that Joseph was a rolling-pin. Over and over, the question was asked me. "Have you seen the beautiful one in Vogue?" You had set the seal of approval on such efforts by publishing the vegetable crèche, and I basked in reflected glory, since mine was done in the same spirit.

I am sending you a photograph of this humble crèche (reproduced on the opposite page) and one of an angel (shown above), also made from simple kitchen utensils. This angel, serenely poised on a cake-tin, has an angel-food cake-pan skirt, flared funnel and hose-nozzle sleeves, a pudding-mould crown and kettle-cover wings. She stands in a niche among all my husband's solemn books—two shelves of Dickens were banished for her—to welcome holiday guests.



And lest some parts of the crèche figures are difficult to discern—herewith is a list of the things that went into their construction:

**MARY:** The head is a wooden ball; neck-ruff, a button mould; cape, a tin ruffle; dress, a twine scone; ruffle, a salad mould.

**JOSEPH:** The cap is the top of a tea-ball; head, a wooden egg-darner; body, a rolling-pin; sleeves, twine scones.

**ANGELS:** The left angel's crown is a glass drawer knob; head, a wooden ball; bodice, a paper scone; skirt, funnels; arms, wooden curtain-rings. The right angel's crown is a glass drawer knob; head, a wooden ball; neck, a croquignole; berth, a salad mould; sleeves, bottle sprinklers; bust, a spool; and skirt, a flower-pot.

**CRADLE AND BACKDROPS:** The cradle is a salad mould; the flowers are bottle sprinklers and beads; the tree leaves are paper pie-plates; tree trunks, coat-hangers; the cocoanuts are beads; the star, a salad mould.

**WISE MEN:** The Ethiopian's crown is a thermos pitcher stopper and Christmas-tree electric-light reflector; the head, an egg-darner; chest, a paper scone; skirt, a wooden wine-barrel plug; skirt trimming, ten-cent store bracelets; sleeves, curtain-rod ends; and cape, a funnel. The Old Wise Man's crown is made with a curtain-ring and button moulds; the head, an egg-darner; the body, paper scones; and sleeves, a tin horn and beads. The Young Wise Man's crown is a salad mould; head, a wooden ball; neck ruff, an electric Christmas-tree light reflector; body, a funnel; and legs, brass hose nozzles.

**CAMELS:** Baby's building-blocks make the camels, with tails of corkscrews and tin openings from coffee cans.

**SHEPHERDS:** The Kneeling Young Shepherd's head is a wooden ball; the body, a paper scone; the arms and legs, beads and spools. The Kneeling Shepherd at the right has a cap made of a sink stopper; head, a wooden ball; cape, copper oil-can; body, a ribbon bolt; legs, florist's spools; and arms, beads and small copper oil-cans. The Old Shepherd's cap is a butter mould; head, an egg-darner; body, paper scones; legs, spools; and arms, baby's building-blocks.

**SHEEP:** The faces of the sheep are beads; the bodies, electric-light porcelain insulators; legs, porcelain handles from a gas stove; and tails, percolator brushes.

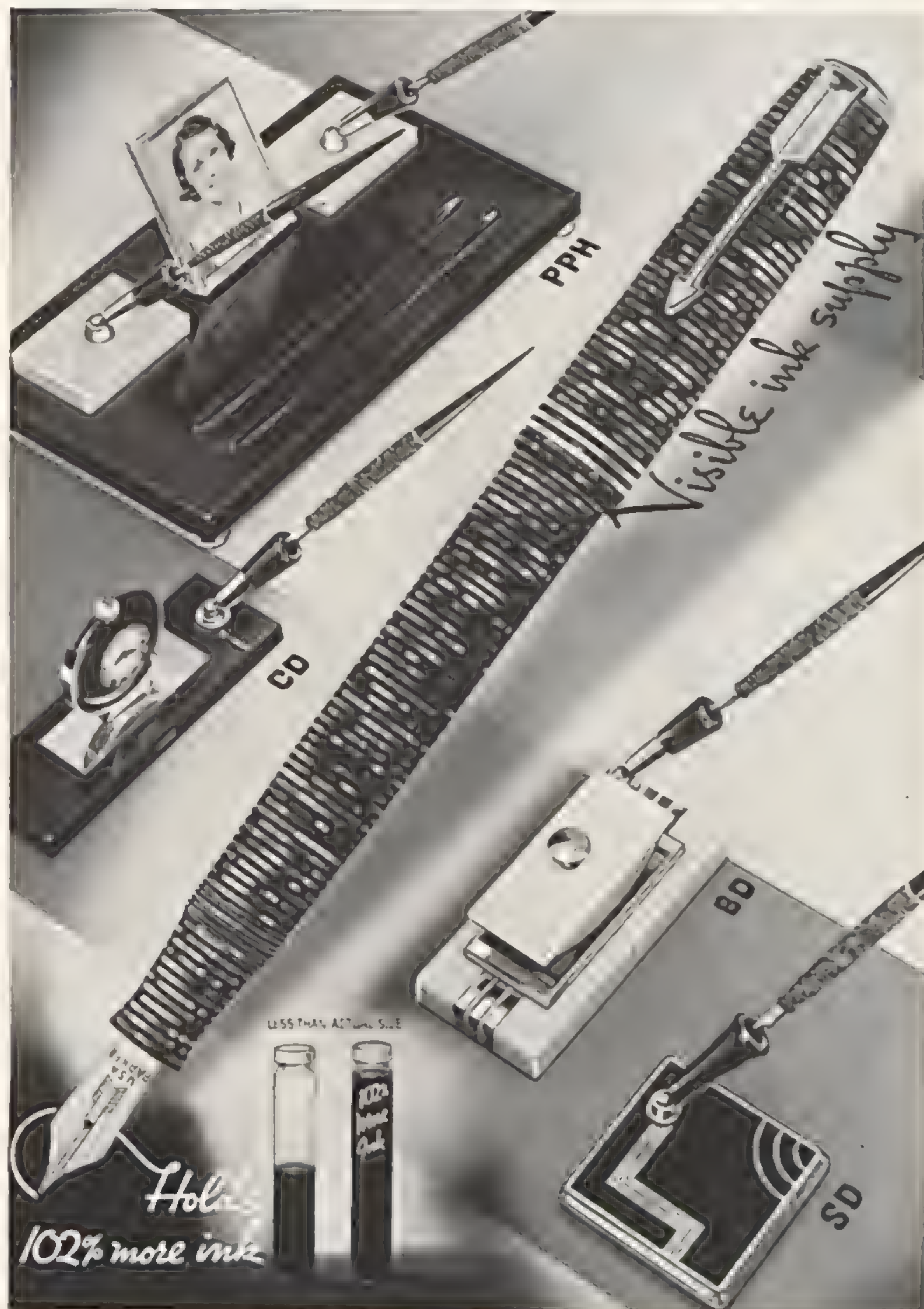
ELLEN SHERIDAN



ROBERT HUMPHREYS

## Christmas Styles in PARKER VACUMATIC PEN DESK SETS

Reveal Gift Creations of Rare Originality and Beauty  
at Prices Lower Than Any Hitherto Known



THEY BRING THE *Revolutionary* PEN THAT HOLDS 102% MORE INK

and shows when to refill—the only Desk Pen with Visible Ink Supply!

Giving a Parker Desk Set is liberating the home or office from messy inkwells—liberating some friend or loved one from eternally dipping a pen. The tapered pen-end is detachable—makes any Parker Pen convertible to both Desk and Pocket style—at your will. Thus the Parker is really two pens in one.

Parker's new Christmas Desk Sets include creations in Chrome-finished metal enameled in Ivory or flashing Jet, rich green Onyx, Pedrera Onyx, beautifully figured marble, plain or mounted in Silver- or Gold-finished frames, and plain glass, inlaid with

Laminated Pearl to match the Vacumatic Pens.

Many of these creations also consolidate in the Base unit such desk accessories as Paper Clips, Desk Lamp, Cigarette Box, Roll Blotter, Clock, or Framed Photograph.

You'll thank your lucky stars if you don't select a gift for yourself or anyone else until you have seen these captivating creations. Go today to any nearby pen counter and see the revolutionary Parker Vacumatic Pen. Hold it to the light—see the ink level within—a Parker idea that ends running out of ink at some critical moment. The Parker Pen Company, Janesville, Wis.

### EXTREMELY LOW PRICES— SMART DESK BASES

(Pens and Pencils are extra—Priced separately)

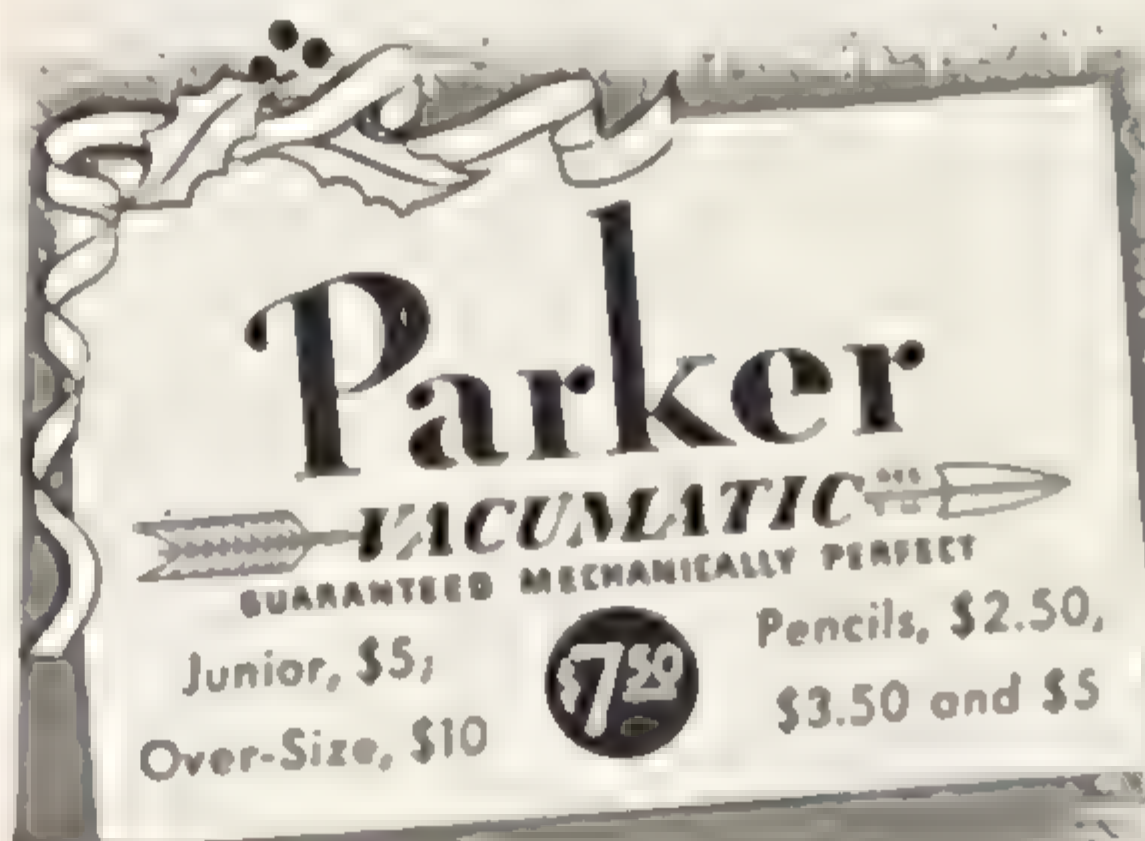
**SD, \$2.50**—Moderne Chrome-finished Enameled metal.

**BD, \$5.00**—Handy Roll Blotter fitted in Ivory or Black Enameled Metal Base, moderne Chrome finish.

**CD, \$9.00**—New Circular Clock mounted on Ivory or Black Enameled Metal Base with fashionable Chrome finish.

**PPH, \$37.50**—Handsome large Black and White Onyx Base (14" x 8"), mounted with Silver-finished photo frame, 2 sockets and 2 Pen and Pencil scoops.

Others, \$4, \$6, \$10, \$20, \$25, and upward.  
Prices slightly higher in Canada.





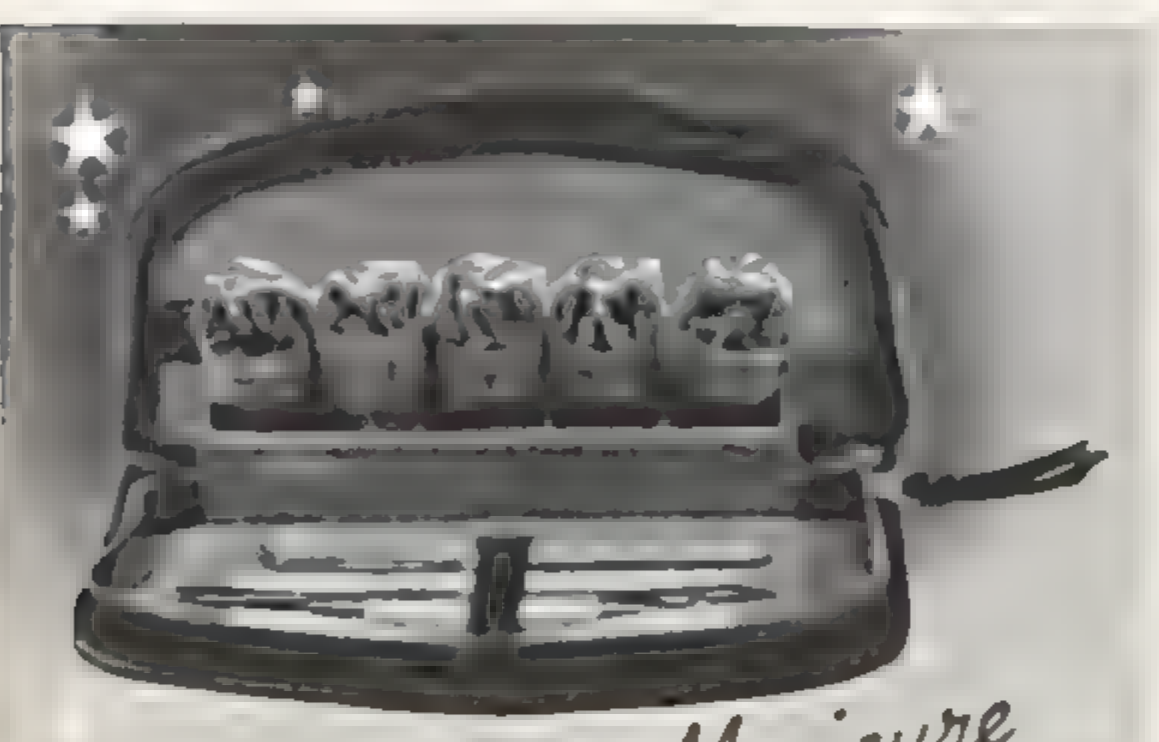
## GIFTS That Beautify FROM Colonial Dames OF HOLLYWOOD



*Colonial Dames All-Purpose  
Cream activated with 2000  
units of Vitamin D \$1.00*



*De Luxe Week-end Vanity  
Kit contains everything  
needed for care of complexion \$6.50*



*Sophisticated Manicure  
Set in genuine Leather—  
handy—compact—complete \$2.50*

★ Colonial Dames All-Purpose Cream with certified Vitamin D, perfected in Hollywood especially for the screen stars, brings these definite benefits to your skin...Reduces large pores...Erases premature wrinkles...Eliminates blemishes...Smooths textures...Firms and rounds contours.

The Vanity Kit in smart airplane fabric with solid metal trimmings and the Manicure Kit in genuine leather (several shades) make unusually acceptable gifts. Sturdily built to wear well, dainty enough to ornament any dressing table.

*At department and drug stores, or sent  
direct from our Hollywood office.*

### Colonial Dames

4652 Hollywood Blvd., Hollywood, Calif.  
385 Fifth Ave., New York

To Women Over Thirty: In perfecting our clinical work on Vitamin D, exceptionally quick and satisfactory results were obtained in treating premature wrinkles and other signs of an aging skin with a cream containing five times the normal quantity of Vitamin D (10,000 A. D. M. A. units per jar). A liberal jar of this new super-activated Vitamin D cream can be obtained at drug and department stores, or will be sent direct postpaid from our Hollywood office on receipt of \$4. Ask for Colonial Dames Super-Activated Salon Cream.

## PARIS AT THE MID-SEASON

(CONTINUED FROM PAGE 69)

The big news in every Mid-season Collection was the dinner-suits. It seems incredible that we ever got along without them. Certainly, now, you can't stay a night in Paris without one and not feel all wrong. They are eminently right for the semi-formal night-life that goes on in Paris in the winter: dinner, perhaps, at Maxim's, on to the theatre or the cinema, then on to Chez Florence or Fouquet's. They are as right and necessary as a man's dinner-jacket.

If it is uniformity you are afraid of, banish the thought. Couturiers don't sit up all night racking their brains for new ideas only to come forth with a standard design. There is enough individuality in the dinner-suits of the current collections to satisfy any one. There is Lanvin's black broadcloth suit with a jacket like Mademoiselle de Maupin's long riding-coat, or her Chinese quilted satin suit shown on page 67. There is Patou's suit of black lace or black satin with a fan-tail flipping out from the jacket—see it on page 69. If you are very feminine, Creed's neat black wool suit with its boyish Eton jacket; Maggy Rouff's black alpaca bolero suit with a pleated white shirt and a cummerbund of dotted red-and-white silk; Mainbocher's wool skirt and lamé jacket sheltered under a fur-trimmed cape; Piguet's white alpaca suit with a red crêpe blouse—perfect if you are going to Palm Beach; Lelong's black wool suit with long fringe on its short jacket and muff; or Molyneux's suit of royal-blue velvet.

### PANTALOONS AND CUMMERBUNDS

If you prefer just a tailored dress, there has never been a better example than Lanvin's black broadcloth with its high neck and long sleeves, the only relief being gold buttons on the blouse and a gold chain belt. Or you can have a dress and a jacket, one of Schiaparelli's amusing pink or blue felt jackets, for instance, worn over a simple dress of wine or Dubonnet coloured crêpe, or her Chinese horse-print dress, showing black pantaloons through the slit in front and owning a leg-o'-mutton sleeved jacket; or Rochas's hand-crocheted red bolero and cummerbund worn over a blue crêpe dress. With all of this choice—and dozens more—there is no excuse for not following the straight tailored path for informal evening, and leaving the glamorous and dramatic for formal evenings.

And there is plenty of drama! You can find it in drapery. This goes on—as well it should. But it is a straighter, more flattering drapery than formerly. It falls from the shoulder down one side like a mantle, leaving your other side free—to prove that you are slim and straight. Or it rises from the bottom of the skirt to the shoulders (see page 68) like water from a fountain. This is the new trick of Alix—who at the moment is feverishly busy with her Helen of Troy costumes for Jouvet's new play. She tries it again in a blue silk jersey evening dress—a strange shade between turquoise and royal—with complicated drapery rising out of the skirt, running through the belt, and around the neck. And for

great drama—there is her white velvet evening coat with a high collared bodice and a ballet-dancer's skirt that must have taken fifteen yards to make.

And there is pleating—sunburst pleats in chiffon that fall straight and soft and make you feel like a nymph. Or Francevramant's beautiful black satin with pleated skirt and wings shooting forward at the side of the bust to protect a bunch of poppies. Francevramant, by the way, is a new name among the Paris couturiers, and her collection has elegance and distinction. It is a small collection, chiefly evening.

You can have shepherdess panniers at your hips that are draped up from skirts tight around the knees and which, by their very width, exaggerate the slimness of your figure; or you can have yards of tulle or taffeta sweeping out behind, while your dress clings tightly to your figure in front.

### MISTS OF TULLE

Don't forget tulle—lose yourself in a mist of it if you are feminine and delicate and a little romantic. If you want to have something definitely different, ask Schiaparelli for her 1914 pink bengaline dress with the tunic front stitched down at the side seams.

For daytime, concentrate your attention on details—they will amuse you and every one else. The lines of your clothes will be straight, with interest at the waist, the shoulders, and the neck (unless you go to Alix, who will send you off in a day coat with a voluminous front panel, and the fullest suit jacket in existence). You will want a straight, childish coat that buttons straight down the front, to begin with—probably one of the Molyneux's shown on page 64.

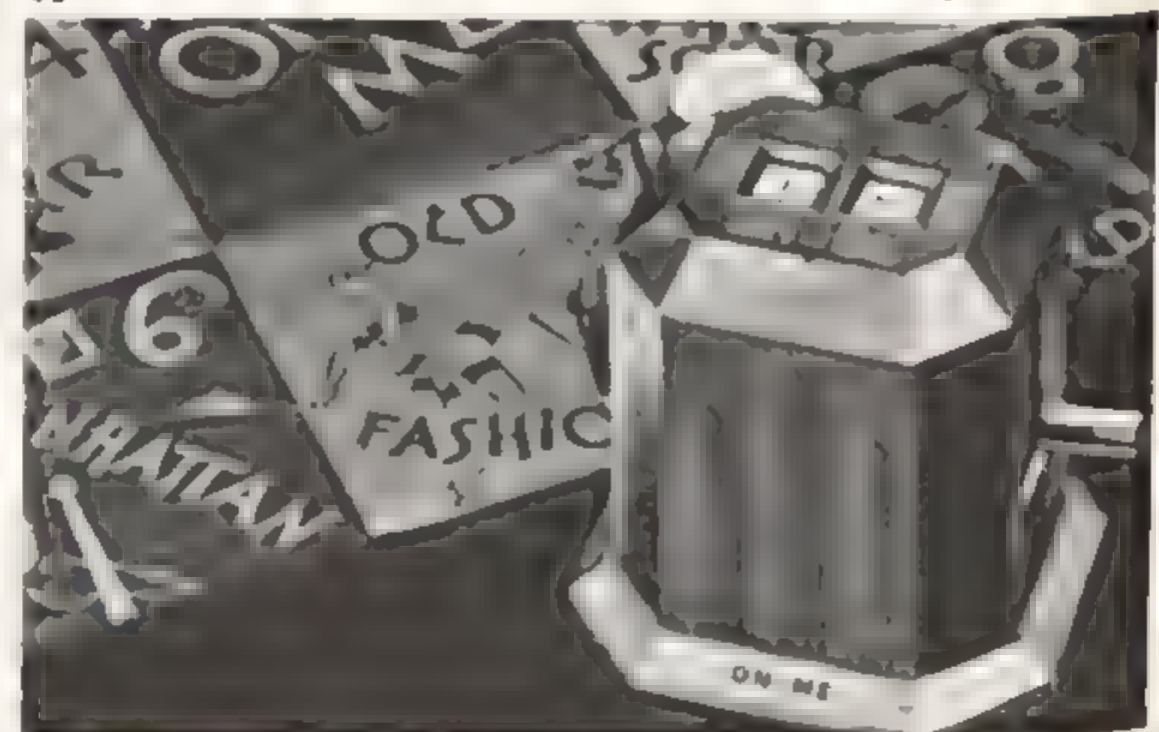
### CURVE ENCOURAGERS

Your belts will all be wider in front than in back—so wide, in fact, that they will come up and support your bust. If there is no belt, your dress will be cut up in a triangle in front and gathered between or under the bust, for the couture is intent again this season on exaggerating our feminine lines. (Chanel achieves this in the evening by inserting pleats over the bust.)

Your shoulders will be broad and your sleeves modified versions of the leg-o'-mutton, sometimes by virtue of draping, sometimes by inverted tucks at the top of the sleeve. Your collar may be a circle, half of which is applied on the dress; the other half of which stands up under your chin like a ruff (Lanvin loves this idea); or it may be just a string of turquoise beads. Your dress can open up in every direction with slide fasteners; you can wear a fur heart on your sleeve; you can hold your train up with a gold chain, or carry your vanity necessities on a leather chain, if you follow the dictates of Schiaparelli.

If you go to Mainbocher, you are certain to come out with a bright coloured taffeta or an embroidered organdie petticoat rustling in the most seductive Bal Tabarin manner under your wool dress; and you will have a quaint (Continued on page 131)

★ This  
★ Christmas  
give "ON ME" ★



## The game of action

★ Again, it's "On Me," that exciting game that Princeton seniors, Back Bay dowagers, Wall Streeters, Hollywood stars and hosts of others are giving and playing. You, too, will find it an ideal gift and perfect for parties. On sale at leading stores everywhere. \$2.50.



HOUSE OF GADGETS, Inc.  
501 Fifth Avenue, New York

## CORRECTION

ON PAGE 31 of the September 15th issue of VOGUE there appeared an eighth-page advertisement over the name of Sally Victor, 18 East 53rd Street, New York City, relating to the full-page advertisement of Lucky Strike Cigarettes on page 30 of the same issue. This advertisement was prepared in conjunction with the Lucky Strike Cigarette advertisement by an advertising agency representing David Crystal, wholesale manufacturer.

The advertisement referred to contained the statement that all the hats in the Lucky Strike Cigarette advertising had been especially designed by Sally Victor as an integral part of each costume. This statement was inaccurate. It has been ascertained that it was correct only with respect to the particular Lucky Strike advertisement published in that issue of VOGUE and that in similar advertisements published in the past by the manufacturer of Lucky Strike Cigarettes in other magazines and other issues of VOGUE, hats had been designed by Marian Vallé, Inc. of 501 Madison Avenue, New York City, and other designers of women's apparel, as well as by Sally Victor. The error referred to above was wholly inadvertent and we take great pleasure in printing this notice in order to clear up any misunderstanding which may have arisen as a result of the error.

THE CONDÉ NAST  
PUBLICATIONS, INC.



NAIL POLISH  
SETS

by **La Cross**

No. 4011  
Zipper Travel Kit  
\$4.00

Genuine leather case, satin lined.  
Famous La Cross cutlery.

No. 4008  
Dresser Set  
\$5.00

Beautiful modern design, colorful  
two-tone plastic case.  
Other La Cross sets from \$1 to \$6.50

All sets  
contain **La Cross**  
CREME NAIL POLISH

THOUSANDS PREFER IT



New York's Smart Set has found  
the added CHARM in  
**Betty Lou**  
FACE POWDER

IT is not surprising that smart New York  
women have indicated a definite prefer-  
ence for Betty Lou face powder. Arbiters  
of fashion and things fashionable, they  
quickly discovered the added Charm  
which my exquisite, superfine face pow-  
der imparts. In six glamorous tones to  
glorify any complexion.



One of the  
most popular  
of all face powders

Betty Lou Allen  
506 Fifth Avenue  
NEW YORK

PARIS AT THE MID-SEASON

(CONTINUED FROM PAGE 130)

corsage of flowers embroidered on your blouse. You are certain to have a light coloured yoke on a dark wool dress, coming up over it in an appliqué design, if you go to Maggy Rouff or to Rochas. And black velvet incrustations on a dull wool dress are an effective touch seen everywhere. This may be inspired by the elegant Venetians, who always wear black velvet flowers in their buttonholes rather than a white flower.

Beads are favourite playthings of every couturier. Mainbocher embroiders a severe white dinner-dress with gold beads. Lanvin studs a black tafeta bolero with big flat silver beads and uses coloured ones as neck trimmings. Maggy Rouff makes chains of large semiprecious stones, and Schiaparelli puts turquoise in hair-nets and on belts and in necklaces. Anyway you look at it, turquoise is important.

There are a hundred more details to look for—you are sure to find an amusing one lurking in every dress. Accessories are so much a part of the dress that you must see that they match in spirit. Those pink and blue Schiaparelli felt jackets, for instance, are twice as effective with suede gloves the same colour. That black and oyster colour suit at Maggy Rouff's is only half-alive without its scraggy red flower at the neck, and it would be a shame to take away the Dubonnet wool stockings that she shows with a Dubonnet and violet suit.

Schiaparelli's pink silk shirt coat

isn't right without the funny visored motor-man's hat. Incidentally, all of Schiaparelli's hats are entertaining—particularly the sulphur-yellow double pie-pan with its white lace hair-net. She didn't show a hat without a hair-net over the back hair, and if you saw the Hon. Mrs. Reginald Fellowes in her Schiaparelli hat, you would realize how right Schiaparelli is. At her opening, one of the best sights was Bettina Jones with a heavy fillet over her back hair and the rest of her blond hair rolled in big flat coils above her forehead.

You will wear black in the daytime, of course, but with coloured touches: pink, for instance, or butter colour, or oyster-white, or a mixture of colours. For variation, you can have your choice of grey, hunter's-green, cinnamon (an excellent colour that is its best with a touch of yellow), navy-blue with lightish brown or sulphur-yellow or white.

In the evening, pink is important, butter-yellow again, a lovely shade of greyish-violet that you will find everywhere, white, black, purple, deep blue with a purple cast to it, and all pastel shades. Look for crude sulphur-yellow for sports, and soft Alice-blue—not together, though. You can let your fancy go in tweeds—Bordeaux with turquoise, Dubonnet with violet, tan with red, pale grey-blue with purple and brown. Look for large flower prints in taffeta and chiffon and crêpe, and don't be surprised if the dress is veiled with pastel mousseline or tulle.

How to order Vogue Patterns by mail

Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 360 Adelaide Street, W., Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

Vogue does not make provision for charge accounts or C. O. D. delivery. When ordering please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

PRICES OF VOGUE PATTERNS

407 . . . . .	\$2.00	7191 . . . . .	\$ .75
409 . . . . .	2.00	7193 . . . . .	.65
411 . . . . .	2.00	7195 . . . . .	.50
2050 . . . . .	.30	7197 . . . . .	.50
2052 . . . . .	.30	7198 . . . . .	.65
S-3850 . . . . .	1.00	7203 . . . . .	.40
7180 . . . . .	.30	7205 . . . . .	.75
7188 . . . . .	.40	7206 . . . . .	.65

B R I G H T

EYE IDEAS



by  
**Jane  
Heath**

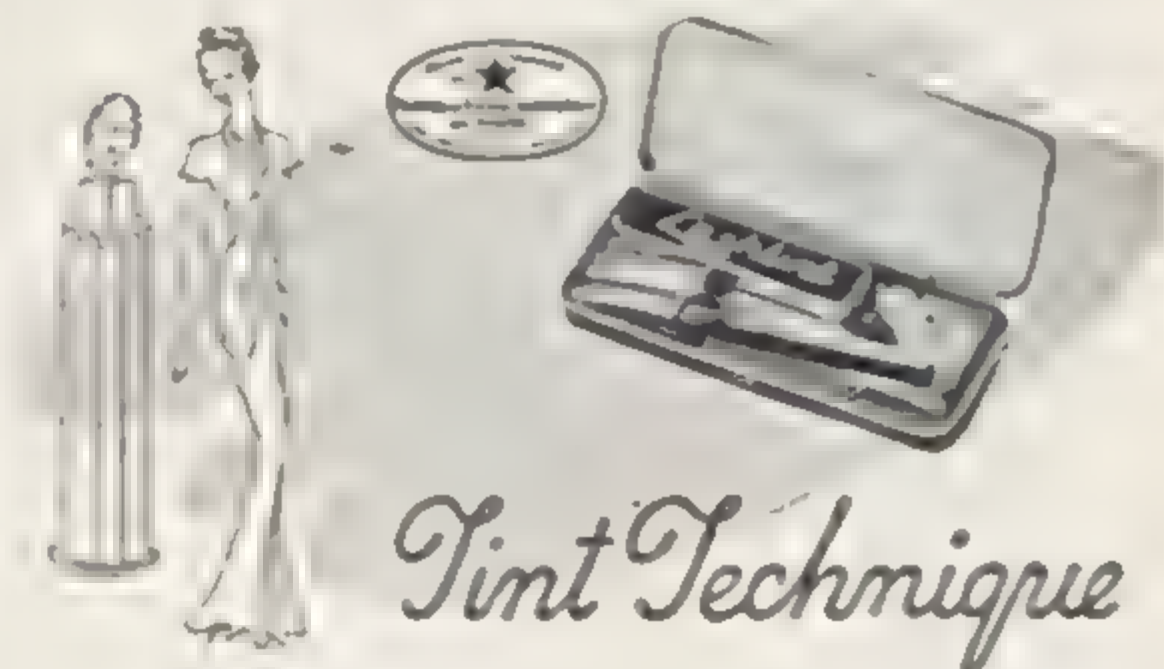
THE NAKED EYE!

To YOUR naked eye, it probably looks as if the country were full of women more beautiful than you—about to steal your best beau! Probably that's the trouble—your naked eye! Slip your lashes into KURLASH, press for an instant—and lol your lashes are curled up in a fascinating sweep like a movie star's, looking twice as long, dark and glamorous. Your eyes sparkle, deepen, and intensify! No heat—no cosmetics! \$1, at stores near you.



Sweet Subtlety

Dear Mrs. J. M.—far from being "obvious," eye make-up is one of the subtlest beauty aids. Apply a little SHADETTE—in blue, violet, even green or brown, to your eyelids, close to the lashes, and blend it properly. Your eyes deepen, they shine and sparkle—and the SHADETTE itself is almost undetectable even in broad daylight! It's worth \$1 in a nearby store.



Tint Technique

If you use the proper shading, your lashes will never look artificial either. Try this Lashtint Compact. The little sponge arrangement stays damp for hours—and with almost automatic precision supplies the moisture to insure even, silky applications of the fine mascara. \$1, black, blue or brown.

**Kurlash**

Jane Heath will gladly send you personal advice on eye beauty if you drop her a note care of Department L-12, The Kurlash Company, Rochester, N. Y. The Kurlash Company of Canada, at Toronto, 3.





*Make mine  
Sudanette*

IF YOU'RE  
GIVING ME  
SHIRTS, SHORTS  
OR PAJAMAS

As surely as the men on your gift list gravitate toward everything that is better...they choose Sudanette in their personal apparel. ★ Sudanette, one of the finest cloths woven in this country, is superbly tailored into shirts, shorts and pajamas. To express your appreciation of your male-friends' discrimination, choose for them what they choose for themselves . . . Sudanette. In shirts, \$5; in shorts, \$2.50; in pajamas, \$7.50. At the better department stores and men's shops. ★ Ameritex, 253 Church St., N. Y.

SHIRTS • SHORTS • PAJAMAS of  
**SUDANETTE**  
*A Man's Fabric*



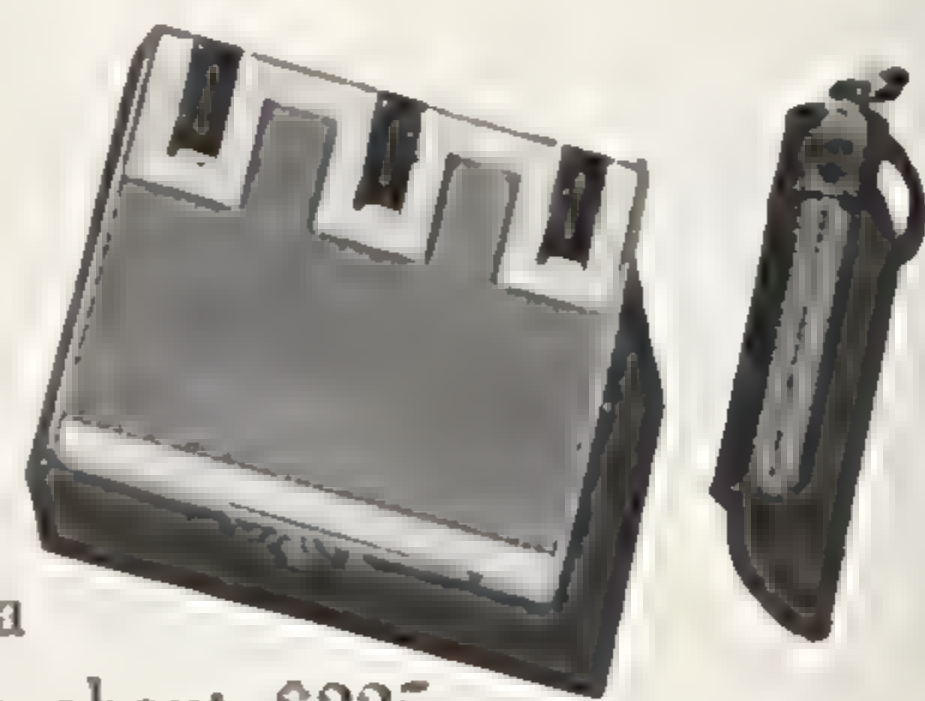
Subject: Vanity and Cigarette Cases  
Conditions to be treated:  
Slight masculinity (hereditary tendency)  
Persistently enamelled surfaces

Treatment Prescribed:  
Complete change imperative  
Either  
A. Feminized Designs  
or B. Modernized Designs  
C. Engine Turning and  
D. Metals in Combination  
— As General Tonic

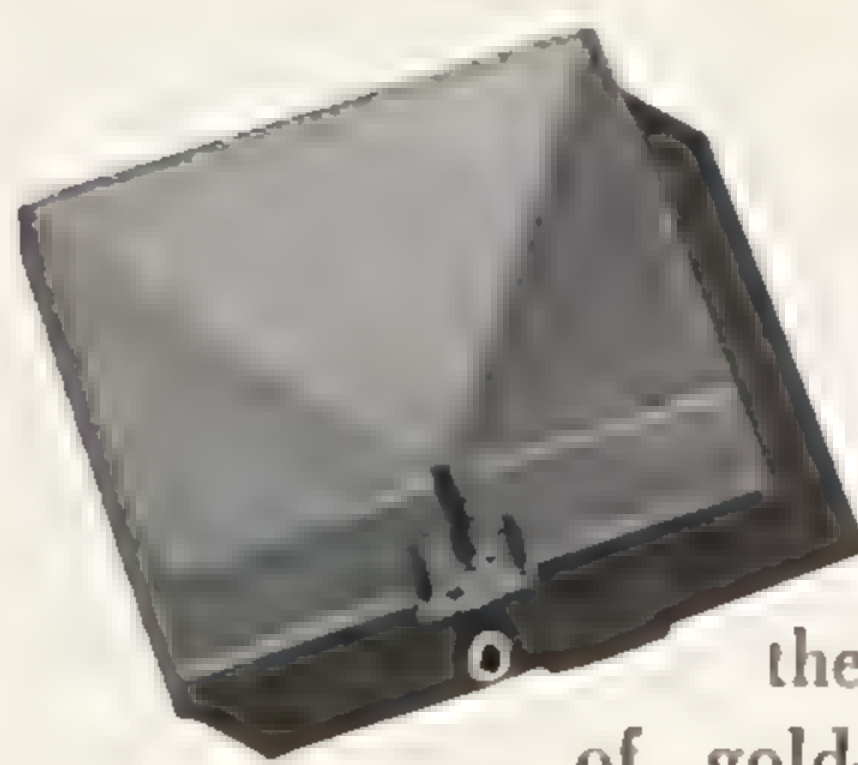
## CASE HISTORIES



This compact for loose powder and rouge is lacquered in ivory marked with a line of gold, and decorated with a motif of diamonds and rubies—a case history that needs no treatment! It is about \$550. The lipstick that matches it has a hinged handle, and a tiny space in its top for perfume. The lipstick is about \$275, and there is a long narrow cigarette-case that completes the set, for about \$600. All from Trabert and Hoeffler



A powder box of gold, engine-turned, that has been given a modern design in plain gold set with sapphires. Result—a case of suave distinction, for about \$225. You needn't be a hypochondriac to enjoy the little gold cylinder next to the box. It's made for people who have to take saccharine or other pills, and the top turns to release one tablet at a time from a tiny aperture. This is about \$23. Both of these are from Udall and Ballou

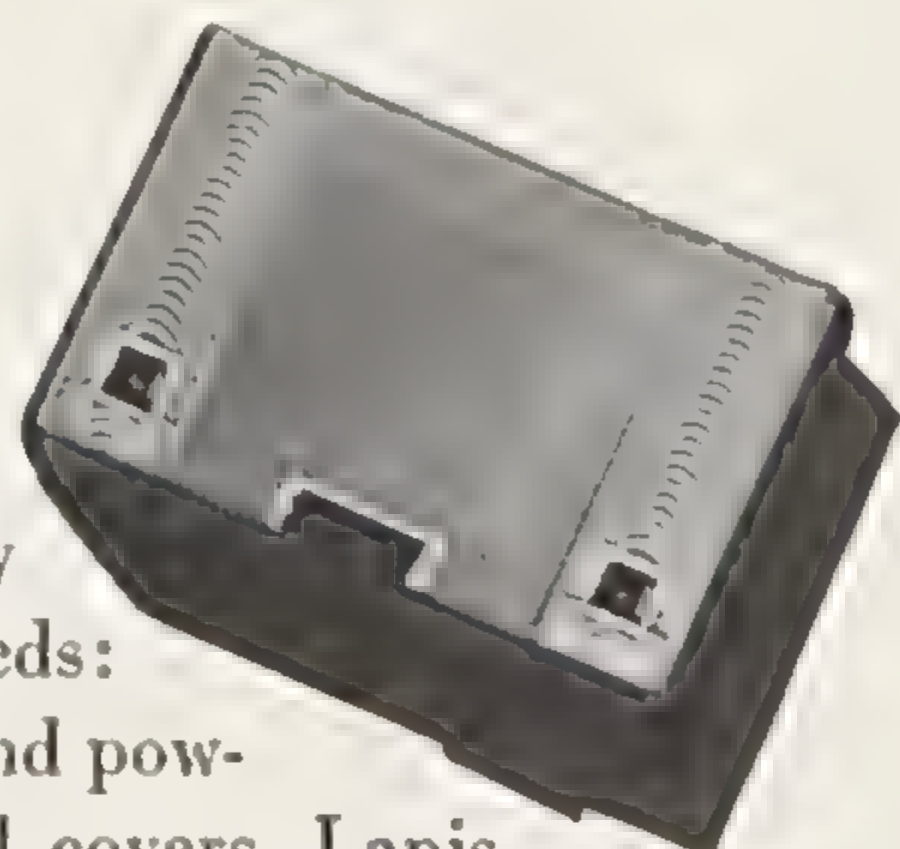


Metals in combination—that's what we prescribe above as a general tonic, and here you see the triumphant result. Three shades of gold—red, green, and yellow—are used for this cigarette box, the different shades marked off with engine-turning. The jewelled motif is set in diamonds and rubies, and there's a diamond clasp. It is almost tailored in its simplicity; and yet, at the same time, it is delicate in design. About \$485. From Tiffany

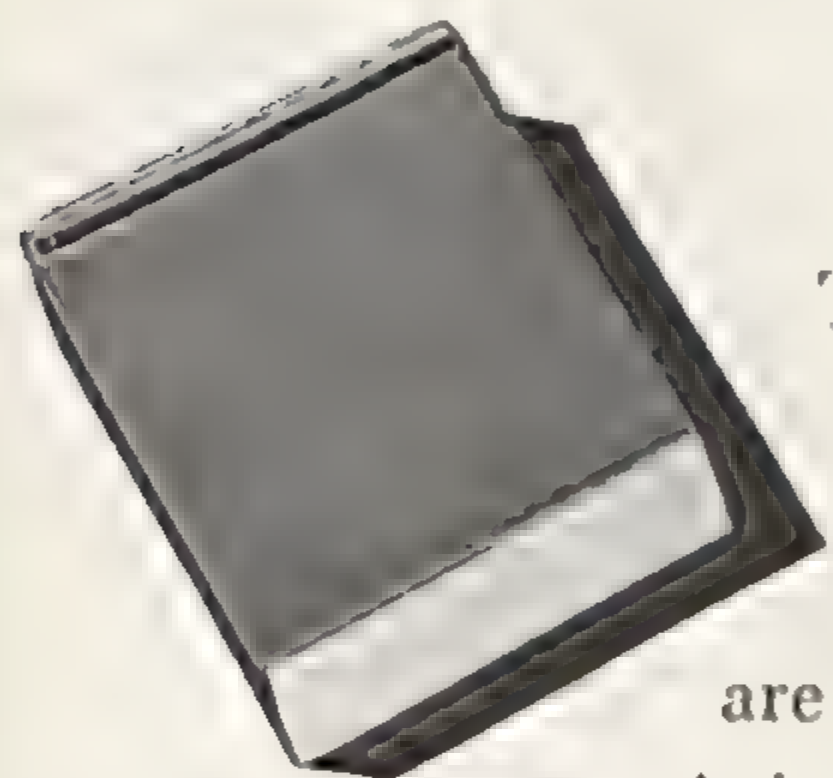




The peak of modernity: A silver cigarette box, with raised gold bands to make a design, set with Oriental sapphires. Not only does it gladden the eye—but it has a trick of its own. Open it, and the crossed hinges rise up like X's so that it can stand upon a table and offer cigarettes to admiring guests. Shut it, and it is thin enough to carry in your hand-bag. About \$200. Black, Starr, and Frost-Gorham



Twentieth-century reticule—that describes this compact silver case, for it holds nearly everything a modern maiden needs: cigarettes, a lighter, a lipstick, and powder, all within its engine-turned covers. Lapis decorates the top, and the ends are enamelled in lapis-blue. For a lady who loves to be tidy, as well as chic. About \$135. This case is to be found at Marcus



This strikingly unusual powder-case is of an odd wedge shape. The top and bottom are of yellow-gold, engine-turned, and the sides are of plain copper gold—again the smart two-colour combination. A row of Oriental sapphires runs across the front. This and the cigarette-case to match make an enviable pair. The powder-case alone is about \$425. From Brand Chatillon



Square vanity-cases we have seen, and vanity-cases as round as the moon—but a half-moon is refreshingly new. This one, of cool silver, opens fan-wise from the large rose diamond in the centre, and cabochon rubies are set in the outer curve. A perfect example of both the modern and the feminine in designing, and practical, as well, for there are a mirror and a sifter inside. This is about \$550, and comes from Paul Flato



An envelope-shaped cigarette-case, with a lighter that matches inside it. The silver of which they are both made is decorated with deeply-cut lines of engine-turning, and the closing is outlined with a band of plain gold. The clasp is of sapphires. The whole case is capacious, wafer-thin, and tremendously chic. It costs about \$225 and comes from Cartier

## LEARN TO BE *Charming*



C. M. W.

*Margery Wilson*

*America's authority on Charm. Personal adviser to eminent women in all walks of life.*

### Distinguished Tributes

RUTH CHATTERTON writes: "Margery Wilson's Charm is all that the title implies and more."

MARY PICKFORD writes: "You are dealing with a subject close to every woman's heart and you have handled it delightfully."

NORMA SHEARER writes: "To capture the elusive spirit of Charm and analyze it for personal cultivation, as you have done, is indeed a boon to all who wish to enhance their power."

Charm lies inherent, but often dormant, in every living soul. It is rhythm that originates when the spark of beauty is struck, and ripples outward in everything one does and says and thinks. It is the unconscious faculty of stirring an emotion in others. It is the release of one's powers and the becoming of one's self.

A BOOKLET  
"THE SMART POINT  
OF VIEW"  
WITHOUT COST

A FINISHING  
SCHOOL AT HOME  
PERSONALIZED  
TRAINING

How much Charm have you? Just what impression do you make? Grade yourself with Margery Wilson's "Charm-Test." This interesting self-analysis chart reveals your various personal qualities by which others judge you. The "Charm-Test," together with Miss Wilson's Booklet, "The Smart Point of View," will be sent to you without any cost or obligation. This offer is made to acquaint you with the thorough effectiveness of Margery Wilson's personalized training by correspondence.

In your own home, under the sympathetic guidance of this distinguished teacher, you learn the art of exquisite self-expression—how to walk, how to talk, how to acquire poise and presence, how to project your personality effectively—to enhance your appeal. Through her personalized training by correspondence, Margery Wilson makes tangible for you the elusive elements of Charm and gives you social ease, charming manners, finish, grace—the smart point of view.

To receive the Booklet and the "Charm-Test" write to:

**MARGERY WILSON**

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NEW YORK, N. Y.

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(Awakening)

New to America

At the Most Exclusive Shops

**BIENAIMÉ**  
PARFUMEUR  
328, RUE SAINT-HONORE, PARIS





● Greet every hour with a highly spirited smartness in this magnificently simulated hand-knit. The sunburst yoke of ribboned velvet is hand-drawn and laced at the neck. This superlative *Lampl* success of the holiday season is awaiting you at your favorite shop or store in all midwinter's gayest colors.

A few representative stores  
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ELDER-JOHNSTON, Dayton • THE FASHION, Columbus • BROWN-DUNKIN CO., Tulsa

LAMPL KNITWEAR COMPANY  
CLEVELAND • OHIO



## HOLIDAY TABLES

BY CONSTANCE SPRY

WHEN I was in school, the dull routine of the days was occasionally broken by the visits of a lady from Vienna. Each time she came, she was a centre of excitement, with her new ideas about clothes and coiffures and parties. One day, she came to tea in the schoolroom and found the table decorated in her honour. I had stuffed a tight bunch of flowers into the most gaudy vase I could find. Looking at the wilting flowers, she set her head on one side and invited me to assist her in arranging the flowers for the next dinner-party.

First she made billows of something in pale yellow, chiffon perhaps, on which she set a great crystal epergne which had suspended from it many little vases, as well as crystal baskets to hold sweets. In this centrepiece, about two feet high, she placed quaking grasses, maidenhair fern, and Iceland poppies. Then she laid festoons of yellow baby ribbons from the epergne to many outlying vases arranged in the same fashion, and, on the billows of chiffon, she placed fronds of fern and grasses in a pattern. I was filled with admiration, and the guests shared my enthusiasm.

This all sounds very funny to us nowadays, but, to-day, we have not only more ideas, but one hopes, more taste. No one is dismayed because you arrange flowers in a whitewashed casserole, or use dandelion heads or the flowers of stinging nettle. We have leave to be uninhibited, but, with this new freedom, new standards

are exacted, and the hackneyed or the dull becomes unforgivable.

For example, there is the silver-and-white table arrangement directly above. Leaves of modelled Cellophane—like moonlight—are grouped with dead-white flowers and silver fruit—apples, pears, lemons, and blackberries—to make an enchanting decoration for a Christmas table.

Again, "moonlight" flowers, their centres touched with gold, for the group illustrated at the top of the opposite page. The plates, candlesticks, and ash-trays are of gold glass, while ripe wheat is arranged in a sweeping line of flat sheaves. In sparkling contrast—heavy crystal water-goblets from La Crémaillère, in Paris. If you have no "moonlight" flowers, you may use glass or china or even feather flowers.

Mother-of-pearl shells are the motif of the dinner-table group in the second photograph, opposite. Trails of yellow and brown nasturtiums are arranged on a white muslin cloth. The centre vases are nautilus shells mounted on Trochus shells, flowing of line and lovely in colour, flanked by two vases of pearl snail shells.

The third table, opposite, is suitable for a children's party or an informal luncheon. Mixed bunches of garden flowers are put in pottery fishes that have been painted flat white. Smaller fishes hold almonds or cigarettes, and tiny ones are menu holders. Rows of little pottery jars contain oil and a floating wick, or may be used for bunches of small flowers.





GOLD AND MOONLIGHT FOR THE DINNER-HOUR



NASTURTIUMS AND NAUTILUS SHELLS FOR INFORMALITY



MARINE LIFE IN POTTERY ON A CHILDREN'S TABLE



CHARBERT'S Eau de Cologne for Gentlemen is as masculine as the clank of a polo mallet . . . 2.50

Prompt Mail Order Service

**alfred dunhill**  
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FIFTH AVE. & 50th STREET, N. Y.



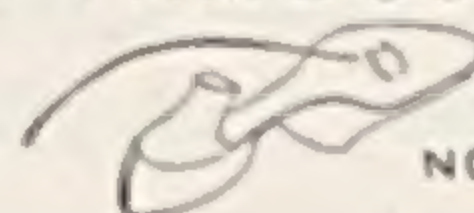
Here is the newest and sauciest of Daniel Green slippers just in the nick of time for Christmas. Anyone you give it to will have her own ideas of where and when and how to wear this charming sandal, because it's as easy on the foot as on the eye.

In black satin lined with pink . . . with a firm and practical little heel. The price is \$4.50. THE DANIEL GREEN COMPANY, Dolgeville, N. Y.

**DANIEL GREEN**

LEISURE *Footwear* FORMAL  
AND THE FAMOUS "COMFYS"

LOOK FOR THE NAME

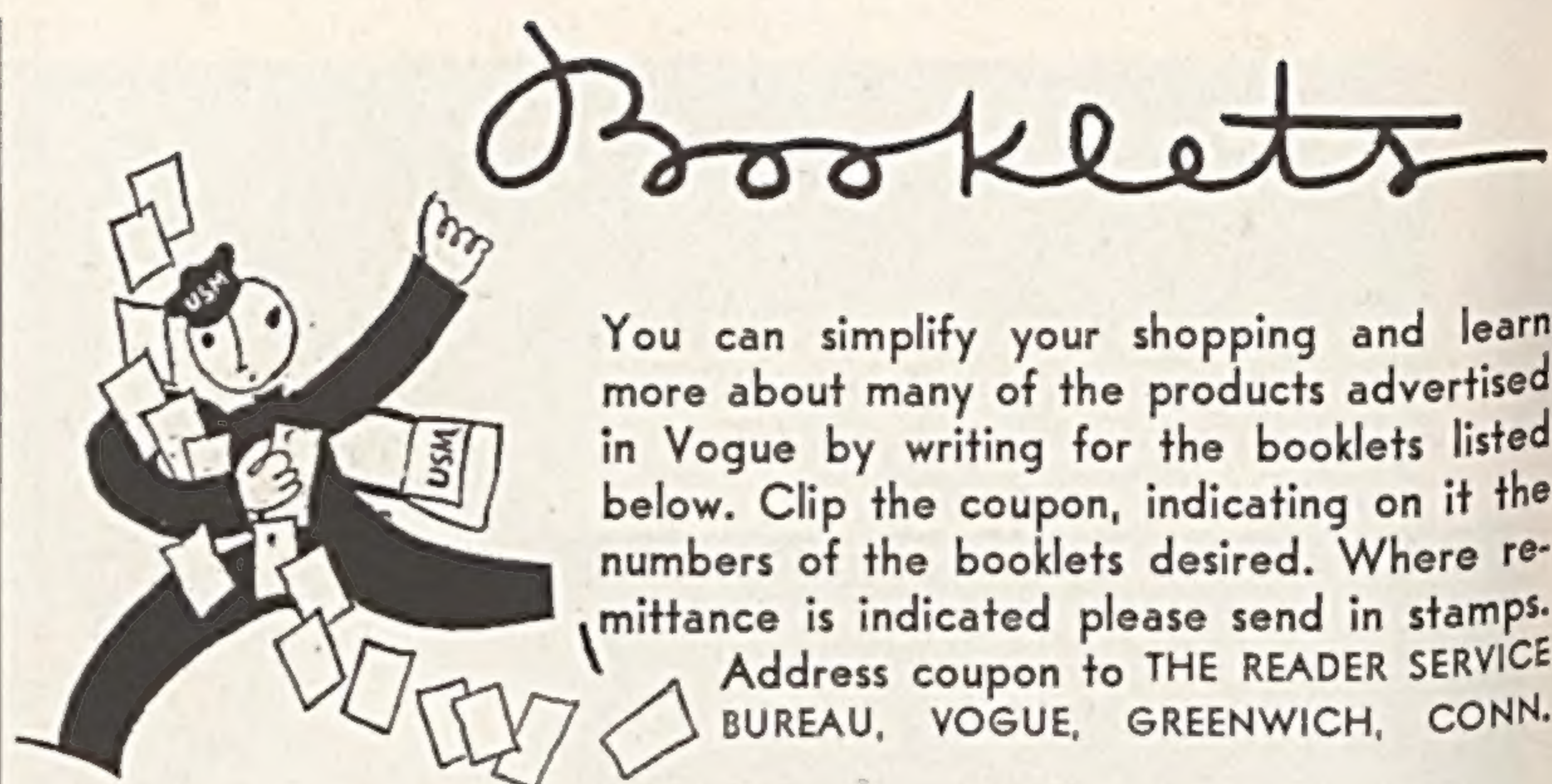


NONE GENUINE WITHOUT IT



# At Hudson's, in Detroit . . . Those Who Seek Figure Beauty Choose *MisSimplicity*\*

Smart clothes can give a woman glamour *only* when her figure has been moulded to lovely, graceful lines by a proper foundation. *MisSimplicity's*\* elastic waistline straps pull diagonally to raise the breastline, slim the waist—and to flatten your figure where it needs it most. The model photographed at Hudson's is 8412.



You can simplify your shopping and learn more about many of the products advertised in Vogue by writing for the booklets listed below. Clip the coupon, indicating on it the numbers of the booklets desired. Where remittance is indicated please send in stamps.

Address coupon to THE READER SERVICE BUREAU, VOGUE, GREENWICH, CONN.

## For your Vanity For your Wardrobe

**482. DAGGETT AND RAMSDELL.** "Perfect Aids to Beauty" is the name of an interesting little book that describes Daggett and Ramsdell's Perfect creams, lotions, and other preparations and tells you how to use them for a subtle make-up that suits your own type. DAGGETT AND RAMSDELL, 2 PARK AVENUE, NEW YORK.

**483. PRINCESS PAT.** "For You—Exquisite Beauty" is a little booklet full of illustrations and descriptions of how to care for your skin the Princess Pat way. You may have a copy on request. PRINCESS PAT, LTD., 2709 SOUTH WELLS ST., CHICAGO, ILL.

**484. POND'S.** You may have samples of Pond's Cold Cream (enough for nine treatments), two other Pond's creams, and five different shades of Face Powder. Send ten cents to cover the mailing costs. POND'S, DEPT. K-56, CLINTON, CONN.

**485. DEVON MILK PRE-FACIAL** and how to use it is described in a new illustrated folder called "Prelude to Loveliness." The information includes treatments for dry or oily skins, as well as for normal skins. You may have a copy free. LONDON HOUSE, LTD., 411 FIFTH AVENUE, NEW YORK.

**486. ELIZABETH ARDEN's** booklet, "The Quest of the Beautiful," describes the complete line of Arden preparations for beauty and suggests treatments that you can give yourself at home. Elizabeth Arden's home course in body culture is also described. A copy will be sent to you on request. ELIZABETH ARDEN, 691 FIFTH AVENUE, NEW YORK.

**487. GUERLAIN's** charmingly illustrated booklet presents their many beauty products, from lipsticks to perfumes. You may have a copy free. GUERLAIN, INC., 578 MADISON AVENUE, NEW YORK.

**488. HELENA RUBINSTEIN's** booklet, "Beauty in the Making," describes her preparations and suggests special treatments for your own type of skin. You may have a copy on request, free. HELENA RUBINSTEIN, 8 EAST FIFTY-SEVENTH STREET, NEW YORK.

**489. CANNON TOWELS.** A brand new booklet, "New Fashions in Cannon Towels," shows all the newest designs in their brilliant colours. You may have a copy free. CANNON MILLS, 70 WORTH STREET, NEW YORK.

**490. TEA GARDEN** jams, jellies and preserves—and what to serve with what—are described in a booklet called "It All Depends on What You're Serving." Copy free on request. TEA GARDEN PRODUCTS CO., SAN FRANCISCO, CAL.

**491. BOURNEFIELD** has a new free booklet of Christmas suggestions—handkerchiefs, lingerie, cocktail napkins, towels, table linen, negligees, and sweaters. BOURNEFIELD, 2 EAST FIFTY-SEVENTH ST., N. Y.

**492. SHOE-CRAFT SHOES.** You may have a new style folder that shows all of the newest Shoe-craft designs, free. SHOE-CRAFT, 714 FIFTH AVENUE, NEW YORK.

**493. HAMILTON WATCHES.** "Time Etiquette" is a new little book by Emily Post that you will find interesting and instructive. You may have one of these books free. HAMILTON WATCH COMPANY, 845 COLUMBIA AVENUE, LANCASTER, PENNA.

**494. ENNA JETTICKS.** A new style folder showing Enna Jettick shoes will be sent on request, free. 47 WEST 34TH ST., N. Y.

**495. INTERNATIONAL CORSETS.** "News," a style folder describing Concealace, the new front-lace corset idea, will be sent to you free. INTERNATIONAL CORSET COMPANY, AURORA, ILL.

**496. NATURALIZER SHOES.** You may have a free copy of the new fall catalogue of Naturalizer Shoes, on request. BLUE RIBBON SHOEMAKERS, ST. LOUIS, MO.

**497. PYRAHEEL,** the new scuff-proof heel, is described in an interesting folder, that you may have free, on request. DU PONT VISCOLOID CO., INC., EMPIRE STATE BUILDING, NEW YORK.

**498. MAIDEN FORM Foundations** and Brassières have a new booklet with description and illustrations. You may have a copy free. MAIDEN FORM BRASSIERE COMPANY, NEW YORK.

**499. LASTEX,** "The Miracle Yarn that Makes Things Fit." You may have interesting booklets that describe Lastex and tell the new ways it is being used in clothes. 1790 BROADWAY, NEW YORK.

**500. FOOT SAVER shoes.** There's a new fashion booklet full of illustrations and descriptions of the newest Foot Savers. Free. JULIAN & KOKENGE CO., 78 WEST MAIN ST., COLUMBUS, OHIO.

## For your Travels

**501. TO CALIFORNIA, VIA THE CANAL.** A special folder telling about the Panama Pacific Line ships, their sailings, and their routes, will be sent to you on request. INTERNATIONAL MERCANTILE MARINE CO., 1 BROADWAY, NEW YORK.

**502. TO YOKAHAMA, VIA HAWAII,** on the Canadian Pacific boats. You may have a booklet describing this trip, on request. CANADIAN PACIFIC, MONTREAL, P. Q., CANADA.

**503. SOUTH AFRICA,** on the Union Castle Line, with special trips up into the heart of the Dark Continent. Illustrated literature will be sent to you free. THOMAS COOK AND SON, 587 FIFTH AVENUE, NEW YORK.

**504. PERU AND CHILE.** Literature describing the Grace Line all-expense cruises down the west coast of South America will be sent to you free. THE GRACE LINE, 10 HANOVER SQUARE, NEW YORK.

(As the supply of many of these booklets is limited, we can not guarantee to fill inquiries received later than two months after appearance of the announcement.)

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Atlanta • Toronto • Melbourne • Sydney • Buenos Aires



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# CANNON TOWELS



WHY NOT be a lavish Santa this year? . . . Why not give all your family and all your friends a New Year full of better baths? ● The towel portraits above suggest how very much your towel dollar will buy this

Christmas. You'll find Cannon towels that are "just made" for every last person on your list. Choose carefully . . . the right designs, colors, sizes, weaves — and you'll get thank you's that mean what they say. ● At such small costs, you can manage pretty prodigious gifts for every one. (All designs come in matched sets, wrapped in Cellophane or packed in new gift boxes.) . . . And please remember you buy that a few extra cents per towel will mean more luxury and longer service. ● Cannon prices are low, as usual (25c to 50c each) — Cannon quality is high and Cannon styling stays out front. . . . Cannon Mills, Inc., New York City, world's largest producer of household textiles. . . . P. S. And what nicer gift than a sparkling package of Cannon Utility Percale Sheets!





**CUTEX TRAVELING SET**  
Real pig-grain leather. Smart and complete, and equally at home in luggage, desk or boudoir! **\$2.00**



**CUTEX CLUB KIT**  
"Tops" in luxury and beauty. Real leather in tan, black, red or navy blue. Holds absolutely everything for a perfect manicure. And it's only **\$3.50!**



SETTING A NEW HIGH IN

# Christmas Cheer

YOU CAN BRING a delighted sparkle to any lady's eye this Christmas by giving her glittering, glamorous Cutex to sparkle on her finger and toe tips!

Gleaming, colorful fingernails are an absolutely necessary part of every smart costume—and that makes at least one clever Cutex Manicure Set absolutely necessary to every smart wardrobe!

There's a size for every need—and purse. Pick one for each hard-to-please lady on your gift list—you *can't* go wrong! Just be sure it's Cutex, selected by the World's Manicure Authority!

NORTHAM WARREN • New York • Montreal • London • Paris



**CUTEX 5-MINUTE SET**  
Most popular of all Manicure Sets. The case is Bakelite—red, black or blue. Contains all the essentials for a double-quick manicure. **\$1.**



**CUTEX COMPACT SET**  
Grand for young girls. Compact as can be—yet it holds the necessities for lots of manicures. **50¢.**



**CUTEX** *Gift Sets*

